

ASHLAND NEWS REVIEW

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Caryl H. Wines and Wendell D. Lawrence, Publishers

WENDELL LAWRENCE, Editor

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Opportunity

THERE'S OPPORTUNITY IN THE APPROACHING BUYER'S Market and the smart merchandiser is the man who is going to realize this and keep pushing his goods, his services, and his location.

1949 may not be as good a year as 1948. For some it may be better. Those who find it better will be the ones who work for it.

This editorial is addressed to all the people who have business houses, whether they be one man operated or one hundred men.

Merchandise and services have been self propelled for the past three years. But no merchandise has ever been manufactured that was intended to be self propelled. People still have to be sold and this is true in normal times.

The past three years have been abnormal. The next few years might approach normalcy. If these coming years are normal ones the guy who gets in there and advertises, tells people about his products, and who sells, will be the guy whose business prospers and grows.

Personal income in 1949 will be 178 per cent above what it was in 1940, and that's allowing for a drop of four per cent from 1948's figures.

Few people who own businesses are advertising adequately these days. The ratio of advertising to sales is lower today than it has been in any year since the first World War.

The return of a buyer's market can mean good business. . . for the good merchant.

★ ★ ★

Spring

THE BACK LOTS AND THE ALLEYS ARE BEGINNING TO echo with the shouts of hopeful pitchers and catchers. Spring is here. When the younger members of the family start dragging out the baseball gloves and looking for the baseball its a sure sign that a whole covey of robins and other spring time signs won't be far behind.

Womens Relief Corps To Meet In Ashland In 1950 For Convention

The 14th annual convention of District No. 5, Southern Oregon Womens Relief Corps was held at Central Point, Oregon, March 1. Morning session consisted of opening of Corps by Central Point; seating of convention officers by Grants Pass Corps. Introduction of Department President Leona Godfrey of Portland address of Welcome by Viola Troutman of Central Point; response by Celia A. Berninghausen, pro tem of Ashland; convention secretary's report; tribute to Past District Presidents; also tribute to flag; memorial; reports of corps in the district; adjourn for a luncheon that proved to be a banquet.

Reconvening for the afternoon a patriotic skit was presented by Millie Mae McLean of Grants Pass Corp, assisted by Department presidents and the four Corps presidents of the District.

Election of officers followed an invitation from Burnside Corp No. 24, of Ashland, to meet here for 1950 convention.

Officers for 1950 for the 15th convention are, president Celia

A. Berninghausen of Ashland; senior vice president, Alice St. Laurent, Grants Pass; junior vice president, Carrie Young, Medford; chaplain, Marietta Pratt, of Grants Pass; conductor, Viola Troutman, Central Point; guard, Frieda Laurence, Medford; assistant guard, Nellie Penny, of Grants Pass; secretary-treasurer, Nellie Peters, Ashland; post inspector, Iva Copinger, Central Point; musician, Willie Mae McLean, Grants Pass; press correspondent, Louisa Reed, Grants Pass; color bearer No. 1, Elizabeth Faber, Central Point; color bearer No. 2, Madge Dorman, of Grants Pass; color bearer No. 3, Minnie Hassler, Ashland; color bearer No. 4, Maybelle Reiniking, Medford.

After exemplification of various parts of the work the business was brought to a close and the new officers were duly installed by Department President Leona Godfrey. Those from Ashland attending were Celia A. Berninghausen, Minnie Cantrall, Viola Helman, Frances Dorby, Nellie Peters, Effie Gailbraith and Minnie Hassler.

SUIT IN EQUITY TO QUIET TITLE

IN CIRCUIT COURT OF THE STATE OF OREGON IN AND FOR THE COUNTY OF JACKSON, W. O. MARTIN and DELTA C. MARTIN, husband and wife, Plaintiffs

vs.
F. H. MANN and LOUISE MANN, husband and wife, each and all the unknown heirs of F. H. Mann and Louise Mann, if deceased, and also any and all other persons or parties unknown, claiming any right, title, lien, claim, estate or interest in and to the real property described in the Complaint herein, Defendants.

