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"THE TRUTH WILL SET YOU FREE"

EDITORIAL

LET'S PUT IT OVER IN A BIG WAY!

ASHLAND will have an opportunity to buy War Savings Stamps and Victory bonds in a big way Sunday afternoon and evening. It is hoped the chance will not be muffed. It is not that our citizens have been derelict in their duty and the fact that Uncle Sam needs more money to carry on the fight against the Axis nations.

Up to the present purchasing of stamps and bonds has been on a voluntary basis and it is the President's desire to keep it that way. However, increasing demands for armament, food and equipment for a rapidly growing fighting force make it imperative that the people dig ever deeper.

We have been told for months that we will be called upon to make sacrifices never before demanded of Americans and it begins to look like that will be the case. But once the entire population of this great land turns its full attention to the business of winning the war, sacrifices will be accepted as a matter of course. Getting used to them is something like the timid bath-er who gets used to the water about an inch at a time instead of taking a dive, but when once in all over doesn't notice the chill so much.

In this drive every dime will count. Big, little, old and young can help swell the grand total. If your budget wont permit of further purchases without curtailing your food budget, amusement fund or other personal expenditures, try denying yourself some of these things for a few days and put the money into stamps and bonds. It may be difficult to refrain from indulging in that ice cream soda, coke, or whatever your taste calls for, yet denying yourself of those things strengthens your character, relieves the pressure around the waistline and hips and the money you save will buy needed ammunition to free the world of Japs. Think it over and make up your mind to join the throng Sunday afternoon or evening and help put Ashland's quota over in a big way.

HOW DO THEY GET THAT WAY?

THROUGH the grapevine telegraph, word has reached the Miner that some of our people do not want army families to live in Ashland. This fact was brought to light in a recent occurrence in connection with a local observation post.

As the story goes, the wife of one of the officers residing here, wishing to do her duty as a citizen of the United States and a temporary resident of Ashland, signed up for OP duty. Arriving at the post for her first shift she found two women on duty. Instead of turning over the watch to the newcomer and leaving, the two remained long enough to tell her how little Ashland folks care for army people, that most of us would feel a lot better if none of the officers' families lived here and a lot of other drivel designed to poison the young woman's mind against the town. When the two shrews had finished their tirade and assured themselves that their acid darts had found their mark they took their departure. The young woman, shocked and heartsick though she was, stayed her two hours and returned to her home in a state verging on nervous collapse, and it required an hour or more of earnest persuasion on the part of the chief observer to convince her that her tormenters represented a comparatively small group of dissenters in the community.

Is such conduct merely a coincidence or is it part of a plan laid by a group to press a campaign of persecution? Is it the result of crass ignorance or the cunning machination of some element of our community life, which, thwarted in efforts to prevent these fine people from coming here now seek to make them discontented and wish to leave? Whatever the motive or intent, it is rotten to the core and should be investigated by the proper authorities.

Ashland should be proud to have this group of people as residents. It must be remembered that they did not choose to live here—that is, come across the continent as many of them have, to select Ashland for a home. No, they were brought here by the grim business of war and whether some of our uncharitable citizens like it or not, they probably will stay here until orders come from the war department to go elsewhere.

It seems difficult for some people to comprehend that there is a war going on. We have lived smugly in

the protection of our big hills, feeling that someone on the outside will keep the enemy from our doors. It begins to look like we will not wake up and become the united people we should be until we get a smell of powder. That may seem harsh, but the same thing has been said repeatedly in other places—to what avail we do not know. Our problem is with Ashland and when we have broken down this narrowminded, intolerant atmosphere and gotten our people united in a common cause in support of the war effort we will be in a position to join hands with the rest of the country in a march to victory.

STREAMLINED RATIONING

GASOLINE rationing in the east has now been streamlined.

Having gone through several months of pitiful muddling, when cheating, bootlegging, lying and general disorder ran rampant, tighter regulations are now in force and the loopholes are being plugged up.

It is to be hoped that the new system will help those who depend on gasoline for their livelihood, will curb those who don't actually need gasoline and will make it easier for gasoline dealers to conduct an orderly business without creating enemies.

The new plan appears to be a big improvement over the old. But its success will depend largely upon the vigilance of enforcement, the fairness of ration boards and the cooperation of the people. No matter how many regulations may be made to enforce gasoline rationing, its ultimate success will be achieved only when the people in the east swallow the fact, at least for the present, their automobiles are no longer pleasure cars but are now machines of war.

HURRAH FOR BILLIONS!

