APPEARING AT THE LITHIA
Sunday - Monday - Tuesday

Martha O'Driscoll and Patric Knowles with Olsen and Johnson in "Crazy House"

Mr. and Mrs. Allen McGee sang a special number at the Revival meetings at Talent, Tuesday evening.

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## Telephone Co. Has Increases

Details of the precedent shattering year 1943, in which telephone service was geared to meet the enormous acceleration of war activities and industrialization on the Pacific Coast, are related in the annual report to shareholders of the Pacific Telephone and Telegraph Company, issued by N. R. Powley, president.

"To contribute its utmost to the winning of the war, our company's fundamental objective during the past year has been to render and to maintain a service which would meet fully the war demands of our Nation," Powley stated. "Notwithstanding the shortages of critical materials and the difficulties of obtaining adequate operating personnel, we successfully met the teephone requirements of our Government, the military, civilian defense and the industries vital to the war effort. The civilian demands, the highest of record, could not, of necessity, be met in full due to the imperative essential war needs and the unavailability of materials for new construction and for the manufacture of new apparatus."

The number of company owned and operated telephones passed the two and one-half million mark in July 1943, totaling at the end of the year 2,568,432. In a period of about three and one-half years, the net increase has amounted to 568,432 telephones. The first million was reached in 1923, 46 years after telephone service was established on the Pacific Coast, and the second million was reached in 1940.

Proceeding at a rapidly accelerated pace until retarded by restrictions on the use of materials, the net increase for the year was 187,002 telephones, the largest increase recorded in one year in the history of the company. There were at the end of the year 77,100 unfilled applications for main telephones and additional lines and 16,800 unfilled applications for other items.

"Toll and long distance calls increased more than 55,700,000 or 27 per cent over the previous all-time high volume of 1942.

Operating taxes continued to rise in 1943, reaching a total of $47,445,170, an increase of $13,034,224, or 38 per cent over 1942. Total operating taxes took 65 cents of each dollar of net operating revenue, and were equivalent to $19.28 per common share, or nearly three times the earnings per common share. Expressed in relation to the average number of telephones in service in 1943, the taxes were equivalent to $19.07 per telephone, or $1.59 per telephone per month. Ten years ago they were equivalent to $5.55 per common share and to $6.98 per telephone per year, or 58 cents per telephone per month.

Wages constituted the largest item of cost of rendering telephone service, being 65 per cent of operating expenses less taxes. Average weekly earnings of employes were, as was the payroll, the highest in the history of the company.

On the payrolls at the end of the year were 43,174 employes, 1488 more than the previous year. Women constituted 72 per cent of the personnel, compared with 59 per cent five years ago. There were 4349 employes in the Armed Forces; one out of every three men on the payroll.

In tribute to the telephone employes, Powley said: "While our men and women on the home front wear no uniform, they, in their devotion to duty in a precedent breaking year with its many perplexities and obstacles, have shown by their faithful and efficient work that they are fully cognizant of and alert to the dependence placed upon them. The directors and officers are proud of the record of our personnel and express to them grateful appreciation. They take pleasure also in thanking an understanding and friendly public for its most helpful co-operation and for the many commendatory comments regarding the rendition of our service."

The report is being distributed here to employes of the company as a factual account of the important part they are taking in the war, said R. B. Hammonds, manager of the Ashland exchange.


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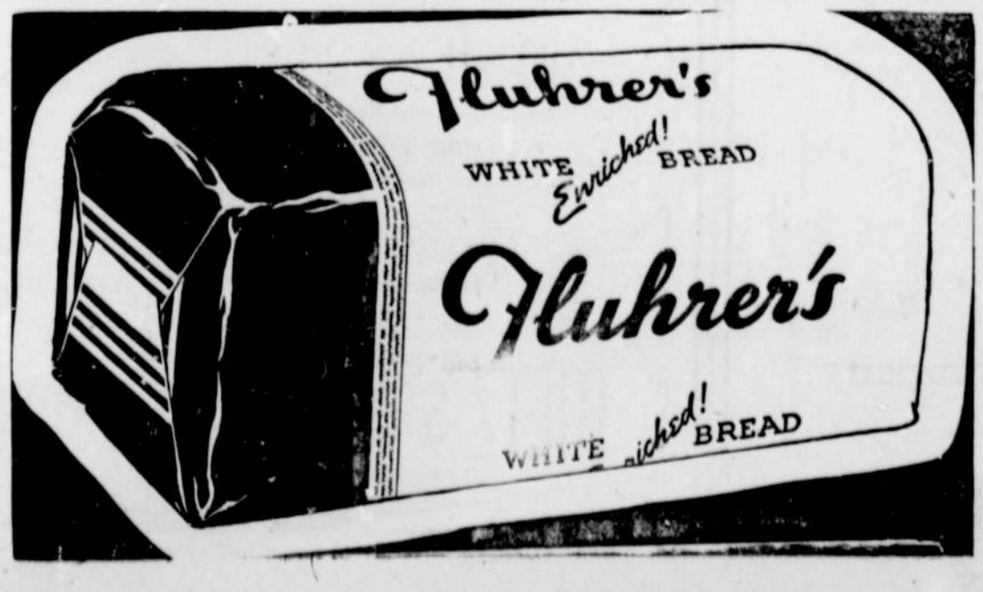



