Formerly

SOUTHERN OREGON

MINER

### Ashland's July 4 **Will Have Parade Game and Concert**

Prizes to Be Presented During Ball Game At Walter Phillips Field

Bands, a parade, a ball game, many prizes beginning with a 1946 Ford and closing with several pairs of nylons, a band concert in Lithia par are included in the Fourth of July celebration planned for Ashland residents by the Chamber of Commerce

The prizes will be given away at the ball game between the Ashland Elks and Grants Pass. Tickets which have been bought on the prizes are good for entry to the ball game.

Francis, parade marshal. All entrants must be at the junior high and our Health projects." school near Siskiyou boulevard at 10:00 a.m. Line of march will be from the assemby area down Siskiyou, East Main through the Adams Final Rite Plaza to North Main, and end at Helman street.

### YATES CORRECTION

William O. Yates of Yates Electric resides at 20 First Street South in Ashland not in Medweek





Comfortably Cool

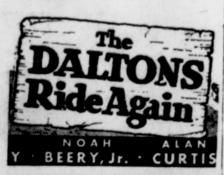
Continuous Shows July 4th

JOE LOUIS

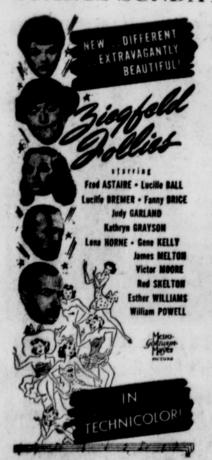
Billy Conn

OFFICIAL CHAMPIONSHIP FIGHT PICTURES

Also



### STARTS SUNDAY



### GOIN SELLS TO PARTNER HIS SHARE OF ASHLAND CAB

Mickey Goin who has been affiliated with Scotty Berge in the Ashland Cab company has relinzation to Berge. Goin stated that he had no definite plans for future business activities at the present time .

## **Concessions Will**

will be financed by the conceston, newly elected president of the Lions announced this week.

"We plan to continue community projects," Huston said in speaking about next years Lions The parade wil take place at club plans "and of course we will 10:30 a.m. according to Jack continue our Boy Scout program, our national work with the blind,

## Van Vleets Attend

Mr. and Mrs. R. E. Van Vleet left Ashland Friday, June 28, for Decor, California, to attend the Decor, California.

Mrs. Adams was burned to had evidently gone into the bed room to save something and had the flames.

Mr. and Mrs. Adams had visthe Van Vleets.

### **Job's Daughters Honor Past Oueen**

Job's Daughters held their Queen's Ball at the Masonic hall

queen was present at the affair.

members and their guests with two piano selections, Miss Jacqueline Lowe was chairman of the decorations committee: Miss the decorations committee; Miss Shirley Weitzel, refreshments; and Nita Wimer, program. Mr. and Mrs. Marvin Miller, Mr. and Mrs. Jake Weitzel and Mrs. Pat and patronesses for the evening.

### Finchum Services Held Here Saturday

Funeral services were held James Finchum, 406 North Main the building. street, who died at his home on June 27.

Mr. Finchum was a retired far-

Mary Finchum of this city, one son Dayton Finchum, Klamath plumbing and sheet metal work. Softball League Falls; four daughters, Mrs. Lil-Mabel Smylie, Spokane, Washington; and Mrs. Jean Stinson, Arco, Idaho. He also has two sis-

ters and one brother in Indiana. The Reverend Earl F. Downficiated at the funeral and intercemetery.

Mr. and Mrs. Tom Cannon and frozen foods cool meats. children of Los Angeles, California visited the past week at the Cannon and Mr. and Mrs. Joe one and W. S. Johnston in the for some time Williamson.



### The Southern Oregon News Review

This week finds the name "Southern Oregon News quished his share of the organi- Review" replacing the name of "Southern Oregon Miner" on the flag. The "Southern Oregon Miner" was the name taken by this newspaper January 25, 1935 when Leonard Hall moved the plant of the "Jacksonville Miner" from the mining community of Jacksonville to DISCHARGE FROM U S NAVY Ashland.

Hall had founded the "Jacksonville Miner" on January 1, 1932 as a four page, four column weekly paper serving Jacksonville. In side of four weeks he had ex-The Lions 1946-47 program panded it to a five column, regulation size tabloid. And ed high school here was dischargsions and stands which the Lions just a year later Hall went to the six column format will have in the city and in Lith- which readers of the Miner have become so familiar ia park on July 4th. Herb Hus- with during the past 13 years. Hall also selected a pink newsprint paper on which to publish the paper and selected as a slogan "She's in the pink".

