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# The Southern Oregon NEWS REVIEW

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ASHLAND, JACKSON COUNTY, OREGON

Thursday April 17, 1947

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## Construction On Plaza Project Is Finally Underway

DENTON CONSTRUCTION  
COMPANY BEGINS WORK  
ON STRAIGHTENING ROAD

Actual construction work on the Plaza roadway project began this week when a crew of workmen moved into the area and began cleaning it up preparatory to actual construction of the road.

Albert W. Denton, proprietor of the Denton Construction company of Vancouver, Washington, who was awarded the bid, has stated that rerouting of traffic should not be necessary except for short periods and that the plan of construction he was following would permit use of the old highway until the new one was ready for use.

Denton's contract calls for completion of the project by July 31.

## Mothers Will Be Honored May 10th

Mothers will be honored at Southern Oregon college on May 10th. Invitations are being sent to mothers of both women and men students, according to Margery Newton and her program committee for that day.

An "Honor Assembly" will be held in the afternoon. The "Ah Wilderness" production, which has just completed a three week end run at the Lithia hotel ballroom, will be presented on Saturday evening. A luncheon and spring fashion show are also being arranged for the afternoon program.

## City Wide Tennis Tourney Scheduled

Entrance blanks will be distributed within a week or ten days to all persons interested in participating in a city wide tennis tournament, according to R. N. Fletcher, Y. M. C. A. secretary. This tournament will be sponsored by the Ashland Y.M.C.A. young men's club. This group met Tuesday evening, April 15, at the city library.

There will be a junior and senior division in the tournament, and all persons fifteen years of age and over will be eligible.

## Faculty Members Eligible to Speak

Oregon's State System of Higher Education has announced that eight members of the faculty at Southern Oregon College will be available to interested high schools as commencement speakers this Spring. Those listed were: Arthur Kreisman, instructor in English and Languages; Roy McNeal, Associate Professor of Geography; Loren Messenger, Assistant Professor of Psychology; Leon Mulling, instructor in English; Elmo Stevenson, President; Arthur Taylor, Associate Professor of Social Science; Mabel Winston, Dean of Women and Registrar; and Marshall Woodcock, Dean of Men.

High schools interested in obtaining a commencement speaker should contact Dr. Elmo Stevenson, President of Southern Oregon College, for further information and scheduling.

## Billings Family Sells Dairy Herd Founded 70 Years Ago

With the sale of 24 head of purebred jersey dairy stock to Fred Coleman and son of Eagle Point, the Billings dairy herd, the oldest dairy herd in the Rogue river valley, passed out of the hands of the one family which had owned it for 70 years. The sale was consummated Wednesday.

Owned by Ralph and John Billings the herd was founded in 1870 by W. C. Myer, grandfather of Ralph Billings. Myer was an importer and breeder of Percheron horses and jersey cattle and he brought the sires of the present herd into Oregon. From the original strain imported by Myer the majority of the dairy herds in this valley and many throughout the state were founded.

Myer used to trail drive the first members of the herd to Salem for the first state fairs and various cattle from the herd have been shown at practically every state fair and all the Jackson county fairs which have been held in Oregon.

John Billings, great grandson of Myer, exhibited cattle from

## MASONS ATTEND GRAND SESSION OF MASONRY

Robert E. Dodge, M. P. Dunn, Reverend A. H. McDonnell, Willis W. Williams, Morton E. Newton, and Harold E. Newton represented the local lodge, the first of this week, at the Grand session of York Rite Masonry in Portland.

This session was held from Monday through Wednesday, April 14 to 16.

## Armitage and Block Opening in Bellview

Mr. and Mrs. D. H. Armitage and Mr. B. Block will open a cafe and service station sometime this week at Bellview. Armitage and Block will operate the service station while Mrs. Armitage and her son, Leon, will operate the cafe. The cafe will have a seating capacity of about twelve.

Mr. and Mrs. Armitage will move from Talent to their apartment which is above the garage. They have two sons, Leroy and Leon, both of which were just recently discharged from the service. Leroy is working at Beck's bakery in Medford.

Dr. William Bracker, Dr. Marcus B. Woods, and Dr. R. L. Burdick were in Medford Tuesday evening, April 15, to attend a monthly dental meeting.

