

## Southern Oregon News Review

Ashland, Oregon

38 East Main Street

Entered as second-class mail matter in the post office at Ashland, Oregon, February 15, 1935, under the act of Congress of March 3, 1879

William C. Lawrence and Wallace G. Iverson, Publishers  
Faith McCullough Local News, Phone 8561 or 2-8286

Subscription Rate — \$2.50 year

MEMBER  
Oregon Newspaper Publishers' Association

### THE STUDY OF GREAT BOOKS—

Every dog may have his day, and now even his "week," along with practically all other animate and inanimate objects on the globe. We are publicly adjured to "be kind" to everything and everyone from the parlor parrot to "pore ole grammaw." In many of the promotion schemes we think we detect a slightly fishy aroma suggesting the crass marts of trade, but regardless of that possibility, the week from September 10 to 16, set apart for the study of great books, is worthy of more than ordinary observance.

At no time in the long history of the written word has there been a more crying need for knowledge and appreciation of great books. And never has the youth of America been less exposed to their influence. "Hop-along" has supplanted Huck Finn; the gruesome misnamed funnies rate first attention from practically every age group, and mystery fans find it simpler to slump in a soft movie seat than to peruse the pages of Conan Doyle or Edgar Allan Poe.

An occasional revival of some famous literary masterpiece, well inter-larded with bosomy blondes calculated to sugar-coat any possible mental strain, may be endured or even enjoyed by some. Once in awhile some intrepid adventurer dares present a great book or play in its unadorned original form. Charles Laughton's popular Bible reading in veterans' hospitals is proof of the timeless appeal of the world's Best Seller. And Angus Bowmer's presentation of authentic Shakespeare has opened new mental vistas for thousands who have witnessed the summer productions in Ashland. Many are the long forgotten and once little loved text-books which are being unearthed by those who re-discovered the greatness of the Bard of Avon under the stars of Oregon.

But one week out of fifty-two set apart for the appreciation of great literature is slightly ironical. Like cleanliness and honesty, reading habits may be acquired but thrive only with constant daily use, and become more difficult of attainment with the years. A childhood filled with familiar, beloved books is a heritage upon which to build a lifetime mental fortune. And only a storehouse of time-tested literature can develop a truly cultured nation.

F.M.

### THANKS NORTH KOREA!

Perhaps not at the moment, but sooner or later, this nation will realize that it owes a debt to the North Koreans and through them to the Russians. The Korean affair has served to galvanize a disorganized and disunited America into a purposeful, united nation.

It will be difficult for those whose loved ones are shedding their blood on the Korean peninsula to agree with this viewpoint, but as time, the great healer, goes on, they will come to realize that the heroic sacrifices being made today will not have been in vain.

The North Koreans awakened us to what we should have known these past four years—the lesson we should have learned from World War II—that there is no appeasing an aggressor who has given every evidence that he is out to conquer the world.

We could and should have stopped the Russians when they started to gobble up China, but we were too preoccupied at home with our march along the road to statism. We were more interested in listening to the promising politicians preaching their doctrine of the Welfare State, the while we were abandoning the ideals of thrift, industry and morality, those qualities that made us a great nation. We were bringing upon ourselves disunity as well as political and economic bankruptcy.

We were abandoning our republican (not to be confused with the political party of the same name) principles. Whereas, throughout our previous history we had exalted the individual, granting him the right to physical, mental and spiritual developments, we slowly but surely were driving to the point where we would depend upon Government for our every need.

We were mute and uncomplaining witnesses as one after another the Federal Government was usurping functions formerly and rightfully performed by the separate, individual States. We encouraged the creation of various and manifold agencies at Washington, set up under the pretext of aiding the individual, but which in reality were sapping him of his right to self-expression and self-determination.

We were serving the God Expediency instead of the greater God Wisdom, taking heed only of the immediate present and taking no thought of the morrow. Hands were stretched to Washington, reaching for hand-outs, thinking not how and when the bill would be paid and who would pay it.

But Russia, via North Korea, has done for us what we couldn't seem to do for ourselves. Once again we are beginning to realize the absolute worth of the individual. As our sons are offering up their all, gallantly fighting against overwhelming odds in Korea, we at home are united in our determination to halt the march of Pagan Communism.