Editorials and political feature stories which Hall wrote will long be remembered in Jackson county news paper history as being plain spoken and well written.

When Hall left Jacksonville in 1935 to bring the Miner to Ashland he made a statement that fits the this week that they were dealers present reason for the change of name as well as any- for Rototiller, the rugged farm ed of white stucco in a modernisthing which we might say: "If The Miner were not a machine that tills cultivates, hills tic design. It is being constructed young newspaper, filled with dreams and hopes and hauls. ambitions, it would find the ideal place to settle down to the fine art of enjoying life. But we are still on the rites of Mrs. Van Vleet's step- road which all men must travel, and which must almother, Mrs. M. J. Adams of ways reach up and out if we are to live fully and usefully. The Miner believes it has found a newer, better, ford as indicated in his ad this death last week in the bedroom and bigger niche in the world, and it it going to attempt of her burning ranch house. She to the best of its ability to fit that niche."

And so for reasons much the same as those which peen trapped by the flames. Res- prompted Hall to move to Ashland we are prompted to cue was impossible because of change the name. The Southern Oregon Miner is now reaching a wider field than ever before. We feel that ited in Ashland in the home of the name "News Review" better tells what this newspaper plans for service to its subscribers and advertisers happens to be.

We plan to present a weekly review of news events tion under the direction of Bob of importance to the citizens of Ashland, Bellview, Tal- Hardy, topic master for the evenent, Jacksonville, and the surrounding areas. Community affairs are important to the people who reside in for the session, Bob Dodge spoke these communities. A daily newspaper has another Saturday night, June 29, in honor type of service to offer and thus overlooks the homely and fine examples of mediaeval of the retiring queen, Miss Char- events and the local happenings that are of interest to printing. J H. von Kuhlman Dorothy Elhart, incoming the individual in a specific locality.

Our interests are with the hap nings within the eral critic. The hall was appropriately dec- communities which we serve. We still happen to be a Next Monday's program was orated for the occasion and dain-ty refreshments were served from young newspaper and a change of name is indicative announced by Dave Whittle, preof the fact that we are still growing and still climbing, Hinthorne will be Toastmaster, At intermission Miss Marbeth as we seek a bigger niche in the place of things.

McKeever rendered two vocal The name of The Miner will not be discarded nor the will act as critic; speeches numbers accompanied by Mrs. Cay Hufman at the piano. Miss forgotten as it will be used to head the Jacksonville Clarence Williams, and Jack Col-Mary Waterbury also favored page where it rightly belongs.

# **Opening July 4th**

Ashland's newest enterprise Dunn, guardian, acted as patron the Top Hat Drive In opened its doors Wednesday in preparation for a grand opening on the Fourth of July. It is located on Siskiyou Blvd across from the South- 13 ounce girl, born June 29th ern Oregon college.

Operation of the Drive In will July 1 a baby boy was born to be in the hands of Verne Johns- Mr. and Mrs. D. L. Millett, weigh Saturday, June 29, at the Litton and W. S. Johnston. W. D. ing 4 pounds 8 ounces. He has willer Funeral Chapel for Walter and B. W. Jackson are owners of been named Franklin Dale.

tractor for the building which is July 1. Her name is Sharon Ruth. mer and had been in ill health constructed of pumice blocks, Mr and Mrs. E. E. Davis of The shock of the fall together surmounted by a revolving Top Phoenix are the parents of a 7 for the past 16 years. He was born in Owen county, Indiana, ally on the hat. C. E. Taylor Rt. Guy Charles. He was born July county so the body was taken May 23 1873. He has been a resi- 1, Ashland did the painting. Wir- 1. dent of Ashland for the past ing was by Yates Electric, 140 three years. He is survived by his wife, Simpson Hardware handled the

The building is of modern conlian Thal of Coos Bay; Mrs. Thel- struction throughout. Red leathma Roscoe, Albany Oregon; Mrs. topped counter on the interior topped counter on the interior. Street Tankers, presented a spe-There are booths for 12. Car hops wil loperate from a serving window adjacent to the visible kiting of the Church of Christ of- stove drawe all smoke and cooking odors from the entire buildment was in the Mountain View ing. A 60 foot cubic capacity Birkenwald refrigerator and 4 additional ice cream servers promise

Two apartments are the rear

The Top Hat is part of the suburban addition of Dale and Mrs. Lloyd Selby was thrown Grimes grocery, Acme roofing, thrown from a horse Tuesday the College Mart, The Maytag and is at present in the Ashland shop, and Jacobs Malcom and Burke's cherry depot.