## Walker Beverage Planning to Move

Plans to move the Walker Beverage company from its present location in the Ashland creamery to a new plant at the corner of Helman and Central avenue, behind the present Newbury orchards plant, were announced this week by W. W. Walker, who with Cathie Walker, own and operate the business.

The new plant will be 50 x 200 feet and will comprise 1000 square feet of floor space. Bottling machinery will be moved in April and the plant will reopen at the new location in May.

The Walker plant served Jackson and Josephine county with Royal Crown cola, Nehi beverages, and Par-T-Pak beverages. It has been in operation since August 1946. Walker, who was formerly from Klamath Falls came to Ashland after serving a hitch in the Seabees during the war.

According to Orsen Wray of the Ashland creamery the space which is being vacated by the beverage company will be utilized for storage and supplies at present.

## Don Hinthorne to Act as Toastmaster

Don Hinthorne will be the Toastmaster for next Monday's meeting of the local Toastmasters club, at the Lithia hotel dining room. Wendell Lawrence will assign topics to Robert Dodge, who will make a ten minute speech, and Harold Newton and Roger Rath will give five minute speeches. Harold Martin will criticize the talks.

Clarence Williams presided at last Monday's meeting. Lyndell Newbury gave a ten minute speech on the "Sales Tax" law. Dave Whittle talked on "The U. S. helping the rest of the world out." Price Hennen also gave a five minute speech. John Collins was the critic.

Mrs. G. W. Bruce is in Salem this week visiting her children.

## Hit and Run Car Driven By Baker

Wilson C. Baker, 311 B Street, Ashland has been charged with hit and run driving and reckless driving by state police as a result of an accident two miles east of Talent, in which a motorcycle being ridden by Thomas Neely Milson, 39, of Bridge street, Ashland, Herbert Irwin Taylor, and Wilbur Taylor, was forced off the road by an automobile driven by Baker.

Milson and Herbert Taylor are in a Medford hospital as a result of the accident. Previous to the accident which occurred at 6:15 p.m. Wednesday Milson had ridden to Talent with Baker. Milson decided to return to Ashland on the motorcycle with the Taylors, and it was on the return trip that the accident happened. Baker, was unable to raise \$250.00 bond on the reckless driving charge or \$1500 on the hit and run charge, and is being held in the county jail.

## Tommy Newton Named Lettermen's V-Pres

Tommy Newton, Ashland, was elected vice president of the Southern Oregon college lettermen's club, at their first meeting of the year, April 9. This is the first meeting of this club since 1939.

Monthly meetings are planned to be held in the recreation room, with Darrell Copeland, "Nails" Gorman, and Gordon Peterson, appointed to plan the next meeting. Sixteen members were present for the first session.

## Students Receive New Testaments

New Testaments were given to the members of the Ashland high school student body at an assembly Monday by the Gideon society, represented by E. J. Neuman, Medford, member of the Gideons, George High, and Neuman, spoke to the student body on the value of the New Testaments and both expressed the wish that the members of the student body study the testaments.

## 'LESSER'S LITTLE LADS' WILL MAKE DEBUT FRIDAY

"Lesser's Little Lads" will present a program Friday, April 18, at the Junior High School Auditorium. "Little Lads", are members of the Lincoln and Washington school bands. This combined school band, made up of all beginners, will be under the direction of Ervin Lesser.

Various members of the band have worked out solos to play; one group formed a "Hungry Five"; and there will be duets, trios, etc. Each of these groups selected themselves the number they wished to play. The combined band will be conducted by its own members, with Lesser furnishing the accompaniment on the piano.

## Job's Daughters Now In Portland

Twenty two members of Job's Daughters, Ashland Bethel No. 22, and several of their patronesses are presently in Portland attending the Grand Session of Job's Daughters which is being held there this Thursday, Friday and Saturday.

Friday the members of Ashland Bethel No. 22 will present a flag ceremony to the other Job's Daughters from the other Bethels throughout the state which are represented.

Listed among the members who are present are: Mary Ann Roberts, Sally Yates, Shirlee Newbury, Shirley Damon, Jackie Wolcott, Shirley Edwards, Dorothy Elhart, Marbeth McKeever, Jane Simpson, Margaret Wagner, Chloe Stephens, Mildred Zittercob, Darlene Hale, Mary Lou Hahn, Carla Sears, Ruth Sites, Marilyn Miller, Shirley Weitzel, Jean Clary, Virginia Lutz, Joan Van DeWalker, and Barbara Williams.

