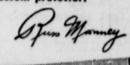


B. F. Goodrich has produced an airplane tire that figuratively sprouts wings. When whoels are lowered for landing, special vanes or fleps on tire cause it to rotate, which overcomes severe scuffing and drag when wheels hit run-

American scientists and engineers have achieved in five years with synthetic rubber what it took nearly 70 years to accomplish with natu-

Bees upset many plans for cross pollination of fruit trees until B. F. Goodrich developed a "spider web" rubber spray as a blossom protector.







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with its weak, tired feelings? If functional periodic disturbances make you feel nervous, tired, restless at such times—try this great medicine
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STAGE SCREEN RADIO Released by Western Newspaper Uni

By VIRGINIA VALE

CUCCESS is nothing new to Joan Davis; when she was 7 she was headlining an act in vaudeville. But it's hard work, talent and an uncanny sense of timing that have landed her where she is now -doing "The Joan Davis Show" on CBS Monday evenings, and making

to free-lance - and "free-lanced"



JOAN DAVIS

herself onto the Rudy Vallee show, for guest shots at first; later, when Vallee entered the service, Joan 'sister' is featured with her on the air, the sister is really Joan's daughter, Beverly, aged 12.

Clark Gable is back on the "China Seas," where he was ten years ago. For "The Big Shore Leave," in which he stars with Greer Garson, the old Merchant Marine freighter was renamed the "Minnie Tolbert" and fixed up a bit. But when Gable saw her he whooped "That's not 'Minnie,' that's the old 'China.' ' The same ship on whose deck Gable first kissed Jean Harlow, while a brunette newcomer looked on. The newcomer has done all right in pictures, too, by the way-her name is Rosalind Russell.

In five weeks and three days of personal appearances Bud Abbott and Lou Costello, vacationing while "Mystery in the Air" replaces them Thursday nights on NBC, netted \$75,000 for the Lou Costello Jr. Youth Foundation. They'll return to the air in October.

When Esther Williams reported for work on Metro's "The Hoodlum Saint," the make-up girl took one look at her and went to work with turpentine. It wasn't a new skin treatment-Esther'd been painting her porch furniture the afternoon before.

A good assistant director has his wits about him all the time. Recently at Paramount a scene for "Calcutta" was in progress when an arc light placed near the ceiling touched off part of the automatic sprinkler system. One hundred extras and the entire crew scrambled for cover, but Herbie Coleman had only one worry. "Don't let Alan Ladd get wet!" he shouted. "We haven't a change of clothes for

"County Fair," the Jack Bailey show, joins the small, select list of radio's summer replacements that have been so successful that they've been kept on. "Jimmy Carroll Sings" is another. Jimmy may act as master of ceremonies in addition to singing.

Jerry Wayne, star of his own radio show heard on Fridays over CBS, has worked up a little act with a few stage and radio personalities, to tour the army hospitals around New York. It's a two-act musical comedy and the boys say it's swell.

Bashful Oswald, heard on the NBC "Grand Ole Opry," is probably best known for his wild and raucous laugh. Oswald's two children now delight their playmates with a good imitation of their father's trademark-his three-yearold daughter is practically perfect at it.

Philip Terry showed up on the set of "To Each His Own" with a bad limp. While talking to Walter Pidgeon, he rested his knee on a chair and promptly put it out of joint. So in some of his scenes with Olivia de Havilland and Mary Anderson you'll see Terry sitting down, though originally it was planned to have him stand.

ODDS AND ENDS—Xavier Cugat will not only appear with his orchestra in Metro's "Holiday in Mexico"—he'll turn crooner as well. . . . "Truth or Consequences" Ralph Edwards, who's been living in Bebe Daniels' home in Santa Monica, is moving into Groucho Marx's this fall. . . . Fred Allen brings his Allen Art Players back to the air Sunday evening, Oct. 7th, immediately following Edgar Bergen and Charlie McCarthy. . . . He'll also have Minerva Pious, and Al Goodman's orchestra. . . . The furore over Lauren Bacall may have been the cause; anyway, there was a "command performance" of "To Have and Have Not" at Windsor castle.

Cottons, in Velveteen and Plush To Rule Campus Fashion Picture

By CHERIE NICHOLAS



made of rich-looking wide-wale cotton plush. An intriguing style story is told for the 1945 college girl or the younger seminary daughter by Emily Wilkens in the brown widewale cotton plush suit as shown centered in the illustration. High neck, broad shoulders, and the tiny waist give a high-style slant on presentday trends. The shoulderline, extending in a winglike effect, adds width and accents the small waist line by way of contrast. The tiny visor cap matches. This suit will

certainly "go places" this fall. Because the much-beloved velveteen can be had only in dibs and dabs this year (which is why one should buy early) designers are ingeniously working it into dresses using bright wools for contrast. In the junior "date" dress, shown to the left, cotton plays duet with wool in most charming fashion. The shoulder yoke and wide hem are of black velveteen. The rest of the bodice and skirt are violet wool. Red wool binds sleeves and waistline, also outlines the velveteen all around. Here's a type dress that will make "a picture" at college teas and informal dances.

Pale gold and bottle green prove a flattering color combination in wool and cotton for the dress shown to the right below. Green corduroy forms a corselet waist front and full skirt, while gold wool is used for sleeves and bodice top. Rectangular shaped silver nailheads trim the shoulder yoke and sleeve cuffs. Note the clever touch of wool ties.

Slim Silhouette

the career girl and the teen-age

group who know their fashions have

become definitely cotton-conscious

these days. The new "rave" is the

elegant looking velveteens in black

and adorable colors, also the very

handsome corduroys that are being

made up into coats and suits.

