

MEET AN OREGON GEM CUTTER....

By Bertha M. Borden

From the standpoint of geologists, the southernmost arm of the Rogue River valley is about as interesting in geologic history as any part of Oregon. What is now the Rogue valley, was once covered by an ancient sea that swept around the granite shores of the towering Siskiyou Island. That was long ago, before the volcanic ejecta that formed the Cascade range sent a mighty arm of basaltic lava pushing against the island's promontories, blocking the ocean's free flow.

Ashland, Oregon, tucked away at the head of the valley, would have been a seaport town if it had existed 50,000,000 years ago. Proof of this prehistoric, sea-washed, sand beach was found twelve years ago when the bones of a mammoth were dug up along highway 99, just a few blocks from the business center of Ashland. Other signs are the fossil shells that still exist in the vicinity. The granite, marble, and limestone deposits of the Siskiyou are the oldest in Oregon, and the beautiful Rogue river, with its source far back in the summit of the Cascades, is Oregon's oldest river.

This section is a fertile field for the geologist, and it is of no small interest to the mineralogist. For the collector of agates and rock specimens, the flats around Camp White offer an interesting field. Some unusual specimens of dendritic pieces have been picked up there.

Those of the rock clan visiting Ashland will find a kindred spirit in Joseph Champion, at 155 Third Street. His is one of the most outstanding displays of agates in Southern Oregon. Eighteen cases of polished rocks line the walls of his work-shop, and "Joe" is never happier than when talking about and showing his fine collection.

Joe's hobby began eight years ago, when a friend from Stanford University introduced him to the world of beauty hidden in the rocks. His rich experience as a mining engineer has given him a fine background for his hobby. He is genial and unassuming, but get him talking and you learn the most amazing things about this quiet man.

In 1880 he operated the Silver King mine in Arizona, and in four

years the silver production ran to \$7,000,000. The mine closed down in 1885; later Joe went to China and was there in the first uneasy months before the Boxer uprising in 1900.

Employed by a British Smelter company, he traveled with a retinue of 75 Chinese soldiers, 600 miles by tow boat, up the West river into the Kwangsi Province. Onward by land over the hump of the Burma-China frontier; the first white man to traverse that tangled mass of ridges and valleys. His objective was locating tin and cinnabar for his company.

High in a rugged pass he was ambushed by Cantonese bandits and taken to a heathen temple to be tried as a "foreign devil". The temple court was dominated by a huge bronze idol, and Joe's feelings can well be imagined as he surveyed the array of hostile faces surrounding him in that wierd setting. The trial was climaxed by the bandit leader beheading a chicken; if the head fell straight down and did not move after hitting the floor, Joe's head would be the next one on the block. If the chicken's head moved after its fall, Joe could keep his head and become blood buddy to all the bandits. The chicken's head was most obliging, said Joe, "By golly, it jerked all of ten inches toward the idol!"

From then on the bandits were Joe's friends. They furnished protective escort for him during the following seven days that he remained in that wild and dangerous country. Joe got out safely to Canton and in a short time was on his way to America, just a few jumps ahead of the Boxer war.

His big regret is that the lure of rock collecting had not claimed him at the time of his opportunity to gather some very unusual specimens. But he hasn't done too badly in the past eight years. He has some of the most beautiful specimens of plume agate to be found in Oregon. Many of his finest pieces of agate he has mounted in silver and gold settings. He is still troubled with the itching foot and takes off for Texas or New Mexico as readily as if taking a walk downtown. Visiting "rock hounds" are always welcomed by him and a session with Joe, in his rock laboratory, is time well spent.

Olson Furniture Co. Well Liked Locally

The Olson Furniture Company located at 613 East Main in Medford, is an establishment which for years has been the one particularly reliable house making the furnishing of homes, at the most reasonable cost, their sole aim. They have justly earned the position they occupy as one of the foremost outfitters in this section of Southern Oregon. This has been brought about by combining unequalled quality and metropolitan service and it may be truthfully stated that no furniture house in this territory maintains a better heritage or has a higher standing in this line than the well known Olson Furniture Company in Medford.

