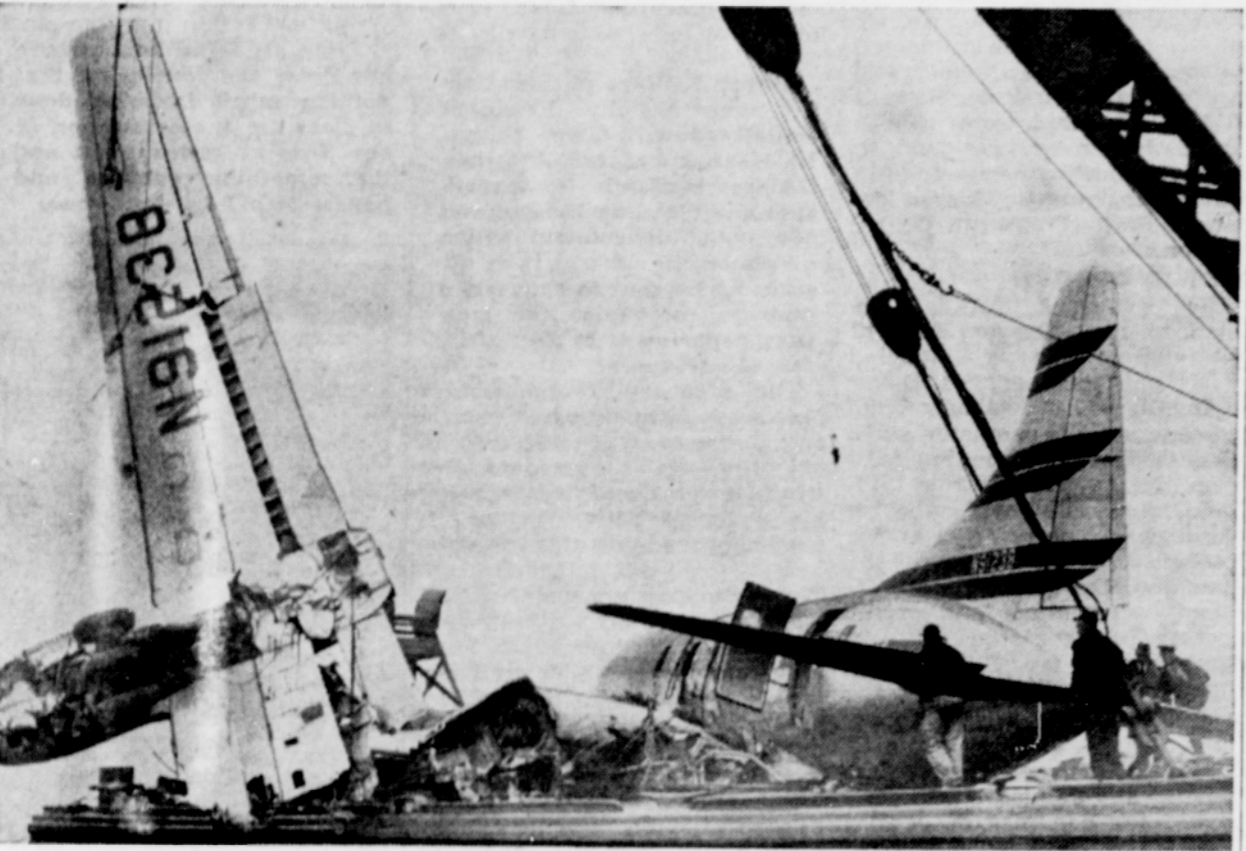




SAILER IN TROUBLE . . . Somewhere in the North Sea off England, according to S.O.S. messages this sailing ship, the Pamir, a West German craft was in serious trouble in heavy waters. The struggling vessel carries 79 men and passengers, including 49 who are merchant marine cadets. They are receiving their naval training, part of which must be the handling of this old type of ship. Tugboats were dispatched to the aid of the vessel which sent word it was at the mercy of the wind and the waves and near foundering. There was no word whether or not any of the men aboard had taken to the lifeboats.



WRECKAGE RAISED . . . The shattered remains of the airliner which crashed into the East river in New York City is shown on the deck of a salvage barge as one wing and engine are raised from the water to the deck. Heavy fog hampered salvage crews to get the twin-engine Convair up from the bottom where it was stuck in mud after falling into nine feet of water. A diver attached a cable to the fuselage and a 130-foot barge crane hoisted the wreckage inch by inch. The wreckage was to be investigated at La Guardia airport when experts sought to pin down the cause of the crash in which all 36 aboard were saved.

