

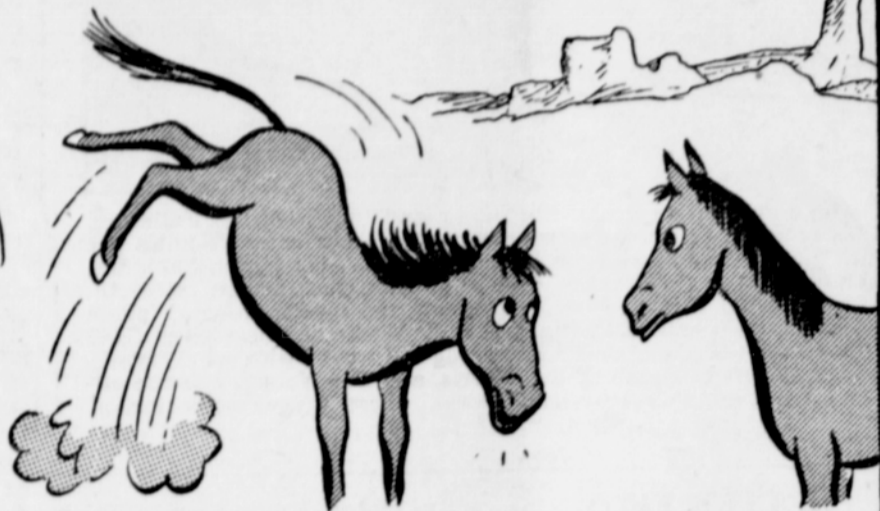


BOBBY SOX

"PSSST, DAD, CAN YOU LEND ALVIN TWO DOLLARS SO HE CAN PAY ME THE MONEY HE BORROWED LAST WEEK TO TAKE ME OUT."



"FIRST TIME YOU'VE EVER CHEWED BUBBLE GUM?"

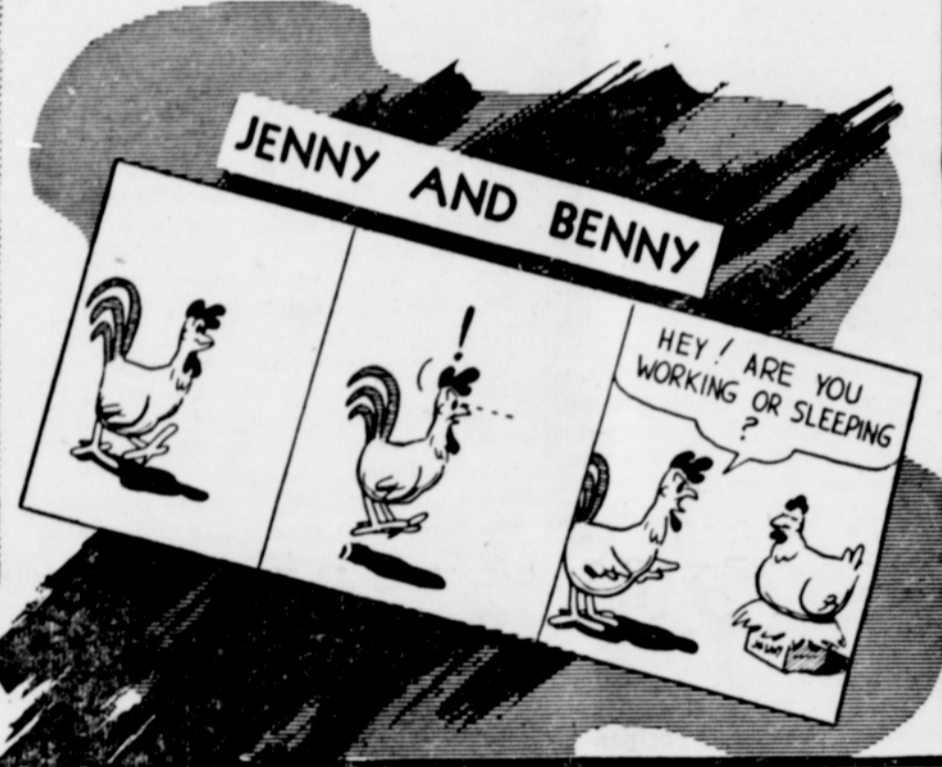


"I FEEL LIKE A MILLION BUCKS TODAY!"

