

Drastic Changes in Styling Give A 'New Look' to Suits and Coats

By **CHERIE NICHOLAS**



THERE'S much that is "different" to tell about the new fall suits and coats. In fact, the style changes are so drastic the story is being unfolded early. Thus women may become familiar with the new order of things before they actually make their final selections.

The current suit and coat story hinges for the most part on sleeves. Before you buy, find out what all the present furore actually means. The new deep armhole sleeves that give such a "new look" to fall fashions, forecast a new cycle in suit and coat design. In addition to the new wing sleeves with their deep armholes, sleeves are coming "in" with bloused shirtwaist sleeves. Also sleeves with turn-back cuffs will be chic this fall.

An unmistakable stamp of newness is seen in the soft rounded look given to shoulders. In many instances, sleeves are cut in one with shoulder for the new soft effect. In addition to the new raglan cuts, emphasis is placed on new rounded shoulder yoke treatments that are quite unlike anything noted in suit and coat styling for years.

There's also important silhouette news in softly gathered waistlines, some with drawstring ties, others with casual soft tie belts in both coats and suits. You will be hearing of the whittled-in waistlines right along.

When it comes to dressy restaurant and cocktail suits, the big news is glitter accents done in most original ways. There's drama in the suit with ribbon-trimmed shoulders that suspend beadwork medallions re-

sembling official insignia. Sometimes a striking motif of Chinese inspiration adorns one side of the jacket front. Most frequently seen is the gala suit with lapels, pockets or revers that are beautifully embroidered with jet or sequins in either multi-color or in a single tone.

In the illustration, the "new look" for fall is interpreted to a nicety in a trio of advance models from Chicago Fashion Industries. Note the sophisticated cardigan suit of lady-like gray wool crepe, which features the new deep-armhole sleeves. The moment you look at it, the sleeves tell you it's new. The triangular crystal buttons are ever so attractive, too. A good touch of figure flattery is seen in the artful delineation of the waistline by a seam that does not break the silhouette with a belt. Here's a suit that combines practicality with glamour, for it will be your day and night favorite.

Note to the left a black wool cocktail suit with ribbon-trimmed shoulders, proud as anything the diplomatic corps ever dressed up, with its beaded emblems. This costume is perfection for the many times when you want to make the most of your natural glamour without appearing overdressed. The silhouette is sharp and trim, nicely calculated to serve as a background for the shoulder drama.

The casual topcoat to the right, with its new short-length and belted-in waistline has the deep-armholed sleeves that give such a sensational fashion slant for fall. The sleeves are not only high style, but they are also the best design ever conceived to accommodate the new bulky-shouldered suits with action-type comfort. A coat of this type takes on a costume look when paired with a skirt of its own fabric—gray flannel.

Released by Western Newspaper Union.

Jersey Tunic Tops



This stunning Grecian-inspired cocktail gown by Adele Simpson shown in the 1945-46 fall and winter collections presents a charming interpretation of this season's soft styling technique. The tunic top is in "golden glow" rayon jersey and is belted with a jeweled belt over a black crepe skirt.

Tiny Tot Novelties Made of Bright Felt

For little folks, designers are turning out some unusually attractive novelty jackets, hat and bag sets and lounging booties, all made of bright felt. Mothers like the idea of the little sleeveless jackets because they are so practical and protective. A child doesn't have to be coaxed to wear these gay little novelties, for they love the bright colors. The news about this season's crop of felt whimsies is that many of them are being trimmed in a tailored way, the edges being finished off with contrast felt bindings. For instance, a bright red felt sleeveless mandarin jacket has edges bordered with an inch-wide black banding piped with yellow. To keep little feet warm about the house, you can get cunning lounging booties to match, the black felt binding highlighted with nail heads. A little matching bag is added to the delight of youngsters.

Gray Flannels and Tweeds Are High Style for Suits

The beauty of gray flannel for suits must be seen to be appreciated, and dresses of gray flannel have just as subtle charm. These are made up with indescribable artistry, the emphasis being upon sophisticated simplicity that makes the dress or the suit conspicuous because of the utter absence of fuss or furbelows. They are just the sort that will show off your most important jewelry pieces to perfection. Gray with white hairline stripe makes up into the smartest suits ever.

Gorgeous Bustle-Bow Belts

Belts are gorgeous this year. One of the most excitingly new belts is of black suede sparkling with multi-colored sequin discs. Attached to this is a bespangled suede bow worn bustle style.



McGOOFEY'S FIRST READER

Oh, see the automobile! It is a new automobile. How do you know it is a new automobile?

Because no door is hanging by one hinge and most of the windshield glass is still intact.

Who is the man looking at the new auto?

The name is Joe. Will it do Joe any good to look at the new auto? No.

Why will it not do Joe any good to look at the new auto?

Because it is just a sample. Is it the only sample of the postwar auto?

No, some company brings out one every week.

What is the sense of letting Joe see samples of the postwar auto if Joe cannot buy one?

The idea is to cut Joe in on a peek into the future, f.o.b. Detroit.

What has the postwar auto that the present models lack?

Everything, including a windshield wiper that works, and handles that don't come out in your hand.

Has the postwar auto many innovations?

It photographs as if it had.

What's so different? The front.

But don't they always change the front of an auto?

Yes, but this time they have gone the limit.

What is that big thing behind which the car seems to be hiding?

That is the postwar bumper.

Will there be more collisions in the postwar world?

Perhaps not, but they will be louder.

Where is the engine? The engine is where it always was.

Wasn't there some talk of putting it under the rear seat?

Yes, there has been talk of that ever since Henry Ford first frightened a horse.

Will there be an engine under the rear seat some day?