Their stock shows many lovely living room, dining room, and bedroom suites, many separate pieces that will add miracles of charm to the suites you all ready have. Perhaps you need just a table or a chair to complete a delightful line of beautiful, artistic lamps for every purpose. Values beyond comparison is the constant aim of the Olson Furniture Company, one of the most successful home furnishings establishments in the Medford trade area.

We point with pride to Olson's truly one of the valued assets of the area, serving the populace in a progressive and up-to-date manner.

The Pierce-Martin Insurance Agency Serves Area Well

One of the most progressive and better informed insurance agencies in the Medford area is the pioneer firm of Pierce-Martin with offices located at 425 East Main street in downtown Medford. Pierce-Martin represents a number of high grade insurance companies and is prepared to write any insurance one may desire.

The value of insurance is recognized more each year as is shown by the ever-increasing number of policies that are written. People should not take a chance when by paying a small premium financial loss is avoided.

C. C. Pierce and H. O. Martin, the co-partners of the firm, maintain a modern agency that has been rendering an indispensable service to the people of Medford and surrounding area for over forty-two years. As insurance specialists, Messrs. Pierce and Martin can analyze your insurance needs and secure protection for you to your best advantage. They have a large and increasing patronage among the people of this territory as adjustments in case of claims have been most satisfactorily and quickly accomplished.

Established in 1907, the concern is today soaring on to even greater heights. Much favorable comment has been heard regarding the capable directional policies of C. C. Pierce and H. O. Martin, and the company's always courteous and accommodating service.

Crystal White Laundry & Cleaners Satisfy Particular People

The Crystal White Laundry & Cleaners in Medford have skillfully combined the laundry and cleaning services into one efficient operation designed to meet every possible cleaning and laundry requirement. Equipped with the most modern machinery they have demonstrated to their many customers that there is much more to the cleaning and laundry business than just removing the dirt. As in the case of any highly successful business endeavor, they have taken pains to search out the one best way of performing every operation. From the compounding of soaps and cleaning solutions to the ironing and pressing operation and ultimate packaging for delivery they have eliminated every wasted motion. The economies thus realized have been passed on to the customer in the beneficial form of higher quality work.

From the rugged tweed suits to the gossamer and delicate fabrics you can be assured that the ultimate in quality work will be performed.

Why not combine your cleaning and laundering requirements into one easily handled operation by having the Crystal White Laundry & Cleaners located at 811 North Central, in Medford, serve you. Telephone 3203 and you will find that the quality of the service rendered attests to the ability and experience of the management and that there is sound reasoning behind their policy of guaranteeing satisfaction.

Fluhrer Bakeries Is The Home of Holsum Bread

In writing news items and editorials of Medford merchants, the editor now wishes to bring to the attention of our people the best bakery in Oregon, namely the Fluhrer Bakeries, who have during the past years, provided the people of this section the finest in bakery products.

Fluhrer's Holsum Bread is the latest star in the baking firmament. It is the result of years of baking experience, research and wisdom of the Fluhrer Bakeries and is on sale at all leading grocers. Be discriminating and ask for Holsum Bread when patronizing your local merchants.

It has long been said that "Bread is the Staff of Life" but there is a vast difference in just bread, & Holsum Bread, produced under the most modern, sanitary conditions in a scrupulously clean plant.

Baked fresh daily, Holsum Bread is constantly gaining popularity with housewives, hotels, cafes and drug stores. Only the purest ingredients and the best grade of wheat are used in products produced by the Fluhrer Bakeries in Medford.

This outstanding baking company has spared no expense in making their products leaders in the entire field. They have contributed time and money to every worthy enterprise for our betterment and are deserving of each and every one of our readers' patronage.

Deister & Cech Are Capable Well Drillers

The aim of this edition is to acquaint our readers with the firms and individuals in this area who we believe to be the leaders in their own particular field of endeavor. Ray Deister and James Cech, of the well drilling company bearing their name in Medford, located at 139 Vancouver, have shown through their past efforts that they deserve the consideration and patronage of all.