### DOLLAR-A-WEEK Small Town Is Famous For Tax Service

CEDAR GROVE, N.C.—Tom Ellis lives in what is probably one of the smallest and most out of the way villages in his part of the country, but he has made it known around the world. It is the headquarters for his "Dollar-a-Week" bookkeeping and tax service.

Some of the methods and equipment he employs in achieving his success are as unusual as his improbable location, including, for example, a Hammond organ that is set down among the modern office machines in his little cross-roads office building.

Ellis was born and has lived much of his life in Cedar Grove, a small village of tobacco planters 23 miles from the nearest town. When he was a small boy, his father took him on a visit to Durham, where for the first time he saw a man in clean store clothes sitting at a desk entering figures in a book. Remembering the men he had seen toiling along the road, sweating under the August sun in coarse, grimy work clothes, young Tom told his father: "Daddy, when I grow up I'm going to be a bookkeeper."

Tom Ellis has done exactly what he said he was going to do, even though it would be difficult to pick a spot in which opportunities for a bookkeeper seemed less promising than in Cedar Grove.

Many Clients  
He found his clients among the small business and professional men of nearby North Carolina and Virginia. Once a week each client mails in a few simple entries—with a dollar bill enclosed. Ellis' trained office staff analyzes, proves and posts the entries and at the end of the month sends the client a detailed statement of his business records.

When word got around how effective the Ellis "Dollar-a-Week" method was in relieving his clients of record-keeping cares, business grew too heavy for the small staff in the cross-roads office. So Tom copy-wrote his system and offered it to other bookkeepers who might be interested in setting up similar operations.

Now there are more than 2,000 Ellis-trained operators making the "Dollar-a-Week" system available through their independent offices to clients in all 48 states and 19 foreign countries.

Business visitors, many of whom Tom has never seen before, often drop in from distant points in Canada, Texas or New England. They marvel at the modern office equipment and show their greatest amazement when they spot the Hammond organ which in a way symbolizes this efficient but definitely low pressure enterprise.

Fame for Community  
"They seem surprised at our readiness to drop a ledger and turn to the organ," Tom Ellis says, "but the office staff all like it. Music helps relieve the pressure of work and the soothing tones of the organ seem to have a way of smoothing out recalcitrant debits and credits."

Tom claims he first took piano lessons as a boy to escape afternoon household chores and only continued with his exercises because he became so fired by the exploits of Casey Jones that he had to learn to play the immortal Casey's ballad.

### Georgia, Wisconsin Pupils Exchange Homes

MANITOWOC, Wis.—In an effort to gain better understanding between states and regions within the United States 60 youngsters from Wisconsin and Georgia will swap high schools and homes temporarily this winter.

Superintendent Angus B. Rothwell of Manitowoc public schools said arrangements were being made to send 30 pupils to Macon and receive the same number in his community. It is believed to be the first interstate exchange of high-school pupils ever contemplated in this country.

Under the plan, the only cost to the pupils chosen will be for transportation. Housing and food will be provided by the families involved, the Macon and Manitowoc youngsters making their homes in the premises vacated by the exchange.

Rothwell told the Board of Education, which approved the plan, that he believed Manitowoc pupils "will receive a broader understanding of southern life through attending Macon schools and living in southern homes."

Only 11th and 12th grade pupils will be considered for the exchange, the educator said.

### Small Town in Illinois Has Fluoridation Unit

RIDGWAY, Ill.—Dr. C. S. Wachowski has talked the town of Ridgway into buying a fluoridation unit, making it the smallest community in the country to have its own unit.

He prompted the village board to buy the unit by quoting statistics on the average number of cavities in the teeth of the local school children. A duplex feeder which regulates the amount of chlorine and fluoride in drinking water could cut down tooth decay considerably in children under eight, he said.

The unit was installed. The town numbers 1,000 inhabitants.

### SPORTSMAN'S HORIZON By JIM RHODY

#### All-Round Champ

Ben Hardesty, 22 year old tackle salesman from Detroit, has just about run out of laurels to capture after his recent fourth successive sweep of professional casting honors at the National Association of Angling and Casting Clubs Tournament held this year in Washington, D.C. In addition to successfully defending his "U.S. Professional All Accuracy" title, Hardesty took back to the motor city the "Fishermen's All 'Round" trophy, too. This was



Hardesty & Trophies

won in a series of casting events designed to simulate casting under fishing conditions, with standard fishing tackle.

