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ASHLAND, JACKSON COUNTY, OREGON Thursday, January 2, 1947

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25 Potential YMCA Directors Nominated Monday

21 to Be Selected at
January Annual Meeting

Twenty-five nominees for 21 posts on the board of directors of the Ashland YMCA were named by the nominating committee of the YMCA which met Monday evening. Roland Parks is chairman of the nominating committee. Leland Linn, Aileen McGee and Eric Weren are other members. Ray Fletcher is secretary.

The present board, which consists of 12 members, was renominated. According to Fletcher the increase to 21 directors is being made in order to comply with national YMCA practices.

At the annual meeting which will be held sometime in January the election will take place and the new directors will be seated.

Every contributor to the YMCA fund is invited to attend this meeting as participating members. Voting members, who are selected from the participating membership, are individuals who have contributed who have signed the declaration of purpose of the YMCA and who are members of a Christian church. Members of the board of directors are selected from the voting membership.

At the annual meeting plans for Ashland's 1947 YMCA program will be studied.

Miller To Operate Associated Station

K. L. Miller began operating this week the Associated service station at 185 East Main which was vacated January 1st by Steve Zarka.

The station will be known as Ken's Associated Service and will operate on a 24-hour basis. Don Ivie, Vern Stewart, Kenneth King, and Vernon James will assist Miller in operating the station.

According to Miller, one feature of the station will be the steam cleaning equipment which will be available for heavy duty cleaning or sterilization.

Mr. and Mrs. Robert Reinholdt have moved into an apartment at 493 Fairview.

Methodists Have New Year's Dinner

The Methodist Church held its annual New Year's Day Dinner Program at noon on Jan. 1st in the Fellowship rooms of the Church. For more than fifty years it has been the custom of this church for each family to bring a covered dish dinner with table service to the Church on New Year's Day and to enjoy good fellowship with an appropriate program. Not once in all these years has this custom been broken.

Leland P. Linn was toastmaster for the occasion. The program consisted of a Cello duet by Mr. and Mrs. O. C. Bjorlie, vocal solo by Mrs. Zola Peters, vocal solo by Clifford Williams, address by evangelist Joseph Brookshire; address by Mr. Ernest Peterson, religious editor of the Portland Journal and Western Representative of the Board of Missions of the Methodist Church.

Don O'Bleness Selected Ashland's First Citizen

Don O'Bleness was named "First citizen" of Ashland at the Chamber of Commerce luncheon held Tuesday noon at the Ashland coffee shop. O'Bleness was introduced by William E. Healy, secretary of the Ashland Chamber of Commerce, who explained that the selection had been made by a secret committee which had considered community service, charities, and community interests in making the selection.

O'Bleness was born January 6, 1905 in Minneapolis, Minnesota. Prior to coming to Ashland he farmed in California and was also superintendent on several large construction jobs there. He was married to Miss Adah Hinton of Sacramento, California in Yuma, Arizona, November 1928.

W. O. YATES, COMPLETES ELECTRICIANS SCHOOL

William O. Yates Jr., USN, son of Mr. and Mrs. W. O. Yates Sr. of Ashland, Oregon has completed a course of instruction in the Electrician's Mate School, Great Lakes, Ill.

Yates, who entered Naval service in 1945, received his recruit training at the Naval Training Center, San Diego, Calif.

Before entering Naval service he attended Southern Oregon College of Education.

Fischborn and Engel Lead March of Dimes

H. B. Fischborn, newly elected councilman, was selected as community chairman in Ashland for the January March of Dimes campaign. Selection of Fischborn was made by Vern Smith, Ashland, Jackson county chairman for the National Foundation of Infantile Paralysis.

Smith also selected J. Fred Engel, Bellview rancher, as community chairman for the Bellview area.

Fischborn and Engel will meet with Smith and other community chairmen January 9 at the Hotel Medford when campaign plans will be completed.

Owner of Western Auto Store Dies

James G. Mackie, owner of the Western Auto Store, died in the Ashland Community hospital December 24, after a long illness. Mackie had owned the Western Store for the past five years, coming to Ashland from California.

Mackie had been an auditor for Union Oil Co. throughout the Northwest for twenty years. He and Mrs. Mackie were also in Honolulu for several years with the Union Oil Co.

