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# “This War Will Become Bigger and Tougher . . . During the Long Months to Come”

*Franklin D. Roosevelt*

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**I**taly has fallen—but the war is not over and *you* know it! Think of Berlin and Tokyo—think of the men dying *at this moment*.

Can *we*, you and I, afford to let them down—to turn *their* battlefront victory into a home-front defeat? Let's buy *more* War Bonds than ever . . . let's back up *their* victory with *ours*—the success of the 3rd War Loan!

There are battles coming—tough, bloody, hard-to-win battles—before this war is over. And it's the *last* battle that counts. We've got to back up our fighting men . . . we've got to buy War Bonds with every dollar, every dime we can scrape up.

PRESIDENT ROOSEVELT said it, as Commander-in-Chief:

*“I say that we Americans will not be satisfied to send our troops into the fire of*

*the enemy with equipment only equal to that of the enemy. We are determined to provide our troops with overpowering superiority of quality and quantity of arms and armaments. . . .”*

Our fighting men will do *their* job—it's up to *you*, personally, to keep their victories safe by *buying War Bonds NOW* with every dollar you can—not with what you'd ordinarily save or invest, but *more*—every bit more you can manage.

### World's Safest Investments

**United States War Savings Bonds**  
—**Series E:** gives you back \$4 for every \$3 when the bond matures. Interest: 2.9% a year, compounded semiannually, if held to maturity. Denominations: \$25, \$50, \$100, \$500, \$1,000. Redemption: any time 60 days after issue date. Price: 75% of maturity value.

for the purpose of satisfying Federal estate taxes. Dated September 15, 1943; due December 15, 1969. Denominations: \$500, \$1,000, \$5,000, \$10,000, \$100,000 and \$1,000,000. Price: par and accrued interest.

**2½% Treasury Bonds of 1964-1969:** readily marketable, acceptable as bank collateral, redeemable par and accrued interest

**Other Securities:** Series “C” Savings Notes; ½% Certificates of Indebtedness; 2% Treasury Bonds of 1951-1953; United States Savings Bonds Series “F”; United States Savings Bonds Series “G.”

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**Now Is When It Counts**

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# 3<sup>RD</sup> WAR LOAN

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**BACK THE ATTACK!**

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