George Peck

## Timely Topics

Monday morning saw a town-wide parade of young citizens headed school-ward, barbed small boys and becurled little girls, many accompanied by proud and moist eyed mothers. In the lives of many of Ashland's youngsters September marked the beginning of an era, for some of the blase it meant only the passing of another care-free vacation and incarceration within the prison walls of learning, for others it brought the glorious beginning of a great adventure into the world of knowledge.

Take it either way, and it all depends on the viewpoint, schools are again running to more than capacity attendance, and weary mothers are drawing a great universal sigh of relief as they find hours of serenity once more.

The season of rummage sales is upon us. And experience has proved that the earliest bird captures the fattest worm in the way of usable gadgets or clothing. It is an interesting study in human psychology to join the milling crowds pressed against the door awaiting the zero hour of opening. Rummage sales are twice blessed in that they benefit both the giver and the buyer.

Parents of children in the elementary grades have been asked to cooperate with the schools in certain necessary regulations which will go far toward bringing about mutually helpful results. Such precautions as marking of pupils clothing and other belongings, the time for arrival at school, the crossing of boulevards at marked cross-walks and the bringing of signed excuses, all come in for mention.

Pupil and parental difficulties invariably come from lack of cooperation, so it seems wise to have an understanding at the outset.

### LOUIS C. MELOQUIST

Louis Christopher Melquist, 68, of 95 Coolidge St., passed away Monday evening at the Ashland General Hospital after an illness of several months.

Mr. Melquist was born on May 26, 1882 in Norway, and was brought to the United States by his parents when he was 3 years old. He came to Ashland in 1945 from Coos Bay, and for 3 years was custodian of the City Hall here.

He is survived by his wife, Alice; a son, Robert L., of Hillsboro; a daughter, Mrs. Margaret Devlin of Portland; 2 sisters, Mrs. Agnes Thompson of Coos Bay, N.D., and Mrs. Anna Home of Seattle, Wash.; and 5 grandchildren.

Services will be held Thursday afternoon at 3:00 o'clock in the Litwiler Funeral Home, with the Rev. Earl Downing officiating. Interment will follow in Mt. View Cemetery.

### BRICK P. WELLS

Brick P. Wells, 80, a native of Ashland, passed away Sunday evening at the General Hospital where he was brought by ambulance from Alturas 5 days before.

Mr. Wells was born on Feb. 16, 1870 at what was then known as Barron P. O. Jackson Co., of early pioneer parents, Erastus and Ellen Cameron Wells. As a young man he managed the cattle ranch of his parents, going to Burns, Ore., in 1895. In 1905 he became Supt. of the Buffalo Ranch at Yellowstone National Park, and served as guide on numerous occasions for Pres. Theodore Roosevelt. He leaves many interesting original pictures and souvenirs of his association with the former president and other notables. Later he became interested in mining and spent several years at Boulder, Colo., and Nevada localities. He moved to Alturas, Calif., in 1937, and lived there until his removal to Ashland.

Survivors are three sisters, Mrs. Ida Tucker and Mrs. Myrtle Patton of Ashland, and Mrs. Maud Cliff of Gaston, Ore.

Services were held Tuesday afternoon at 2:30 in the Litwiler Funeral Chapel with the Rev. Earl Downing officiating, and interment following in Hargadine Cemetery.



### MONUMENTS

Marble, Granite, Bronze

Extra Lettering Available

BURNS AGENCY

"On the Place"

## Family Gathers For Anniversary

On September 12th, 1900, in Eau Claire, Wis., Kathryn Hart was married to Alfred E. Johnson. Fifty years later and 2500 miles west, the couple celebrated their Golden Wedding anniversary at their home on Mountain avenue in Ashland, Oregon, with one of the original guests, Mr. Stanley P. Bartlett, now of Camp White, present.

The event was the occasion for a reunion of Mr. and Mrs. Johnson's three children and six grandchildren, who came for a several days visit. On Saturday evening the bridal couple were guests of their family at an anniversary dinner at the Johnson home, when felicitations and remembrances from friends and other relatives added to the festivities. Following the return of the visiting children to their homes, Mr. and Mrs. Johnson left for an anniversary honeymoon of several days on the coast.

