THE 3프NAR IDAN Dilve IS ONI



15 BILLION DOLLARS (NON-BANKING QUOTA) $\star$

Today...YOUR COUNTRY looks to YOU to back the INVASION

- The big drive is on! Not only on every battlefront-but on the home front, too. As the tempo of the war increases as our fighting forces go all-out for IN
back home must mobilize in their support.
We must back the attack with our dollar
And that's what the 3rd War Loan Drive is for!
Today marks the opening of this vital drive, probably the most important appeal your government has ever made to you. Open your heart . . . and do your full part. To reach our national quota everyone who possibly can must invest in at least one EXTRA $\$ 100$ War Bond during the
drive. AT LEAST $\$ 100$. More if you can. That's in addition to drive. At least Wour regular Wond subscription. Invest out of your income . . . invest out of accumulated funds. Invest every dollar you can. For, one thing is certain-this is total war

BACK THE ATTACK—WITH WAR BONDS

