



The Bible, a picture of Christ on the window of a church and the American flag are symbols of our civilization as well as the symbol of National Bible Week.

NATIONAL BIBLE WEEK

Laymen's Group Plans Week Of Bible Study and Meditation

Next week, October 16-22, millions of Americans of all faiths and creeds will observe National Bible Week.

People of every age and in all walks of life; factory workers and farmers, business and professional men and women, and housewives—the solid folk who are the backbone of America, will be encouraged by proclamations and prepared statements from their governors and mayors to make the week a major activity in their communities, one in which they can be well informed concerning the scriptures.

The Laymen's National Committee as sponsors of National Bible Week also asks everyone to make it an occasion for special prayer, a period to collect our thoughts, to marshal our hopes and to plant in our hearts a strong belief in our American way of life.

The laymen's committee, which originated National Bible Week ten years ago, is a non-sectarian, non-profit organization, composed of civic-minded citizens of all faiths, business executives and labor leaders. Rear Admiral Reginald R. Belknap, USN (retired) is honorary chairman. Dr. Alfred P. Haake, noted economist, business consultant, and civic administrator is chairman. Howard Kirock, LL.D., is executive vice-chairman.

Observance Grows

The committee said in a statement announcing the week: "Ever since the start of National Bible Week each succeeding year produces more and more evidence of people being influenced to turn to the Bible for spiritual comfort and guidance. It is a potent antidote to the anti-God propaganda being put out today.

"The Communists won't like the observance of National Bible Week, but they can rest assured it will be the greatest observance in its history. Every community will encourage and promote it in every way.

"In the years of our forebears, the bible was a pillar of strength to them as they struggled to meet the adversities which beset a young nation. In the present period of immense sorrow and suffering and pain, the Bible is still a pillar of strength in preserving the moral values upon which America was founded.

A Desire for Good

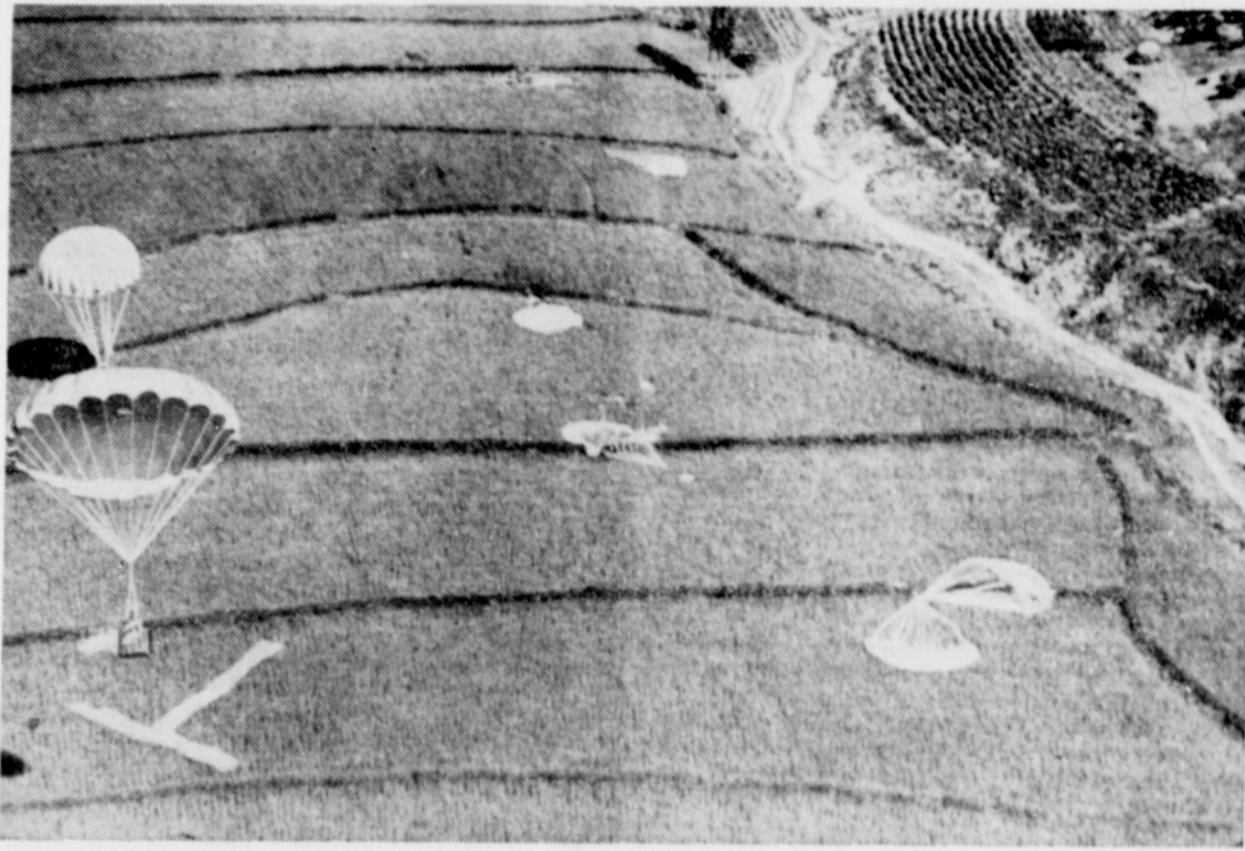
"Make no mistake about it, we are at the crossroads of civilization. We must subdue the stupid pagans who are trying to eliminate God from the face of the earth. Millions of persons in our country, of all faiths, who have a determination to further the common good of all, will be reading the bible during the week of October 16-22.

