

ASHLAND WEATHER

	H	L	Pr
April 30	60	45	
May 1	59	37	
May 2	60	35	
May 3	53	39	
May 4	65	37	
May 5	59	32	.02
May 6	58	40	.34
Pre. since Jan. 1			6.80
Pre. this month			.36

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ASHLAND, JACKSON COUNTY, OREGON.

THURSDAY, MAY 8, 1952

Single Copy 5c

The Southern Oregon

NEWS REVIEW

Jackson County's LEADING Weekly Newspaper

Notice

GIVE! GIVE! GIVE!
TO YOUR
LOCAL RED CROSS

Carlson Speaks Here for Ike; Local Boosters Plan Ballot

National politics will again take the Ashland spotlight tomorrow when supporters of Gen. Dwight D. Eisenhower hold a morning rally here.

Sen. Frank Carlson (R. Kans.), an active member of the national Eisenhower - For - President club will speak at an 11 o'clock meeting to be held in Churchill hall auditorium on the Southern Oregon college campus. The public will be welcomed at the rally, according to Phil Stansbury, member of the Ashland Eisenhower committee.

Sen. Carlson served as governor of Kansas for two terms and was elected to the national House of Representatives in 1934. He was later elected to the shorter term of the 81st Congress and is currently a regular member of the 82nd session.

The legislator has recently concluded a year of service as chairman of the Interstate Oil Compact commission and was also chairman of the Council of State Governors conference in 1949.

Campus visitors will be introduced by Dr. Elmo N. Stevenson, president of the college.

SAMPLE BALLOT PLANNED
An abbreviated sample ballot is being considered as the best public service by the Ashland Committee for Eisenhower.

The local group which met at the Elks Lounge for a Monday luncheon meeting, noted a late news bulletin stating that Governor McKay was working to persuade the eight delegates who filed by petition to declare that they will be bound by the

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Adult Members For 'Y' Sought

The Ashland Y.M.C.A. is seeking new adult members this week, following the theme "Friends of 'Y' Week." Men and women of this city are being urged to join the "Y" and share in supporting the extensive youth programs being carried on by the Association.

Dick Herndobler, membership chairman, stated that the enrollment this year is more important to the "Y" than ever before because of dwindling financial resources. "Membership in the 'Y,'" he said, "should be considered an investment — an investment in the future of our community, state, and nation. Your investment will reap dividends

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A LOOK ABOUT US

By WIN KINNEY

Taft might make us a very good president but the reason I went for Ike early was because I had a very strong hunch only a man of Ike's personal appeal could crack the Democratic Iron Curtain.

Now my views are being strongly born out — at least here in the sticks — and brother, there are a lot of votes in Podunk, U.S.A.

I have taken to talking with my Democratic acquaintances — in fact, sounding out every Democrat I meet. And a surprising number of them, when asked simply, "Who do you like for president," reply verbatim — "I sort of like Ike, but I haven't made up my mind yet. Depends on whether he's nominated."

Then they go on to express varying depths of disillusionment with the corruption of their Democratic party, always explaining it by the point of view that "any party gets that way after it's been in too long."

To a man (and woman) however, each has had a violent reaction to Bob Taft. Some said "I'd even vote for Truman again before I'd elect that —" (and here their terms varied).

Too bad Ike's backers didn't file him under a 3rd party called the Republicrats or the Demolicans. He'd have had a clear sweep the whole way. Sharp party lines dissolve among the Democrats I talk with when Ike's name is mentioned.

Why can't the people have their say just this ONCE!



SEN. FRANK CARLSON

Students Grade Local Salesmen

Students in the salesmanship class at Southern Oregon college this week completed compiling rating sheets used in judging Ashland sales people. The winner of the study made during the past four months by 43 undergraduates will be honored at a banquet to be held tonight at the Elks club.

Alwin V. Miller, assistant professor of secretarial science and originator of the three-year-old program, said about 60 different retail sales clerks were judged during the course of the survey. Each person was contacted at least four times, several as many as a dozen different occasions. Rated on a scale of 1 to 5 points, the salesman with the greatest number of points averaged will be declared the top sales clerk of 1952.

Professor Miller explained that eight main points were considered when evaluating sales techniques: personal appearance, greeting to the customer, inquiry for information concerning the product sought, presentation of the sales appeal, knowledge of the merchandise, personal interest in the customer's needs and desires, attempt to increase the size of the sale and the closing technique.

Rating sheets were filled out secretly and no comparisons were made until all contacts had been made. The eight top sales people will be introduced at the Thursday banquet.

Program To Air Strange Laws

For this Thursday's "Southern Oregon College on the Air" program, Prof. Angus Bowmer's oral interpretation class will present their second broadcast of the From Freedom's Forge series entitled "There Ought to be a Law." The program will be broadcast at the regular 8:15 p.m. time over station KWIN.

