

# Make Your Own Smart Clothes For Marketing and Gardening

By **CHERIE NICHOLAS**



**T**HIS spring and summer the great army of American women who are still working for victory on the home front by doing their own marketing and gardening will want to look their best at all times.

The quickest way to lay the groundwork for fashion success on a war-economy basis is to get out the family sewing machine and do some stitching that will prove you're ready to win the fight in a smart and thrifty manner. Even if the only sewing machine you can get at is a long-neglected attic veteran, you will find that local sewing center experts can probably put it back in good working order with an inexpensive "tune-up."

The next step now that the machine is in working order is to take an inventory of back-number "male" clothes, for there is lots of good sturdy material there that can be made over into attractive slacks and jackets and blouses for utilitarian wear. Follow this up with some wise fabric buying of thrifty denims and printed cottons, then invest in several good patterns and you will have a perfect start-off for a successful sewing program.

Whether long or short slacks will provide the most figure flattery for you, or whether matching or contrasting jackets will suit your purpose best are matters that must be decided by each individual homemaker. It's wise to assemble a mix-and-match wardrobe as far as possible, for interchangeable items give you endless costumes for many-purpose wear.

A real style winner for bicycle marketing is shown to the left in the illustration. It ensembles a denim jacket and knee-length cuffed slacks with a printed cotton blouse. The jacket buttons are anchored with bias-tape ends and the applied emblem on the jacket is

quickly stitched with the zig-zagger attachment.

Even ration-book marketing can be a smart adventure if you wear a thrifty, eye-catching costume as pictured to the right. Red and white candy-striped cotton is used for the short-sleeved tailored shirtwaist and faded blue denim fabric is used for the hip-slurring, sleek-fitting, cuffless slacks. If you have never tackled the job of making tailored slacks before, you can learn the fine points of cutting and fitting and tailored finishes in a few budget lessons at your local center. Experts will be glad to show you the ease with which slacks' placket closings can be achieved by using the cording foot attachment.

Doing spade work in the garden can be fun, and you can enjoy cool comfort all the while you are gardening, if you make an all-in-one overall with built-up bib top and combine it with a short-sleeved striped cotton blouse as shown centered in the picture. And here's a grand idea! Shade your eyes from the sun by adding a visor to a gay print cotton bandana that wraps around your head. Makes a really picturesque headdress, especially if the visor is green and the kerchief is in vivid exotic colors such as this young housewife is wearing with her overall outfit. Please do observe the matching kerchief in her pocket too, adding still another flash of color to her garden ensemble.

And have you heard of the new gardening aprons that have built-in knee pads? You can get overalls too, with blue leather-topped knee pads.

Released by Western Newspaper Union.

## Waffle Pique Print



This refreshingly crisp and colorful young frock fits into the joyous spring perfectly. It is made of bright print waffle pique, the patterning done in a scalloped border or band effect in red, lime, blue and green high tones. You'll love the gay little cotton dresses such as are coming out this spring. A perky little tie-belt at each side achieves a petite waistline as well as making it adaptable for any figure to wear.

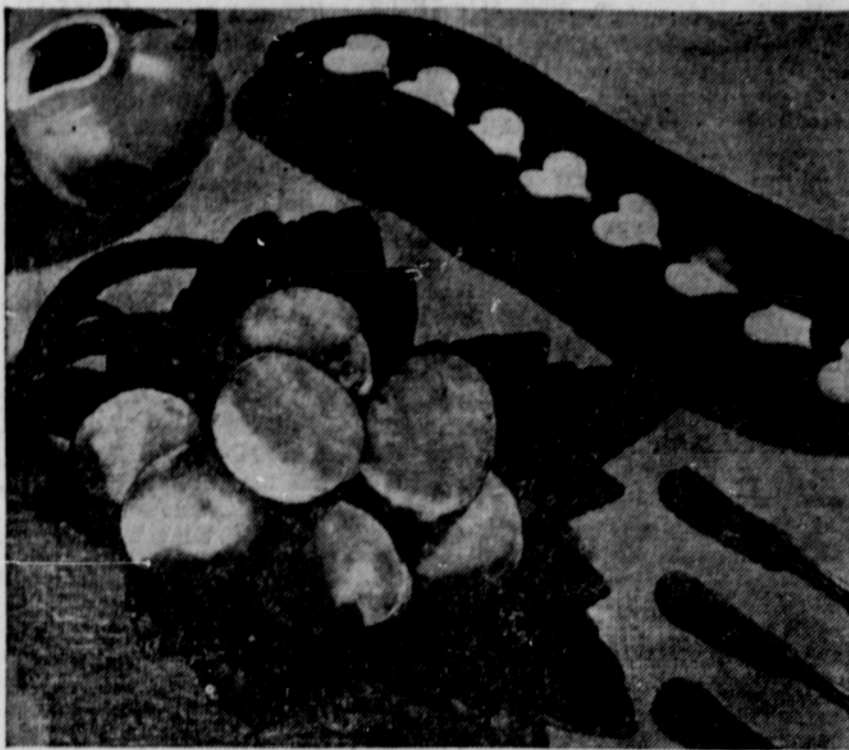
## Use Print Remnants To Make Accessories

If you have several choice print remnants about you can use every inch of them in making up all sorts of flattering accessories, for there's a big vogue on for hats, bags, gloves, diceys and any number of other costume accents made of gay print. You can get patterns for gloves and directions for making. Another idea is the ascot tie or large bow of gay print. You can fray these about in self-fringe or you can add a brilliant touch by embroidering part of the flowers in multi-colored sequins. There's simply no limit to the pretty things that can be made at home of gay print. One of the newest ideas is to ensemble gloves, hat and petticoat of the same print. So let your imagination go as far as it will in converting available remnants of print into stunning costume decor. Bold stripes are ever so smart made up in accessories, and bags.

