

Southern Oregon News Review

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THE ART OF SIMPLE FRIENDSHIP—

With each passing week the traveling parade through Ashland continues to grow. Some sail past with scarcely a glance at the beauty so freely offered in this foothill community. Others, less rushed and more curious, sample our Lithia water and drive along the edge of the park, while many find comfortable lodgings at local motels or hotels and really discover the charm and culture which is offered by Ashland.

However favorably impressed the vacationing public may be, it is the permanent resident who is our year round buying public. His interest may be captured originally by scenic and climatic attractions but after he has made his decision to settle down and become a part of Ashland, he begins to check on the material advantages, schools, churches, neighbors, taxes, business opportunities. Does Ashland measure up to the standards set by the progressive small cities of the west? But with all its pride of achievement, does Ashland rate in the A-1 class of friendly cities.

How do you stack up as a neighbor? How long has it been since you called on a newcomer in town? Although Ashland has much to offer, the sales promotion sometimes fails, for the simple reason that too many have forgotten the art of simple friendship.

F.M.

STATE RECORDS 28 MAY TRAFFIC DEATHS

Traffic accidents killed 28 persons in Oregon last month according to all reports received to date, Secretary of State Earl T. Newbery said Friday.

The month's toll brings 1950 traffic deaths to 107, as compared to 102 at the same time last year, and equals the 28 deaths recorded in May of 1949.

At least 11 victims died when drivers lost control of their ve-

hicles at high speed, Newbery said. Motorcycle accidents killed two. Accidents in rural areas again proved more deadly than those occurring in cities or towns, claiming all but seven of the lives lost.

Officials warned that peak travel loads are expected during the vacation season, a factor that annually increases accident "exposure" on rural highways. This calls for careful speeds to maintain car control in the event of sudden emergency situations, traffic men stressed.

Timely Topics

Ashland vernacular may take on an Elizabethan touch before the summer is ended if the interested audiences continue in their attendance at rehearsals. The younger generation seems particularly intrigued by the Falstaffian parlance and are doing some interesting conversational experimenting on their own.

Equipped with foot-balm and roller skates 177 Ashland Shriners pulled out last Sunday morning for the big conclave in Los Angeles, anticipating a post-man's holiday doing the City of Angels on foot—in case the street car and bus strike is still unsettled.

It has been easy to spot the summer students and Shakespearean aspirants during this week. They have window shopped and house-hunted during most of their waking hours, hoping to enjoy swimming and picnics after their most pressing needs are met.

Ashland has a Garden club but it is being suggested that a Weed club be formed to survey and supervise a clean-up campaign along Winburn Way around the two civic buildings as well as the area surrounding the Shakespearean theatre. Perhaps such a project might come under the Boy Scouts good-deed department.

Overheard at the Lithia fountain, "They say this will turn gray hair black." "Aw, who wants black hair. I'd rather have hair, period."

C.V.A. propaganda has affected the sign makers in a neighboring town who billed a motion picture as "The Damned Don't Cry."

Attics and trunks are being given a general overhauling this week in search of possible costume materials. Old velour and brocade draperies in rich colors are at a premium as Elizabethan period clothing. The Festival committee will be grateful for any such donations.

Cherry Prices to be Higher This Year Because of Light Crops in Northwest

By C. B. Cordy, County Agent, Horticulturist

The cherry crop in the county this year is rather light, with some growers reporting fair crops and others reporting light crops. This seems to be the situation pretty generally up and down the coast, and Oregon as a whole has only about 50 per cent of the cherries that it had last year. Washington and California also have lighter crops and as a result, the price of cherries has materially increased over last year.

In addition to the lighter crop per tree, we also have fewer trees producing cherries because of the ravages of the albino disease. This disease is most severe on the Bings and the Royal Annes, but all of our varieties are susceptible. Generally the first symptoms noticed are that some of the cherries fail to ripen and remain small and white in color. Later some of the limbs die, and finally the entire tree dies. However, in some cases the disease works more rapidly and a tree will be killed outright the first year. In other instances a tree may live for years with only one or two limbs affected. So far this disease has been found only on sweet cherries and experimental tests to affect other stone fruits or sour cherries have not been successful.

Similar Disease in The Dalles

A similar disease in The Dalles is causing widespread concern in that area. The fruit symptoms are almost identical, but no killing of the limbs or trees results. In addition, the cherry disease in The Dalles can be transferred to the peach and to the choke cherry. As a result of this disease, the peach acreage in The Dalles has been radically reduced and their very important cherry industry is also facing a serious threat.

It is believed that neither of these diseases is transferred through the seed to new cherries, so there would be little danger of contamination from the importation of cherries from outside areas. The disease would be readily carried if the trees were propagated by buds from diseased trees. As a result of this, all of the Oregon nurserymen are using extreme care in the selection of their cherry

bud wood so that none of the disease, either from Medford or The Dalles, is spread through the sale of diseased planting stock.

Cherry Fruit Fly Serious Pest

Another serious pest of the cherry is the cherry fruit fly. Last year Jackson and Josephine counties were the only cherry producing areas which were not infested, and this year the fly was found in Josephine county. This means that Jackson county is now the only Oregon area that can ship cherries into California.

In order to send cherries it is necessary that they be accompanied by a certificate stating that they were grown in a fruit fly free area. These certificates can be obtained at the county agent's office in the county court house. Any cherries grown in this county are eligible for a certificate, but it is important that they be used carefully, as any abuse of their use will result in the immediate quarantine of this county by California.

