

BROADWAY AND MAIN STREET

Plan Given to Beat Inroads of Dread Disease—Makes All Doctor's Offices Cancer Finding Labs

By BILLY ROSE

Mr. Alfred S. Black Hattiesburg, Mississippi

Dear Mr. Black:

A couple of months ago you dropped in to see me, and as the result of our meeting I wrote a column asking for suggestions on how to best spend the \$2,000,000 left by your brother to the Black-Stevenson foundation to provide "preventive and remedial treatment for cancer sufferers."

And I was plenty happy when you phoned a week after the piece appeared and told me you had received 4,000 letters, many from outstanding medical men and research organizations.

Well, this is letter No. 4001, and if your patience and eyes can take it I'd like to outline a startlingly unspectacular plan which may save the lives of 50,000 cancer victims a year at a cost of less than \$5 per life.



Billy Rose

The idea—and it's a simple one—was passed on to me by Dr. Harold T. Hyman of New York, the well-known physician whose four-volume "Integrated Practice of Medicine" has been called "the practitioner's bible" by Time magazine.

IN THIS WEALTHIEST of nations, where we have more doctors per capita than anywhere else, millions of people get periodic medical check-ups—but seldom are they checked for cancer until something begins to hurt.

As I get it from Dr. Hyman, a person has a 50 per cent chance of licking cancer if it is spotted in its incipient stages and treated by a competent physician.

Which, in my simple arithmetic, means that 30 out of every 100 cancer deaths can be prevented if we find a way to make every doctor's office in the country a cancer detection center.

Here's where Dr. Hyman's notion and your brother's money come in. Why wouldn't it be a good idea for the Black-Stevenson foundation to compile all the latest knowledge on cancer diagnosis in one hefty volume and then, working through the various local medical societies, see to it that a copy of this volume, free of charge, reaches the desk of every family doctor in the country?

IF THIS PROGRAM were backed up by an educational campaign to alert both doctors and public to the importance of nipping cancer before it buds, it is Dr. Hyman's estimate that each of our 100,000 general practitioners would spot at least one incipient case each year.

And since there's a 50-50 chance of curing cancer in its baby stages, it figures that some 50,000 lives could be saved annually—either by local medics or by specialists and hospitals equipped to deal with the malady.

I know this is an undramatic notion, promising no miracles and requiring no glass-and-chromium skyscrapers. I also know it isn't new—clinics in New York and a few other cities have worked along these lines for years.

A campaign on a national scale, however, is something new, and it ought to appeal to you because it would give the fellow on RFD 1 the same chance to live out his three-score-and-ten as the chap on Central Park West.

I'm not suggesting, of course, that you tear up the 4,000 letters and put your entire \$2,000,000 into this one venture. The plan which Dr. Hyman has outlined could be carried out for a tenth of that sum, leaving the bulk of your endowment for well-administered agencies and projects such as the Damon Runyon fund.

And by putting a couple of hundred thousand on the sure-shot of diagnosis rather than on the long-shot of research, you would be rendering the average Joe and his misuses a service hardly anybody else is bothering about.

Sincerely, Billy Rose



DEATH WON . . . In a dramatic effort to save the life of two-month-old Joseph Bryant of Boston, Patrolman Jeremiah Harrington breathes into the infant's mouth.

This Is Your Paper You're Angry? Write a Letter

By William R. Nelson

NEWSPAPER subscribers who become angered at the paper have long used cancellation of their subscription as a means of showing their irritation.

The reader who cancels a newspaper subscription does not cancel telephone, gas, water or electric service to show displeasure with those services.

There is a notable difference between newspaper and other utility services. It is the individual subscriber's share of the cost.

Unlike other services, where the subscriber can somewhat control the cost through regulation of the amount used, neither the subscriber nor the publisher can regulate the amount of newspaper service to be rendered.

Canceling a subscription to a newspaper, it seems obvious, is not the best way to show displeasure.

Letter Is Better

is to write a letter to the paper. If your point of disagreement is a matter of general concern, and you authorize it, the paper will publish your letter.

Publication of matter critical of themselves is another of the unique characteristics of our newspapers.

Subscribing to the home town newspaper should be looked upon as the same as subscribing to the other services available in the community.



Wool Outlook Bright, Bureau Head Reports

Material Remains Quality Fabric for Human Needs

For the sheep ranchers and the farmers who maintain small flocks, W. F. Fitzgerald, president of the Wool bureau, had a good word when he predicted markets for wool are bound to increase.