"People all over America are beginning to realize more and more the importance of National Bible Week. They are showing a devoted and continuing solicitude for its teachings. They are exerting a tremendous influence for good. They are very much concerned for the future welfare of all men.

"Veteran groups, labor unions, fraternal organizations, women's clubs, youth movements, chambers of commerce and other organizations are asked for personal participation, and to concentrate on the one objective—National Bible Week. Many of them have already started the ball rolling in their communities. They are motivated by a desire for good and are hastening the day when peace will come to all mankind."



CONGRATULATIONS ARE IN ORDER . . . Outgoing United Nations general assembly president, Carlos P. Romulo (second from left) of the Philippines, shakes hands with and extends wishes of good luck and success to the incoming president, Nasrallah Entezari, of Iran, after the latter was elected to succeed President Romulo at the opening session of the United Nations general assembly recently. At left, is United Nations Secretary Trygve Lie and at right is Assistant Secretary General Andrew Cordier.



AID FROM ABOVE . . . Parachutes blossom out over paddies in Korea as much-needed supplies for isolated troops float earthward somewhere in Korea. The supply-airlift to succor the hard-pressed units of American troops in Korea stems from a base somewhere in Japan. The location marker at lower left was placed there by troops sorely in need of ammunition, food, water and other supplies. Some of the chutes have already hit the ground. As the offense of the United Nations troops mounted, there were fewer and fewer isolated units of Americans and less need for this kind of supply line. But the air forces keep it in readiness.

State Tax Burden Sets New Record Of \$60.72 a Person

The state tax burden for the fiscal year 1949-50 reached a record average of \$60.72 per capita in the 48 states, according to a report just issued by Commerce Clearing House of Chicago in its state tax review. This averages \$3.21 more per individual than was collected in 1948-49.

The report shows extreme variations in per capita collections by states. Washington was highest with \$97.76, Louisiana followed with \$96.22, and California collected \$91.41. New Jersey had the lowest with \$39.23. Four southern states ranked next; Georgia collected \$41.16, Kentucky and Alabama \$42.80 and Mississippi \$43.81.

Eleven states were in the middle classification: Massachusetts \$63.57, South Dakota \$63.27, Wisconsin \$62.06, Iowa \$60.48, Maryland \$59.48, Vermont \$59.09, West Virginia \$58.75, Idaho \$58.58, Connecticut \$58.55 and North Carolina \$58.53.

Total Revenue Increases

Five states reported startling increases: Delaware 58.7 per cent, South Dakota 26.2 per cent, Florida 25.9 per cent and New York 23.3 per cent, while Nebraska, which the previous year had shared the low mark in collections with New Jersey, raised its collection by 23.1 per cent.

The per capita tax load was raised by \$10 or more in Kansas and Oklahoma and was hiked by \$5 or more in ten other states.

Eight states lowered their levies. West Virginia cut its per capita tax revenue by 3 per cent, South Carolina 2.6 per cent, Pennsylvania 2.2 per cent and Mississippi 1.9 per cent. Illinois and New Jersey reduced by 0.9 per cent, North Carolina by 0.6 per cent.