Mackie was born July 13, 1893 in Alameda, California. He was very active in athletics during his youth, especially in baseball. Surviving Mr. Mackie are his wife and two children, Jessie and Paula of Ashland. Two sisters, Mrs. Thomas Kelsey of Roseville, California, and Mrs. R. S. Rodman of Lakeport, California. Also two brothers, Paul of San Francisco and Alex of Lakeport, California.

Funeral services were held for James G. Mackie in the Litwiler chapel, December 27. The Rev. A. H. MacDonnell delivered the sermon.

FOREST SERVICE PLANS PUBLIC HEARINGS SOON

Public hearings for the purpose of presenting the United States Forest Service sustained yield master unit plan for Jackson county will soon be held, according to E. K. Peterson, District Forester for the Oregon and California lands.

GEORGE SHUMANS HAVE NEW BABY DAUGHTER

The Reverend and Mrs. George Shuman are the parents of a daughter, born December 28 at the Ashland Community Hospital. She has been named Doris Lynn.

JOHN S. BILLINGS ARE PARENTS OF NEW SON

Mr. and Mrs. John S. Billings are the parents of a boy born Tuesday morning at 9:55, December 31, at the Ashland Community hospital. He has been named John Stannard Billings, Jr.

S. Zarka Opens In New Location

Steve Zarka, owner of Steve's Service, began operation of the new Super-Service Station, located at the intersection of East Main and Siskiyou, January 1, 1947.

Personnel of the new unit include Zarka, Arthur Lucke, Richard Peters, Merle Henson, Lou Morgan and Charlie Bounds. The station will operate on a 24-hour basis.

Construction of the 193x40 foot structure began May 5, 1946, on a site which was formerly occupied by a Flying A service station owned by Mrs. Lulu Crosby.

The building was designed by Zarka and is comprised of five units, a general service and lubricating room, a truck and auto repair shop, a parts room, a second floor oil and storage room, and an office and gasoline pump driveways.

Fluorescent lighting is used throughout. Heating will be by Bryant gas heaters. Electrical installations were done by Lloyd Crowson of X-L Electric. Smith Plumbing and Simpson Hardware handled the plumbing.

Equipment includes three automatic gas pumps, each pump connected to a 2200 gallon tank. Twin hydraulic hoists in the lubrication room. Gravity flow lubrication system with individual hoses and meters, 25-foot pit in the repair room, two 23 foot overhead doors, and complete tools and automotive repair equipment.

The station will handle Flying A gasoline.

METAL TOKENS NOW IN USE ON CITY BUS RUN

Arnold B. Lockhart, manager of the City Bus Lines, announced this week that metal tokens had been placed in use on the local bus. The tokens are brass, three-fourths of an inch in diameter, with an open star in the center. One side of the token carries the slogan, "In Ashland it's the water." On the other side are the words "City Bus Company, good for one fare."

According to Lockhart, the tokens are available to bus patrons at 10 cents each or three for 25c.

KWIN Manager To California Meeting

Bob Reinholdt, manager of radio station KWIN plans to leave by air Tuesday for San Francisco where he will attend the Pacific coast meeting of the National Association of Broadcasters.

According to Reinholdt he will also meet with equipment manufacturers in the Bay area in order to determine just how soon necessary equipment can be obtained in order to get the station back on the air.

Mark Hamaker, president of the Rogue Valley Broadcasting company is expected to meet with the board of directors and Reinholdt sometime before Reinholdt leaves for San Francisco in order to plan future operations.

Insurance adjustors inspected the ruins of the station on Helmon road, Monday and a report is expected to be submitted before the end of this week. Offices of the station are presently in room 410 Lithia hotel.

Holiday guests at the home of Mr. and Mrs. Jack Pierce, Albany included Mr. and Mrs. Ralph Reed, Talent, Mr. and Mrs. J. F. Emmett, Ashland, and Mr. and Mrs. Robert Hutchinson and family of Seattle. Mrs. Pierce, Mrs. Reed, and Mrs. Hutchinson are daughters of Mr. and Mrs. Emmett.

Mr. and Mrs. Wilson Rose of Sanders' North Dakota, are visiting Mr. and Mrs. John Baker on Beach street. Mr. and Mrs. Baker are the parents of Mrs. Rose.

Mr. and Mrs. James A. Strickland left last week for Corvallis, Oregon, where Strickland will attend Oregon state college. Strickland has been employed as announcer at KWIN since last July. Charles McFarland, formerly with KWIN, left this week for Klamath Falls.