Speaking before the National Association of Wool Manufacturers at their annual meeting in New York, he said:

"Barring a national catastrophe, markets for wool, and indeed for all textiles of established service values, is bound to increase. The reasons are fundamental and are to be found in even a casual study of our increasing population, our expanding birth rate, the total



Newly-scoured virgin wool is turned to hasten drying. There will be a greater demand for this fiber, spokesmen for the wool producing industry predict.

number of people employed and the constantly increasing standards of living of large segments of our population."

Fitzgerald went on to point out that an acceptable substitute for wool has not been developed. Wool is still the quality fiber which is best suited for a wide variety of human needs and we are convinced the public shares that opinion, he added.

The Wool bureau is a service organization established by wool-growers of Australia, New Zealand, South Africa and America.

Needs of Corn



Corn needs plenty to eat and drink to produce high protein yields.

You can get extra pounds of protein and more bushels per acre, too, with a well-rounded bill of fare based on good soil management.

H. J. Snider of the agronomy staff reports that good soil management increased the corn's protein content by nearly a pound per bushel. Corn grown on well treated land averaged 5.6 pounds of protein per bushel, or about 10 per cent of the total weight.

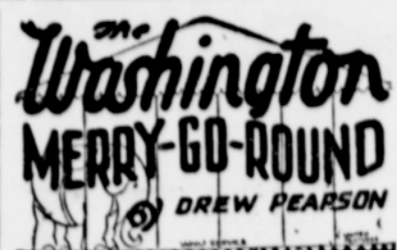
The well managed land had the benefit of liming and rotation built around well-fed deep-rooted legumes. The organic matter added by the legumes built good soil structure and tilth, improved the drainage and increased the soil's water holding capacity.

The fertilizer treatment included phosphate and potash where needed. On soils requiring more nitrogen than the legume crops provided, nitrogen fertilizer helped increase the corn's protein content.

12 1/2 Million Fewer Mules and Horses in 30 Years

Today there are 7 1/2 million head of horses and mules on farms in the United States, a decrease of 12 1/2 million in the last 30 years.

Experts estimate that it took about 24 million acres of crop land to feed these 12 1/2 million animals. That amount of land, released to yield food, would provide for 11 million people. The horse population of the United States is expected to drop further.



General Donovan's Interview

SENATOR McCARTHY and Boy Howard of the Scripps-Howard newspapers didn't know it, but General "Wild Bill" Donovan, famed wartime chief of OSS, let them down on the Amerasia stolen documents case.

General Donovan, a fellow Republican, was ballyhoed as backing up the McCarthy-Scripps-Howard charges. When interviewed by a senate committee shortly before leaving for Europe, however, he talked much more like Sen. Margaret Chase Smith of Maine, who decries McCarthy extremism.

In fact, Gen. Donovan inferentially criticized his own OSS investigator, Frank Bielaski for illegally raiding the Amerasia office, and the FBI for illegally raiding Emmanuel Larsen's apartment. As a result of these illegal raids, the justice department could not prosecute.

Here is exactly what the senate investigators reported to the committee after their interview with Donovan at his New York apartment.

"General Donovan asked if we had talked with Archbold Van Buren (his wartime deputy), and when we replied in the affirmative, he indicated that his information was no more than that which Van Buren probably gave us . . .

"General Donovan discussed his belief at the time that 'John Doe' warrants should have been obtained and statements under oath gotten from the principals," the investigators' report continues. "He indicated that he felt that the matter was incorrectly handled, because when any agency conducts an investigation, the matter does not remain confidential and opportunity to cover up arises.

"General Donovan mentioned that in discussing the matter with Fred Lyon (of the state department), he asked if the state department had any idea who might have been responsible for this material (secret documents) emanating from the state department. When he pressed Mr. Lyon for some suggestions or suspicions, Mr. Lyon suggested that it might have been John Carter Vincent. General Donovan then queried us as to whether Vincent did not have a wife who was a Communist."

Throughout the interview, Donovan made it clear he had no new evidence but that his attitude was that of a Margaret Chase Smith republican who didn't relish unfair accusations.

Continuing, the investigators' report declares: "Donovan suggested that we should see Pat Hurley (former ambassador to China). Shortly after the discovery of the Amerasia case, General Donovan went to London and met Pat Hurley at the airport there, Hurley being on his way to Moscow and China. Donovan told Hurley that Fred Lyon had said about Vincent because he knew that Hurley thought Vincent was 'his boy.'"