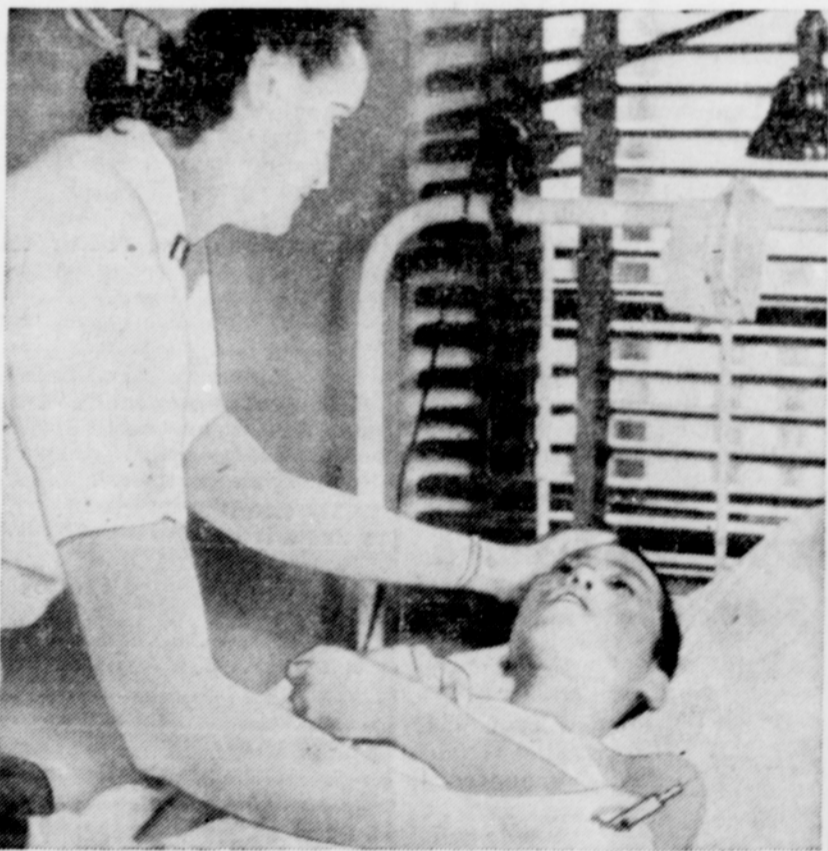
Total state tax revenues reached nearly \$9 billion for the year, the report said. This was 7.4 per cent more than the previous year's total, another record year, and set a new record of continued and uninterrupted climb for 17 years.

The report based on U.S. bureau of census figures, shows the states collected \$4,687 million, or 52.3 per cent of this revenue from general and selective sales and gross receipts taxes.

Beverage Tax Declines

Consistent consumer demand, rising prices and a high level of spending is credited for raising the general sales and gross receipts tax by 7.4 per cent or \$322 million.

The only specific taxes to show a decline for the year were alcoholic beverage sales, off 1 per cent, and death and gift taxes, off 3.4 per cent.



COMFORT FOR THE ENEMY . . . A wounded North Korean soldier prisoner of war is tended at a Tokyo hospital by a United States nurse. Most of the seriously-wounded North Koreans captured in battle are taken to Tokyo for treatment. Red captives seem astonished at the humane treatment they receive at the hands of their enemy. They seem to expect to be handled in the same rough manner as United Nations prisoners of the North Koreans.



GERMANY'S PRICE . . . In exchange for German participation in defense, General von Manteuffel wants release of German war criminals, guarantee of pension for soldiers, freedom of shipbuilding and merchant marine.



AUSTIN PULLS GUN AT UN . . . In a highly dramatic moment of a U.N. security council session, Warren Austin, U.S. delegate, holds a Russian-made sub-machine gun, dated 1950 and captured from North Koreans by American troops in mid-July, which he pulled from beneath the table in support of his charge that Russia is delivering arms to the North Koreans. Austin was reading General MacArthur's report on Korea to the UN.



KERENSKY VS. VISHINSKY . . . Kerensky, one-time president of Russia, describes Vishinsky as a typical representative of the group tyrannizing the Russian people. Kerensky was deposed by the Communists in 1917.

Advertisement for Kellogg's Rice Krispies Marshmallow Squares, including a recipe and a product image.

NEW! IMPROVED! 3 WAYS BETTER

Advertisement for Fleischmann's New Improved Active Dry Yeast, featuring a product image and three women's portraits.

PRIZE COOKS PREFER FLEISCHMANN'S YEAST. "Easier to use" says Mrs. R. A. Madsen, Farmington, Utah, first place ribbon winner at the 1949 Utah State Fair. "Faster dissolving" says Mrs. W. O. Serfling, Pueblo, Colorado, outstanding winner at the 1949 State Fair. "Faster rising" says Mrs. Gertrude Quigley, Coeur d'Alene, Idaho, Kootenai County Fair prize winner. "When you bake at home—count on New Improved Fleischmann's to cut rising time, give perfect results."

Advertisement for Ben-Gay, featuring a woman in pain and a cartoon character, with text about rheumatic pain relief.

Advertisement for Auto-Lite Resistor Spark Plug, featuring a product image and text about smoother performance and gas savings.