Included among the patronesses who are present are Mrs. Marvin Miller, Mrs. M. P. Dunn, Mrs. Jack Zittercob, Mrs. G. N. Hohn, Mrs. Carlton Elhart, and Mrs. Earl Newbury. Mrs. Lorena McNair, Grand Matron of the Grand Chapter of the Order of the Eastern Star of Oregon is also attending.

Mr. and Mrs. Bert Mottner and children left this week to spend a vacation in the Eastern states.

## To Head Celebration



John Murphy, manager of the local Federated Store who will be general chairman of the 1947 Fourth of July celebration in Ashland.

## Softball League Starts Saturday

Saturday afternoon, April 19, the Y.M.C.A. church softball league will start their preliminary playoffs, on the Junior high school diamond.

Churches participating in this league are: Church of Christ, First Methodist, Congregational, Nazarene, First Baptist, Presbyterian, and the Friends church of Talent.

Over one-hundred boys will take part in this softball league, and games will be played every Saturday afternoon during the next seven weeks, according to R. N. Fletcher, secretary of the Y.M.C.A.

## CIVIC ORGANIZATIONS HEAR SOC STUDENTS

James Young and Joyce Mattson, both students at Southern Oregon college, who recently attended the Pacific Northwest college conference, at Reed college in Portland, have been lecturing to different civic organizations in Ashland, on the resolutions drawn up at this conference.

Miss Mattson spoke over KWIN April 15, and to the Ashland high school assembly. Young spoke before the Medford Junior chamber of commerce, April 1.

## Wiley Recommends Clock for City Hall

The old clock in the town meeting hall may become a reality if plans, presently under consideration by the city, are followed.

Mayor Thornton Wiley, at council meeting Tuesday, requested that Biegel check into the possibilities of obtaining the clock which was formerly used by the First National Bank, or a new one, and also the feasibility of installing it at the City Hall.

Other business disposed of at the Tuesday night session included the approving of a janitor for city hall properties at a salary of \$100 a month. A request by the mayor that Biegel, city attorney William Briggs, members of the finance committee, get together with officials of the Shakespearean festival association to coordinate plans for rebuilding the stage in the old Chautauqua shell was also made.

## TRACK TEAM TAKES 10 FIRSTS TO WIN

Ashland high school tracksters starred Tuesday when they took ten firsts out of 14 events in a dual meet with Grants Pass. Glen Nelson was high for the meet with 13 1/2 points.

The next home appearance of the track team will be April 30 when the Lion's track and field carnival takes place on Walter Phillips field.

Mr. and Mrs. Harry Dudley of Taylor street made a tour of Southern Oregon Sunday with their nephew, H. R. Dudley of Phoenix.

## Murphy Will Head '47 July 4th Celebration

### Scouts to Jump Gun On Swimming Season

Boy Scouts of the Ashland and Rogue River Valley area will have a chance to open the swimming season at Twin Plunges, Friday, April 25, one day before the official opening of the season, according to Don McWhirter, camping chairman of Troop 12, who has made arrangements with Owen Gragg, proprietor of the Plunges for the Scout swim.

According to McWhirter, Gragg was glad to cooperate with the scout program and offered the pool free on that day.

Richard Trites, district scout committee chairman, stated today that more than likely all troops in the area will be invited to attend the swim day.

## P. T. A. To Elect Officers Thursday

Mrs. A. E. Peters, Mrs. R. B. Campbell and Mrs. Carl Grossman, nominating committee for officers of the Junior Senior Parent Teachers association, will give their report Thursday evening when P.T.A. members meet at the Junior high school. After their report is given members present will vote on a new president, vice president, secretary and treasurer of the Junior high P.T.A. Mrs. C. M. Bailey will be the retiring president; Mrs. Jack Zittercob, vice president; Mrs. Caryll Wines, secretary; and Mrs. Elmer Biegel treasurer.

Harold Bishop, athletic director at Southern Oregon college, will talk on the "recreational program" at the P.T.A. meeting Thursday evening. Mrs. Robert Van Vleet will be in charge of the program.

Mrs. C. N. Frazier and Mrs. Hunt will be in charge of the refreshments for that evening.

