



Only DIRECTV gives you **2 YEARS** of savings with a **FREE Genie™** **WHOLE-HOME HD DVR** upgrade.

YOUR LOCAL DIRECTV DEALER



GET OVER

130 CHANNELS

LOCAL CHANNELS INCLUDED in over 99% of the U.S.

SELECT™ Package
All programming subject to change at any time.

ACT NOW!
\$24.99^{mo.}

\$29.99

MONTH For 12 Months

OVER 130 CHANNELS

SELECT™ Package

FREE



genie

UPGRADE[^] for up to 4 rooms

ONE HD DVR POWERS YOUR WHOLE HOME.

Additional equipment required. Additional & Advanced Receiver fees apply.

LOCK IN 2 YEARS OF SAVINGS!

Save \$10/mo. for 24 months on Advanced Receiver Service (reg. \$25/mo.) with Auto Bill Pay, valid email address and Paperless Billing. Requires selection of a Genie™ HD DVR.^o

FREE for 3 Months

HBO

starz

SHOWTIME

CINEMAX

Two free Premiums only with SELECT™ Package. Limited channels only. Call for details.

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT**

Ask me how to Bundle and save. CALL TODAY!

866-443-3351

Blue Tide Internet & Satellite



Offers valid through 7/23/14. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming, pricing and offers are subject to change and may vary in certain markets. Some offers may not be available through all channels and in select areas.

***BILL CREDIT/PROGRAMMING OFFER:** IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. Three free months of HBO and SHOWTIME; a \$90 value. Three free months of four premium movie packages, a \$144 value. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package/service names and current prices: SELECT \$49.99/mo.; Advanced Receiver fee \$25/mo. In certain markets, a Regional Sports fee of up to \$3.63/mo. will be assessed with CHOICE Package or above and MAS ULTRA Package or above. Prices include the following instant bill credits for 12 months: \$25 for SELECT Package. ^o\$10 CREDIT OFFER: To receive the \$10 bill credit for 24 months on your Advanced Receiver fee (required for Genie HD DVR or HD DVR lease), customer must, at point of sale, provide a valid email address and activate and maintain the SELECT Package or above, OPTIMO MÀS Package, or above or any qualifying international service bundle which shall include the PREFERRED CHOICE Package, Auto Bill Pay and Paperless Billing. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

****24-MONTH AGREEMENT:** EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH. Must maintain 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver-DVR fee (\$10/mo.) required for DVR lease. Advanced Receiver-HD fee (\$10/mo.) required for HD Receiver lease. Advanced Receiver fee (\$25/mo.) required for Genie HD DVR, HD DVR and TiVo HD DVR from DIRECTV lease. TiVo service fee (\$5/mo.) required for TiVo HD DVR from DIRECTV lease. If you have 2 Receivers and/or one Receiver and a Genie Mini Client/Enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional Receiver and/or Genie Mini Client/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per Receiver, Genie Mini Client and/or Enabled TV/Device. **NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT (EXCLUDING GENIEGO DEVICE) IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com/legal OR CALL 1-800-DIRECTV FOR DETAILS.** ***GENIE HD DVR UPGRADE OFFER:** Includes instant rebates on one Genie HD DVR and up to 3 Genie Minis with activation of the SELECT Package or above, OPTIMO MÀS Package or above, or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. A \$99 fee applies for Wireless Genie Mini (model C41W) upgrade. Whole-Home HD DVR functionality requires a Genie HD DVR connected to the primary television and a Genie Mini, H25 HD Receiver(s) or an RVU-capable TV/Device in each additional room. Limit of three remote viewings per Genie HD DVR at a time. Visit directv.com/genie for complete details. **INSTALLATION:** Standard professional installation in up to four rooms only. Custom installation extra.

To access DIRECTV HD programming, HD equipment required. Number of HD channels based on package selection. Eligibility for Local channels based on service address. Not all networks available in all markets. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. ©2014 DIRECTV. DIRECTV and the Cyclone Design logo, SELECT, CHOICE and GENIE are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.