That was about all Donovan had to say. In fact, he seemed in a hurry to get off to Europe.

Trygve Lie and Truman

Here is the inside story of what happened when U. N. Secretary General Trygve Lie met with President Truman and Secretary Acheson following Lie's return from Moscow.

Lie first reported on the strong desire for peace which he found everywhere from Moscow to Washington; then asked the President to consider sending Acheson to a special meeting of the United Nations security council in Geneva this summer, a meeting which he said was imperative to keep the United Nations from collapsing.

Mr. Truman's reaction was immediate. He promptly said he could do no such thing; that it would be a cruel hoax to play on the American people when there is absolutely no chance of agreement with Russia.

The only thing Russia understands, the President argued, is force, and the West is going to build up its own force until Russia realizes the democracies mean business. After that, perhaps a meeting with Russia might produce some good.

As it is now, Truman told the U. N. secretary general, Russia is boycotting the United Nations because it won't seat Communist China—just like a little boy who says he won't play in the game unless he can be captain of the team.

Capital News Capsules

Ambassador Kirk has cabled the state department that the Russian general who was suddenly recalled from Japan with his entire 52-man staff has suffered the same fate as Marshal Zhukov. He's being demoted and disgraced—because he was too chummy with American and British personnel in Tokyo. Kirk says General Kuzma Derevyanko committed what is the supreme heresy—he actually believed the east and west could get along

Small Scare-Crow Turns In the Slightest Breeze



A New Garden Feature THIS ANIMATED scarecrow is only 18 inches high, and turns in the slightest breeze, making an interesting feature for the garden. Paint him in bright colors as shown on pattern 307, which also gives directions for making and finishing.

Price of pattern is 25c. WORKSHOP PATTERN SERVICE, Bedford Hills, New York



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SEND TODAY! Kellogg's, Dept. FF, Wallingford, Connecticut. Please send me . . . "Signature" teaspoons with following initial . . . For each unit set of 4 spoons, I enclose 1 white star and from Kellogg's VARIETY PACKAGE and 75¢ in coin.

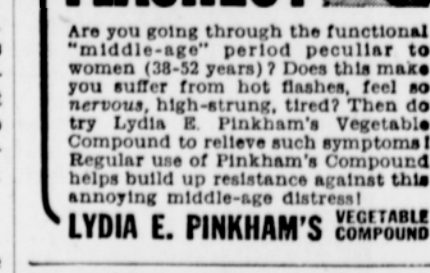


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You get all 5 only with BERNARDIN CAPS & LIDS



HOT FLASHES? Are you going through the functional "middle-age" period peculiar to women (38-52 years)? Does this make you suffer from hot flashes, feel so nervous, high-strung, tired? Then do try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms! Regular use of Pinkham's Compound helps build up resistance against this annoying middle-age distress!

FOR INDEPENDENCE TOMORROW

Star Dust STAGE-SCREEN-RADIO

By INEZ GERHARD

WILLIAM PINE took his wife to a sneak preview of "The Lawless"; he and William Thomas, after making some sixty successful action pictures, had stuck their necks out and tackled one that was highly controversial. And for the first time Mrs. Pine said to him afterward,



WILLIAM PINE

"I like your picture!" Starring Macdonald Carey and Gail Russell, "The Lawless" deals with the minority problem in a small California city. The Johnston office recommended it to special United Nations consideration. Paramount executives wanted to scrap it at one point. It is honest and realistic, showing what might happen in any American town.

Johnny Bond, western singing star, has been signed to an exclusive, two-year radio contract by the World Broadcasting System. He will transcribe songs for the program service library, used by more than 700 radio stations.

Bob Garred has been heard in six movies in the past two months but hasn't been seen in one, which is how he wants it. Being photographed entails making up, endless rehearsals with others, and overtime work, he pointed out—"And I just don't have the time. My two news broadcasts a day make it impossible for me to do any acting." So he will remain a voice rolling from a loudspeaker.

Warner Bros' forthcoming "Fifty Years Before Our Eyes" features some of the rarest old film footage in the world, such as Prince Hirohito's chat with Lloyd George before World War I, and the first movies of Hitler, Stalin and Mussolini.

Patrice Wymore, known in New York as a dancer and singer, reported for her role in "Tea for Two" wearing the finest white slacks suit money could buy, with a white cap on her red hair. Even on the Warner Bros. lot she stood out. But two minutes later deflation of the spirit had set in. Director David Butler took one look, and asked if she were going to work on a parking lot between pictures.