## MISSES HAHN & WAGNER WERE CONFERENCE PAGES

Mary Lou Hahn and Margaret Wagner of Ashland served as pages for the Ashland conference of the Daughters of the American Revolution, held last week in Medford. Members of the Mt. Ashland Chapter assisted in decorating the luncheon tables.

Frank Van Dyke was one of the principal speakers for the conference.

## PLANNING COMMISSION STUDIES OPEN HIGHWAY

Members of the Ashland planning commission will study a proposal that all the Pacific highway be opened to business. The commission met Tuesday evening and did not take action on a petition presented by property owners in the 600 and 700 blocks on North Main requesting that these blocks be opened to business.

The planning commission deferred action on this petition to consider opening of the highway to business.

## Lorena McNair Honored at Eastern Star District Meeting

Mrs. Lorena McNair, worthy grand matron of the grand chapter, order of the Oregon Eastern Star, was honored Tuesday evening at the annual district meeting of the O.E.S., held at the Women's civic clubhouse and the Masonic temple. Adelaide Clary, grand representative of the State of Missouri, presented Mrs. McNair with several pieces of glassware of the selected pattern of Mrs. McNair.

Members of Alpha chapter of the O.E.S., headed by Mrs. Sara Peters, as Worthy Matron; Adarele Chapter of Jacksonville; Reames, Medford; and Nevita chapter of Central Point were hostesses for this annual affair. Six o'clock dinner was served to officers and courtesy girls at the Women's civic clubhouse. Clifford Williams sang several solos before the dinner. Mrs. Josephine Langtry, Marie Freeman, Sue Thompson, Carmel Barnhouse, Anna Johnson, and Mabel Mapes were in charge of dinner arrangements. Decoration committee for the clubhouse dinner included: Blanche Murphy, Elsie Doyle, Hester Carter and Elizabeth Spencer.

### 1947 PLYMOUTH DELUXE TO BE GIVEN AWAY TO A MEMBER OF "SODA"

Heading the 1947 July 4th celebration in Ashland will be John Murphy, general manager of the Federated Store, William Healy, secretary of the Chamber of Commerce, announced Tuesday at the weekly meeting of the chamber of commerce.

Murphy will have charge of the day's events which will include a parade, which will be presented under the direction of John Daugherty, C. P. Talent and Jack Young; a Fourth of July speech in Lithia Park, Roger Rath, president of Toastmasters, is furnishing a speaker; a beauty contest, Dr. George Hull chairman of this event; Coronation of the Queen, direction of the Soroptimist club; a rodeo which is under the auspices of the riding association; a barbecue with Bert Miller as head chef; various field sports under the direction of Jean Eberhart, and fireworks, controlled by Clint Baughman.

The celebration which will take place Friday, July 4 is traditional with Ashland. Last year 12000 out of town cars registered for the day and this year double that number are expected.

### Tickets on Sale

Highlights of the July 4th celebration this year, as in previous years, will be the awarding of a new automobile to some lucky member of the Southern Oregon Development Association at the annual meeting of SODA members in Lithia Park. The auto is a Plymouth 1947 4-door deluxe sedan and was secured from Catton's Garage.

Membership in SODA costs \$1 and is open to anyone who resides in this area who is interested in aiding Southern Oregon grow and develop.

Henry Metz is chairman of the SODA fund raising campaign. He has charge of all sales. All members of the Ashland Chamber of Commerce are selling membership cards to SODA. Ed Singmaster is chairman of the membership sales, John S. Eaton, Ivor Erwin, Hans Lassen, Bob Lugar, and Kelsey Smith are sales captains.

District sales leaders are Robert Hardy, H. S. Ingle, Don O'Brien, Hugh McKeever, E. J. LaMarre and Richard Trites.

Block leaders are: O. E. Sabing, Charles Grove, Arch Barksdale, Baxter Kavanaugh, Paul Fimmel, C. O. Sears, H. C. Galey, Bob Van Vleet, and Jim Busch.

Industrial sales are in charge of a committee including Clyde Catton and Harry Morris.

Scott Reed is in charge of sales in auto courts and motels.

### Beauty Contest

The beauty contest which will be a part of this year's July 4th celebration is to select a Miss Ashland who will represent the city in the Miss Oregon contest at Seaside, Oregon, late in July to select a girl to represent Oregon in the Miss America contest at Atlantic City.

The contest will be operated on a basis of beauty and talent and brains. Entrants will be judged by a committee who will pass up on their relative merits on the above basis.