

Tourist Host Week To Be Observed Beginning May 22

Plans for the observance of Tourist Host week, beginning May 22, were announced by President Lyn Newbry at the Chamber of Commerce meeting Monday noon.

Ashland, along with other Oregon cities, will observe the special week, which has been officially designated by Governor Douglas McKay, Newbry announced.

A Tourist Host committee consisting of Doyle Seely, Roger Rath and Walter Heller was appointed to coordinate the local chamber's activities for the week.

The Oregon Advertising club, one of the organizations promoting the week, advised chamber officials in a meeting at Medford last week that, based on inquiries received by the state highway commission, Oregon may expect a record tourist season this year.

Primary purpose of Tourist Host week will be to stress the importance of service and hospitality that help Oregon's visitors enjoy themselves. Ad club committeemen stated. Tourists who have a good time here will stay longer, will be encouraged to return another year, and will recommend Oregon's vacation attractions to others, it was pointed out.

Vacation visitors this year should number more than 2,250,000 according to an estimate made by the Travel Information department in Salem. The department's figures for last year show that each visitor spent an average of 6.8 days in Oregon, while driving 832 miles, and that the expenditure per automobile, carrying an average of 2.9 passengers, was \$113.36.

Tourist Host week is important to Ashland, Chamber officials pointed out, because the area is becoming increasingly important as a vacation center. The climate, recreational facilities and the nationally famous Shakespearean Festival as well as the city's location as the gateway to Oregon from the south, point to more and more tourist business, they said.

SOC Choir Concert At Lincoln School

A musical event of outstanding caliber is scheduled for next Tuesday, May 23 at 8 p.m. when the Southern Oregon college choir under the direction of Oscar Bjorlie, will be heard in a spring concert at the Lincoln school.

The program will include about ten selections by the choir, two numbers by the girls' sextette, three by the mixed octette and two male quartette selections. Bjorlie announced. Robert Rae will be featured as soloist in the vocal part, "There is a Balm in Gilead."

Those who will take part are: girls' sextette, Ann Durno, Alene Owens, Venia Robertson, Jeanette Kinney, Barbara Gertson, Mary Tompkins; the mixed octette, Nancy Youngblood, Mary White, Jo Ann Larson, Janet Russell, Paul Adams, Tom Bettencourt, Douglas Dondson, and Preston Adkins, while the male quartette includes Robert Rae, Gerald Leslie, Frank Koch and Harry Kannasto. Colleen Ties is the accompanist.

Mr. Bjorlie said that the choir presented the same program with a few additions, at the Veterans' hospital in Roseburg on May 4.

Hospital Visitors See Improvements

A vastly improved interior and added equipment were the features most noticed by visitors to Ashland General hospital's "open house," held in observance of National Hospital day last Friday.

Most improvements have been confined to the interior of the building according to Mr. and Mrs. Alfred Paulson, who have operated the hospital since March 1949.

New floors have been laid in the kitchen and dining rooms and most of the interior has been redecorated. New equipment and supplies have been added to the obstetrical department and delivery room, making these facilities comparable to the best available, according to Paulson.

A new black-top parking area was recently completed and flowers and shrubs have been planted. Plans for the future include reseeded of the lawn areas and painting the exterior of the building Paulson said.

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State Highway Projects Set Within County

Thirty-three highway construction and improvement projects, including four in Jackson county, are to be offered for bids by the state highway commission Thursday and Friday, May 25 and 26, in Portland, according to an announcement made by the commission.

The projects aggregate more than 2 million 600 thousand dollars according to engineers' estimates and are in 26 of the 36 counties of the state, the announcement stated.

The Jackson county projects include a 7.5 mile section between Cascade Gorge and Prospect to be strengthened and widened. Also planned is the re-oiling of 11.71 miles of the Green Springs highway between the summit and Pinehurst, and 9.42 miles of the Pacific highway on the Siskiyou grade, both of which are a part of the divisional re-oiling improvement.

Bids are to be received for improvement of "C" street in Phoenix to the status of a heavy bituminous macadam wearing surface between Maple street and the south city limits. This will be included with funds allocated for city street improvements. A new masonry block maintenance building at Prospect will also be included in the letting the commission stated.

Liberty Bell To Be Here May 25

Oregon's Liberty Bell, which is being shown throughout Oregon this month in connection with the Independence savings bond drive, will be on display in Ashland, Thursday, May 25, it has been announced by George W. Minnaugh, Portland, state director of the savings bond division.