"There Ought to be a Law" is a fifteen minute dramatization of some of the unusual or cruel laws that our forebears in colonial America enacted to "preserve the peace and protect the public morals." For example, in early Boston it was unlawful to own a dog over ten inches in height. The program will tell how, in a single year in the same city, 20 persons were executed for practicing witchcraft, and over 50 others tortured to exorcise evil spirits that had possessed them.

Barbara Bentley will be the principal narrator on the program which was written by Fred Brewer. Others participating in the dramatization will be: Lewis Krause, Kay Woodson, Betty

Attorney Speaks At Frat Luncheon

Harry A. Skerry, Jr., Ashland city attorney, was guest speaker at the Monday noon luncheon of Sigma Alpha Sigma, Southern Oregon college speech fraternity.

Discussing "Politics is Not a Four-letter Word," Skerry explained that while the American people criticize severely professional politics as practiced in this country, such a system is vital for continuation of the democratic method.

Skerry explained that it is customary for citizens to support public officers only as long as personal aims are fulfilled and then to oppose violently any deviation from selfish interests. He said that mistrust stems from occasional revelation of corruption even though the vast majority of professional politicians are honest men.

The city attorney appealed for recognition of the true worth of career public servants, noting that their service is invaluable in promoting efficient government.

Vining's 'Death of a Salesman' A Powerful, Moving Tragedy

At the end of "The Death of a Salesman" Arthur Miller's prize-winning tragedy, Linda, Willie Loman's wife, stands at his graveside and says, "I can't cry, Willie."

Elmarie Wendel, who played Linda in the Vining Repertory production of the play, was indeed dry-eyed when she delivered this bit of information to fellow players and audience, but we dare say hers were practically the only dry eyes in the joint at any one of the Vining presentations of the tragedy. It was an extremely effective production of an extremely moving, powerful play.

"Death of a Salesman" is one of a number of plays written in this country during the past several years that have to do with man and his illusions. Perhaps the best-known play other than this one is Eugene O'Neill's "The Iceman Cometh," in which the playwright discovers that man stripped of his illusions is lost. While Miller doesn't refute this premise, he certainly qualifies it in "Salesman."

Willie Loman was a man who never dared dream big dreams and make them real — even to himself. While he steadfastly refused to see things realistically or allow anyone around him to be, he still had no real faith in his own dreams. Deep down he knew his illusions were illusions, but he was too weak either to put them aside or accept them completely.

Willie Loman is an extremely

complex character, "Death of a Salesman" an extremely complex play, and physical problems in its production many. All of these added up, we must admit, to a few anxious minutes for this reviewer at the beginning of a Vining production last week. For perhaps 15 minutes Richard Graham, who played the lead, seemed uncertain of the

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Vining Sets Sat. Matinee Bargain

Vining Repertory company will throw open the doors of the Lithia theatre to all comers at a Saturday matinee performance of "Arsenic and Old Lace." Prices will be 44 cents for balcony and 60 cents on the main floor, no seats reserved. Time: 2:30 p.m.

The Vining season will close with a performance of the same play Saturday evening at 8:30. Thursday night it's "The Importance of Being Earnest," and Friday evening "Claudia."

Ask Zoning Bill For Nov. Ballot

Petitions are now being circulated in Jackson county to get the controversial county zoning measure on the November general election ballot.

Approximately 2,200 signatures will be needed before the June 1 deadline in order to assure that the proposed zoning will get on the ballot.

Two times previously, voters of Jackson county turned thumbs down in the zoning plan. Proponents have claimed this was due to lack of understanding of the somewhat complicated plan.

College Symphony Plays Here Sunday

Presentation of Tchaikovsky's Symphony No. 4 will feature the spring concert of the Southern Oregon Symphony orchestra to be presented Sunday afternoon at Churchill hall, according to Glenn T. Matthews, conductor.

Other numbers to be offered will be Morton Gould's "American Salute," "La Joila" by Corcelli with Lloyd Halverson, Medford as violin soloist; and "Tales from Vienna Woods" by Johann Strauss.

No admission will be charged for the 3:30 p.m. concert. Professor Matthews reported. It will be the final appearance of the 45-piece concert orchestra until fall term.

CAUTIONS RESIDENTS TO CUT WEEDS, BUSHES

Fire Chief Harry McNair cautioned local residents today to heed the city ordinance which requires owners and occupants of property within the city limits to cut all bushes, weeds, and grass, except ornamental shrubbery between May 15 and June 15, and to keep it cut.

The ordinance, number 1141, subjects violators to fines or imprisonment, the chief pointed out. The ordinance was passed to lessen the fire menace in the city in the dry summer months.

The chief also asked that the fire department be called when burning was to be done, to avoid false alarms.

'Behind Every Corrupt Official, Corrupt Civilian,' Morse Says

Librarians Meet Here Saturday

Miss Eleanor Stephens, state librarian, will moderate a panel during the Oregon Library Association conference on Saturday afternoon.

The topic to be presented is "What's New in Our World?" Among new things in the library world are the library buildings at S.O.C.E., O.C.E. at Monmouth, and the addition to the Jackson County library at Medford. Miss Myrtle Funkhouser, librarian at S.O.C.E., and Mrs. Dessa Hoffstetter, librarian at O.C.E., will present building problems and ways of meeting library needs through an adequate plant.