Mr. and Mrs. C. A. Smith and two children, Jerry and Mary Gail, of Bly, Oregon, spent the Christmas holidays with Mr. and Mrs. R. E. Detrick. Mrs. Smith is a daughter of Mr. and Mrs. Detrick.

FELLOWSHIP GROUP WENT XMAS CAROLING MONDAY

Members of the Methodist Youth Fellowship went caroling on Monday evening, Dec. 23. They visited nineteen homes of the "shut-ins" of the Methodist Church, and at each home sang several Christmas Carols. Following the caroling they gathered at the home of Mr. and Mrs. Ross Eliason on Wimer Street where they enjoyed games and refreshments. Mr. and Mrs. John Billings, sponsors of this group were present, and Dr. and Mrs. G. W. Bruce, pastor and wife.

Mr. and Mrs. Ray Bradley, Portland, visited Mr. and Mrs. T. A. Reedy 73 Helman road, over the holidays. Mr. Reedy is Mr. Bradley's mother.

Mr. and Mrs. D. D. Sheldon and son were dinner guests Saturday evening of Mr. and Mrs. Carryl Wines.

Mrs. S. M. Lugar, Portland, visited during the holidays at the G. Dewey Lugar home, 512 Elizabeth.

Robert Lugar, who has been ill with influenza, returned to work at the Ashland Automotive Machine company Tuesday.

Leverette Sells Ashland Theaters

Ashland's "Varsity" and "Lithia" theatres were included in the transaction this week whereby the Oregon-California Theatre, Inc., purchased the Leverette Interstate Theaters. The transaction, according to Matt Freed, resident manager of the Oregon-California Theaters, includes also the four theaters in Medford, and one each in Yreka and Weed.

Robert L. Lippert heads the Oregon-California Theaters group which now operates 31 theatres in North and Central California and which has been in operation for five years.

The deal which has been pending for some time was handled by Leslie Jacobs, San Francisco theater broker.

According to Freed the operation of the theaters will continue along the present lines for the time being but later the theaters will undergo quite a bit of refurbishing. All present personnel will remain, Freed said.

Harry Ludwig, internal auditor for the company, will hold a two months school for the managers of the chain, which will give them an opportunity to study the company's method of doing business.

A. R. Mottner is local manager of the Varsity and Lithia theaters.

Sgt. and Mrs. Weldon Stauffer visited for three days in Ashland during the holidays.

Mr. and Mrs. Harold Burger returned Saturday from Los Angeles where they visited with friends and relatives during the holidays.

Mr. and Mrs. Harry Dudley 86 Taylor spent Christmas day in Phoenix with Col. and Mrs. A. H. Dudley.

Mr. and Mrs. W. R. Ritchie, Jr. Pioneer street and two children are spending the holiday season in Corpus Christi, Texas. They are expected to return sometime this week.

Mr. and Mrs. James DeCoursey and son and Mr. and Mrs. William Healy and daughter were dinner guests at the home of Mr. and Mrs. Wendell Lawrence Sunday.

Mr. and Mrs. Lewis Ritchie and Mr. and Mrs. Howard Ritchie and family were guests at the home of Mr. and Mrs. W. R. Ritchie Christmas day.

Seth Bullis, California-Oregon Power company manager visited Ashland on business Monday.

Mr. and Mrs. Harold Thomas returned Monday to Ashland after spending the holidays in Roseburg, Clatskanie, and Portland.

Mr. and Mrs. Phillip E. Meade are visiting Mr. and Mrs. Harold Thomas at 580 Elkader street. Meade and Thomas were in the Army together.

Mrs. James Mackie is in Portland this week visiting Mr. and Mrs. Al Schneider.

Mr. and Mrs. Robert Hutchinson, and family of Seattle, returned to their Washington home Tuesday after spending the holidays with Mrs. Hutchinson's father and mother, Mr. and Mrs. J. F. Emmett.

Commerce Chamber to be Revamped in '47

Importance of Farms To Ashland Stressed

Earl C. Reynolds, assistant manager of the Western Division, United States Chamber of Commerce, spoke to the Chamber of Commerce at the regular Tuesday meeting held at the Ashland Coffee Shop. His speech stressed the fact that communities such as Ashland, which have agriculture as a major industry, should recognize the need of a strong agricultural program.

"Two years ago the United States Chamber of Commerce," he pointed out, "began emphasizing the need for strong agricultural committees in local Chambers of Commerce."

"People coming westward have created a new economic state which is superimposed on the three far western states," Reynolds continued, "this necessitates greater production of agricultural commodities."