Deister & Cech have over 25 years experience in the well drilling business and over that period have successfully fulfilled many contracts to the satisfaction of all concerned. Their operations include that of tool drilling, water wells and hydraulic rotary drilling, using only the most modern up-to-date equipment and featuring standard heavy weight well casing, which is approved by city, county and state health authorities.

Anyone contemplating the purchase of property should first investigate the possibilities of water deposits. Deister & Cech, with years of experience as well drillers, will gladly offer information as to the source of water deposits on or near your property. Through their broad background of experience they are able to advise on matters of water supplies. You are invited to write Deister & Cech at 139 Vancouver or telephone Medford 7556 for further information.

The reputation of this well drilling company merits more than this passing notice—it merits your patronage.

Medford Corporation Has Splendid Record

Jackson County has assumed its present position of prominence in the affairs of the country because of the splendid commercial enterprises which make their headquarters here. The Medford Corporation is one of those more substantial companies which has aided very materially in the building of this community. This firm has been in business for years, and over that period has made many thousands of friends in this and surrounding territory. The management of the Medford Corporation has built a business on a policy of strictest adherence to rigid business principles. The firm has placed more value on the friendship of its customers than on their money, and the result has been a feeling of confidence which the company carefully fosters.

Mr. B. L. Nutting, manager of the Medford Corporation, fully understands the details of his business and each day is making more and more contacts which result in business for the company. The pleasure of doing business with his firm is well known and the service he renders to our state is unexcelled.

We congratulate the Medford Corporation on its splendid reputation and hope that it will continue to succeed and serve the County of Jackson as it has in the past.

Valley Music Co. Well Regarded in Jackson County

One of the most enterprising and efficient organizations in the Medford area is the Valley Music Company. This firm places and maintains coin-operated phonographs and amusement devices and they pride themselves on the fine service that they offer to their locations, so that the locations can in turn completely satisfy the amusement seeking public.

With offices located at 525 Crater Lake Avenue in Medford, Valley Music Company, handles the best of equipment, and services all their games and phonographs at regular periods.

This highly specialized field is one that is very difficult to handle, but valley music operators seem to have found the proper system, as they are meeting with great success in this area. Under the able direction of "Woody" Morse, the concern has forged ahead since being in business.

Today many of our finest public places have machines placed by the Valley Music Company. The phone number of this firm is Medford 5325 and a call to this number will supply you with full information should you have a location for this sort of equipment which seems to be a fine source of revenue to locations, as well as a source of entertainment to the public.

Medford Millwork Co. Offers Service That Builders Appreciate

It is impossible to produce a superior quality of work out of inferior and cheap materials. The management of the Medford Millwork Company realizes this and uses only the best of seasoned lumber in their products. Their plant is well equipped for the prompt production of all lines of woodwork at lowest possible cost to patrons.

During their years of serving builders of Medford and vicinity they have furnished sash, doors, frames, plywood and interior trim for the finest and largest contractors. They have always maintained the same well deserved reputation for better millwork and prompt service. In addition to superior millwork Medford Millwork Company is known for their extensive stock of glass.

Buying their stock direct from manufacturers in all the standard sizes and in large quantities enables them to sell at prices more reasonable than the ordinary store that carries glass as a side line. All equipment is on hand at the Medford Millwork Co. at 1105 Court in Medford, for the cutting of glass to any size and in charge of this department are men who have a thorough knowledge of their business.

In our Spring Progress Edition we wish to recommend this firm who are distributors for the nationally known Dutch Boy paints in Medford and vicinity. It would seem that it behooves us to use and boost for all home-made products. This firm is definitely a local enterprise and is conveniently located at 1105 Court in Medford.

Oregon Granite Co. Feature Memorials of Distinction

In Medford at 302 No. Front Street, the Oregon Granite Company offers an excellent service in Memorials, Monuments, Markers and Head Stones and have been leaders in their field for many years, during which time they have gained an enviable reputation. Suitable monuments are an eternal tribute to those who live and love.

