

TOWNE BEAUTY SHOPPE  
SAYLOR'S BARBER SHOP

The Shop of Personalized Service



PHOTO BY SHANGLE STUDIO

For tonsorial perfection and coiffures that please, it is our pleasure to direct you to 36 South Central, telephone 4266 in Medford. Here you will find the combination Towne Beauty Shoppe and Saylor's Barber Shop, attractive salons, air-cooled for your comfort.

No appointment is necessary; merely drop in for your haircut, that is done in the barber shop by experienced barbers in a comfortable surrounding. Hair shaping and styling is also expertly done in the beauty salon.

The beauty shop is noted for its many types of nationally known machine and machineless permanents and cold waves, and, by the way, they are offering special permanents for \$5.00 and up for school children before the term begins anew. These perma-

nents are expertly given, and the results will be to your entire satisfaction.

The salon also specializes in scalp treatments, manicures, facials, hair tinting and styling, plus many other services that tend to keep the skin and hair in healthy, shining condition. If summer is being unkind to your hair and you feel generally wilted, why not treat yourself to a thorough grooming session. Where? Why, at Towne Beauty Shoppe, of course!

The writer of this Annual Pictorial Magazine feels no hesitancy in recommending the services of the Towne Beauty Shoppe and Saylor's Barber Shop to all of our readers. You will like the friendly atmosphere and the excellent, personalized attention.

O. K. MARKET

Locally Owned and Operated  
Your Economical and Modern Food Center



PHOTO BY SHANGLE STUDIO

If you are looking for the tops in food and meat values in the Rogue River Valley drive out to 1202 North Riverside and, next to Henry's Drive In, you will find the up-to-date O. K. Market. There is ample parking space and the market is open from 9 till 7 every week day, and from 10 till 7 on Sundays. The telephone number is 3984.

At this popular shopping center you will find all of the high grade and nationally advertised staples, canned goods and packaged items in the grocery department, a cabinet of choice frozen fruits and

vegetables, and a full line of beverages. The fruits and vegetables at the O. K. Market are noted for their crisp garden freshness and excellent taste, and there is a large variety at all times from which to choose.

The O. K. Meat Department is a study in sanitary cleanliness, and all meats available are Grade A. When you ask for your favorite cut of meat you may be sure of quality and goodness. Seasonal fish sold at this market is guaranteed to be fresh.

If you are not already a cus-

tommer of this friendly market, we suggest that you become acquainted without further delay and shop where you have plenty of room and where the parking is not congested. We might add that the prices are all attractively reasonable and the courteous service is good.

In view of the reputation the O. K. Market has attained for friendliness, fair prices and quality merchandise, our Pictorial Magazine takes pleasure in recommending to all of our readers everywhere.

OLSON FURNITURE COMPANY

Southern Oregon's Complete Home Furnishing Establishment



PHOTO BY SHANGLE STUDIO

With the exception of groceries, we'd like to direct you to a store that can completely furnish your home. The store in question is the Olson Furniture Company, located at 613 E. Main Street, telephone 4207 in Medford. It is owned by Carl F. Olson and Raymond S. Zapell, and we believe that a great deal of credit is due them for bringing to Medford and its vicinity finer things for more comfortable and attractive living.

Their displayed furniture bears such names as Thomasville bedroom, living- and dining-room furniture, and their complete

lines of Back Country Provincial Maple and Pennsylvania Dutch reproductions are a delight to every home maker's heart.

Olson Furniture Company has an excellent variety of custom made upholstered pieces, with an excellent selection of materials from which to choose. Schumacker's fabrics show predominantly in their choice of slip covers, draperies, bedspreads and upholstered material.

If space permitted we could go on telling you all about their lovely carpets, floor coverings, lamps, pictures and all of the

many odd tables and pieces. Unfortunately it doesn't, so we suggest that you pay a personal visit to this attractive store and see everything for yourself. By the way, we might mention that Olson's maintains a free interior decorating service; Mr. Olson himself is a decorative consultant of many years experience.

We are happy to call this well established business to your attention, and in our Annual Pictorial Magazine we highly recommend Olson Furniture Company to all of our readers.

SWEET MAID DAIRY PRODUCTS

Dependable Dairy Products



PHOTO BY SHANGLE STUDIO

Located at 516 South Riverside Avenue, telephone 4367 in Medford, you will see a clean and modern sanitary dairy that is the home of Sweet Maid Dairy Products. Under the management of John Propp, this establishment has won many prizes for their quality products.

You may buy the famous Sweet Maid ice cream or cottage cheese either in wholesale or retail lots. These products are nationally known and certainly need no introduction to folks in this vicinity.

The manufacture of sweet Maid

products is done under the most sanitary and clean conditions, and you are welcome to stage a personal tour of inspection of their plant.

When you shop be sure to ask for Sweet Maid products to assure yourself and your family of the finest obtainable. You will be happy with the popular prices too.

Because of their A-1 reputation and friendly courtesy, our Annual Pictorial Magazine honestly and sincerely recommends Sweet Maid Dairy Products to all of our readers throughout this entire area.