



**SNAPPY FACTS**  
about  
**RUBBER**

A new rubber cement called "Plastilack" for binding metals, woods, plastics, has been developed by B. F. Goodrich. Latex foam made of synthetic rubber can now be used in the manufacture of mattresses and other cushioning materials. The goal of the rubber industry a few decades ago was a tire that would run 3,500 miles. Now it's not unusual for a passenger tire to run ten times that far. Some of the first synthetic tires built in early war days lasted only fifty miles. Mileage of present synthetic tires compares favorably with natural rubber tires.

*Bess Mamey*

More miles with  
**B.F. Goodrich**  
FIRST IN RUBBER

**SORE THROAT**



due to colds  
Let a little Vicks VapoRub melt on the tongue. Works fine, to soothe sore throat due to colds and helps relieve irritation in upper breathing passages. **To Ease Spasms of Coughing:** Put a good spoonful of VapoRub in a bowl of boiling water. Wonderful relief comes as you breathe in the steaming medicinal vapors that penetrate to cold-congested upper breathing passages... soothes the irritation, quiets fits of coughing, helps clear head. **For Added Relief,** rub VapoRub on throat, chest, back. Let its famous double-action keep on working for hours as you sleep.



Let's Finish It!

**How To Relieve Bronchitis**

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back. **CREOMULSION** for Coughs, Chest Colds, Bronchitis

**PAZO for PILES**  
Relieves pain and soreness

**PAZO IN TUBES!** Millions of people suffering from simple Piles, have found prompt relief with PAZO ointment. Here's why: First, PAZO ointment soothes inflamed areas—relieves pain and itching. Second, PAZO ointment lubricates hardened, dried parts—helps prevent cracking and soreness. Third, PAZO ointment tends to reduce swelling and check minor bleeding. Fourth, it's easy to use. PAZO ointment's perforated Pile Pipe makes application simple, thorough. Your doctor can tell you about PAZO ointment. **SUPPOSITORIES TOO!** Some persons, and many doctors, prefer to use suppositories, so PAZO comes in handy suppositories also. The same soothing relief that PAZO always gives. **Get PAZO Today! At Drugstores!**



**THOUGHTS ON MONEY**

Money has few friends these days. The sticking kind, the sort of people who want to cling to it tenderly. Coin has become almost a synonym for confetti.

Americans are behaving as if they thought it a reflection on their character not to be spendthrifts. The old slogans have been revised thusly:  
1. Take care of the daily-doubles and the pennies will have to take care of themselves.  
2. A fool and his money make a perfect parlay.  
3. If money burns a hole in your pocket, remember that it saves the moths a lot of work.  
4. Waste not, have not!  
5. A good race tip is rather to be had than great riches.

Frugality has become a word out of an old dictionary. The man who used to wince at the idea of paying over 75 cents for an ordinary lunch now pays \$2.50 and brings his own butter and sugar. Give a waiter only 10 per cent today and you automatically become Scrooge II.

Pull that old one about saving something for a rainy day today and you get a snappy, "Phooey! If it rains I can get an umbrella from the government."

Thousands of people seem to believe that money not only grows on trees, but that the trees can be counted on to make deliveries.

If Ben Franklin were around today delivering epigrams on thrift he would be denounced as a reactionary, a Tory and an enemy of the people.

The questions of the hour are: Is cash a good thing to have around the house? Should a five-dollar bill be regarded as something for the long pull or a quick turnover? Can a man be thrifty and maintain the respect of the community?

**Good News for Light Sleepers**

We don't know what we would have done if we hadn't had a chat today with Albert H. Chandler. We hadn't been getting much sleep and it worried us. Counting sheep hadn't been of the least help. There had been times when we had been on an eight-hour sheep-counting night. A fellow couldn't go on like that.

Then it happened. We heard a commotion in the corridors and found office associates congratulating Chandler on his 51st birthday. Ninety-one and on the job every day as office receptionist! Sixty-seven years on the paper!

"Ah!" we thought, "Chandler must sleep well. In him there is the secret of repose after hitting the haypile. He can help us."

"Sleep!" exclaimed the hardy veteran. "There's nothing in it! It's the bunk!"

We assume the celebration had upset him somewhat.

"Forget that sheep stuff," he continued. "That's bad. I used to count 'em. Probably counted more sheep in my time than any living American. I even numbered 'em front and rear. Put plates on 'em. Things came to a head back in the '70s, in 1878. I think that was one of the biggest sheep years I ever had. There were so many to be counted that I never slept a wink. So I quit. Haven't tabulated a sheep since."

"But what do you do about 'em?" "Ignore 'em. All except one. That sheep's been with me over half a century. I call it Old Two Million Eight Thousand and Ninety-four. I had counted that high when I met it. This sheep and I get about the same amount of sleep. Why? Because we forgot the whole business years ago, and know there's nothing to it. All the other sheep keep on hopping back and forth all night waiting for me to start counting and they've gone nuts. They don't get any sleep at all!"