Morris Leonard Sr., Medford, Jackson county chairman for the bond campaign, has received word the bell, which is one of 53 exact replicas of the original Liberty Bell, will visit Rogue River, Medford and Ashland during the day and will be in Klamath Falls overnight.

The bell will become the property of the state at the conclusion of the bond drive.

New Board Elected By D.A.R. Chapter

The May meeting of Mt. Ashland chapter D.A.R. was held last Friday at the home of Mrs. H. C. Galey on Siskiyou Boulevard, when the members enjoyed a 1:30 dessert luncheon. The co-hostesses were Mrs. J. H. Harker and Mrs. Una LaMarre.

The business session was conducted by the regent, Mrs. I. T. Robinson and was given over to the annual election of officers. Those who will serve for the coming year are: regent, Mrs. I. T. Robinson, 1st vice-regent, Mrs. Roy W. McNeal, 2nd vice-regent, Miss Lydia McCall; secretary, Mrs. Will Dodge, treasurer, Mrs. J. W. Mapes, registrar, Mrs. Elda Anderson; historian, Mrs. Grace Andrews.

Reports from the state conference which was held in Corvallis, were given by the regent and the two delegates who attended, Mrs. Robinson, Mrs. Andrews and Miss McCall. Highlights of the national D.A.R. Congress which met last month in Washington, D. C. were given by Mrs. Dodge.

Two June events were announced and plans made for them, a regional conference June 2 at Lakeview and the chapter Flag Day picnic which will be held on the evening of June 14 in the garden of the Will Dodge home.

Recreation Director To Be Selected For

Applications for director of Ashland's summer recreation program will be reviewed when the city recreation committee meets Friday evening, according to Jean Eberhart.

Ashland Polling Places

Polling places will be open for voters Friday from 9 a.m. to 9 p.m. Daylight time it was announced by the city recorder's office.

Polling places in Ashland are as follows:

Pct.

1. Public Library.
2. City Hall.
3. 129 Granite Street.
4. Armory.
5. Walt's Shoe Shop, 76 N. Main street.
6. Free Methodist Church basement, 7th and Main.
7. Junior High School.
8. 521 N. Main Street.
9. 390 Liberty street.
10. Briscoe School.
11. 937 Oak street.
12. 363 Bridge street.
13. 363 Bridge street.
14. SOC gymnasium.
15. Valley View school.
16. (Barron) Neil Creek school.
17. (Bellview) Bellview grange hall.

Final Collection of Trash To Close Clean-up Week

Friday will be the last day for residents to take advantage of the special rates for trash removal during Clean-up Week, Chairman Dick Herndobler said today. Householders should call the Sanitary Service as soon as trash is ready in boxes or sacks, Herndobler said. The reduced rates in effect for this service are 15 cents a sack, 10 sacks for \$1.

Skerry Places Second

Attorney Harry A. Skerry placed second in a state speech contest held by the Toastmasters club last week end in Corvallis. Skerry was previously winner of a local contest to select a representative from the southern Oregon district. He was accompanied to Corvallis by Mrs. Skerry and Dr. and Mrs. J. S. Heatherington of Medford.

Festival Draws Record Crowd

The annual Phoenix May Festival, held last Saturday and Sunday, was termed a complete success by the committee in charge. The two-day program, featuring entertainment, dancing and games drew a record-breaking attendance, according to Mrs. A. C. Lewis, program chairman.

Highlight of the festival was the dedication of the new Community club and Youth center building, Sunday, with Dr. Elmo Stevenson as the principle speaker.

Miss Wanda Norton, sponsored by the Phoenix Parent-Teachers association was crowned queen of the festival in the opening ceremonies Saturday. Miss Norton received a total of 29,279 votes in the competition. Votes were based on each one-cent donation to the building fund and a total of \$824.76 was raised in this way.

The Community club received the first place award in the judging of floats that followed the opening parade. Second place went to the Phoenix Grange and third to the Phoenix Thursday club. Honorable mention went to a float entitled "Grapes of Wrath" entered by Boles Brothers.

Mrs. Lewis expressed thanks to the Phoenix Grange and the schools for providing meeting places for organizations during the past year; to the Marines and Boy Scouts for their assistance during the program; and to the Trailriders for their support during the entire past year.

Ashland participants in the program included Ruth Moore and Judy Briggs presenting trained horse acts; and the Ashland kiltie band.