Not until they develop asbestos pants.

Is the gas tank in the same location?

Yes, the gas tank is in the same location.

Couldn't they put that up front as a novelty?

Only if you think fireworks constitute a novelty.

Oh, look at Joe. He is getting into his old flivver.

Yes.

Why?

Because Joe knows a wreck in the hand is worth two blueprints in the bush in covering a distance between two given points.

INFLATION NOTE

Yearling race horses are bringing terrific prices at the summer dispersal sales. The average is around \$7,000. In some cases they are bringing \$30,000 and more. A few years ago at Saratoga there was the other extreme and we recall Tom Piatt, a noted breeder, withdrawing his yearlings in a huff when the auctioneer found it hard to get bids much over \$500.

THOUGHTS ON A SUNDAY NIGHT RADIO PROGRAM

Does mother quarrel with her kin? Does dad get ugly on one gin? Oh, daughter, will you ride or hike Quite swiftly to the nearest mike?

Does little Jennie think her pop Loves some girl in a barber shop? Does popper think it's wrong or right You'll have to listen Sunday night!

Does little Edgar, nearly eight, Play pool and drink and stay up late? Should he be spanked or viewed with pride? The air-wave judges will decide!

Their troubles some folks love to share When they can get upon the air; Their private lives to all they'll show— If they are on the radio.

There will be poems very deep With organ tunes to make you weep; I think I'll beat my wife up so; We'll both get on the radio!

W. B. Stout, past president of the Society of Automotive Engineers, predicts that an atomic engine no bigger than a human fist will some day drive an auto for life. There will probably be some fellow who will always complain that he is not getting high test electrons.

HONK! HONK!

His motor ran by atoms— He thought that it was swell; He merely pressed a button... Farewell, old man, farewell!

SEWING CIRCLE PATTERNS

Pretty Lingerie Makes Nice Gift Smart Two-Piecer for Fall Time



Nightgown and Jacket. EVERY woman likes pretty lingerie and this enchanting nightgown and matching jacket is as lovely a set as you'll see. Make it in dainty all-over flowered fabric or in soft pastels. It will be a lovely gift for the fall bride.

Pattern No. 8791 is designed for sizes 12, 14, 16, 18, 20; 40 and 42. Size 14, gown, requires 3 1/2 yards of 35 or 39 inch material; jacket, 1 1/2 yards 39 inch fabric.

For Special Occasions. A FASHION favorite for fall—the two piece frock. This one, buttoned down the back, nipped in smartly at the waist, makes you look your best on those extra special occasions.

ASK ME ANOTHER? A General Quiz

The Questions

1. What part of the United States was once known as New Connecticut?
2. What determines the price of gold?
3. If one could stand at the North pole, in what direction might one face?
4. Can you complete the following proverb, "When you take out and do not put in, expect—"?
5. How did the United States acquire Florida?
6. What is the name of the breed of tailless cats?
7. In what capacity was Buffalo Bill connected with the U. S. government?
8. Which of the following are likely to use the word hegemony, a mining engineer, statesman or chemist?
9. Who said, "We must all hang together, gentlemen, or we will all hang separately"?
10. What is the common element contained in all acids?

The Answers

1. The Western Reserve in Ohio.
2. It is fixed in the United States by an act of congress.
3. Only south.
4. "To reach the bottom."
5. By purchase from Spain.
6. Manx cats.
7. As a scout and pony express mail rider.
8. Statesman (in referring to the preponderant influence or authority of a state).
9. John Hancock and Benjamin Franklin. After Hancock had affixed his signature to the Declaration of Independence, he said: "We must all hang together, gentlemen." And Franklin added: "Or we will all hang separately."
10. Hydrogen.

Jefferson's Epitaph

Thomas Jefferson wrote his own epitaph, now on his tomb: "Here was buried Thomas Jefferson, author of the Declaration of American Independence, of the Statue of Virginia for Religious Freedom, and father of the University of Virginia."

Pattern No. 8899 is designed for sizes 12, 14, 16, 18 and 20. Size 14, short sleeves, requires 3 1/2 yards of 35 or 39 inch fabric. Due to an unusually large demand and current war conditions, slightly more time is required in filling orders for a few of the most popular pattern numbers. Send your order to:

SEWING CIRCLE PATTERN DEPT. 149 New Montgomery St. San Francisco, Calif.

Enclose 25 cents in coins for each pattern desired.

Pattern No. Size

Name

Address

SNAPPY FACTS about RUBBER

A Boeing Superfortress lands on enough nylon to make 4,000 pairs of stockings. B. F. Goodrich builds Superfortress tires reinforced with nylon cord.

California not only has more passenger automobiles than any other state in the Union but also has more than any foreign country.

Using a road magnet, the Michigan State Highway Department recently gathered 400 pounds of nails, tacks, and other metal objects from 200 miles of highway.



Space-Saver Racks For Closet Doors

WHY wish for more and bigger closets if the ones you have are not organized so that all the space is used? Handy racks on the door add readily accessible space for things used every day leaving inside shelves for storage. The racks shown here are carefully



planned to hold the things you use the most, yet they are less than three inches deep.

Everyday hats are held in perfect shape by a curved front made to fit crowns. Both small and large articles are held conveniently in the lower rack which also has a hanger rod. These racks are also useful for children's togs and toys. They are easy to cut out of scraps of plywood with an ordinary compass saw from the dime store.

NOTE: Pattern 253 gives actual-size cutting guides for all parts of both of the racks shown here. Illustrated directions for assembling and a list of all materials required are included. To get pattern 253, send 15c with name and address to:

MRS. RUTH WYETH SPEARS
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