When James Cagney and his "Kiss Tomorrow Goodbye" troupe made some scenes at a Glendale supermarket two elderly matrons were spotted among the extra players. They explained that they slipped in to get just one close look at Mr. Cagney.

HE SPOKE HIS PIECE

By Richard H. Wilkinson

WITHOUT REALIZING it Armine had been watching the young man with the black hair and blue eyes. She admitted to herself that he was good looking. Also, he wore his evening clothes with just the right degree of casualness; his face was pleasant and guileless. Dangerous, she thought. The type of man who couldn't be trusted. Deceptive. Like Loring Brookes. Mere thought of Loring gave her a funny little pang.

And then the young man with the blue eyes and black hair started toward her. He weaved his way in among the dancers and tapped Seaver Clark on the shoulder. "Mind if I cut in?" he asked.

"Hope you don't mind? Believe me it took courage."

"Did it?" said Armine coldly. "Am I to feel flattered?"

He grinned broadly. "Sorry. I'll quit if you say so."

"And leave me stranded in the middle of the floor?"

"Well, then, when the music stops." But when the music stopped they weren't on the floor at all. They were out on the terrace, looking up at the moon, and Armine was saying, "I do wish you'd take me back. I'm cold."

"You can't be cold. It's a warm night. Besides, if you start to go back alone I'll grab your arm. And that will make a scene."

She looked at him angrily, but he only grinned. "I've half a mind to do it. It might teach you a lesson."

"It probably would," he admitted. "But please don't. You see, I've been watching you all



"Oh, Loring, what a stupid little fool I've been!"

evening and planning this campaign—bringing you out here, I mean.

"The idea!" Armine tossed her head. "Well, you can bring me right back again."

"Not until I say what I have to say."

SUDDENLY HE sobered. "That's the trouble with you—you're never willing to give a fellow a chance. You take him at his face value and let it go at that. It's not fair."

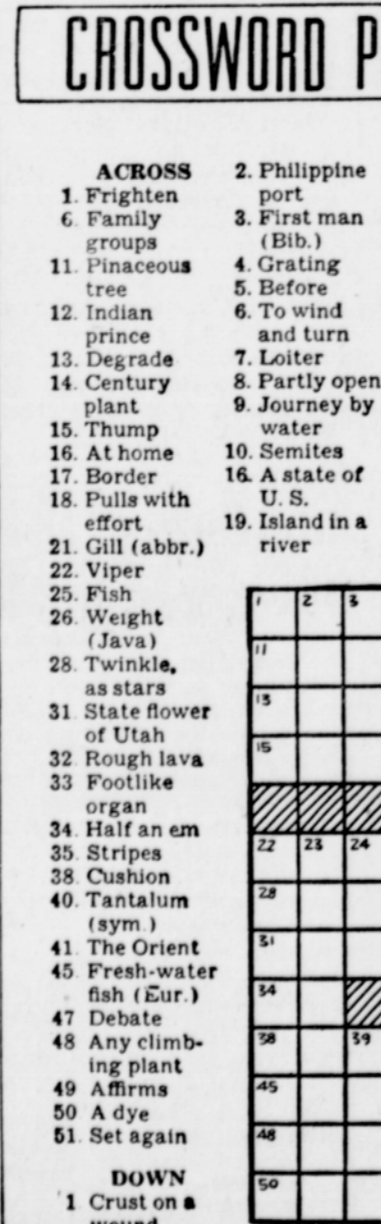
What! Certainly you can't be serious. If this is some sort of joke, it's a poor one. Please take me back!" "Wait." He gripped her arm. His

CROSSWORD PUZZLE

LAST WEEK'S ANSWER

GHAT SEAM, FOTE ELSE, GULLS RUSTS, ODDITY LATH, OG YAW ULU, TENG POLLET, OAG GOTT, PACKET ASIA, ART DAG BI, PAUL RAFTER, ABRIS SEARS, INDO PERI, CESS ETNA, 43. True, 44. Examination, 46. Cuckoo, 47. River (Switz.), No. 57

ACROSS 1. Frighten 2. Philippine port 20. Salt (Chem.) 21. Congregate (Bib.) 22. Synopsis of a play 24. Hog 27. Chart 29. Head (slang) 30. Youth 36. The life principle (Hindu) 37. Wait on 39. Afternoon receptions 42. Grows old 43. True 44. Examination 46. Cuckoo 47. River (Switz.) No. 57



DOWN 1. Crust on a wound