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**Varsity**  
 A. WALTER M. LEVARETT, EDITOR

Continuou  
 Sundays

FRIDAY and SATURDAY



Enthralling Entertainment!  
 Charles BOYER  
 Olivia de HAVILLAND  
 Paulette GODDARD  
 in  
**"HOLD BACK THE DAWN"**  
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 and  
**"SUPERMAN"**

SUNDAY, MONDAY, TUESDAY  
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**FIBBER McGEE and MOLLY**  
 Edgar Bergen and Charlie McCarthy



WEDNESDAY and THURSDAY  
 Ashland Choral Club Benefit Show



**Grizzly Baseballists Drop Double Header**

Ashland high's baseball team dropped a double-header southern Oregon league tilt to the Grants Pass Cavemen Tuesday by scores of 4 to 3 and 10 to 4. Martindale, Caveman Pitcher, won his own game in the first clash when he banged a circuit clout with one on. Medford defeated Jacksonville 8 to 1 in another league game. Today's games, pitting Grants Pass at Ashland and Medford at Jacksonville, have been postponed due to the senior conference to be held at Medford. Ashland, yet to win a ball game, had a bad sixth inning and dropped last Friday's game with Medford by a score of 17 to 5.

**Tennis Tourney on At High School Court**

A tennis tournament is now underway at Ashland high school, under direction of Coach Al Simpson, to determine those qualified to compete for Ashland in the district tennis tournament this spring. There are 25 entrants in the tourney and when this is completed Simpson will hold a ladder tournament to further decide those eligible for the team.

**Lamb Pelts With Short Wool Needed**

America's air force is appealing to sheep raisers of the country to time the shearing of their spring lambs and yearlings so that the pelts at slaughtering time will have just the right amount of wool needed for manufacturing warm flying suits for the airmen, says Dean William A. Schoenfeld of Oregon State college. "This may sound like a peculiar request, but it is made in dead earnest, according to information received at my office," said Dean Schoenfeld. "It seems that wool on skins used in manufacturing flying suits must be between one-fourth inch and one inch in length. If wool is more than an inch long at slaughtering time, it is both difficult and expensive to trim the wool to the required length after the pelt is removed.

**Turkey Outlook Favorable Even With Expansion**

Favorable market demand conditions for turkeys are expected to continue during the 1942-43 marketing season, despite prospects for increased production of turkeys, chickens and other meats, according to an analysis of the been released by the agricultural extension service at OSC for distribution by county agents. The report also points out that costs for producing and marketing turkeys will be somewhat higher owing to increase in wage rates, feeds and other items. The price of turkeys per head was practically the same for the crop of 1941 as for that of 1919 when the supply was only one-half as large and the purchasing power of consumers was also at a high level. A steady increase in the per capita consumption of turkey meat in the United States has occurred since 1929.

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**RURAL TRENDS**  
 ROGER M. KYES

**FARM PRICES**

This is a subject we approach with a good deal of doubt and uncertainty. For many years, farmers have been encouraged to think that they do not get a large enough share of the country's income—that they do not get enough of the money the consumer pays for the products of agriculture.

There is a lot of truth in that statement. It is recognized in Washington and the senators and representatives of farming states have constantly talked and worked to get higher prices for everything the farmer raises.

Perhaps one of the things many of us have overlooked in thinking about the economics of this farm price situation is that no price ever stands by itself. The price of any one commodity is related to the price of every other commodity. That must be true just as long as all of us are independent, not only upon what we produce ourselves, but upon what others produce.

The price paid to the producer should yield enough to cover the total cost of production, plus profit. That profit is the thing we are working for, but it cannot be measured entirely by dollars and cents. The real value of the profit anybody earns is purchasing power.

We have established money as a convenient measure of value, but we can't afford to fool ourselves about the value of money itself. It is actually worth only what it buys.

Let's illustrate by an imaginary example. Suppose dollar wheat yields the farmer a clear net profit of 10 cents a bushel. That 10 cents is what the farmer must use to buy clothes and coffee and sugar and tools—the things he cannot produce for himself.

Now suppose wheat goes to a dollar ten. Looks like the farmer would make twice as much profit, doesn't it? But it doesn't always work out that way.

That dollar ten wheat increases the price of the bread that must be bought by the worker in the shoe factory, who in turn demands a higher rate of pay. As a result, the price of shoes goes up, and the farmer has to pay more for them.

In that way, the farmer's 20 cents a bushel profit on wheat is absorbed by increased costs of everything he has to buy. The only way he can add to his profit is to demand another 10 cents for his wheat, and he soon finds out that the extra dime isn't the right answer, either, for it pushes up the price of shoes still higher.

The result is what students of economics call inflation. It is the constant tendency of the prices of everything to advance. And it always means trouble unless it is put under rigid control.

Nobody can criticize the efforts of any worker to get a bigger return for his work. That's the American system of private enterprise at its best, and it is the thing that has led to our high standard of living.

But in working for that higher return, let us be sure that it is exactly what we think it is—not mere money, but the kind of money that permits us to buy more of the things we need to make living better.

This column does not pretend to have a ready-made solution to this perplexing problem. We do, however, advise you to measure the real value of every price increase you get by the one and only real standard of value—purchasing power. Remember that money, by itself, has no real value; it is only a measure of value. Money is just a bushel basket. It does not measure the wheat, but merely weighs it.

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**SOCE EDUCATORS ATTEND OSTA IN PORTLAND**

At the recent meeting of the Oregon State Teachers' association in Portland, the following people from the Southern Oregon College of Education were in attendance:

Dr. Walter Redford, president of the college; Angus L. Bowmer, assistant professor of English; Dr. Wayne W. Wells, associate professor of biology; Miss Edith Berk, supervisor of teaching, and A. C. Strange, associate professor emeritus of education.

• James Baughman took advantage of the brief spring vacation to come from Marshfield for a week-end visit with relatives and friends.

**ANSWERS**

Answers to questions on page 3

1. Lake Superior, one of the five Great Lakes in east central North America. Area, 31,820 square miles.
2. The Grand Canyon National Park, containing the most spectacular example of erosion in the world.
3. May, 1626.
4. Brazil, Argentina, Peru, Bolivia, Colombia, Venezuela, Chile, Ecuador, Uruguay, Paraguay, British Guiana, Dutch Guiana and French Guiana.
5. Yes. Besides common salt, the water carries vast quantities of magnesium calcium, and potassium in chloride form.
6. Chosen.
7. Population 6,623,754. Area, 2,974,581 square miles.
8. It was derived from the revenues of the ancient Duchy of Cornwall. About \$250,000 per year.
9. China has authentic history dating back to 2205 B. C.
10. Cotton spinning and weaving.
11. Cotton spinning and weaving, jute manufacturing, silk weaving, rice cleaning, and gold, silver and brass articles and jewelry.

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Starred at the Lithia theatre in Columbia's "The Men in Her Life," lovely Loretta Young tops the romantic cast.



Mrs. Ivison Macadam, who was in London during the first German air raids, showing Mrs. Del Nickerson, of Portland, the sandbag method of extinguishing magnesium incendiary bombs. The bomb pictured actually fell on London but was a dud and did not burst into flame. The state of Oregon's book of Official Air Raid Instructions, now being distributed, contains all the information necessary to the citizen in case of air attack.

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