Splitting Not Serious

Splitting of cherries was not too serious in spite of the recent rains. Splitting is caused by the cherry taking up so much moisture that the skin can no longer hold it, so it cracks open. The attraction of the cherry for the water is due to the sugar in the cherry fruit. Danger of cracking is greatest when the cherry is nearly mature and the sugar concentration is high.

In the past we have heard of several ideas for applying chem-

icals both to the tree and to the soil to reduce this cracking, but most of these ideas have been short lived and none of them have come into general use. They are still working with some chemicals which will make the skin of the cherry water-

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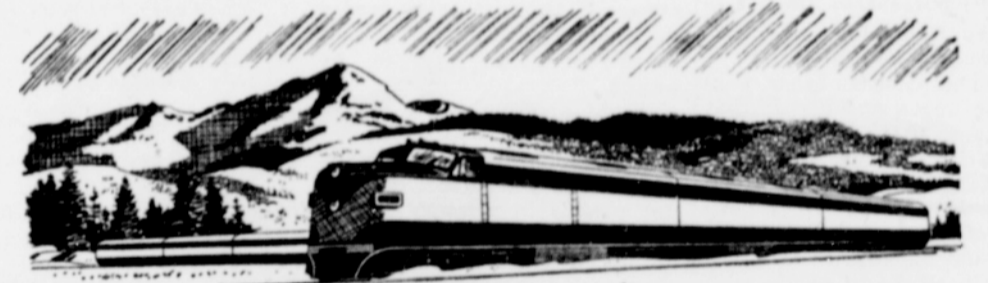
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The new train will have modern, air-conditioned chair car and a full-length, air-conditioned lounge car with attendant who will serve refreshments and snack meal service.

Our lowest coach fares will be good on these trains.

FAST DAILY SCHEDULE

SOUTHBOUND Read down		Pacific Standard Time		NORTHBOUND Read up	
9:50 A.M.	LV.	GRANTS PASS	AR.	9:05 P.M.	
10:55 A.M.	LV.	MEDFORD	LV.	8:05 P.M.	
11:40 A.M.	LV.	ASHLAND	LV.	7:30 P.M.	
4:30 P.M.	AR.	DUNSMUIR	LV.	2:20 P.M.	
5:00 P.M.	LV.	DUNSMUIR	AR.	1:59 P.M.	
11:15 P.M.	AR.	SAN FRANCISCO	LV.	7:45 A.M.	

Connects with "Owl" arriving Los Angeles 10:40 next morning.

BARGAIN FARES

From	To SAN FRANCISCO		To LOS ANGELES	
	One-way	Roundtrip	One-way	Roundtrip
GRANTS PASS	\$8.55	\$15.40	\$15.40	\$27.75
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Plus federal tax. Children under 5 ride free — 5 through 11, half fare.

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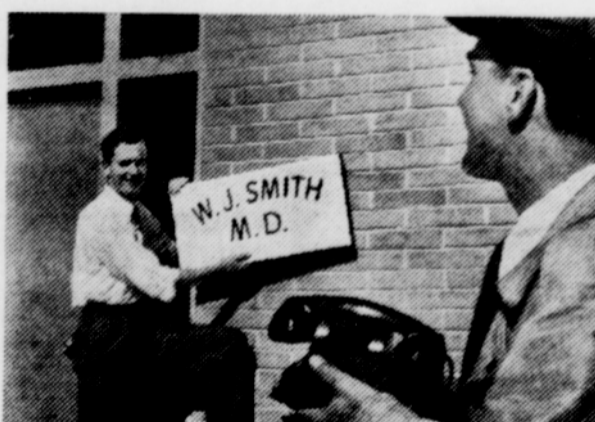
Phone 7015



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How your service grows more useful as we add new telephones



1. In the ten busiest years we ever had, the West's population jumped more than fifty per cent. Telephone service grew even faster . . . the number of telephones at work in the West has doubled. And we built this new system in the face of inflated postwar costs . . . for we can't, in contrast with most businesses, defer the addition of plant just because the cost is high.

2. You may never call this particular telephone . . . but it's pretty certain you will want to call or hear from some of the telephones we're adding. As the West grows, new people come into your town . . . others move their homes and businesses . . . so it is necessary for us to do our best to keep pace with the growth of your community to make sure you can call whom you want, when you want.

3. As a part of a bigger system, your telephone is a bigger value today . . . particularly when you consider the low rates you pay for service. Long distance telephone rates actually decreased between 1940 and 1946. And, while the increases in local and long distance rates since 1946 vary, the average for the territory we serve has been only 27 per cent. Your telephone still gives you a big value for your budget dollar. It's one of today's best bargains.



Your telephone is one of today's best bargains

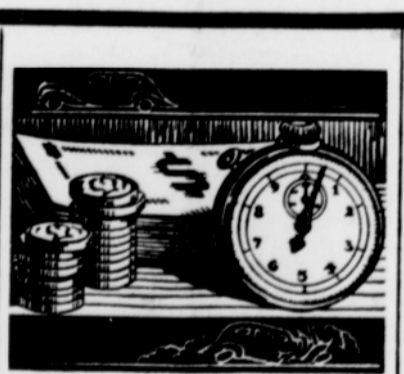
Pacific Telephone

Mrs. Henry Metz Named Y Director

Mrs. Henry Metz was appointed a member of the board of directors of the Ashland YMCA at the board's regular monthly meeting held at the Y.M.C.A. Monday evening.

Other items of business included the approval of the 1951 budget submitted by the finance committee and a discussion of final plans for the summer program of activities. It was decided to postpone the start of the Y.M.C.A. swim periods at Helman baths until after the close of the Red Cross swim campaign.

It was also decided to dispense with the July and August meetings this summer. The next meeting of the board will be held in September.



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