Mr. Elmer A. Hicks, President and Manager, enjoys the distinction of being one of the leading authorities on memorials in this section of the country and is well known for many miles around. His firm features Wisconsin Rubyred, and all kinds of St. Cloud, Dakota, Vermont and Georgia Granites, and is a dealer for the nationally known Rainbow line.

The Yards and works are stocked with one of the largest supplies of leading marbles and granites in the state. The shops are equipped for the production of work, both large and small.

They are able to artistically reproduce any designs that will be in keeping with the size of the work desired. On hand at all times is a large collection of memorials that can be purchased and will be erected on a few days notice.

We take this opportunity in our Spring Progress Edition to wish the Oregon Granite Company many more years of successful operation.

Tru-Mix Concrete Co. Aids Local Builders

The process of concrete mixing is very, often the most difficult one in a building or remodeling project because requirements are such that dissatisfaction results with concrete work when the formula has not been correctly prepared.

The Tru-Mix Concrete Company of Medford, renders concrete service that will eliminate mistakes. They deliver the mixed concrete to the job, ready to use.

Whether you are doing repairing, remodeling or building new, you will find the service of Tru-Mix to be exceedingly economical and that it meets every requirement. It naturally eliminates waste, the fuss about concrete mixing machinery and the attendant costs. Many contractors use the services of Tru-Mix which is in itself commendation for the quality, consistency of the mix and the economy.

Rural and suburban residents will find consultation with Tru-Mix Concrete Company much to their advantage when planning construction work of any kind. Concrete construction is growing in wider use and the new methods of damp-proof construction is meeting with great favor. Also concrete work eliminates fire hazards, lowers insurance rates and is lasting.

Readers of this issue will do well to patronize the Tru-Mix Concrete Company who can be reached by phone at Medford 2910. You will find that they are experienced in the concrete business and can often furnish important suggestions.

Olympic Petroleum and Equipment Co. Has Many Friends

The people of this area have found the Olympic Petroleum & Equipment Company, distributors of Olympic gasoline, fuel oils, lube oils, and greases to be a most satisfactory firm to do business with. The ranchers and farmers are able and do regularly stock up on their high quality supplies, because they always prove to be the most satisfactory. The owners, George Field, Harold Looper and Jack Dougherty, maintain a good supply of all grades of lubricating oils and greases for your cars, trucks and agricultural machinery. Also for your convenience they handle kerosene and stove oils. These men are experienced in this line of work and are very happy to help you to buy the best oil or grease for the job you have in mind.

The Olympic Petroleum & Equipment Company was built on the precept that high quality merchandise cheerfully and promptly sold at the lowest price would always be a credit to the community. How well they have lived up to this creed is seen in the widely growing reputation of this popular firm.

In conducting a review of the business enterprises in this area, we feel this firm deserves special mention. When you are in need of fuel or other supplies, we suggest you stop in and look over the varied selection to be found there. They are conveniently located at 1050 South Riverside in Medford and can be reached by phone at 3576.

Cables Thanks For CROP Food Trains



BREMEN — Edmon Burke, supervisor of much of the distribution of CROP Food train commodities received here, today cabled officials of the Christian Rural Overseas program in America that "we are greatly encouraged by the success of your 24 state Christmas trains, composed of 2000 carloads of foodstuffs."

Burke said that most warehouses in Northern Germany were empty and that orphans, widows, refugees, and old people were in greater need than last winter. He concluded "Your decision to conduct CROP campaigns in all 48 states in 1949 will certainly help us in rehabilitation and in building for peace."

CROP is sponsored by Catholic Rural Life, Church World Service, and Lutheran World Relief.

GREYHOUND
announces the appointment of
a NEW AGENT in

ASHLAND, OREGON

67 East Main

Phone 8181

F. W. Kiel, Agent

Complete information can be secured at this office concerning bus service to any point in the United States.



GREYHOUND

Mother Day Gifts

NYLON HOSE

95c to \$1.45

LACE TRIM HANDKERCHIEFS

95c

RITE-FIT Half Size Dresses

\$7.95

PERRINE'S