Reynolds explained to the members present that a better rural-urban relationship was needed, that increased production should also mean improved stock and better crops, and that the businessmen of a community which is dependent to a great degree on a rural trading area should attempt to aid the farmers with their problems. By so doing, Reynolds said, farm income would be increased and this in turn would aid the community.

Methods of improving rural-urban relationships, according to Reynolds, include the sponsoring of Farm Youth programs such as 4H clubs, establishment of Veterans guidance centers for ex-GI's interested in farming, dissemination of information on land use and misuse and chemurgy.

It is important, he pointed out, that as markets become more competitive the communities which do the best job of advertising their products will receive a major share of the trade. Reynolds closed by stating that Oregon was and is basically an agricultural state, and that businessmen should keep that fact foremost in their planning.

Mrs. E. D. Briggs was present at the meeting as a guest of Mrs. Mabel Barbers.

DRIVER'S TEST SCHEDULED FOR MONDAY, JANUARY 6

A driver's license examiner is scheduled to be on duty in Ashland Monday, January 6, 1947, at the city hall between the hours of 9 a.m. and 4 p.m., according to an announcement received from the secretary of state's office.

Persons wishing licenses or permits to drive are asked to get in touch with the examiner well ahead of the scheduled closing hour in order to assure completion of their applications with a minimum of delay.

Mr. and Mrs. Kenton Robbins had as dinner guests New Year's day, Mr. and Mrs. C. W. Harwood, Mr. and Mrs. W. H. Schreengoft, Mr. and Mrs. J. Herbert Neilson and baby son, George, all of Medford; Bill McMullen and Jerry Hicks of Klamath Falls and Mr. and Mrs. Wendell Lawrence.

Basketball Jamboree Set for Friday Night Here

Ashland junior high school basketball squad will meet the Medford junior high boys in the first game of a doubleheader at 7 o'clock p.m., January 3, in the Junior high gym and Ashland high school varsity will meet Central Point in the second game of the evening. These two games mark the fifth annual basketball jamboree to be held in Ashland.

The jamborees have always featured the first appearance of the junior and senior high fives in their first league competition in Ashland.

Special stunts and features have been scheduled for half times. Representatives of Ashland's business and social organizations will compete in a foul shooting contest

New By Laws: Community Cooperation Planned To Benefit Entire Area

A reorganization of the Ashland Chamber of Commerce to give it the efficiency of a modern corporation is now underway and will be completed during the first month of 1947.

Dr. Walter W. Weiler, president of the Chamber, reported today that right on the agenda for this year is a strengthening of the bonds with community organizations in neighboring communities. Work plans with Jacksonville and Talent will be sought in order that the entire area can benefit from united action.

The Ashland Chamber of Commerce was incorporated as a commercial club in 1907. Its name was changed in 1922, but no change in its corporate structure had been made since the commercial club days.

Members will meet this month to consider new by-laws, to study a program of work, and to accept assignments on a reorganized committee set-up.

William E. Healy, secretary-manager of the Chamber, said many opportunities offered Southern Oregon today "give rise to a hope that we could effect a modern Utopia in Ashland through a one-year program. This is an alluring temptation, but one that we must avoid."

Of prime importance this year is the Chamber's recreation program. Harold Bishop, director of physical education at Southern Oregon College, heads this committee, and programs for young and old will be announced within a matter of days.

In cooperation with the College, the Chamber this year will sponsor a Prospectors' school and a second installment of the Tourist Guidepost Conference.

The Chamber's legislative committee is expected to make very definite recommendations to the legislature calling for a limit on real property taxes.

In the way of civic programs, the Chamber will again sponsor the Fourth of July celebration, a revival of the Shakesperian Festival, construction of a Shakesperian Garden, completion of the golf course, assist in construction of the Pear Bowl, and sponsor a Harvest Festival. Dr. D. M. Lowe will be in charge of the Harvest Festival.

The Chamber plans to assist in the development of a diversified agriculture program, and will seek suggestions for the establishment of small manufacturing plants utilizing products now available in this area.

Plans are also being discussed to study the parking meter situation, to request the city administration to appoint a Charter Revision Commission to study the city charter, and to give consideration to meat and milk inspection in the city.

Committees are now being named to study truck routes through the city, to investigate operation of a Community Fund, to recommend improved health and safety standards, to assist in bringing conventions to the city.

(Continued on back page)