TO: Each, every and all of the above named Defendants:
IN THE NAME OF THE STATE OF OREGON you and each of you are hereby required to appear and answer the Complaint filed against you in the above entitled suit on or before the first day of four weeks from the date of the first publication of this Summons, and if you fail so to appear and answer said Complaint, for want thereof, the Plaintiffs will apply to the Court for the relief demanded in their Complaint, succinctly stated as follows, to-wit:

That a Decree be entered adjudicating any and all right, title, estate, lien or claim which you or any of you have or claim to have in, to or upon the real property situated in Jackson County, Oregon, particularly described as follows, to-wit:

The East Half of the Southeast Quarter of the Northwest Quarter (E½SE¼NW¼), and the East Half of the Northeast Quarter of the Southwest Quarter (E½NE¼SW¼) all in Section 22, Township 39 South, Range 1 East of the W. M. Jackson County, Oregon.

ALSO, Beginning at the Northeast corner of the East Half of the Southeast Quarter of the Northwest Quarter of Section 23, Township 39 South, Range 1 East of the W. M. Jackson County, Oregon, thence East 6.50 chains; thence South 71 degrees West 0.64 chains; thence South 30½ degrees West 4.70 chains; thence South 41 degrees West 5.50 chains; thence North 8.52 chains to the point of beginning.

EXCEPTING THEREFROM: Tract described in Vol. 286, Page 2, Deed Records, Jackson County, Oregon.

And declaring any and all such claims to be null and void; and declaring that the said Plaintiffs are the owners in fee simple of said

premises, and of the whole thereof, free and clear of any and all right, title, estate, lien or interest of said defendants, or any of them, and that each and all of the Defendants herein, and each and all persons claiming, or to claim by, through or under them, or any of them, be forever enjoined, restrained and barred from asserting, attempting to establish, or claiming any right, title, estate, lien or interest in or to said property, or any portion thereof, and that Plaintiffs' title to said premises be forever quieted and set at rest.

The date of the Order for Publication of this Summons is the 16 day of February, 1949, and the time prescribed for publication of this Summons is once each week for four consecutive weeks.

Dated and first published this 17th day of February, 1949
V. O. MARTIN & LOMBARD
Attorneys for Plaintiffs
Post Office Address:
Box 513, Ashland, Ore.
50,51,52, 1

RED CROSS DRIVE

BEGINS IN TALENT

Talent, March 2 — Red Cross drive started Monday in Talent. Mrs. Edna Holdridge is in charge with Mrs. Hazel Siedler assisting her.

Garden Club Studies Control of Pests

Talent, March 3 — The Garden Club met March 2 at the home of Ruth Zediker. Edna Holdridge acted as co-hostess.

The meeting was led by Mrs. Claude Ward and the discussion centered around "Pest Control."

Clara Rice accompanied the A. B. Culvers to California. She stopped off at Capistrano to visit her folks while Mr. and Mrs. Culver continued on to Los Angeles.

Letters to the Editor

Comments in this column do not of necessity reflect the views of the publishers of this newspaper.

I wish to give my sincere thanks to the many friends, who asked me, and asked others, to place my name on the next ballot.

I am sorry to say, because of my poor health, it is necessary for me to change climate. Mrs. Gerdes and I are planning on taking a trip to California, Arizona, New Mexico, Old Mexico, and Texas, where the blue bonnet grows.

Should my health improve we may be gone permanently. If so we regret to leave our many friends, and the beautiful city of Ashland. I wish to see the city grow and prosper.

Let us keep the good work up, and make the News Review a daily, so then we can get news, when it is news, and the whole story.

Then when a person writes a letter of his or her opinion, for the betterment and prosperity of the city, it will not be criticized, by the Editor's last word.

What about the present good city government? What do you think? Ashland has about 7,000 population, first the water shed, and now five hundred and fifty thousand for schools. This is needed badly, but in addition I was told we need \$100,000 for a library, \$100,000 for fire station, \$100,000 for post office, \$550,000 for new hospital, and 90 to 100 thousand dollars for new machinery and repairs on our electric light plant.

This is one million and a half, for us 7000 population to pay, now if we don't help our Mayor Tom Williams, who is doing his utmost to keep our citizens from this heavy tax burden, what will become of the old pensioners, at 40 or 50 dollars a month income, and the laboring men and women.

The land lords would have to double their rents. If this all comes, we might as well, put our hat under our arms, close our doors and get going down the highway.

My wishes and prayers are with Mayor Williams, that he

will succeed, and also with the Betterment League, that we may all get back to normal, so we can enjoy ourselves with one another.

