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ASHLAND, JACKSON COUNTY, OREGON Thursday, Sept. 18, 1947

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Pigskin parade:
The Grizzlies will roar in Couquille Friday night when they meet the Couquille eleven. Coach Frank O'Neil will have strong support from the sidelines as the school band and the pep section plus several members of the second string are to be on hand for the affair. Two buses have been chartered to take the high school's official followers to Couquille. This year's high school football club looks better potentially than last year's club, and the potential was present last year but failed to produce. The majority of the kids on the club have been playing together ever since junior high school days when they walked off with the conference title. If Ashland is to have another football trophy in the trophy case this is the year. —Banking on the success of this year's team is the Ashland Booster club, a good sized group of local boosters with Glen Prescott, Howard Wiley, and Earl Schilling as the nucleus. If the wishes of the Boosters come true the Grizzlies will bring home the bacon.
Question: Why wouldn't a Booster club for S.O.C. be a good deal? Answer: It would, but the movement should come from the alumni who should break their necks every fall trying to get back to dear old S.O.C. for homecoming. After all, what's college without homecoming?

LITHIA BUBBLES

Great Moments of Indecision.
by P. B. & V. W.

Chemical engineering is used in chemistry, mining engineering is used in mining, and whimsical engineering is used in the Plaza Project.

This type of engineering does not appear in the standard text books as it is being tested out on the plaza prior to its adoption. It is certainly an effective method of engineering, as it maintains a high degree of chaos for indeterminate lengths of time. In the old types of highway construction the ground was filled, leveled off and paved. But not so with whimsical engineering no dirt closer than five miles will suffice for any fill, and it must be hauled back and forth a minimum of three times before it can be successfully utilized.

The blueprints are made fresh each morning containing new surprises for the workmen tending to brighten their day. Whimsical Engineering deals with, "Joy, Through Suspense," the mental state of the workmen being always of prime consideration in whimsical engineering with the condition of the project at hand of secondary importance. Excavations under this method of construction, are allotted to groups of workmen, who work independently of each other to foster initiative. The advancement of the project is somewhat delayed by the duplication of effort as well as duplication of excavation, but the morale of the workmen is maintained at a high pitch.

Whimsical Engineering is particularly effective in public works, as an inexhaustible supply of funds is necessary. The appropriations never outlast the zeal of the contractor, but they last until a state of complete confusion and demolition exist.

Civic Music Ass'n Opens 1947 Drive

The Jackson County Civic Music Association will open its annual membership drive between September 22 and 27 according to Mrs. Robert Dodge, vice president for Ashland.

Membership cards are for the annual winter series of music by fine artists who are brought to Medford by the association. No single admission will be allowed. Cards will cost \$2.50 plus tax or \$3.00 for students and \$5.00 plus tax or \$6.00 for adults. The drive will remain open until Sept. 27 unless the 1000 memberships which are available are sold out before then.

Stanley Jones Jr. returned to Ashland from Eugene Tuesday evening. He will continue work at the Jones agency office in Medford until next Monday when he will return to the University of Oregon Law School.

Mrs. Wallace Sapp has sold their house and plans to join Mr. Sapp in Wisconsin.

Community Chest Plan To Be Studied Tonight

Selection of Chairman
and Acceptance of
Budget on Docket

Selection of the chairman of the 1947 Community Chest campaign will be made Thursday evening by the Chest committee. Plans for the campaign will be made and selection of a period for the chest activities will also take place.

Members of the Community chest committee who will meet Thursday night are, Henry Enders, president, H. S. Engle, John Daugherty, Gerald Wenner, Marshall Woodell and executive secretary, William Healy.

Representatives of the following organizations will present their estimated budgets to the Community chest committee at this meeting: Boy Scouts, Young Men's Christian association, Girl Scouts, and Camp Fire Girls.

In addition to the budgets which these organizations present to the chest committee, the Ashland community chest will contribute \$2000 to the Oregon Chest.

It is expected that the total amounts required will amount to more than \$10,000.

