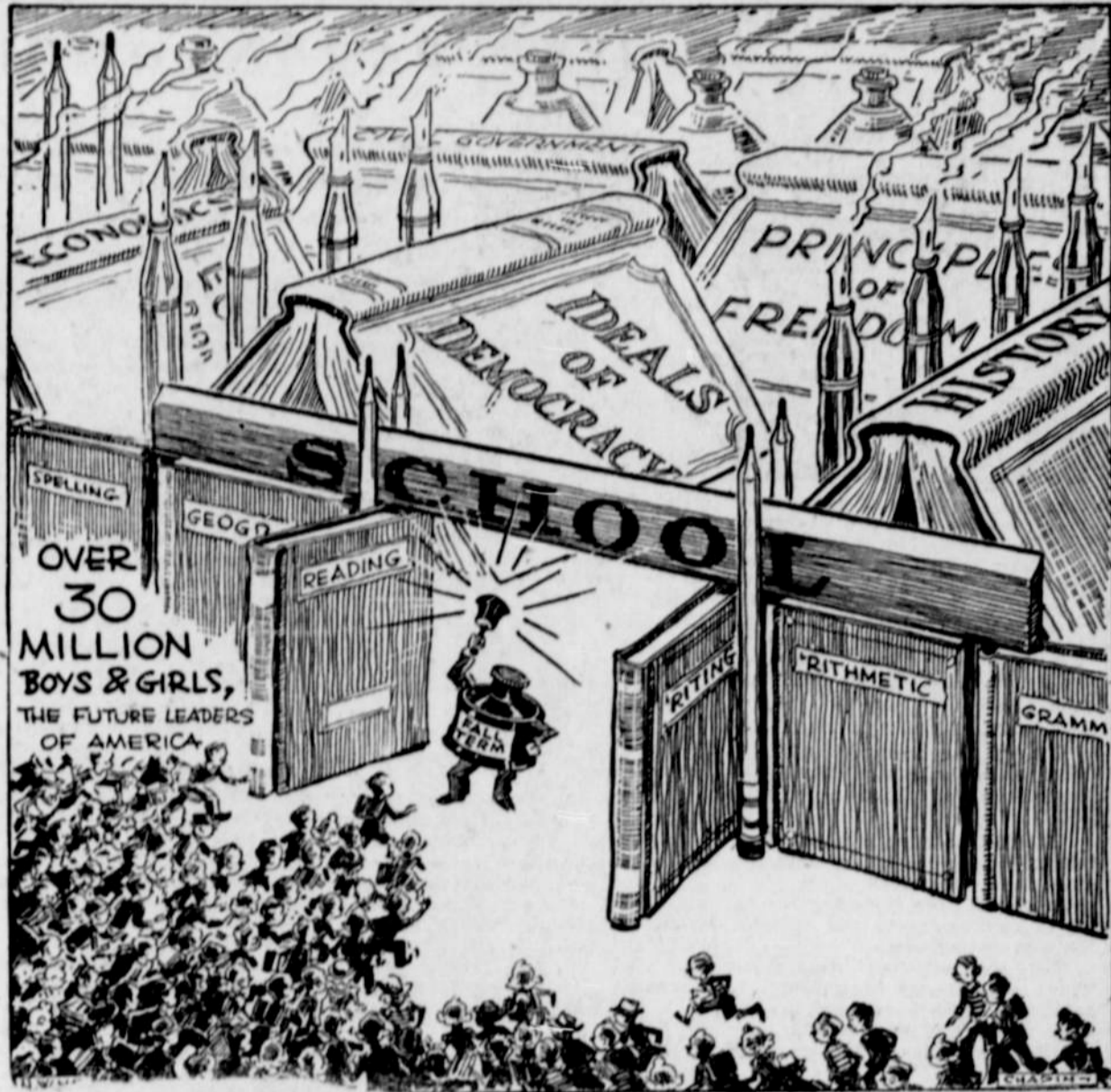


Our Greatest Defense Industry




TODAY and TOMORROW

By DON ROBINSON

DEATH . . . minutes
 "Suppose you're ordered to hold a position until you're killed or captured; the precious minutes you can hold up the enemy's advance is worth a gun and a man. You're expendable. You know the situation and you don't mind. But when you come back here, after lives to save minutes and see people here waste hours and days and even weeks . . ."

