

Southern Oregon News Review

Ashland, Oregon

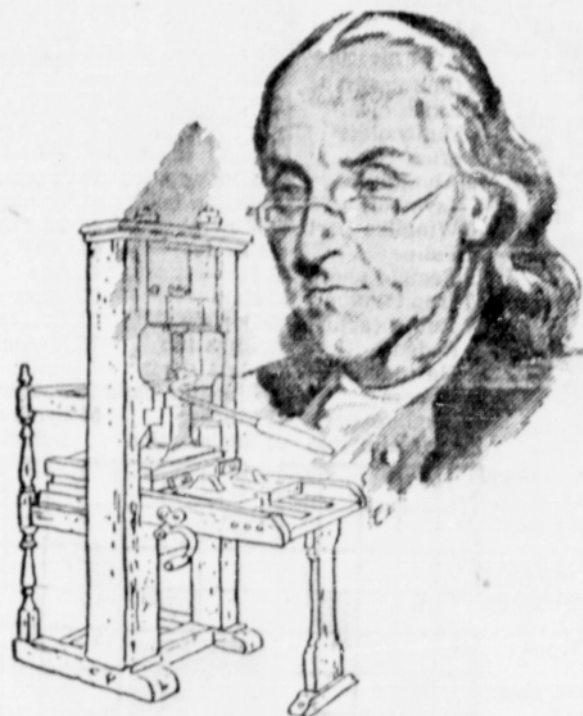
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This Is National Printing Week

This week we honor the birthday of Benjamin Franklin and observe national Printing week in recognition of America's printing industry. Franklin, the printer, was born Jan. 17, 1706, and has left his imprint upon the industry that will live as long as a free press exists in this country.

Since Franklin's time the printing industry has made great progress and today the industry ranks fifth in importance in the United States and tops the list in payroll.

In speaking of the development of the industry, George E. Sandy, general chairman of national printing week in Oregon, said in the Oregonian:

"The printer of today is not characterized by the green eyeshade and the spittoon. He is a stable citizen — a member of the oldest trade union in America—who enjoys high wages, excellent working conditions, and is thoroughly versed in his work. Today's printer, as each associated craftsman, is fully aware of the fact that the graphic arts have done more to develop our educational, industrial and social standards than any other medium. Printing has come of age — not only as an art, but as big business."

It would seem only natural that we, in America, should observe this week, Jan. 15 to 21, in recognition of the birth of Benjamin Franklin and the printing industry, which has done much to enlighten the world and aid immeasurably to the progress of this great nation.

But The Bitter Memory Lingers . . .

The polio epidemics of 1949 have been stopped by the unfathomable ways of nature. But the bitter memory lingers in thousands of homes across the nation.

Those epidemics of the past year were the worst in the country's history. Oregon can be thankful that its incidence, although the third most severe in the state's polio annals, was no heavier than it was.

As it is, Oregonians can make record contributions to the 1950 March of Dimes started Monday and continuing through January 31 — and it still won't be

Who's That Knocking at My Door?



enough. The same can be said of the campaign offers of the citizens of every state.

For this broad and wealthy land of ours has been plunged into an infantile paralysis emergency such as is never experienced before, not even remotely. Four epidemic years — the last guilty of inflicting more than 40,000 separate attacks upon men, women and children of America — have swept the emergency fund of the National Foundation for Infantile Paralysis bare of the millions of dollars it once harbored.

Of 1949's victims, 17,000 will require continued care and treatment this year. Many more thousands remain from other years. They depend on your help in the long, hard pull up the road to rehabilitation.

March of Dimes receipts for last year amounted to \$26,000,000. Patient care alone in 1949 cost \$31,000,000—and tens of thousands of dollars were spent in Oregon.

How much will be needed in 1950 no one can say for a certainty — but obviously a great deal more than ever before.

The fury of the 1949 epidemics has passed. But for thousands who must live with the disease the tragedy of polio has just begun — only you can help.

Baby Polio Victim Out Of Iron Lung

Home from Eugene filled with praise and gratitude for the Jackson County chapter of the National foundation for Infantile Paralysis, are Mr. and Mrs. Edwin Cross of 624 Victory St. in Medford. They are the parents of 18-month-old Shelly Cross, one of Oregon's youngest polio patients to be placed in an iron lung.