Those who came for the Golden Wedding were Mr. and Mrs. Neil T. Austin of Sacramento, Calif., (Mrs. Austin is the Johnson's daughter), Mr. and Mrs. Willard Johnson of New Meadows, Idaho, and Mr. and Mrs. Earl Johnson of Ashland, and the grandchildren, Sharon Jean Austin, Earl, Jr., Jerry, Carol, Donn and Karen Johnson.

After almost a quarter of a century as inspector for the Western Pine Association, Mr. Johnson retired, and since 1942 he and his wife have made their home in Ashland.

## Motorists Urged to Use Caution in School Zones

SALEM, Sept. 13 — Three hundred and seventy-one school age pedestrians were struck down on Oregon streets and highways last year, according to figures compiled by the office of Earl T. Newbry, secretary of state.

Newbry said the increase in school enrollments this year could mean an even higher toll unless offset by increased alertness on the part of motorists. He reminded drivers that the speed limit at school zones and at school crossings is 20 miles an hour, in effect at recess times as well as when children are going to and from schools.

Also pointed out was the fact that Oregon law grants the right of way to pedestrians when in crosswalks, whether marked or not.

## High Reputation of Rogue Fruit Largely Due to Proper Conditioning

BY C. B. CORDY  
County Agent, Horticulturist

Most of you are familiar with the fact that this is one of the leading pear growing centers in the world, but many people do not realize that this county is the leading peach county in the state of Oregon and this year is practically the only place in the northwest that has a crop of peaches. The prime reason that the Rogue Valley is the center of such a large peach and pear industry is the fact that we have always produced a high quality product.

The place of quality in establishing and maintaining high market prices can be easily overlooked by growers. In all of the areas where perishables are grown it is an accepted practice to pack and ship the good produce in the local markets. As a result of this, the growers do not have first hand acquaintance with the effect of good or poor quality on the buying habits of the public.

### Best Properly Ripened

For the past twenty years the pear growers up and down the Coast have contributed hundreds of thousands of dollars to be spent in educating the pear handlers in the east about fruit ripening and trying to convince them that properly conditioned fruit was the best.

This ripening program is even more necessary with peaches. There is nothing that has worse quality than a peach which has been picked green. On the other hand, when fruit is picked at a good stage of maturity it has to be handled more carefully and there is more danger of losing it and causing a loss to the middle man. As a result of this, some of the outside buyers ask the growers to pick their fruit green so that there will be no chance of it rotting.

This is a very narrow and short-sighted policy. Fortunately for this valley our local growers and local commercial firms that pack peaches have always picked and packed fruit in prime condition. As a result of this, local peaches have enjoyed an enviable spot in the markets.

### Offers Resisted

Outside buyers have come in this year and have wanted growers to pick the fruit green. This has been largely resisted by the growers, and as good ma-

turity and high quality play such a big part in getting satisfactory prices, it seems the wise thing to maintain this high standard by refusing to sell green peaches even if the buyers offer high prices for them.

Even in California, where fruit quality is axiomatic, the rules on Bartlett picking this year required them to be two pounds riper by a pressure test before they were eligible for shipment. This is quite a concession from early districts which try to get to market early and get high prices for out of season fruit.

Apple growers are getting a little uneasy about their fruit and are afraid it may start dropping. Apples can be sprayed with hormones the same as pears to prevent a drop, but these hormones have a shorter life on apples than with pears.

Fifteen days is about as long as a person can reasonably expect the hormones to prevent a drop. As most of our apples will not be picked until October, this is still a little early for the hormones to be applied. In another week it would be about

right on Delicious and on Newtowns the spray should be delayed for two weeks.

## THERE'S NO CEILING



ON LAW SUIT SETTLEMENTS!