CROSS TOWN



"THAT'S UNCLE WILLY, WHO RAN AWAY FROM HOME TO MAKE HIS FORTUNE. WE DON'T KNOW HOW HE MADE OUT BUT WE'RE HOPING."



JENNY AND BENNY

HEY! ARE YOU WORKING OR SLEEPING?

MUTT AND JEFF By Bud Fisher



JITTER By Arthur Pointer



SUNNYSIDE by Clark S. Haas



GRANDMA By Charles Kuhn



NEEDLEWORK PATTERNS

Chair Set Adds Fresh, New Look



5800

Handsome Set

GIVE YOUR living room chairs a fresh look with this handsome chair set. Easy to crochet, you'll be pleased with the results of your handwork. The chair back measures 17 by 13 inches, the arm pieces 9 by 9 1/2 inches.

To obtain complete crocheting instructions, stitch illustrations and finishing

Directions for Crocheted Treasure Chair Set (Pattern No. 5800). Send 20 cents in coins, your name, address and pattern number.

SEWING CIRCLE NEEDLEWORK
530 South Wells St. Chicago 7, Ill.
Enclose 20 cents for pattern.

No. _____
Name _____
Address _____

U.S. Agriculture Makes Fabulous Record in 1948

For United States agriculture, 1948 will go down in history as a fabulous year, according to the 1949 Britannica Book of the Year. "It was a year without a crop scare, with numerous record and near record yields achieved; the corn crop was more than 10 per cent above the previous record and fully 50 per cent above the previous year; the wheat crop was the second largest on record and the fifth consecutive crop of more than a billion bushels, one of the five largest wheat crops the country had ever produced; the cotton crop was one-fourth larger than in the previous year."

Prices, too, reached a record level in January, 1948, though they then broke sharply and continued to decline as 1948 crops were harvested, the new Britannica year-book records. "In spite of the break in prices, the volume of agricultural marketings was such as to provide a gross income to farmers of almost 35 billion dollars slightly exceeding the 1947 record," the publication continues. "However, because of higher costs of production the realized net income had been declining since 1947."

CRISP! DELICIOUS GOLDEN POPS! ENJOY 'EM!

So good! So crisp they snap! crackle! pop! in milk! America's favorite ready-to-eat rice cereal. Rushed to you Kellogg-fresh!

MOTHER KNOWS BEST!

Kellogg's RICE KRISPIES

DOUBLE Smoking Joy

Both pipe fans and "makin's" smokers find greater smoking pleasure in crimp cut Prince Albert—America's largest-selling smoking tobacco

PRINCE ALBERT IN MY PIPE MEANS MORE SMOKING JOY. P.A. IS A MELLOW, RICH-TASTING SMOKE THAT IS EASY ON MY TONGUE

"Crimp cut Prince Albert is my tobacco for mild, rich-tasting pipe comfort," says J. A. Heim. Right! P.A.'s choice tobacco is specially treated to insure against tongue bite. And the new Humidor Top keeps P.A. fresh.

CRIMP CUT PRINCE ALBERT IS GREAT CIGARETTE 'MAKIN'S'. P.A. ROLLS UP FAST AND EASY; SMOKES COOL AND TASTY

"There's no other tobacco like crimp cut Prince Albert for easy rolling of firm, neat cigarettes," says A. Byarley. "And I like the way the new Humidor Top keeps P.A. tasty-fresh for cool, mild smoking joy!"

THE NEW HUMIDOR TOP locks in the FRESHNESS and FLAVOR

MORE MEN SMOKE PRINCE ALBERT THAN ANY OTHER TOBACCO

THE NATIONAL JOY SMOKE

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

TUNE IN "GRAND OLE OPRY", SATURDAY NIGHTS ON NBC