Little Shelley is now out of the lung, his mother reported here Wednesday, and is getting along very satisfactorily. She telephoned members of the Jackson county chapter, through which his trip to and treatment at the Sacred Heart hospital in Eugene were arranged, to express her thanks and to ask "What can we do now to repay the chapter?"

"He was an awfully sick baby when we reached Eugene. The treatment they give is wonderful, just wonderful. I want to do anything that I can to help the March of Dimes drive. I know now just how wonderful the work is. I don't know what we could have done without the Jackson County Chapter. Of course we didn't expect anything like this to happen in our family, but maybe we did have a premonition, for last summer all members of our family started saving dimes. I know where those dimes are going to go," Mrs. Cross concluded, when assured that the polio foundation did not expect her to pay back the money, which will be spent by the Jackson county chapter in restoring the health of her 18-month old baby.

There are three other chil-

dren in the Cross family, Claire in Medford senior high school, Phillip in the sixth grade at Jackson school, Gretchen, four, at home. Their baby brother is just one of a number of Jackson county polio patients, being helped by the local chapter. Two others are now in Eugene, one in the Sacred Heart Hospital, one receiving treatment outside the hospital and another in the hospital in Portland. Many others make regular trips to the centers for physio therapy and still more receive aid in rehabilitation, all through funds raised during the March of Dimes drive.

Mr. and Mrs. Cross plan to return to Eugene this weekend to check again on their little son. This time they will go north without fear in their hearts. For they are sure that Shelley will laugh and play again just as he did before he was stricken on Christmas eve.

FILIPINO STUDENT TO OSC ON WOMEN'S CLUB GRANT

The fifth foreign student to take graduate work in home economics at Oregon State college through assistance of the Oregon Federation of Business and Professional Women, composed of 50 local clubs throughout the state, has arrived on the campus from Manila, Philippine Islands.

She is Miss Aida Fabiero, Filipino home economics extension worker, who received the Business and Professional Women's \$800 scholarship check. She will spend a year at Oregon State taking graduate work in home economics extension methods.

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Cancer Campaign Leader For 1950 Announced

Appointment of George W. Schoeffel, vice-president of the Standard Insurance company, as state chairman of the annual fund-raising campaign of the Oregon division, American Cancer Society, has been announced.

The campaign is held annually during the month of April, which has been designated Cancer Control Month by the United States congress.

Schoeffel is well known in Oregon business and civic circles, having been active in various insurance organizations and charitable and civic groups.

He is a former president of the Life Managers' Association of Oregon and for many years treasurer of the Visiting Nurse Association of Portland. He was president of the Portland Rose Festival association in 1942.

In accepting the chairmanship Schoeffel stated the "fight against cancer must be carried on to a successful conclusion."

"Since 1945 the greatest research attack ever launched on a single disease has been developed against cancer," he said, adding that "the American Cancer Society is spearheading the growth of this great effort with the dollars contributed by the American public."

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Jackson Folks Show Increase In Bond Buying

The Federal Reserve Bank of San Francisco has just released figures showing sales of United States Treasury Department Savings Bonds in Oregon. Total sales for the State were \$4,285,324, an increase of \$573,942 when compared to December a year ago.

December's E Bond purchases in Oregon were \$3,285,214, which is \$524,236 more than for the same month a year ago. This represents an increase in these small Bond purchases amounting to 18%.

In discussing these figures, Mr. E. C. Sammons, State Chairman of the Oregon office of the

Savings Bonds Division, pointed out that when this increase in Savings Bonds sales is contrasted with an expected small decrease in retail sales in Oregon for December, the conclusion is inescapable that the sense of thrift among Oregon people is growing.

Copies of the Federal Reserve sales figures received by County Chairman C. W. Thomson show sales in this county in December amounting to 73,318. This represents an increase of \$2,494 on the basis of a comparison with December, 1948.

Savings Bonds redemptions for the State in December were \$3,898,983. For the same month a year ago, redemptions were \$3,869,577.

Abe Neslin and Frank DeBolt left for Portland on a buying trip, traveling by train.

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