GET PROTECTION WITH A

COMPREHENSIVE LIABILITY POLICY

—SEE US—

S. C. Jones &amp; Sons "BILLINGS AGENCY"

(Since July 1883)

DEPENDABLE

INSURANCE COUNSELORS

Corner Main and Oak

Ashland Hotel Bldg

Phone 8781

## STOP AND SAVE



3c Gal. on Gas

AT

Swayze ASSOCIATED Service

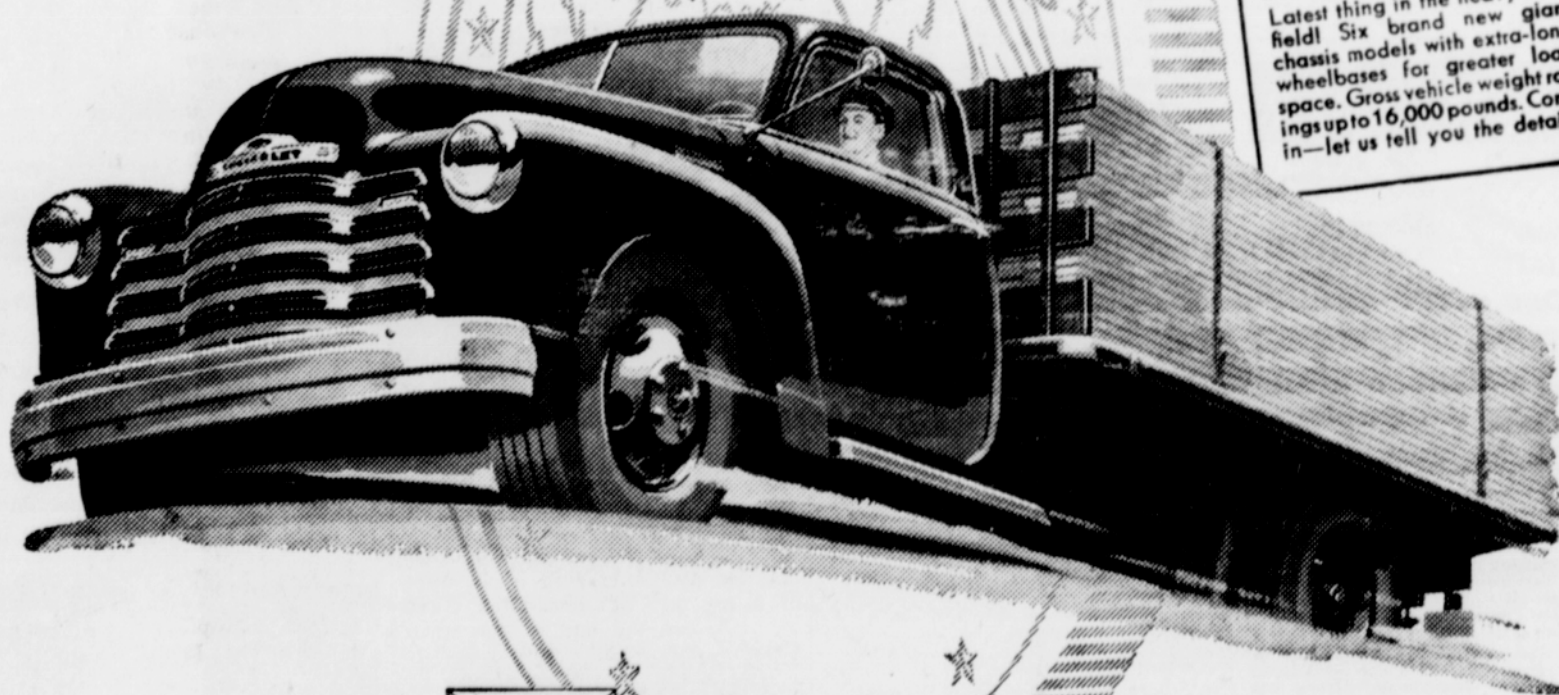
1303 N. Riverside

MEDFORD, OREGON

## INVEST IN THE BEST for your business

NEW!

179" Wheelbase Chassis Models  
Latest thing in the heavy-duty field! Six brand new chassis models with extra-long wheelbases for greater load capacity. Gross vehicle weight ratings up to 16,000 pounds. Come in—let us tell you the details.



## Advance-Design TRUCKS

First in demand... First in value... First in sales

## SELBY CHEVROLET CO.

(By Our Good Service You Will Know Us)

100 E. MAIN STREET

PHONE 4061

Chevrolet's Valve-in-Head engines can do more work per gallon of gasoline consumed than any other make of their capacity. You can't beat Chevrolet for low cost of ownership, operation, and upkeep—or for high resale value. Chevrolet trucks work for more owners on more jobs, every day, than any other make. So come see us. We've got just the truck you want!