That's Lt. Buikley speaking, hero of the Philippines, who rescued General MacArthur, who escaped death a dozen times only by miracles and who, when interviewed for an article published in Reader's Digest, told the most heart-rending story which so far has come out of this war.

That last sentence, about soldiers giving their lives to save minutes, while people here are wasting days and weeks, should be posted on every building in Washington. And not only in Washington. The full meaning of it needs to be brought home to men in factories who consider striking because they'd like more money or don't like their boss, to employers who delay production to wrangle with the government over some inconsequential clause in a contract—and to the people all over this country who want to help but are not doing all they can because of social engagements or just plain laziness.

WASHINGTON . . . laxity
 Let's talk about Washington first.

Out in the Pacific, in Egypt, in planes over France and Germany, the finest of our nation's young men are giving their lives every day—perhaps every minute—to protect our country and our liberty. We are sending supplies to them, but if even one gun, one tank or one plane, which might be added to their force is delayed by Washington inefficiency, it means lives are unnecessarily lost.

In war times we become hardened to death—unless it is the death of some loved one, some close friend, husband or son.

Take a case of a mother who has spent over 20 years raising her son, sacrificing to give him an education and an opportunity to make good in the world. To her that son becomes her life. Imagine how she must feel if she realizes, when she gets the notice of his death, that it could have been prevented if—if what?

If he had had the support of a tank or a plane which desk men in Washington didn't order in time. Or of a plane, out on the high seas, had started out a day earlier instead of being delayed by some government worker having to leave the office early to have cocktails with one of his girl friends.

I don't blame Washington particularly. We all still have a lax attitude about this war. But it's time we realized that the very delay costs lives.

LABOR . . . blood
 And now for the workers in war factories.

I don't agree that they are all overpaid. Some of them are still earning a wage on which I would not like to try to support my family.

But in most cases they are earning more than they have for many years.

Not long ago there was a strike in a plane factory because the workers wanted a dollar a day more. Maybe they should have had it. Maybe the company's earnings were high enough to pay it and still make a profit. But the fact that they considered their selfish demands more important than the lives of the men who needed those planes can never be forgiven.

I admit it is almost impossible for those of us who are far from the war fronts to measure our actions in terms of life and death—but any worker or employer who lets anything interfere with war production can put this down as a certainty; every delay in production is being paid for with the blood of American soldiers.

SCRAP . . . bullets
 And it's not just Washington and labor and employers who should take the blame for blood being spilled.

Every one of us could probably do something we haven't done which would save lives.

Take scrap iron. Whenever a steel company has to let a blast furnace go out because of a shortage of iron, it means that the production of planes, tanks and guns will be delayed.

Right now steel companies are not turning out all the material they could because of the shortage of scrap iron.

Perhaps the government isn't calling for materials loud enough to make us realize the importance of them. But we all know there is a war on and we are not as well equipped as we should be. Let's not wait for the government to come and get the scrap we might turn in—let's make it our business to find out what is needed and see that every ounce of it available in our neighborhood is put into the war.

They Work Together and Eat Together



American and British troops are working so close together in the Egyptian desert as they prepare for an eventual defeat of the "desert fox," General Rommel, that they even share the same food. Here's a typical scene at lunchtime. The Yanks are (second left) Staff Sgt. Montgomery of Middletown, Ohio, and (right) Staff Sgt. Tindall of Kentucky.

FASHION for today

BY PATRICIA DOW



8215

CURVED NECKLINE
 Pattern No. 8215—The deep round neck, ribbon gathered, is a center of fashion interest in this newest of gay young frocks! Here is one of those picturesque, amusing colorful frocks—which can be so easily made at home—and so inexpensively made in a crisp gingham check, a calico print, a flowery chintz or unbleached muslin. Later it can be made in wool challis or velveteen with the flattering dickey for contrast.