**SUN GOD CLIPPED COUPONS**  
Hirohito, it develops, had a finger in all the financial pies of Japan and is a millionaire many times over. A descendant of a sun god on his banker's side. Under tradition, nobody in Japan could ever look down on the emperor. Well, if we had all his money, we would not have permitted anybody to look down on us, either. The emperor's horse, informed of Hirohito's wealth, exclaimed, "That ain't hay!"

New automobiles have been freed of rationing. All you will need to get one now will be:  
1—About \$2,000.  
2—The name of a dealer who has a car.  
3—A letter from the President.  
4—Patience and fortitude.

Sonja Henie and Dan Topping have met in Chicago, the papers say, and decided to part after five years of married life. Artificial ice is not what it's cracked up to be, we take it.

**Feather-Trimmed Hats Bringing Drama to Winter Style Picture**

By **CHERIE NICHOLAS**



**F**EATHER-TRIMMED hats are making one grand spurge in the fashion world this winter. And what a stir these feathered beauties are causing! They are so lovely and so colorful they top off the winter costume with a witchery all their own. The current collections include types suited to every occasion, from conservative turbans, toques, tiny sailors and chic berets to fabulous hats for gala events. Outstanding in the displays are gay little flatterers that look like a pouf or pompon of ostrich fronds. These are worn tilted over the face. They are very lovely in pure white.

It's important news that quantities of wings are being used this year in white, also in lovely pastels and vivid colors. The tall wings, soaring high at the front of the modish hat shown above to the left, are in soft rose pink. The high crown of smooth pink feathers is circled with black felt that parts at the center to reveal the handsome wings.

Birds are in the news, too. That pretty chapeau pictured to the right above is done in turquoise velvet trimmed with a flock of wee birds in matching blue. The arrangement of the birds is unique. They look more like tiny wings until you discover the little heads nestled close to the hat. To be sure, they are simulated birds, but they come pretty close to nature's own. The forward-tilted breton of gray felt below to the left shows a clever use of gray ostrich feathers. The high crown and soaring feathers accent the new taller silhouette. The toque below to the right gives

emphasis to the "new look" being designed, so it would seem, for a sophisticated lady. It is elaborately draped in a high bulky contour. The velvet that makes it is in the very modish electric blue now featured in dresses and coats as well as in millinery. White feather wings and marabou make a striking contrast. One of the highlights of this season is the colorfulness of hats designed for dinner wear and other dress-up affairs. For "above table" glamour milliners are creating bright little confections such as a peaked little strawberry pink felt with soft ostrich plumes in teardrop shaded pink that curl around the crown. Very new is this trend of pastel felts trimmed with feather novelties. The all-feather hat is as style-important as the feather-trimmed felts. There is wide versatility expressed in these feather charmers that look so enchanting with winter furs. There's flattery galore in the little calots covered with flat feathers with a sweep of brilliant tail feathers falling down over one side to the shoulder. The tail-feather trim that falls over the hair is most picturesque, and it is getting wide response. Those in vivid yellows and greens and scarlet compete with exquisite types formed of long sleek glycerined ostrich in white or in pastel colors. Other feather fashions include fetching little humbers such as the crimson feather-covered little sailor that has as its sole trimming a gorgeous huge rose made of feathers with stems and leaves done in green feathers.

**Dramatic New Breton High Necklines Call For Chic Necklaces**

Lots of jewelry will be worn this winter. Not just helter-skelter pieces but selective items designed especially to complement and unify the costume. The new high-throated necklines are causing a rush to jewelry counters for smart chokers or necklaces, either pendant style or formed of multi strands, some of the more elaborate in deep abib-like effect. Tremendous interest is shown in earrings, and the newest stunt is to match them to something or other about your costume, maybe your necklace, your scarf, your jeweled belt or possibly the color in your hat. In order to match you'll be needing a collection of earrings to tune to occasion. Bracelets! Count 'em! It's the latest to wear several posed one above the other, almost to the elbow. If the bracelet be massive and wide, as many of the newest styles are, then just a single bracelet looks best.

**Pastel Satin Hats Enchanting, Chic**

Just about as gala looking and as prettily feminine as any hat could be are the enchanting little forward-tilted hats made of satin in lovely pastel shades. They are just what you will be wanting for cocktails, dinner and theater wear. Their simplicity is their charm, styled as they are with a big pouf of satin encircling a flat little crown. You can get them in such exciting shades as pistachio, dusty rose, ice blue, cerise and gleaming black.

**SEWING CIRCLE PATTERNS Slim Princess House Frock**

Pattern No. 8928 is designed in sizes 34, 36, 38, 40, 42, 44, 46 and 48. Size 36, short sleeves, needs 4 1/4 yards of 35 or 39-inch fabric or 3 yards of 54-inch; 2 yards ric rac.



**Home Frock**  
HERE is a simple and very efficient looking house frock to start your day off right. The becoming square neck and side closing is edged with colorful ric rac, as are the scalloped pockets. Make it for afternoons too in flowered rayon or lightweight woolen.



To keep the safety valve on a pressure cooker clean, soak it in vinegar or kerosene to remove food or rust spots.

Equal parts of ammonia and water will remove varnish from furniture.

A partition in the clothes hamper lightens the work on wash day. The partition may be made of plywood, cut to fit snugly inside the hamper. One side may be used for soiled white garments, the other for colored clothes.