DURING June the government spent \$158,600,000 a day on war production, which was \$9,400,000 a day more than it spent in May, \$23,800,000 a day more than in April and \$76,000,000 a day more than last January.

It seems strange to stand on the sidelines cheering as the government goes over the top with another new record of expenditures. Until this year, when the government expenditures soared to new heights, it was the custom to howl instead of to cheer.

But now we don't think of those expenditures in terms of dollars and cents. They are our yardstick of the speed-up in the production of guns, tanks and planes. The higher the expenditure the quicker the victory, is the way most of us are now thinking.

So go to it, Uncle Sam. Spend our money like a madman. Only be sure each extra dollar means an extra bullet, and not an extra dish of gravy for a war profiteer.

TODAY and TOMORROW
—by—
DON ROBINSON

CATALOGUE museums
If you have a 1942 mail order catalogue, it might be a good idea to hang on to it and file it with your history books.

I have just finished thumbing through one of those hefty volumes and it occurred to me that here was a veritable encyclopedia of the things which we are going to have to do without if this war continues as long as those who hob-nob with the President predict.

A lot of the things pictured in the catalogues are already unavailable and the mail order houses are thus forced to return millions of dollars of good U. S. cash to people who order them.

Another group of products can only be sold to people who have priorities and another large group will be unobtainable as soon as

present stocks are exhausted.

When we will again be able to purchase those things which we have taken for granted for so many years, nobody knows, so it seems a good idea to keep the 1942 book on hand to show Junior the pictures of the things which made living so easy before the war.

GOODS disappearing

Those gorgeous pictures of big heavy-treaded tires, shown in the mail order catalogues, will make many a mouth-water in the months to come.

The washing machine pictures, the refrigerators, the bicycles, the lawnmowers, the cameras and the hundreds of farm and kitchen gadgets portrayed, will also bring many a sigh from those of us who have become accustomed to easy living.

Most of us, I imagine, have lost track of the hundreds of items which industry is now prohibited from manufacturing. We learn about them gradually by the try-to-buy method and are quickly realizing that, during the past month, the stock of merchandise available in many types of stores has become extremely limited.

With practically all things made of rubber or metal having gone to war, or rapidly joining the forces, the available civilian merchandise is dwindling like a snowball in July.

GADGETS Christmas

Last week I received from Washington a new list of articles, made from iron and steel, on which manufacturing will be entirely prohibited beginning next month. The list, which is simply an addition to many previously issued, includes hundreds of popular items. A few of them are:

Atomizers, automobile accessories (except those required by law), awning frames, bag and pocketbook frames, beds, binoculars, bird cages, blackboards, cash registers, chick feeders, Christmas tree ornaments, cigarette cases, cigarette lighters, clock cases, compact, corn poppers, croquet sets.

Those are just a few of the items listed under A, B and C. But they are enough to give a

general idea of how rapidly all kinds of items are going to disappear from the market. By comparing this one list with the index of a mail order catalogue I found it called for the elimination of more than 200 of the products indexed.

When I first heard that the purchasing power in 1942 would greatly exceed the merchandise which we would be able to buy, it was a difficult state to imagine. I couldn't picture anyone going to town with money in his pocket and not being able to spend it.

When the Christmas shopping season comes around again the great scarcity of goods will become strikingly apparent to all of us. There is apt to be very little to put under the 1942 Christmas tree except war saving stamps.

FUTURE promising

We are going to learn to get along without a lot of things, but that isn't going to stop us from wanting them back at the first possible opportunity.

When the war ends there is going to be the greatest demand for goods that there ever has been in the history of this country. With our pockets loaded with war bond money, there will be millions of us who will want to make the down payment on a new automobile the day the peace is signed. We'll be mobbing the stores trying to replace practically every gadget we have with something new, shiny and up-to-date.

How long the period will be in which industry can shift from making tanks to cars, guns to refrigerators and planes to washing machines is uncertain. But the blue-prints for that shift are now being made and the chances are that it will be put over in a miraculously short time—a much shorter time than it took for industry to shift to making war equipment with which it wasn't familiar.

Furthermore, every industry which hopes to re-gain public favor is now planning big improvements in the products they will deliver after the war. We may have to go without a lot of things today, but these sacrifices will be more than compensated for by the marvelous products which are promised for us for tomorrow.

—Buy War Savings Stamps—

Jap Souvenir



James Regis, Bangor, Maine, aerial photographer with the "Flying Tigers" during that group's heroic air defense of Burma, but now back in the U. S., shows a young admirer a souvenir of battle against the Japs.

SING A SONG OF KITCHEN THRIFT
SINK YOUR DIMES IN WAR SAVINGS STAMPS



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