Why weren't some of these projects started years ago, when material and labor, was in reaching distance, but no, we kept dragging on and on, now all I see is that it will make hardships on Mayor Williams because he believes in honesty and fairness to bring prosperity back to our city.

Again I hope the Betterment League will succeed, after all they have been accused in a public court, as being Cox's Army, Riff Rats, Floaters, non business people and Klu Klux Klan, all I can say to that if this had happened in Texas, some years ago, that this accuser, in 20 hours would have wished he had covered his lips, and for sure there after, would not have let his lips run away with him.

I always have been bitterly op-

Mill Wood
Fuel Oil

Gunter Fuel Co.

233 4th St. Phone 5751



MONUMENTS
Marble, Granite, Bronze
Extra Lettering Available
BURNS AGENCY
"On the Plaza"

MEETING NOTICE

FOR

CIVIC BETTERMENT LEAGUE

Members and Signers of the Recall
Petition

8:00 p.m.

MARCH 4, 1949

at the

Civic Club House

Important - Please Attend - Important

FRIDAY AND SATURDAY

SPECIALS

at the

PLAZA GROCERY

Van Camp's Hominy, No. 2½ tin 15c

Jello, all favors 3 for 22c

Corn Flakes, large size 17c

Tide Washing Powder 33c

Apple Pie Quick 37c

No. 1 Spuds, 10 lbs. 43c

ASK FOR YOUR S & H GREEN STAMPS

posed to the Klu Klux Klan, I do not believe in hand made laws. We know we have good laws and good attorneys in the state of Oregon. Why not let the law take action. It can be done. Why not try it.

Now, as we are about to have another election, I hope that the opposition will take notice and play a fair game of cards with Mayor Williams. If not there could be another recall, until we get our city back to normal living conditions, and also get our streets back to city streets, instead of mud, and slush, and chuck holes, as the old country

wagon roads used to be. With best wishes and success and prosperity to our citizens and city of Ashland.

Yours
HENRY C. GERDES
272 Maple St., Ashland

Get your Job Printing at the
News Review

Oregon Certified Marshall
Strawberry Plants
Grown in Eastern Oregon
Write for Price List
Agricultural Research Service
Route 2, Box 72, Payette, Idaho

A SERVICE STATION THAT HAS FIRST CLASS ATTENDANTS

HERE is a Service Station that not only provides its customers with every modern facility for the proper servicing of cars . . . but is staffed with attendants who have had long experience in the Service Station field.

Now that spring is here . . . let us check your car for spring driving.

Rapier's Mobil Service



"THIS, AMBROSE, IS POSITIVELY THE ONLY WAY I FIND OUR ELECTRICAL WIRING 'CONVENIENT'!"

Don't overload your electric circuits. When you build or modernize provide ADEQUATE WIRING.

See Your Local Electrical Contractor

BUSINESS DIRECTORY

MOTOR INN

Features complete Automotive Repair Department
MECHANICAL - ELECTRICAL BODY
Storage: Day, Week or Month
30 E. 1st St. Phone 8-1176

Attention Builders

Interior Tile Contractor
10 years experience
Skilled Workmanship
Free Estimates Phone 6942

Hooper's Radiator Service

Clogged Radiators Bled Out and Repaired New Cores installed.
135 Morse Ph. 4851

Mac's Shoe Shop

W. C. McKINNIS, Prop.
Shoe Re-Building - Rubber Soles
642 A. St. Ashland

Oak Street Garage AND MACHINE SHOP

Arc and Acetylene Welding - Machine Work - Metal Fabrication - General Auto and Truck Repair.
970 Oak St. Phone 4586

Pritchard's Grocery

Groceries - Lunchmeats - Milk Beverages
Open until 9 p.m. every evening
Tolman Creek Road and Hwy. 99
Telephone 8781

Chiropractic Health Clinic

308 N. Main Phone 4371
Ashland

C. E. Taylor

Rt. 1 Box 518A, Fordyce Street
Painting - Paper Hanging
Contract or by the hour
Suggestions and Estimates free.
Texturing
Telephone 22916 - 8 to 5 p.m.

Rosemary's Flower Shop

Cut Flowers, Corsages, Potted Plants, Funeral Designs, Complete Wedding Equipment
50 E. Main Telephone 22281

Radio Repairs

25 Years Experience
ONE DAY SERVICE
The Best Costs Less at
THE MART
370 E. Main Ashland