Medford on business yesterday Klamath Falls.

including excellent canning ket Tragic Accident

### Newcomers to This World...

Mr. and Mrs. Raymond C. Barker are the parents of a 6 pound and named Marilyn Susan.

Perry Ayers was general con- Mrs. C. G. Aimsworth of Talent,

## **New Score Table to**

Last Monday night, July 1 'Ardy" Warren, representi n g cial built scorekeepers table to with her daughter, Mrs. John the Ashland Softball League.

chen. A new type hood on the steel construction and ply-wood top, makes the difficult job of scorekeeping a pleasure, according to the official league scorekeeper, Mrs. Florence Larson, who is also the first baseman for the Steak House Twisters.

She stated that the table was of the 30 X 30 building, Mr. and very much appreciated by the homes of Mr. and Mrs. Herman Mrs Verne Johnston will live in league, and has been a necessity

> Wm. Selby, son of Mr. and community hospital.

Bob Lee, Jacksonville, was in Mrs. George Martin was in Ashland Tuesday on his way to ed to be present at the Rotary Lions baseball fracas.

## Radio Station KWIN to Start Operation Soon

Edwin H. Barron, Apprentice Seaman, U. S. Navy, is expected to arrive home in the next few days according to his father, Hugh Barron, Rt. 1, who completed from the Navy at the United States Naval Base, Bremerton, Washington, on the 26 of June.

### Clayton Motor Co. Has Rototillers

The Clayton Motor company, Ashland's distributors of Kaiser Frazier automobiles, announced furrows, mows, plows snow and

decorated showrooms. The company occupies the premises recently vacated by the Reed mattress company.

### **Atomic Power Theme** Toastmaster's Meet

regular session on Monday night And before entering the Navy the Ashland Toastmaster's club during World War II was comdiscussed atomic and it's bearing mercial manager of the station at on the future course of civiliza- Eureka, Calif.

Jack Collins was toastmaster on Biblimaonia and illustrated his speech showing some rare spoke on the aircraft industry. Wendell Lawrence acted as gen-

sident of the organization. Don Doyle Seely, topic master, Whit-

## New assortment enamel ware Dan Pederson Has

Dan Pederson was found dead June 28, 1946 on the porch of his place which he had homesteaded in 1906, near Deadwood on the Pederson road.

According to J. R. Clary, Pederson left for his ranch about a month ago after spending the winter in Ashland in a cabin back of the Clary home. Authorities think that Peder-

son climbed the snowy roof of this cabin to remove a bucket over the stovepipe and slipped A girl was born to Mr. and and fell off injuring himself. He managed to get on the porch but was unable to get any further.

there for the coroners inquest. Funeral services were held in Ashland, Wednesday at 1:30 with interment in Mountain View ce-

Mrs Ella McMahan of Talent a visit of three or four weeks Murphy in Eugene, Oregon.

### Up and Down The Street

Secretary DOTTY MORRIS "finaggling" a plane reservation for DAD HARRY. . . . PHIL STANSBURY offering nice dry shavings at greatly reduced rates, ... NED MARS temporarily enjoying a life of leisure.... CITY SUPT BIEGEL among many duties answering anxious questions about the road oiling for this summer. . . DR HAR-VEY WOODS carefully instruct-

Will Operate at Normal Frequency at 1400 Kilocycles - 250 Watts

Ashland's own radio station WIN will be opening for operation shortly according to Roy Peck, mgr of the station which is owned and operated by the Rogue Valley Broadcasting Co.

The station will be a 250 watt unit and will broadcast at 1400 kilocycles According to station engineers the station will cover the areas surrounding the communities of Ashand, Central Point, Jacksonville Medford, Phoenix, Seven Oaks, and Talent; Associated Press News facilities will be used.

Located at 1160 Helman road the plant will be when completby John Simpson local contractor of cement blocks. Floyd Rush, Clayton E. Cullen, manager of Portland, will be the program the concern which is located at director according to eck. Rush corner of North Main at has been one of the outstanding Church stated that the Rototillers program directors in the Pacific were on display in the newly re- Northwest for theh past 20 years. He has specialized in creating shows for new stations.

Logan Nininger, who is the commercial manager, has been in radio since his graduation from Ashland High school, He majored in radio at Oregon state, was an announcer at KMED, also an-Meeting at the Lithia hotel in nounced for one year at Bend.

NOW SHOWING!



Continuous Shows July 4th Doors Open 1:45



**Eddie Dean** — in —

ROMANCE of the WEST

SUNDAY

TERROR : SEAS!