Ben is the newly appointed Shakespeare tackle salesman in Detroit and Southeastern Michigan. He has demonstrated his proficiency in the use of the tackle he sells by racking up the unusual score of 385 out of a possible 400 points against the top casting "pros" of the country. The accuracy contest at the NAACC tournament, the country's largest, is divided into four events: bait casting with 1/4 and 1/2 ounce plugs, and fly casting with wet and dry flies. There are a possible 10 points that can be scored on each of ten targets in each event. By taking top honors in the accuracy events and the fishermen's casting, Hardesty earned the five star title, "U.S. Professional All Accuracy and Fishermen's All 'Round" Champion.

#### Shells Better Now

Dampness and scuffing have far less adverse effect on shotgun shells today than they did only a few years ago. Western-Winchester has the answer when it explains that today's shell tubes are made of high wet-strength paper.

This plastic-treated material has been used by the famous sporting arms and ammunition firm since a series of tests showed it to be tougher and more water-resistant than the old-style paper.

One of the tests developed by Western-Winchester involved the use of a mechanical device which reproduced the rough treatment received by shells carried loosely in the damp pocket of an active sportsman.

#### Soaked In Water

Shotgun shells made with tubes of the new paper were soaked for half an hour in warm water and then given a severe drubbing for 15 minutes in the "hunter's pocket." Ballisticians found these new shells suffered no ill-effects from the mistreatment.

A similar test given old-type resulted in fraying to the tubes so extensive that chambering of the shells in a shotgun was difficult or impossible.

High wet-strength paper first was used as a packaging material and for maps during the war. It was chosen after the paper suffered "no apparent damage" when it was soaked in water, daubed with mud, paint and gasoline, tramped over by an entire regiment and then rolled over by a tank.

#### Wildlife Week

National Wildlife Week in 1952 will be dedicated to preservation of a species of wildlife about to pass from the American scene—the diminutive Key deer of Florida. Plans for the annual observance, March 16-22, were announced in Washington January 1 by the National Wildlife Federation. Chairman for the Week will be Ed Dodd, creator of the popular newspaper and radio outdoors feature, "Mark Trail."

National Wildlife Week has been an annual observance since 1938. The 1952 celebration will mark the beginning of a new series in which each year a particular kind of wildlife—some species in critical or precarious condition—will be given special attention. The 1952 goal will be to save the Key deer from extinction. As part of the observance, the Federation has created a special fund, known as the Key deer fund.

#### River Largemouth

Most largemouth rivers are sluggish, southern streams, and fishing them is not a great deal different from fishing a lake. Occasionally largemouths occur in a stream made up of alternate pools and riffles, and there they usually inhabit the pools.

In such a river, the spot where the current runs out into a big pool often is good. At other times they are found in the deepest, quietest parts, or after minnows in the shallows.

### Farm Topics

#### Good Pasture Program Means More Profits Over-Grazing Can Kill Out Pasture Growth

Now is the time to plan a "complete pasture program" that will give your dairy cattle an abundance of high quality, low cost feed at all times next year, says the Middle West Soil Improvement Committee.

The Farmer who has an all-season supply of succulent forage, grass silage or hay is the farmer who will have bigger milk checks, lower feed costs and more overall profits, the committee points out.

Earl Jones, Ohio State University extension agronomist, says that a well-rounded pasture plan should include: (1) Seeding well adapted leg-



ume-grass mixtures; (2) The use of lime and commercial fertilizer; (3) Good grazing management.

Jones recommends alfalfa, ladino clover and grass for summer grazing. Where alfalfa does not thrive, ladino clover and grass will do a good job. Timothy, brome grass or orchard grass may also be used.

He cautions farmers to avoid killing out pasture growth by overgrazing and to provide palatable and nutritious pasture by avoiding undergrazing. Jones suggests dividing pasture areas into lots. Cattle are allowed to graze down growth in one lot and then are moved to another.

Along with good legume-grass mixtures and managed grazing, Jones emphasizes the benefits from adding lime and fertilizers carrying nitrogen, phosphate and potash.

#### Poultry Industry Expects To Boost Production

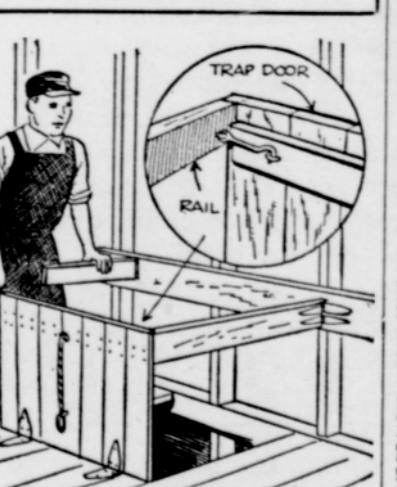
One of the nation's newest agricultural industries is expected to boost the value of poultry products beyond the four billion dollar mark this year.