W.R.C. Luncheon Saturday

The Women's Relief Corps will meet for a 12:30 cover-dish luncheon on Saturday, May 20, when they will make plans for their part in the Memorial Day services and the noon luncheon following at the Pioneer building.

In connection with the trash disposal program, Fire Chief Harry McNair pointed out that an accumulation of papers, rags and other trash in basements and attics creates the greatest possible fire hazard and urged everyone to take advantage of the special offer.

Officials of the Chamber of Commerce expressed gratitude to the schools and civic organizations for their cooperation and support during the clean-up drive.

Campus day at the college and high schools Wednesday was a happy combination of hijinks and hard work. Students donned old clothes to clean buildings inside and out, but found time for a giant noise parade through town during the noon hour and for social events in the evening.

Winner of the lawn clipping contest between the Rotary and Kiwanis clubs, Tuesday evening, has not as yet been determined. In spite of the disagreement as to the winner, all participants agreed that the parking strip on Siskiyou boulevard has a much neater appearance.

Monday's parade, which included Boy and Girl scouts, Cub scouts, Camp Fire Girls, horseback riders, the high school and junior high bands, street cleaning equipment, and police and fire department escort, heralded the opening of Clean-up week. The parade was sponsored by the Junior Chamber of Commerce.

Lions club members are distributing metal trash cans throughout the business district as a part of the week's activity.

Construction To Begin Soon On College Library

The Settergren-Wiley Construction company, which was awarded the SOC library contract, announced this week that work on the building will begin within the next ten days. Materials are already arriving on the site, which is behind Churchill hall on Ashland and Elizabeth streets. The property is now being cleared and city electrical crews are putting in the necessary wiring for the building operations.

Dr. Elmo Stevenson was in conference with officials of the Settergren-Wiley company on Friday and Saturday at which time Hugh Lankins was announced as the general foreman for the work on the quarter of a million dollar campus building.

Wake Up America Event Scheduled Thursday Night

Y.M.C.A. Board Hears Reports At May Meeting

The board of directors of the Ashland Y.M.C.A. heard reports from three of the Ashland delegates to the 1950 Youth Legislature at the regular monthly meeting of the board held in the "Y" building, Monday evening, May 15th.

Reports were given by Lois Melcher, Ted Weitzel and Cash Perrine. Recognition was also given to the Y.M.C.A. club and program leaders serving in the "Y" program during the past year. Included in the list of leaders receiving recognition were Mr. and Mrs. Ed Nelson; Mr. and Mrs. Sam Connor; Mr. and Mrs. Glen Crisp; Mrs. Thelma Reeder; Mrs. Henry Metz and Mr. Lee Johnson.

The monthly report of activities showed a full program and maximum use of the "Y" building during the past month. Roy Fletcher, Y.M.C.A. secretary, pointed out that during the past four weeks there was only one night in the month other than Sundays that the "Y" building was not in use by some organized group or organization. Total attendance for the 41 sessions of group meetings held in the building for the month was 824.

Services Held For Ashland Pioneer

Elizabeth J. VanSant, 94, a pioneer of Ashland, passed away in Portland Sunday.

Mrs. Van Sant was born November 20, 1855, 4 miles southeast of Ashland, the eldest daughter of Patrick and Mary Dunn, early settlers in his city. She was a member of the Presbyterian Church and active in Sunday school work most of her life. She was also a member of Alpha Chapter No. 1, Order Eastern Star, holding the office of chaplain for many years.

Surviving her are a sister, Mrs. Ella D. Rice of Portland; a brother George W. Dunn of Ashland; and an adopted daughter, Mrs. Luella Schauloffel of Sacramento, Calif.

Graveside services were held in the Ashland Cemetery Wednesday morning with Alpha Chapter O.E.S. of Ashland officiating, and the Litwiler Funeral Home in charge.

Editor Advises Against Jitters

Frank Jenkins, editor of the Klamath Falls News, spoke before the SOC student body last Wednesday, giving his impressions of conditions existing between Russia and the United States.

Jenkins contended that it is fear which is driving the Kremlin into trying to conquer the world. "If we can keep the trigger-happy somebody from starting something, as happened at Sarajevo and Pearl Harbor," he said, "We may be able to avert World War III. For eventually the six to eight hundred millions who are under communist control will realize their slavery."

In the meantime, he warned, it is increasingly important that the United States should not get any jittery fear complex. "If we can keep ourselves efficient and effective and renounce unsound political appeals of the 'gimmies' and keep our shirts on long enough, we have nothing to fear from Russia."