YMCA Opens Hall For Use Of Other Groups Of Youths

Utilization of the Y.M.C.A. building by the Boy Scouts, Girl Scouts, Camp Fire girls, and other youth groups is now possible under a new policy which has been set by the Y.M.C.A. board of Directors, Ray Fletcher, secretary of the Y.M.C.A. announced today.

The former Pioneer hall can be used by organized groups as a meeting place for club meetings, Fletcher said.

In addition to the opening of the buildings to groups other than the Y.M.C.A. sponsored clubs Fletcher said that a new schedule for game room equipment and craft facilities had gone into effect, permitting girls to use the facilities on certain week days, and boys to use facilities on other days. The new schedule will remain in effect for the next eight months.

Girls days in the "Y" Building will be: Tuesdays, 3:30 to 5:30 p.m.; Thursdays, 3:30 to 5:30 p.m.; and Tuesday evening, from 7:30 to 9:00.

Boys days at the building are as follows: Mondays, 3:30 to 5:30 p.m.; Wednesdays, 3:30 to 5:30 p.m.; Fridays, 3:30 to 5:30 p.m. and Saturdays mornings from 9:00 to 11:30. Saturday afternoons in the building will be open to both boys and girls.

Craft work with new craft materials and additional craft equipment is to be continued for both boys and girls during the ensuing months.

Daughters of the American Revolution will meet Wednesday, September 24, for a luncheon meeting at the Methodist church at 1:00 p.m. for the official visit of the state regent, Miss Jeanette I. Bentley. Members who are planning to attend are asked to notify Mrs. W. A. Stratton, 5676; or Mrs. D. S. Whitney, 8401.

Miss Louise Woodruff, former SOC faculty member, returned to Monmouth, Oregon Monday, after spending the past two weeks in Ashland, visiting. She is on the faculty at the Oregon college of education.

Miss Ollie DePew, faculty member at Southern Oregon college, returned this week from a visit with relatives and friends at Elkhart, Indiana.

Mrs. Gertrude McWhirter, North Hollywood, California, has been visiting for the past several days with Mr. and Mrs. Don McWhirter and family of Taylor street. She plans to travel Eastward from here and will spend the fall months back East.

Mrs. Nelle Burns returned the first part of this week from a trip by air to Kansas City and the Midwest where she visited friends and relatives.

Booster Club Will Breakfast Athletes

Ashland high school and junior high school athletes will meet the members of the Ashland Booster club Wednesday morning, September 24 at a ham and egg breakfast which will be held at 8:45 p.m. at the Junior high school cafeteria.

Cost of the breakfast will be borne by the Booster club members who will each buy a \$1.00 ticket, enabling an athlete to attend.

Speakers will include State Senator Earl Newberry, Mayor Thornton Wiley, Superintendent of Schools, Leland Linn, Coaches Les Grant, and Frank O'Neil, Earl Schilling, temporary chairman of the Booster club will act as host.

Reception Introduces Board to Teachers

Members of board school district No. 5 met the school teachers last Thursday evening at a reception held at the Episcopal Parish house. Frank Van Dyke introduced the school board members and their wives and husbands to the faculty.

Members of the board and their respective spouses who were present included Van Dyke and Mrs. Van Dyke, Mrs. Dom Provost, and Mr. Provost, Paul Finnell and Mrs. Finnell, Gerald Wenner is chairman of the board.

Leland Linn, superintendent of the schools made a response to Van Dyke's introductory remarks and then Linn introduced the principals of the schools, Joseph Fader, Clifford Williams, Chester Squire, and Roland Parks. The principals, in turn, introduced the members of their teaching staffs.

Mr. and Mrs. S. R. Farley, San Francisco, visited at the Ed Singmaster home last week.

SCHOOL BELLS RING AT S.O.C.

SOUTHERN OREGON COLLEGE'S FALL TERM BEGIN NEXT WEEK

SOC Opening Set
For September 22

The opening of the 1947-1948 school year at Southern Oregon College is set for September 22nd. when all new students entering will gather for the first assembly on Monday morning at 8:00 a.m. Registrar Winston of SOC stated that the highest enrollment in the college's history was expected. The Freshman Days Program, under the overall direction of President Elmo Stevenson and Mrs. Mabel Winston, will take place on Monday and Tuesday, September 22nd and 23rd, and includes classification tests in English and mathematics, and psychological tests, required of all new students. Assemblies and social functions, including the Freshman Mix on Tuesday night, September 23rd, are also a part of the program being planned for the welcoming and guidance of freshmen. Daily assemblies at 1:00 p.m. will be under the direction of Bud Silver, SOC Studentbody President.