There's a new wide - wale cotton

plush, too, that is setting a new high

No doubt the girl going away to

school will start her first semester

with a few cotton casuals, for it's

smart to wear cotton washables. She

will be glad she took a chic gingham

frock and perhaps a flattering fresh

chambray, the sort that looks just

right during early warm autumn

days under a color-lovely cardigan.

There will be dark cotton dirndls

in her trunk too, some banded in

gay Latin colors; also a very spe-

cial one with inset border of white

eyelet to be worn with her dainty

A raft of sturdy campus cottons

should be taken along. In the news

were pedal-pushers of pin-wale cor-

duroy that's tough and washable.

The girls say they are less cumber-

some than slacks because of their

mid-calf length. Choosing mix-and-

match jackets, skirts, pajamas and

pedal pushers is great fun. The

short boxy flare-back jacket with

Chinese collar is a winner, as is

also the new lumberjacket that ties

When it comes to "date" duds

here's where luxury cottons are mak-

ing a great splurge. A brilliant fu-

ture is predicted for suits and coats

with drawstring waist.

batiste drop-shoulder blouse.

in sophisticated cottons.

Released by Western Newspaper Union.

'Curved Contours' **New Fashion Dictate**

A new element has entered into

the field of costume design. It's

"curves." This styling technique is

seen in the soft rounded shoulders

that give a very different silhouette

from last year. The command of

fashion to "curve your contours" is also reflected in the way side fasten-

ings and drapes take on a curved

sweep rather than a straight or angu-

lar movement. Yokes are rounded

too, instead of being square-cor-

nered. Hips have an out-curve,

while waists have an in-curve. Com-

pare your last year's suit with your

this year's suit, or place your last season's felt hat alongside the fall

hat you've just bought, with its

rounded, bulky, yet flattering new

brim, and you will see how design-

ers are obeying fashion's edict to

"curve your contours."

Jewelled Belts Set Off



lace and bracelet embroidered right

on the material itself in a realistic

jewelry effect. East Indian embroi-

dery in pearls and gold makes the

"necklace" on the cap-sleeved dress

and the single "bracelet" for the

bolero

Sophisticated Gowns Much ado is being made about belts and corselet effects this season. This season belts have been glamorized into real show pieces. In some instances the jewel work and It's dresses of the lovely lady type metal embroidery arrives at almost barbaric splendor. The new fad is that bespeak patrician style in evto wear an eye-thrilling belt with ery detail that best-dressed women a black gown of sophisticated simwant. To achieve a slim and svelte plicity and not another ornament exsilhouette for this good-looking purcept. perhaps, a bracelet. The new ple wool fall costume, the designcorselet midriff treatments on er, Joe Copeland, extends the highdressy gowns are also beautifully necked bodice for the dress into a worked out in rich jewelry emdeep point into the skirt and puckers the skirt on each side in a subtle form-fitting way. Here you see also Striped Jersey Suit a charming interpretation of a very new and very important trimming trend, which has to do with neck-

Jersey is becoming increasingly important either in wool or rayon weave. Gaily colorful striped jersey delights the teen-ager and it is also smart for career-girl cardigan blouses. Just the thing for the school girl is a jacket and skirt dress of striped jersey in red and white or multicolor stripe.

Ants Prove Versatile

Harvest ants, and particularly the stinging, or "fire" ants of the South and Southwest, in addition to being agricultural pests, are a menace to military airfields and drill grounds. In Texas and other parts of the Southwest, stinging ants have been known to halt military drilling until they were exterminated.

Ants foster aphids, plant lice, and mealy bugs for food. They carry the aphid eggs underground in the autumn and protect them over the winter. In the spring they carry the young aphids to "pasture" by transporting them to succulent plant

Clearing Walks

Cleaning snow off walks and driveways by the old* - fashioned method of shoveling may be obsoete after the war if a new method involving the use of pipe coils for thawing snow gains general acceptance. Hot water or steam from the heating plant is circulated through the coils which are imbedded in the cement sidewalk. The heat melts the snow or ice. This method was developed for the fast removal of snow and ice from airplane runways in Canada.

Save that Pennant!

Few Americans appreciate the Jap's willingness to perish for his regimental flag. But to the Nip, this piece of silk is like a fetish. It is bestowed upon the troops by the Emperor himself; its staff is topped by the 16-petaled gold chrysanthemum that is symbol of the Imperial family. Special guards watch over it during the course of each campaign; if it is lost to the enemy the entire regiment is condemned to eternal disgrace.

Pickled Beets

Canning pickled beets is a good way to put up some of the beet crop. The acid of vinegar used in pickling helps preserve beets and keep them a bright red. A pressure canner is not necessary for canning pickled beets. If pickled beets are to be kept more than a few days, they should be processed in a boiling water bath, as in canning fruits.

Quick Soups

Quick soups can be made from grated raw root vegetables. The grating saves cooking time. Use two cups grated raw carrots or turnips to one quart of milk. Season with onion, salt and chopped parsley. Add two tablespoons of melted fat and "bind" with one tablespoon flour.

Cereals cooked with prunes, raisins, or dates need little sugar to sweeten.

To brighten overshoes, rub with a cloth moistened with diluted ammonia, wash with soap and water, then rinse.

One long stitch and three accompanying short stitches are excellent stitches to use when bast-

Early digging reduces the potato yield. The crop may be left in the ground as long as a month after maturity provided insects are not present in great number.

Room Lighting

A room painted in deep blue or green requires much more light for illumination than the same room painted white or cream. The dark colors absorb several times as much light as the brighter colors, which reflect most of the light back into the room.

Cleans Pot

If you have sour milk you can't use, put it in the coffeepot, leaving the gadgets in place. Allow to stand a day or two, then pour out, and that awful brown will drain away with it. Wash the pot well with soapy water. scald thoroughly and allow to air.

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