

SWITCH & SAVE EVENT

Upgrade to DIRECTV for the best ranked customer satisfaction over cable. Higher than cable 14 years running!

As compared to the largest national cable and satellite TV providers. 2014 American Customer Satisfaction Index.

Shop Local - Stay Local
Order Local - Stay Local

GET OVER **130** CHANNELS LOCAL CHANNELS INCLUDED in over 99% of the U.S.

SELECT™ Package
Not eligible for NFL offer. All programming subject to change at any time.

NOW ONLY \$19.99⁺ / month

\$29.99 / month For 12 Months Plus add'l fees

OVER 130 CHANNELS
SELECT™ PACKAGE
Not eligible for NFL offer. Eligibility based on ZIP code.

FREE genie
UPGRADE FOR UP TO 4 ROOMS⁺
ONE HD DVR POWERS YOUR WHOLE HOME.
With SELECT Package or above. Add'l equipment required. Add'l & Advanced Receiver fees apply.

FREE SUNDAY TICKET
ONLY ON DIRECTV
2015 SEASON included at no extra charge^{*}
With CHOICE™ Package or above.

FREE for 3 Months
HBO
SHOWTIME
CINEMAX
starz
With SELECT through ULTIMATE Packages.

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.**

Ask me how to Bundle and save. CALL TODAY!

866-443-3351 **Blue Tide Internet & Satellite**

DIRECTV AUTHORIZED DEALER

Offers extended through 5/27/15. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming, pricing and offers are subject to change and may vary in certain markets. Some offers may not be available through all channels and in select areas.

*BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVALENT RATES. Three free months of HBO, STARZ, SHOWTIME and Cinemax with SELECT and CHOICE Packages, a \$144 value when ordered by 2/4/15. Value on orders placed after 2/4/15 is \$152.97. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package/service names and current prices through 2/4/15: SELECT \$49.99/mo.; CHOICE \$66.99/mo.; Advanced Receiver fee \$15/mo. After 2/4/15 featured package/service names and prices will be: SELECT \$49.99/mo.; CHOICE \$70.99/mo.; Advanced Receiver fee \$15/mo. In certain markets, a Regional Sports fee of up to \$3.63/mo. through 2/4/15, up to \$5.64/mo. after 2/4/15 will be assessed with CHOICE Package or above and MAS ULTRA Package or above. Prices include \$2015 NFL SUNDAY TICKET OFFER: Package consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Games available via remote viewing based on device location. Local broadcasts are subject to blackout rules. Other conditions apply. 2015 NFL SUNDAY TICKET regular full-season retail price is \$251.94. 2015 NFL SUNDAY TICKET MAX regular full-season retail price is \$353.94. Customers activating CHOICE Package or above or MAS ULTRA Package or above will be automatically enrolled in the 2015 season of NFL SUNDAY TICKET at no additional cost and will receive a free upgrade to NFL SUNDAY TICKET MAX for the 2015 season. NFL SUNDAY TICKET subscription will automatically continue each season at special renewal rate unless customer calls to cancel prior to start of season. To renew NFL SUNDAY TICKET MAX, customer must call to upgrade after the 2015 season. Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH. Must maintain 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver fee (\$15/mo.) required for all HD DVRs. TiVo service fee (\$5/mo.) required for TiVo HD DVR from DIRECTV lease. There is a fee of \$6/mo. for each receiver and/or Genie Mini/DIRECTV Ready TV/Device on your account for orders placed by 2/4/15. After 2/4/15, there is a fee of \$6.50/mo. for each receiver and/or Genie Mini/DIRECTV Ready TV/Device on your account. NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT (EXCLUDING GENIEGO DEVICE) IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com/legal OR CALL 1-800-DIRECTV FOR DETAILS. ⁺GENIE HD DVR UPGRADE OFFER: Includes instant rebates on one Genie HD DVR and up to three Genie Minis with activation of the SELECT Package or above; OPTIMO MAS Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. A \$99 fee applies for Wireless Genie Mini (model C41W) upgrade. As of 2/5/15, free upgrade offer requires a Genie HD DVR and at least one Genie Mini. \$99 fee applies for single-room setup. Whole-Home HD DVR functionality requires a Genie HD DVR connected to one television and a Genie Mini, H25 HD Receiver(s) or a DIRECTV Ready TV/Device in each additional room. Limit of three remote viewings per Genie HD DVR at a time. Visit directv.com/genie for complete details. **INSTALLATION: Standard professional installation in up to four rooms only. Custom installation extra.

To access HD programming, HD television required. Number of HD channels based on package selection. Eligibility for local channels based on service address. Not all networks available in all markets. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. ©2015 DIRECTV. DIRECTV and the Cyclone Design logo, CHOICE, GENIE and SELECT are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.