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WENDELL LAWRENCE, Editor

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BROWNIES

With Halloween coming and the witches and hobgoblins and little people getting ready for a celebration we a't come up with just the right feel as though all of us here in Ashland will be able to idea. enter into the festivities with great abandon and no which has usually been heard in fear of discovery by the inhabitants of the nether lands this particular spot ran out this who will be abroad that night. We'll dupe the dancers All 'Hallow's eve for they'll mistake us for brownies.

Every time we take a drink we become a bit more are that it will be tops; the pro brown in color, and each bath we take adds another gram department is determined shade of brown dye to our once fair complexion. If the rain continues to wash sediment into the reservoirs above town there'll not be a one of us left who looks like a Scandinavian.

The only consolation is that if the dun colored water pendectomy she underwent rewhich we drink, bathe and use for cooking can do the cently. trick we'll be dyed so brown that come October 31 we'll really be able to enjoy ourselves and will pass for a Brownie with no fear of detection.

S.O.C. ALUMNI

Southern Oregon college's alumni might be glad to belong to an alumni organization. So far in the past two years we've heard nothing about the S.O.C. alumni. of wireless and allied arts this We did hear one lady yelling for S.O.C. at a football game one evening but she hadn't been informed by the the building, they heard a talk authorities that it was no longer "Sockey." Not that on radio advertising from The her yells were in vain. Better a yell for "Sockey," than Whip himself-Bob Reinholdt.

Every Friday across our desk comes a wad of publicity material from S.O.C. but as yet we've never uncovered anything concerning the existence of, or the need for an alumni organization.

Yet here's a college with a football team that hasn't lost a game in two years. The record reads 13 straight wins. Yet go to a ball game and the spectators sit on their hands, and chew on their teeth as S.O.C. makes one touchdown after another.

One character we know said the other night at the S.O.C. Monmouth game. "This is the best lighted funeral we've ever attended." Maybe the paid customers just take it for granted that S.O.C. will win and doesn't need any strong support from the bleachers.

This year the students at S.O.C. seem to have plenty of spirit. They've organized a decent cheering section under the direction of Hollis Hill and they've dug up a Raider Pep band that's filled with plenty of pep, but somewhere between the college group and the cash customers the spirit bogs down.

The year the college has been seeking support from cities other than Ashland. As an indication of how well it is being received we quote from a Medford resident who attended the Eastern Oregon college vs Raider game held in Medford. His words: "Those guys from Ashland are getting too cocky, they should get beat." This indicates that residents of our sister cities aren't quite as proud of their Southern Oregon college as we are.

We think that there's a big job available in this area for some interested alumni of Southern Oregon college. The college needs backing, the football team, a real ball club, needs boosters. And the people in Southern Oregon need to be made a bit more conscious of S.O.C.

We asked a Medford lady what she thought about S.O.C. She said "That little normal school over there, why we don't know it exists."

Seems to us that a strong alumni association could make that lady and others of her group realize that Southern Oregon college with 601 students is no longer "that little normal school."

All the alumni need do is get together and start rooting for their school. People will then hear about Southern Oregon college.

BANDSTAND

The old bandstand, long a landmark in Lithia park, is doomed and in its place will rise a modernistic structure, all gaunt and hollow with hungry gaping lines.

The circular wooden structure which has housed Ashland city bands for many years was of a type made famous during the days of Phillip Sousa. In many cities and hamlets the old bandstand was the scene of much pratory on patriotic occasions, and many an old bandstand served as a trapeze for the late acrobatic evangelist, Billy Sunday.

And so, in memory of Gwinn Butler, the old bandstand is doomed. The fact that \$12,000 would have been a great and worthwhile contribution toward aiding in building a new Washington school, a gymnasium for the high school, or a foundation for a badly needed hospital can be lightly brushed aside.

The fact that the Shakespearean theatre and the bandstand could be used for the same purpose, and are 384 Oak St. now to be duplicated, but little more than a block from

We'll be able to enjoy the band henceforth, even if we have to suffer at the hospital, won't be able to see the high school play basketball in their own gymnasium, and will be continually worried about the state of affairs at Washington school.

by Doyle SEELY

A new show is due on KWI Tuesday, Thursday and Saturday morning of each week, but a yet, the program department has You see, the 15-minute week. Keep listening for this new show, because when it does make its appearance, the chance to find something different.