Miss Stephens has said that the relation between the library and its users is one of the most important phases of library service today. A presentation of the matter of "public relations" will be made by Miss Clara Nasholm, librarian at Eugene Public Library. Miss Nasholm has been associated with a Willamette valley public relations council and will have a first-hand report to give on the value of this emphasis. As moderator, Miss Stephens can give a practical overall view, through her years of experience as State Librarian.

The public is welcome to attend this program, which begins at 2:15 p.m. on Saturday, at the First Methodist Church on North Main at Laurel.

Post Office Uses Centennial Stamp

The Ashland post office is now putting the city centennial slogan on all outgoing mail.

Acting Postmaster Parker Hess reported that the slogan will be used until the close of Ashland's centennial celebration, Sept. 27.

Hess said that collectors from all parts of the United States have written, requesting samples of the slogan and that more requests are coming in daily.

The slogan reads:
— ASHLAND, OREGON —
1852 — CENTENNIAL — 1952
— SEPT. 20-27, 1952 —

Agriculture Department Spends Millions for 'Public Information'

Editor's Note: This is the second of a series of articles on government spending by a local man who was an official of the post office department for many years.

By C. L. WILLIAMS

We shall go back now to these two questions from last week's article: Where does our federal tax money go? and In what way can we learn how much of it is being spent for things we cannot afford?

To find the answer to either question is not at all difficult if we just know where to look and if we're willing to spend on the project only a part of the time we regularly devote to the



SEN. WAYNE MORSE

Patricia Abbott Wins Trip to UN

Miss Patricia Gayle Abbott, Junior at the Ashland Senior high school, won the coveted honor of representing the Southern Oregon district as girl representative to the United Nations in a contest sponsored by the I.O.O.F. Lodges of Southern Oregon. Harold Pat Foley will be the boy delegate. Harold is a student in Crater high school.

The trip will start on July 3 from Ashland. The two Southern Oregon representatives will join the delegates from other districts as the pilgrimage moves on up through Washington, across part of the Canadian Rockies then back into the United States and on through to New York.

The United Nation's Pilgrimage was started last year by the Odd Fellows Lodge and Rebekahs and gained such popularity that it is being expanded greatly. Mrs. Lona Dammeron and Mr. Harold Bebeau of Ashland have been the leaders in the Southern Oregon District and have worked hard to make the necessary arrangements for the trip. This project is a feature of the youth program of the

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'Accent On Arts' Weekend Theme

"Accent on Arts" will be the theme of the Mothers weekend program to be held Saturday and Sunday at Southern Oregon college, according to Sylvia Keady, Klamath Falls, general chairman of the traditional event.

Emphasis on drama, music, art and styles will be featured during the two-day event which will include exhibits, teas, entertainment and business sessions by mothers of undergraduates. Invitations have been sent to mothers of 500 students now attending college.

Assisting Miss Keady with general program plans have been Patsy Lynn, Pasadena, current president of sponsoring Associated Women Students and Emma Redbird, Ashland, incoming AWS president who will be installed at the Saturday luncheon.

Other committee chairmen include Carol Wikstrom and Claire Cross, Medford; Dorothea Coe and Rosemary Ring, Ashland; Mary Ellen Yost and Darleed Verley, Tulelake, Calif.; Jean Small and Jeanne Clough, Lakeview; Sally Ahlstrom, Grants Pass; Phyllis Sabin, Springfield; Carol Sheehan and Mary Swart, Portland; Kaye Benzel, North Bend; Gloria Robinson, San Jose; and Mary Campynol, Milwaukie.

Elect SOC Student District Governor

Boyd Gibson, Milwaukie, a junior in teacher education at Southern Oregon college, was elected district governor of Theta Delta Phi fraternity when the men's honorary group held a state meeting at LaGrande Saturday.

Representatives of three state colleges of education also voted to hold their 1953 state meeting at Ashland, according to Richard L. Carter, Medford, secretary of the SOC chapter. He reported that proposals to raise scholastic standards determining admission to the fraternity will be submitted to local groups for consideration.

Representing Southern Oregon at the weekend convention were Carter, Charles Eliason, Lloyd Bunnell and John Zeller, Ashland and Elliott B. MacCracken, assistant professor of mathematics and state president of the fraternity.



MOTHERS WEEKEND COMMITTEE . . . at Southern Oregon college which has been preparing for the traditional event to be held Saturday includes, standing left to right, Claire Cross, Medford; Jean Small and Jeanne Clough, Lakeview; Sally Ahlstrom, Grants Pass; Carol Wikstrom, Medford; Mary Ellen Yost, Tulelake; Mary Campynol and Mary Swart, Portland; seated, Dorothea Coe, Ashland; Gloria Robinson, San Jose; Sylvia Keady, Klamath Falls; Patsy Lynn, Pasadena; Kaye Benzel, North Bend; and Phyllis Sabin, Springfield.

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