Pattern No. 8215 is designed for sizes 10 to 20. Size 12 dress with short sleeves takes 3½ yards 35-inch material, 2 yards ribbon for neck, 7 yards ric rac; ½ yard contrast for dickey.

Name.....
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Send 15 cents in coin, (for each pattern desired) to—
Patricia Dow Patterns
 206 W. 17th St., New York, N. Y.

General Marshall Reviews Icelandic Troops



Gen. George C. Marshall, chief of staff of the U. S. army, in center of picture, is shown as he reviewed the American troops in Iceland. Up here in the "land of the midnight sun" the men are now seeing the real Iceland, after it has shed its coat of winter snows.

Hey! Kids!

Why not skate to school? If you have been riding on rubber tires, remember that when they are gone there will be no more for the duration. Come in and select a pair of skates from our ample stock.

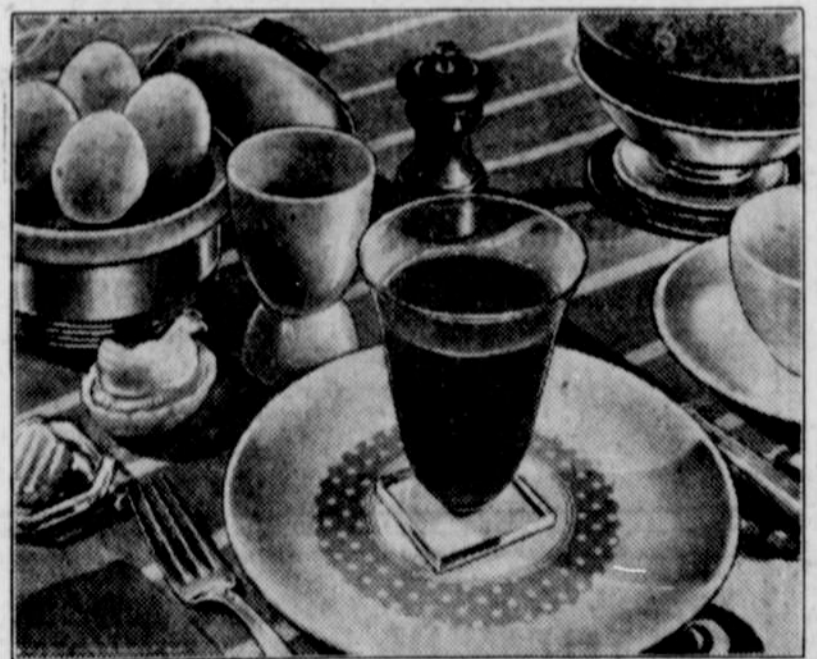
Don't forget that our COUPON SALE is still running. Buy a book and cash in on some nice savings.

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Tomato Juice for Breakfast

PROVIDES DAY'S SUPPLY OF VITAMIN C

Dorothy Greig



SLEEPY SUE or Chirpy Charlie—which are you when you get up in the morning?

In either case, a tall glass of fresh, cold tomato juice for breakfast is a glowing start on the day. It wakes up the Sleepy Sues, keeps the Chirpy Charlies chirping.

But all joking aside—we need tomato juice. We need it because it's rich in Vitamin C.

A big glassful of tomato juice for breakfast—and we're all set for the day on Vitamin C. It's as simple as that.

It's one juice that's suitable for every meal of the day. For breakfast, we'll probably serve it chilled, just as it pours from the can—or at the most with a small wedge of lemon.

For other meals we can get fancier. For instance, at dinner, it's this way:

Tomato Juice with Celery
 1 can (14 oz.) tomato juice 1 cup celery
 ½ teaspoon salt 1 tablespoon lemon juice

Grind the celery in the food chopper; then add to the tomato juice and salt. Let chill in the refrigerator for at least one hour. Strain; then add the lemon juice and serve chilled.

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