## Scallops and Appliques Popular Trims for Frocks

A vast amount of scalloping is being done this season and you can't find anything more attractive than the little softly styled frocks that are finished off around all the edges with scallops. Varied applique is another popular trimming feature. The applique ranges from vivid felt motifs so appropriate and clever for teen-age and children's clothes to most exquisite work done in lace and passementerie. However, the art of applique is at its best in the field of cutout print florals. There is no limit to the eye-thrilling effects that can be achieved in this direction.

# HOUSEHOLD MEMOS... by Lynn Chambers



Homemade Breads Stimulate Appetites (See Recipes Below)

### Let's Bake Breads

If you want to fill your home with delectable aroma, there's nothing like freshly baked breads with which to do it. Saturday baking is something which the present generation knows little or nothing about, because it's so easy to buy good bread.

Breads should be light and tender, tender crusted and flavor-packed. Hard to do? No, easy if you follow instructions. Many are the cooks who have baked perfect bread the first time they've tried.

Kneading is important, but this is not difficult. This is done by pushing the heel part of the palm down into the dough and folding over, then repeating the process over and over again. Once you establish the routine, there's a kind of fascinating rhythm to it. The dough should be kneaded until satiny and smooth.

Don't try to hurry up the rising process. It takes just so long, and good bread can't be hurried along. The temperature should be fairly warm, around 80 to 85 degrees Fahrenheit for bread raising.

If you want to avoid the dark streaks in bread, add all the flour at the time of mixing. If added later, flour gives a coarse texture and makes unattractive streaks in the bread.

Two processes are used in making bread. If the sponge method is employed, the yeast is allowed to work in a batter-like mixture before other ingredients are combined with it. In the straight method, all ingredients are combined at once.

If you are trying to save on sugar, here is a good recipe to follow for making bread:

- \*Enriched Bread. (Makes 4 1-pound loaves)
- 2 cups milk
- 1/4 cup light corn syrup or honey
- 4 teaspoons salt
- 2 tablespoons shortening
- 2 cups water
- 1 cake yeast
- 1/2 cup water (lukewarm)
- 12 cups sifted enriched flour

Scald milk. Add syrup, salt, shortening or water. Cool to lukewarm. Add yeast which has been softened in 1/4 cup lukewarm water. Add flour gradually, mixing it thoroughly. When dough is stiff, place on lightly floured board and knead until satiny and smooth. Shape into smooth ball. Place in greased bowl. Cover and let rise in a warm place until doubled in bulk. Punch down. Let rise again. When light, divide into 4 equal portions. Round up each portion into a smooth ball. Cover and let rise 10 to 15 minutes. Mold into loaves. Place into greased pans and let rise until doubled in bulk.

### Lynn Says:

**Sweet Toppings:** The foundation recipe for rolls may be varied many times to give variety to rolls and coffee cakes. Here are several good topping suggestions:

Mix 1/2 cup sugar, 2 tablespoons grated orange peel and 2 tablespoons orange juice on top of coffee cake during the last 10 minutes of baking.

Or, cream together 2 tablespoons of butter with 4 tablespoons brown sugar, 1/4 cup nuts, meats, chopped, and 1/2 cup coconut. Spread on coffee cake just a few minutes before it finishes baking and brown under broiler.

Mix 2 tablespoons butter with 1/4 cup sugar, 3 tablespoons flour, 1/2 teaspoon each cinnamon and nutmeg and 1/4 cup chopped nuts. Sprinkle on top of quick coffee cake batter.

### Lynn Chambers' Point-Saving Menus.

- Beef Tongue with Raisin Sauce
  - Riced Potatoes
  - Cabbage Au Gratin
  - \*Homemade Bread
  - Carrot-Orange Salad
  - Rhubarb Betty
  - Beverage
- \*Recipe Given

Bake in a moderately hot oven (400 to 425 degrees) 40 to 45 minutes.

If you like rolls often, particularly for breakfast, may I suggest you keep this recipe for sweet dough conveniently at hand? It will make enough dough for 2 coffee cakes or 3 1/2 dozen sweet rolls.

- Foundation Sweet Dough.
- 2 cakes yeast
- 1/4 cup lukewarm water
- 1 cup milk
- 1/4 cup butter or substitute
- 1/4 cup sugar
- 1 teaspoon salt
- 2 eggs
- 5 cups enriched flour

Soften yeast in lukewarm water. Scald milk. Add butter, sugar, syrup and salt. Cool to lukewarm. Add 2 cups flour and beat well. Add softened yeast.