Frosting will stick better if a little flour is dusted over the cake's surface before it is put on.

In patching your children's pants, place a book inside the leg or seat as a foundation to patch on. And when patching or darning stockings, a small tumbler inside the stocking against the hole will work quite as well as a darning ball.

SEWING CIRCLE PATTERN DEPT.  
149 New Montgomery St.  
San Francisco, Calif.  
Enclose 25 cents in coins for each pattern desired.  
Pattern No. .... Size.....  
Name .....

**Darkness at Poles**  
Despite the fact that the North and South poles are known for their "long winter nights," these regions have only 1,913 hours of total darkness annually compared with 3,495 hours of total darkness at the equator.

**Mix This Cough Syrup at Home. Quick Relief**

**Easily Mixed. Needs No Cooking.**  
Here's an old home mixture your parents probably used. But, once tried, you'll always use it, because it gives such quick, pleasing relief for coughs due to colds.

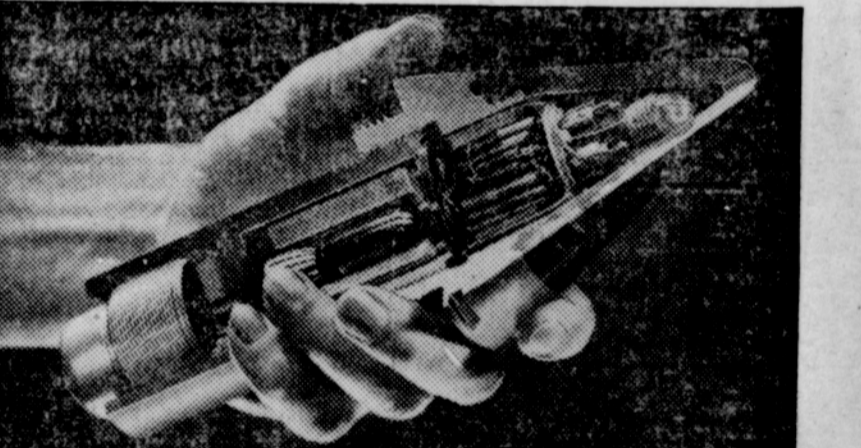
And it's so easily mixed. Make a syrup by stirring 2 cups of granulated sugar and one cup of water a few moments, until dissolved. No cooking is needed. Or you can use corn syrup or liquid honey, if desired. Now put 2 1/2 ounces of Pinex (obtained from any druggist) into a pint bottle, and fill up with your syrup. This makes a full pint of truly splendid cough medicine, and gives you about four times as much for your money. It keeps perfectly, tastes fine, and lasts a long time.

You can feel this simple home mixture take right hold of a cough. It loosens the phlegm, soothes irritation, and helps clear the air passages. Eases the soreness, makes breathing easier, and lets you get restful sleep.

Pinex is a special compound of proven ingredients, in concentrated form, well known for its quick action on throat and bronchial irritations. Money refunded if it doesn't please you in every way.—Adv.

**WHY BE FAT? Get slimmer without exercise**

You may lose pounds and have a more slender, graceful figure. No exercising. No dieting. No drugs. With this AYDS plan you don't cut out any meals, starches, potatoes, meats or butter, you simply put them down. It's easier when you enjoy delicious (vitamin fortified) AYDS before meals. Absolutely harmless. In clinical tests conducted by medical doctors, more than 100 persons lost 14 to 15 lbs. average in a few weeks with AYDS Vitamin Candy Reducing Plan. Try a 30-day supply of AYDS, only \$2.25. Money back on the very first box if you don't get results. Free. **Leading Drug Counters Everywhere** Tear out this ad as a reminder



**FIVE-TUBE RADIO** transmitter and receiver, in the fuse of the shell, is the brain of the secret weapon. In flight, the transmitter broadcasts a continuous radio wave. Reflected back from the target, this wave explodes the shell at exactly the right moment!

**THE SHELL WITH A "RADIO BRAIN"**

**N**OT EVEN the Atomic Bomb was more "hush-hush" than the "Variable Time Radio Proximity Fuse"—a fuse mechanism that decides for itself when to explode; requires no advance setting. Transmitter, receiver, and detonating mechanism all draw power from a tiny "Eveready" "Mini-Max" battery: a "powerhouse" rugged enough to withstand the shock of the gun's discharge: a force 20,000 times that of gravity!



**EVEREADY MINI-MAX**  
FOR QUICK RELIEF FROM **MUSCULAR ACHES**  
Stiff Joints • Tired Muscles • Sprains • Strains • Bruises  
What you NEED is **SLOAN'S LINIMENT**

**Famous to relieve MONTHLY FEMALE MISERY**  
(Also Fine Stomachic Tonic)  
Lydia E. Pinkham's Vegetable Compound is famous to relieve not only monthly pain but also accompanying nervous, tired, hustrung feelings—when due to functional periodic disturbances. Taken regularly—it helps build up resistance against such distress. Pinkham's Compound helps nature! Follow label directions. Try it!  
**Lydia E. Pinkham's VEGETABLE COMPOUND**