Wednesday, September 24th, is the official registration day of all students both old and new.

TEN NEW COURSES ADDED

Ten new courses have been added to its catalog. Greatest single change has been the establishment of a department of general engineering. Under this department will be the older offerings in engineering problems and engineering drawing, as well as new courses in descriptive geometry, and flight training, which includes study of civil air regulations, general servicing of aircraft, navigation and meteorology.

The department of education has four new courses: problems in elementary education, methods and materials, audio-visual aids in education, and guidance and

College Shown To Be Community's Biggest Business

School Enrollment Gains
300% During the Past
Two Years

"I want to tell you about a business in Ashland that is the best business in town." This was a statement made by Dr. Elmo Stevenson, President of Southern Oregon College, at a meeting of the Ashland Chamber of Commerce Tuesday noon in the Lithia Hotel.

Dr. Stevenson related that situated on the outskirts of Ashland was a business which businessmen and residents of Ashland had consistently ignored as one of any consequence.

To substantiate his statements Dr. Stevenson quoted figures to the effect that Southern Oregon College had increased in size by 300%. With an enrollment January 1, 1946 of 65 students and 15 faculty members the school has increased in size to 500 students and 28 faculty members on January 1, 1947 and this year 40 faculty members are employed with an anticipated enrollment of 600 students.

In discussing the monetary income to this community he disclosed that income to faculty members neared \$160,000 per year, students spend an estimated \$500,000 each year, 27 veterans alone in the village spend \$60,000 per year, Veteran Administration officials earn \$12,000, ultimately totaling \$730,000 dollars brought into the community through the school.

The value of school property approaches \$1,000,000 in the form of the Administration Building and Gymnasium estimated as currently worth \$400,000, a new dormitory at \$250,000, the Veteran's Village at \$120,000 and initially costing the state board of higher education only \$9,000, grounds valued at \$335,000 and a building recently donated by the Federal Works Administration worth \$50,000.

Under questioning from mem-

(Continued on back page)

Valley Still Lovely Says C. S. Westgate

Mr. and Mrs. C. S. Westgate of Pomona, California, are spending several days in Ashland, Medford and vicinity. Mr. Westgate, now retired, states that he was an old-time news agent on train No. 1516 for the Southern Pacific from Dunsmuir into this valley in 1905.

He says: "I came back after these many years to find the great Rogue River Valley looking just as marvelous as it always did, but I do note a terrific improvement in the towns of Ashland, Medford and Grants Pass. The pears and peaches are just as good too, as they were when they used to sell them on the depot platforms."

Mrs. Westgate regretted that she had never been here before but stated she had found it so delightful that she is determined they will soon return to make their home. The Westgates have recently returned after spending three months in Florida and are now enroute to Washington state and Canada.

BOXES STACKED ON STOVE CAUSE MINOR FIRE

J. F. Emmett reports that a fire next door to his establishment caused some excitement Wednesday morning. Originating from boxes stacked around a stove in the Smith plumbing shop the fire got going early with the lighting of the fire. Members from the fire department two doors away came by with chemicals to extinguish it.

"Grizzlies" Meet Lakeview In First Game Held Here

Lakeview's "Honkers" will meet the Ashland Grizzlies in the fair of the local club September 26 for the first home game of the season. Other home games during the pigskin months include one with Grants Pass, October 17; Marshfield, October 24; and Central Catholic high, October 31.

The game with Central Catholic high is the first game which finds an Ashland high school ball team tangling with a Portland school. Central Catholic won the Catholic school state championship last year and has upset the larger Portland schools.

