

# THE BIG IDEAL

Shop Local -  
Order Local - Stay Local

For a limited time, get DIRECTV's lowest prices ever plus a FREE Whole-Home HD DVR upgrade!

Advanced Receiver fee required for Genie™ upgrade offer.

**\$29<sup>99</sup>** MONTH For 12 Months Plus add'l fees

**NOW ONLY \$19<sup>99</sup> mo.**

**SELECT™ Package**  
OUR BEST VALUE.

- ✓ OVER 130 Channels
- ✓ Local channels included in over 99% of the U.S.

FREE FOR 3 MONTHS

**HBO + SHOWTIME + CINEMAX**

**\$39<sup>99</sup>** MONTH For 12 Months Plus add'l fees

**NOW ONLY \$29<sup>99</sup> mo.**

**CHOICE™ Package**  
TV THAT ALWAYS BEATS CABLE.

- ✓ OVER 150 Channels
- ✓ Local channels included in over 99% of the U.S.

FREE FOR 3 MONTHS

**HBO + SHOWTIME + CINEMAX**

**\$49<sup>99</sup>** MONTH For 12 Months Plus add'l fees

**NOW ONLY \$39<sup>99</sup> mo.**

**ULTIMATE Package**  
THE MOVIE LOVER'S PACKAGE.

- ✓ OVER 225 Channels Including 11 movie channels
- ✓ Local channels included in over 99% of the U.S.

FREE FOR 3 MONTHS

**HBO + SHOWTIME + CINEMAX**

**THIS SEASON INCLUDED at no extra charge!**

**EVERY GAME. EVERY SUNDAY. ONLY ON DIRECTV!**

Out-of-market games only. **SUNDAY TICKET** ONLY ON DIRECTV

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Regional Sports Fee applies in certain markets.

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ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.\*\*

**INCLUDED WITH EVERY PACKAGE:**

**FREE GENIE® UPGRADE\***  
One HD DVR powers your whole home.



With 24-month agreement\*\* and activation of SELECT Package or above. Additional & Advanced Receiver fees apply. Additional equipment required.

**FREE PROFESSIONAL INSTALLATION**  
in up to 4 rooms.



24-month agreement required.\*\* Custom installation extra. \$19.95 Handling and Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation.

**PLUS NO EQUIPMENT TO BUY. NO START-UP COSTS.**



Ask me how to Bundle and save. CALL TODAY!

**866-443-3351**

**Blue Tide Internet & Satellite**



2014 NFL offer ends on 12/27/14. All other offers valid through 1/5/15. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming, pricing and offers are subject to change and may vary in certain markets. Some offers may not be available through all channels and in select areas.

\*BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. Three free months of HBO, SHOWTIME and Cinemax with SELECT, ENTERTAINMENT, CHOICE, XTRA and ULTIMATE Packages, a \$120 value. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package/service names and current prices: SELECT \$49.99/mo.; CHOICE \$66.99/mo.; ULTIMATE \$81.99/mo.; Advanced Receiver fee \$15/mo. In certain markets, a Regional Sports fee of up to \$3.63/mo. will be assessed with CHOICE Package or above and MAS ULTRA Package or above. Prices include the following instant bill credits for first 12 months: \$30 for SELECT Package, \$37 for CHOICE Package and \$42 for ULTIMATE Package. 2014 NFL SUNDAY TICKET OFFER: Package consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Games available via remote viewing based on device location. Local broadcasts are subject to blackout rules. Other conditions apply. 2014 NFL SUNDAY TICKET regular full-season retail price is \$239.94. 2014 NFL SUNDAY TICKET MAX regular full-season retail price is \$329.94. Customers activating CHOICE Package or above or MAS ULTRA Package or above will be automatically enrolled in the 2014 season of NFL SUNDAY TICKET at no additional cost and will receive a free upgrade to NFL SUNDAY TICKET MAX for the 2014 season. NFL SUNDAY TICKET subscription will automatically continue each season at special renewal rate unless customer calls to cancel prior to start of season. To renew NFL SUNDAY TICKET MAX, customer must call to upgrade after the 2014 season. Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

\*\*24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH. Must maintain 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver fee (\$15/mo.) required for all HD DVRs. TiVo service fee (\$5/mo.) required for TiVo HD DVR from DIRECTV lease. There is a fee of \$4/mo. for each receiver and/or Genie Mini/DIRECTV-Ready TV/Device on your account. NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT (EXCLUDING GENIEGO DEVICE) IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT [directv.com/legal](http://directv.com/legal) OR CALL 1-800-DIRECTV FOR DETAILS. \*GENIE HD DVR UPGRADE OFFER: Includes instant rebates on one Genie HD DVR and up to three Genie Minis with activation of the SELECT Package or above; OPTIMO MAS Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. A \$99 fee applies for Wireless Genie Mini (model C41W) upgrade. Whole-Home HD DVR functionality requires a Genie HD DVR connected to one television and a Genie Mini, H25 HD Receiver(s) or a DIRECTV-Ready TV/Device in each additional room. Limit of three remote viewings per Genie HD DVR at a time. Visit [directv.com/genie](http://directv.com/genie) for complete details. INSTALLATION: Standard professional installation in up to four rooms only. Custom installation extra. To access DIRECTV HD programming, HD equipment required. Number of HD channels based on package selection. Eligibility for local channels based on service address. Not all networks available in all markets. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at [directv.com/legal](http://directv.com/legal) and in order confirmation. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. SEC ESPN Network is a trademark of ESPN, Inc. All rights reserved. ©2014 DIRECTV. DIRECTV and the Cyclone Design logo, SELECT, CHOICE and GENIE are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.