This new industry—known as the broiler industry—is expected to account for almost half the chicken meat consumed in 1951, compared to an almost negligible amount 15 years ago. Poultry breeders have succeeded in developing chickens that eat less and still grow from two to three weeks faster to reach marketable size.

H. H. Alp, Director of Commodity Departments for the American Farm Bureau Federation, recently credited the success of the new industry to the nationwide Chicken-of-Tomorrow program sponsored since 1945 by A & P Food Stores.

Only a few years ago, according to U.S. Department of Agriculture reports, most of the chicken meat consumed in this country came from so-called "backyard flocks." Records of specialized broiler production in 1934 show that these chickens accounted for only 3 per cent of total consumption of 18.8 pounds of chicken per capita. In 1951 broilers are expected to account for 51 per cent of a per capita consumption of 29.7 pounds.

#### Hayloft Door



If you have a trap door in your barn loft, here is an idea that could possibly save you a dangerous fall. Fit it with guardrails as shown above. The rails, which are hinged to the barn wall, swing outward and are hooked to the trap door when it is in the upright position. When the door is closed the rails are folded flush against the wall.

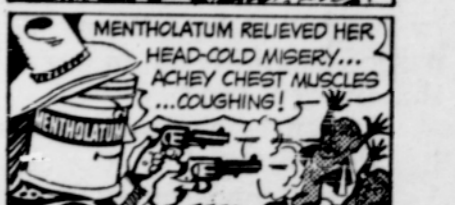
#### Frozen Foods Show Huge Gain During Past Year

A record percentage of farm produce is moving to consumers in frozen form. Figures compiled by A & P Food Stores, operator of 4,500 markets in 37 states with six million customers daily, show an overall increase in frozen food sales of 38.9 per cent. Leading this list of foods are citrus juice concentrates—orange and grapefruit juice, a blend of the two, and lemon mix. Peas, and strawberries also increased.

Looked Familiar  
An enthusiastic golfer came home to dinner. During the meal his wife said: "Willie tells me he caddied for you this afternoon."  
"Well, do you know," said Willie's father, "I thought I'd seen that boy before."

Hope  
Little Mary: "Mother, they are going to teach us domestic science at school now."  
Mother: "Don't you mean domestic science?"  
Father: "There's a bare hope our little girl means what she is saying."

Definition  
Father—A fellow who is put on the pan if he doesn't bring home the bacon.



### For a QUICK and TASTY MEAL



#### Van Camp's BEANEE WEENEES

Plump, meaty beans... generous slices of superbly seasoned Vienna Sausage... all enriched with a tasty tomato sauce. Good—they're delicious... a special favorite with children. Makes any meal a picnic... grand for picnics and parties.

Heat Eat Enjoy

#### Better Cough Relief

When new drugs or old fail to stop your cough or chest cold don't delay. Creomulsion contains only safe, helpful, proven ingredients and no narcotics to disturb nature's process. It goes right to the seat of the trouble to aid nature soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or drug refund money. Creomulsion has stood the test of many millions of users.

CREOMULSION  
relieves Coughs, Chest Colds, Acute Bronchitis



MEET GRANDFATHER . . . This is the first picture showing Susan Eileen Eisenhower, born Dec. 31, 1951, at Fort Knox, Ky., to Major and Mrs. John Eisenhower. The major is the son of General Dwight D. Eisenhower, supreme commander of the Atlantic pact forces who recently agreed to accept a Republican draft for the presidency of the United States. Here, the newcomer is introduced to Grandfather Ike, who beams from a portrait on the wall. Susan is held by her mother.



FIRST IN '52 . . . The first new player put under contract in Hollywood during 1952 was Kathleen Hughes, a willowy blonde, born in Hollywood. She is 5 feet, 8 inches tall, a talented artist as well as a bathing suit beauty.



WHERE TWO NAVY FLIERS DIED . . . Two fliers of the United States navy met death recently when this small naval plane crashed on the ice after it overshoot the runway of a naval air field near Detroit. The airfield was fog-bound at the time of the accident. The out-of-control aircraft broke through the ice of the lake when it landed and was partially submerged in 18 feet of ice cold water. The navy withheld names until notification of nearest kin.



HUG FOR HERO . . . Col. Raymond Murray, Arlington, Va., who commanded marine regiment, first marine unit to fight in Korea, gets hugs from sons. He received navy cross for his part in break out from Chosin reservoir.