GUEST AT DR. BRUCE HOME

The Rev. S. S. Hotchkiss, pastor of the Methodist Church at Elkton, Oregon, at the present time conducting the revival meeting in the Methodist Church at Talent, Oregon, was a house guest of Dr. and Mrs. G. W. Bruce Tuesday night and Wednesday. The revival meeting in Talent will close this coming Sunday evening, with the message by Rev. Hotchkiss.

## Murder IN THE KITCHEN

CRIME DOESN'T PAY. Not even in the kitchen. Are you guilty of things like this?

### SUSPENSE

There's suspense in this "Who Dun It," but there's no mystery as to who committed the crime.

This housewife is anxiously waiting for the cauliflower to cook, but she might just as well relax and count this day lost. It's as lifeless as an autumn leaf and just as brown, for she's murdered Vitamin C. And ignorance of the laws of good nutrition is no excuse.

"Cauliflower" say home economists at Revere's Experimental Kitchen" must be cooked with care. Long soaking in water before cooking, destroys Vitamin C, because it's water-soluble. Rinse the flowerettes quickly in running water and cook covered in a small amount of boiling water. Add a little lemon juice to keep the cauliflower snowy white.

WEST OREGON LIVESTOCK MEN SET MEETING DATES

The Western Oregon Livestock association has picked April 4 and 5 as the dates for its annual meeting, to be held at Eugene, according to notices sent out by H. A. Lindgren, extension animal husbandman and secretary-treasurer of the association.

All livestock growers in western Oregon, whether members of the association or not, are invited to attend the meeting, says Lindgren.


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## Hints for the Homemaker

By WINIFRED S. CARTER

### A St. Patrick's Day Luncheon

The time to start thinking about Spring is just when February winds are blowing their hardest. And one of the nicest ways to welcome this nicest season of the year is with a green St. Patrick's day luncheon, with its promise of the grass that will soon be sprouting.

Almost everything should be this spring-y color for your party on March 17th — the decorations on your table and even much of the food you serve. A charming way to give a St. Patrick's touch to your table is to spread a lot of feathery ferns over a white cloth. For a twinkling "extra" put a tiny, white birthday-cake candle stuck in a flat green gumdrop in front of each plate.

Your first course is as green as old Ireland itself—fruit cocktails made of chilled grapefruit sprinkled liberally with crushed green after-dinner mints.

There's the St. Patrick note in your main course, too. Ordinary biscuits cut into the shape of shamrocks and a simple lettuce salad dressed up with cucumbers, if available, will bring forth admiring looks. With these dishes should go hearty, but feathery, chicken short-cakes and a light sweet-potato souffle that will show that you're just as good, or better, cook than you are a decorator.

Dessert is easy. Just serve green mint sherbet with plain cakes or a lime gelatine pudding molded into gay shapes—and end your luncheon on the same merry green note with which it began.

Here is the recipe for individual chicken short-cakes—a good dish to serve in these days of meat rationing:

2 cups flour
3 teaspoons baking powder
4 tablespoons Crisco
1 tablespoon sugar
1 egg mixed with ½ cup water
½ teaspoon salt

Sift together flour, baking powder, salt and sugar. Add Crisco and mix in thoroughly with fork. Add liquid slowly to make soft dough. Roll or pat out on floured board to ½ inch in thickness. Cut with large biscuit cutter, first dipped in flour. Place on slightly greased pan and bake in hot oven (475 degrees F.) 10 to 12 minutes. Split biscuits, put creamed chicken between layers and on top garnish with parsley.


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