Beat eggs and add. Mix thoroughly. Add remaining flour to make a soft dough. Turn out on lightly floured board and knead until satiny. Place in greased bowl, cover and let rise until doubled in bulk. Punch down. Shape into tea rings, rolls or coffee cakes. Place on greased baking sheets or in greased pans. Cover and let rise until doubled in bulk. Bake in a moderate oven (375 degrees) 25 to 30 minutes for coffee cakes, 15 to 20 minutes for rolls.

### Honey-Orange Rolls.

- 1 recipe Foundation Sweet Dough
  - 1/4 cup honey
  - 2 tablespoons grated orange rind
- When dough is light, punch down. Let rest 10 minutes. Roll out to rectangular sheet 1/4 inch thick and 9 inches wide. Spread with honey and sprinkle with orange rind evenly over honey. Roll up jelly roll fashion, sealing edges. Cut into 1-inch slices. Place cut side down in well greased muffin pans. Cover and let rise until doubled in bulk. Bake in a moderate oven 20 to 25 minutes.

Variations for Sweet Dough: Add 2 cups raisins to Foundation Sweet Dough and bake in two loaves for raisin bread.

### Quick Coffee Cake.

- (Makes 1 8 by 8 inch cake)
  - 1 1/2 cups sifted flour
  - 2 teaspoons baking powder
  - 1/2 teaspoon salt
  - 1 egg
  - 1/2 cup light corn syrup or honey
  - 1/2 cup milk
  - 3 tablespoons shortening
- Sift together flour, baking powder and salt. Beat egg, add syrup, milk and shortening. Blend thoroughly. Add to flour mixture, stirring only enough to moisten flour. Pour over apricot or prune layer in greased square pan or top with cinnamon crumble mixture. Bake in a moderately hot oven (400 degrees) 25 minutes.

### Apricot or Prune Layer. (For Coffee Cake)

- 1/2 cup chopped cooked apricots or prunes
  - 1 tablespoon butter or substitute
  - 2 tablespoons honey or light corn syrup
- Blend ingredients thoroughly and spread over bottom of greased pan before pouring in batter.

### Cinnamon Crumble Topping.

- 2 tablespoons butter or substitute
  - 2 tablespoons sugar
  - 1/4 cup flour
  - 1/2 cup dry bread crumbs
  - 1/2 teaspoon cinnamon
- Mix all together with a fork until mixture is of the consistency of coarse crumbs. Sprinkle over batter before baking.

Released by Western Newspaper Union.

## SEWING CIRCLE PATTERNS

# Frock to Accent Pretty Figure Jumper-Jacket for Sports, Street



1302 11-18

1306 12-42

**Daie Frock**  
A SMOOTHLY fitting, long-waisted frock that's gay enough for important dates without being fussy. Lace edging or ruffling outlines the sweetheart neckline. Bodice lacing is a novel touch.

Pattern No. 1302 is designed for sizes 11, 12, 13, 14, 16 and 18. Size 12, puff sleeves, requires 3 3/4 yards of 35 or 39-inch material; 2 yards ribbon for bow and lacing.

**Jumper-Jacket**  
VERSATILE and a well-loved style is the jumper-jacket. For sun-tanning, gardening and sports, wear the slim princess dress—the jaunty jacket makes an attractive outfit for street wear.

Pattern No. 1306 is designed for sizes 12, 14, 16, 18, 20, 40 and 42. Size 14, dress, requires 2 1/2 yards of 39-inch fabric; jacket, short sleeves, 1 3/4 yards; 3 1/2 yards ric rac to trim.

SEWING CIRCLE PATTERN DEPT. 149 New Montgomery St. San Francisco, Calif.

Enclose 25 cents in coins for each pattern desired.

Pattern No. .... Size .....  
Name .....  
Address .....

## Household Hints

Clothes need a rest too. Don't wear the same thing day after day if you can avoid it.

Machine stitch the drawstring on pop's and junior's pajamas firmly at center back. Then it's less likely to become detached and get caught in the washer.

Reinforce your heavy bath towels along each side with a binding of one-inch tape. Strengthens them for the hard pulling men and boys give them rubbing hard after shower baths.

Seams in children's clothing should always be smooth and carefully finished so that no raw edges remain to irritate sensitive young skin. Avoid seams that pull and draw. These, too, cause discomfort.

If you thumb-tack waxed paper to the pastry board before rolling out the pastry, the dough won't stick.

To curl a feather that has been damaged by water, sprinkle it liberally with salt and shake before a fire or over a hot radiator until dry.



**OH BOY! WAS MOTHER SURPRISED AT YOUR BAKING!**

**JACK:** She talked about it all the way to the station... said she didn't think young wives would take the double-quick recipe and Fleischmann's time to make hot rolls these days!

**JEAN:** Why, it's fun to make them... and it's really easy with my double-quick recipe and Fleischmann's yellow label Yeast!

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• And all these vitamins go right into your baking with no great loss in the oven. So, always get Fleischmann's yellow label Yeast. A week's supply keeps in the ice-box.

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