Last Saturday's intersquad tilt between a team of Reds and one of Whites indicated that Coaches Frank O'Neil and Bob Sheridan have a lot of potential material in the Grizzly lineup. Six foot seven inch Nelson Mayfield, who was on the receiving end of Harry Kannasto's passes may prove to be the answer to a coaches dream of pass perfection. It takes a tall, high one to be over Mayfield's head, and Kannasto proved last year that he's a bullseye passer.

Ed Beare showed Saturday that he's still a potential ground gainer, given some interference to get him past the line.

There will be a lot of shifting about before any positions are settled and O'Neil and Sheridan have two weeks left to work out the kinks the kids showed Saturday in their blocking and tackling. Potentially the 1947 ball club looks better than the 1946 club.

SIX ASHLAND STUDENTS RECEIVE DIPLOMAS

Arnita Peters, Ashland, received a three year diploma, at the close of the first summer session at Southern Oregon college this summer.

Graduating at the close of the second session, August 21 were Doris Renzema, Ashland, three year diploma; Leslie Grant, Ashland, received a Bachelor of Science degree; Allene Inlow, Ashland, also received a Bachelor of Science degree as did William Reedy, Ashland, and Kathleen Smyth, Ashland.

A total of 17 students received degrees during the summer sessions.

Among the students who returned to college this week were Bill Elmstadt and Fred and William Buehling.

First Project of Kiwanis Club Is To Mark Airport

Roads Leading to Field
Will Be Posted With
Direction Signs

First project of the newly formed Kiwanis club will be to erect directional road markers to indicate the roads leading to the Ashland Airport. President Walt Bosshard has appointed Charles Smith, chairman of the committee to procure and install the markers.

Smith stated today that the markers would be placed on Oak street and at the intersection of Valleyview road and highway 99.

Other members of the marking committee are Ed Barnett, F. J. Peterman, and Harry Imel. A committee meeting is planned for the later part of this week.

The first actual meeting of the club was held Monday noon at the Lithia Coffee shop. Dr. Evart Gorden, pastor of the Ashland Congregational church spoke to the 31 members and guests present on "We Build," which is the motto of the Kiwanis club. Dr. Borden stressed the need for a truck route through the city and pointed out the need of strong support for community projects.

Standing committee chairman appointed by Bosshard are: Fred Morlan, program; Don Hinthorne, house; Lloyd Grossman, attendance; Charles Smith, publicity; Jack Prewitt, reception; and Walt Hamby, agriculture. Bert Miller is in charge of the Charter night activities.

The next meeting of the club will be held Monday noon.

Ashland Featured In Transportation Ad

The Rogue River valley and Ashland were featured on the front page of the September 13 issue of Western Transportation, a San Francisco published magazine for shippers and public carriers.

The advertisement, sponsored by Pope and Talbot steamship lines called attention to Ashland with the following description, "Thriving Ashland captures visitors with sidewalk fountains of famed Lithia water, invites inspection of Southern Oregon college."

Cornerstone Laid For New Church

Laying of the cornerstone of the Church of Christ's new building at the corner of Second and B street took place at 12:15 Sunday after the regular worship service held at the Junior high school.

J. A. Putman gave the call to worship, and Ray Renzema recited the scripture lesson. The responsive service and the dedication were led by the minister, Earl Dwning.

The new church is being built on the site of the church which was burned September 11 last year. Ground was broken for the new church in May of this year.

LOCATELLI FAMILY IS MOVING TO BAY AREA

Jacksonville, Sept. 18—Mrs. William Locatelli will leave by plane Saturday for San Francisco, where she will ready her new home there for the arrival of the Locatelli family within a short time from Jacksonville. Mr. Locatelli has been in San Francisco for the past month where he is now employed and the family will join him as soon as arrangements can be made. Mrs. Locatelli is a sister to Mrs. L. M. Matley of the O'Stage Inn and the family has resided here since last November.

Charlie (Chuck) Jandreau is building his new home on Beach Street.

Mr. and Mrs. James Jandreau arrived safely in Pasadena, California, where Jimmie will continue his school work.

Earl Hodgins has returned to his home in Ashland after visiting in North Dakota. Jim Weishuhn and Clarence Homes were visitors Sunday at Oregon Caves.