Due to a conflict of dates the reception planned by the Ashland Republican Women for Saturday has been postponed until the 17th of June. It is expected that Mrs. Marshall Cornett of Klamath Falls, Republican National Committee Woman, will be the guest speaker at that time.

Anti-Communist Program To Be Presented by Elks Lodge

The community-wide "Wake Up America" program sponsored by the Elks lodge, will be held in the Lithia theatre tonight (Thursday) at 8 p.m., it was announced yesterday by Delbert Jones, exalted ruler of the Ashland lodge.

Jones said that the public is urged to attend the free program, which is part of a national grass roots campaign to defeat communism and communistic trends. The program, which is being observed throughout the nation this week by the order of Elks is the latest move of the campaign, which has been conducted for more than 15 years. Judge James T. Hallinan, New York, national chairman, informed Exalted Ruler Jones that the program was timed deliberately to provide a powerful answer to the Marxist May day demonstrations.

"The month of May was selected for the Wake Up America campaign because that is the time when those who seek to destroy freedom and opportunity hold their rallies," Henry Enders, local chairman, in announcing the program, stated that it will be short, interesting and to the point. No speaker will take much time and each one will have a specific message to bring. Speakers on the program will include Dr. John A. Schulz, Donna Fader, Roger Rath and Abe Neslin. Numbers will be presented by the Ashland Senior high school band and the Southern Oregon college quartet. Invocation will be given by the Rev. A. H. MacDonnell.

Assisting Enders on the committee are Will Dodge and Dr. John Schulz.

Riding Group Sets Sun. Horse Show

The second horse show and race meeting of the 1950 season, sponsored by the Ashland Riding association will be held at the Ashland rodeo grounds on Sunday, May 21, beginning at 2 p.m., according to an announcement by Henry Enders, general chairman.

Included in the seventeen events of the meet will be the grand entry of mounted groups, a shetland pony race, an exhibition of Tennessee walking horses, kids saddle pony race, calf roping, ladies saddle race, baton race for four horse teams, riding club race, five gated exhibition, ladies pony express, chariot race, and man's relay race.

Walt Hamby will be the announcer. The Ashland Post of the American Legion is to have the lunch concession.

Poster Winners Receive Awards

Four junior high students, winners of the Clean-up week poster contest, were honored at the Chamber of Commerce meeting Tuesday noon.

Louis Bruner received the first place \$5 award. Second place went to Richard Trites, who received \$3. A \$2 third place award went to Larry Kerr and David Carter's fourth place poster was purchased by J. D. Woodworth for \$1. The boys, all seventh graders were accompanied by their art teacher, Miss Flora Stokoe. Awards were presented by Dick Herndobler, Clean-up week chairman.

Miss Marion Ady of Southern Oregon college art department selected the four winners from a field of about 60 entries Herndobler said.

Cay Huffman to Present Students in Recital

The public is invited to attend a free music recital in Churchill Hall on the SOC campus Friday, May 19 at 8:15. First-year vocal students of Mrs. Catharine Lee Huffman will perform. Assisting artists on the program will be Mr. Richard Werner and Mr. Haralee Wilson, accompanied by Bruno Pellegrini. They will play Sonata No. 1, Opus 4 by Corelli; Sonata in C Major by Bach; and Bach's Concerto in D Minor; all three numbers written for two violins and the piano.

Students appearing on the program will be Georgia Taylor, Gene Brown, Rosemary Ring, Jean Ring, and Mary White of Ashland; Anne Durno and Arthur Welch of Medford; Colleen Ties, Talent; Marvel Gage, Coos Bay; Donald Rose, Klamath Falls; Marianne Bronner, Grants Pass.

"GET OUT TO VOTE"

For FREE transportation to and from Polls, call JUNIOR CHAMBER OF COMMERCE Phone 5541

Bellview Unit Installs Board

Mrs. Joe Pritchard was installed as chairman of the Bellview Home Extension unit at a meeting held at the Grange hall yesterday. Mrs. Alice Parks was installed as vice chairman and Mrs. R. E. Bell, secretary-treasurer.

The demonstration was given by Mrs. Ray Sharp on the subject of broiled dinners and practical proof of their goodness followed when the demonstration food was served at the noon luncheon.

Miss Eula Wintermote, who was in charge of the afternoon session, spoke on the subject "Value of Better Home Lighting."