Betty Claussen, who has been away from the studios for several weeks, is once more back at ment will be made representing her reception desk, completely

Likewise, Engineer Ralph Click s back on the job after a couple of days absence. An absence, incidentally, taken for the purpose of getting married. Ralph and in Medford.

strong, learned all the wonders week when they made a visit of

Another full schedule of football games is coming up again this week-end, leading off with the Ashland-Central Catholic game Friday night, and followed

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each other, can be forgotten.

Power Company to pen Mike Ask Stock Issue

The California Power Company, announced today that apties Commissioner of Oregon for orders authorizing the issuance of a newly created series of 42,000 shares of Preferred Stock of the company to bear dividends at 4.70 per cent per annum. When authorized by the Com-

missions and when a Registration Statement becomes effective the new stock will be offered first to the holders of the Company's present 45,761 shares of 6% Preferr ed Stock, Series of 1927, in exchange therefor. In connection with the exchange a cash adjustthe difference between the rerecovered from the hurried ap- demption price of the old stock and the offering price of the new, together with the difference in dividents payable on the old stock and those payable on the new stock, or the period which has elapsed since the last dividend

Esther exchanged their vows in be called for redemption on or Any stock not exchanged will Springfield, and are now living about February 1, 1948. Any new stock issued on such exchange The advertising class from will be sold to an underwriting Southern Oregon college, some 30 group for redistribution. In connection with the transaction the Company is also issuing an additional 42,000 shares of common stock.

> Mr. Cummins stated that the refunding of the outstanding 6% stock is necessary in order that the cost of money to the Company be made more nearly comparable to the rates now prevailing generally in the money market for savings and particularly those invested in bonds and preferred stocks which have materially declined in recent years.

by the Oregon-Idaho game Saturday. Friday night broadcast time is 7:45, while the Saturday game will go on the air at 1:45.

If you haven't heard the newest novelty record in the KWIN library, give a listen to "In a Persian Market." William Ketelbey is given credit as being the composer, but that's about as far as the similarity goes between his classical piece of the same name and this record. Music is made by Milton Delugg and his Swing Wing, and the narration (Fitzgerald style) is added by Toby Reed. This combination does about the same thing with "In a Persian Market," as Spike Jones accomplished with 'Hawaiian War Chant," but with a lot more polish. It'll probably find its way to Chuck Field's Wake-Up program every so often, so give it a listen.

Date Set For SOC

The quarterly concert of the Southern Oregon College orchestra was announced by Director for December ninth, at 8:15 p.m. The orchestra is the only one of its kind in Southern Oregon presenting music in the original verston with no changes made except where lack of an instrument thews stated that he was atplications have been filed with tempting to present to the pubthe Public Utilities Commission lie the type of music all people of California and the Public Utili-should be acquainted with. Numbers on the program include Beethoven's "First Symphony," 'Euryanthe Symphony," by Von Weber; and "Espana," a rhapsody by Shabrier. Featuring sololst is Miss Doras Miller, SOC student nusic teacher in Ashland.

There will be no admission

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Ruth Mitchell Is Tri-Hi-Y President

Ruth Mitchell was elected president of the Junior Tri-Hi-Y club of the Ashland Y.M.C.A. at the first meeting of the school year which was held Monday Glen Matthews to be scheduled afternoon in the Y building. Other officers elected were: vicepresident, Helen Bean: secretary, Barbara Lacey; treasurer, Geraldine Briscoe; and chaplain, Beverly Robertson.

Mrs. Clifford McLean is the causes some rewriting. Mr. Mat- Adult Advisor for this group of girls this year. The club will meet every Wednesday afternoon at 4:00 o'clock in the Y.M.C.A.

BOB REINHOLDT DEFENDS RADIO AT TOASTMASTERS

Toastmasters heard Bob Rein holdt, station manager of KWIN defend radio, in a 10 minute speech, at the Monday evening meeting held at the Lithia. Dave Whittle told the group of the need for a new postoffice for Ashland. Don Hinthorne was toastmaster: Harry Skerry, topicmaster; and Harold Thomas, cri-



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