

Jewels and Beads Glitter on Dresses for Every Occasion

By CHERIE NICHOLAS



FLATTERING is the word for the charming dresses that are given a new loveliness with artful touches of gay embroidery and go glittering through the style parade with a wealth of nailheads, sequins, jewels and beadwork. Indeed, this is a season when it is every woman's duty to look her prettiest in gowns designed to "do something for you."

Now that sparkle for daytime frocks as well as evening gowns is the vogue the new fashions are playing up glitter for all it is worth. Every woman should yield to the call of black with a dash of color and the gleam of beadwork and jewels. A dress or suit of this description will prove your standby for almost every occasion. Pictured are several eye-appealing fashions selected from a collection of daytime modes designed and displayed by the style creators of Chicago at a recent winter preview.

The good looking black crepe tunic dress shown to the right emphasizes its molded shoulders and hipline by means of steel nailheads. Shown with it is a high and handsome hat of colorful feathers. You will make a well-dressed appearance in this dress wherever you go.

To the left a dressier type sparkles with rhinestones. The slim fitted jacket has rhinestone pockets and is worn over a dress with a sheer yoke outlined in rhinestones.

Speaking of sheer yokes, they are a new styling detail that is being worked in fascinating and versatile ways. The latest dresses have yokes of the sheerest black lace, and for extreme flattery designers are styling wools and crepes in black or browns or the new deep

"black cherry" tones with pastel chiffon yokes, some of which are beaded in matching colors, while others are joined to the dress top and the seaming is concealed under sequin bands and bordering.

The figure seated in the center wears a dress of velvet trimmed with revers. There is a double peplum on the pert jacket. The dress is finished off at the neckline with a deep rhinestone necklace, and a glittering rhinestone buckle fastens the jacket. Curly feathers cut out of black felt make the pompadour hat, which is graced with a floating veil.

The dainty young lady in the background to the right is wearing a delectable gown which follows the new trend toward colorful beadwork on black. You can get this model with light blue or dusty pink accents. Here is an apt illustration of the new trimming effect achieved with a bordering of embroidery outlining the seams of the sleeves, which have the new wide armholes. The midriff belt in matched beadwork balances the color inserts.

Very smart dresses are shown with all-round pleated skirts, the bodice top being of the long-torso, fitted type with an all-over sprinkling of beads or sequins or tiny gold nailheads. The spray of flowers worked in metal threads and beads is placed so as to take the place of the usual bodice clip or ornament. Black jet beaded sweaters of the middie type are also in smart fashion.

(Released by Western Newspaper Union.)

Smartly Styled



Here is a perfect gown to wear under your winter coat. It gives you color. It gives you chic. And this slick town dress designed by Joseph Whitehead is in the best American tradition of perfect workmanship. It is of ravishingly colored striped wool with velveteen touches at neck and waist. The "pinch" beret has bright coq feathers.

Like a Cape

An English idea borrowed for our sport coats: Ribbon bands to slip your arms through when you just toss the coat over your shoulders, like a cape.

Wear a Scarf or Shawl Over Your Formal Gown

As an avenue for expression in romance and feminine allure, there is no accessory that surpasses the witchery of a picturesque scarf or dainty shawl. That is, perhaps, the reason for the preference this season for flattering scarf or lacy shawl instead of a bolero or jacket to wear with evening clothes. This new acceptance of evening shoulder covering is further noted in the caplet shawls of self fabric, or long tulle scarfs matched to the dress. The vogue also accounts for the appearance of ostrich neck ruffs in the formal evening picture.

'Down in Back' Hems Herald New Silhouette

In the very newest sophisticated dresses something happens to hemlines that give skirts an entirely new aspect. That "something" is that hemlines are made to plunge down in the back achieving a most graceful, pleasing new silhouette. For the most part the new "lines" are seen in slim black dresses for smart afternoon wear, and in narrow, seductive evening skirts. In the formal skirts the narrowness is relieved by a slit at the side that reveals your beautiful evening slippers.

Handkerchiefs

Fur fashions lead the way in novelty handkerchiefs with 22-inch chiffon squares bordered with genuine ermine. "Naughty Nineties" handkerchiefs are reminiscent of the era when every taffeta dress was the background for a big, bold cabbage rose. Brilliant colors and effusive floral patternings are featured in this group.



BUILDING ANYTHING, MISTER?
SPAB has ruled that no new public or private building may be started unless it is essential to the health and safety of the country. Pop, there goes that idea of a new two-car garage!

The government must save all "critical material" for the war. Critical material is almost everything from the blueprint to the architect's bill.



The man who has just dug a cellar for anything may find he is just the custodian of a hole for the duration of the war.

Director Donald M. Nelson says that if you have a building partly finished he will try to take you out of your position in mid-air, but it is more than likely that the man with a house only 50 per cent finished will save himself a lot of trouble by just putting a sign "Opened by Mistake" on the whole project.

This is an all-out war and it appears to be leaving the building all out of most everything from cellar door hinges to lightning rods.

"Is the construction directly necessary for national defense, or for the health and safety of the civilian population?" This is the test question Washington asks. How are you going to make a new country home fit into that?

In fact, how are you going to make a garage fit?

Almost everything is necessary to defense, including those bronze door-knockers and the bathtub faucets.

"The House that Jack Built" is becoming the Bungalow That Nelson Stopped.

Mr. Nelson says the restrictions will halt "pork barrel" projects. The answer to that is "Wanna bet?"

He will have his work cut out for him trying to convince a congressman that the new power dam at Cornucob Valley isn't essential to the safety of the country and that the de luxe post office in Cribbage Hollow isn't vital to the health of every politician involved.

Some questions and answers issued by the SPAB to explain the situation include:

Q.—If I were building a 10-story building and had four stories up could I get material to finish it?
A.—Very likely, yes.
Q.—If only an excavation existed?
A.—It would be a tossup.

And the builder would be "He who gets tossed."

AS MA GOOSE MIGHT PUT IT

This is the house that Jack built.

This is the architect that planned the house that Jack built.

This is the builder retained by the architect that planned the house that Jack built.

This is the stuff they needed for The cellar and the second floor.

This is the owner (oh, sad is he!) Who got word from S.P.A.B.

He couldn't get stuff needed for The cellar and the second floor.

You can go on from here. All it takes is imagination.

LINES ON LONGEVITY

(An average life span of 550 years is attainable if conditions in the body at the age of 10 years are retained, according to a professor in the Columbia university school of medicine.—News item.)

Consider, please, the child of ten, Whose bodily condition's A miracle to learned men, Professors and physicians,

Who say that if we could retain This stamina and vigor, Five hundred years we might remain,

And somewhat more, they figure. But I have watched a child at play, From morning until night time, And wearily I now must say That threescore ten is quite time.

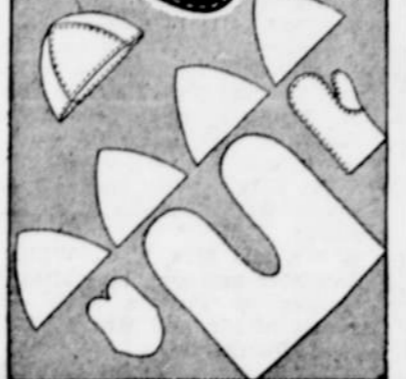
—Richard Armour.

There is a 5 per cent tax on all railroad, plane and boat tickets now, and one hesitates to think that this must mean to Mrs. Roosevelt.

Commuters are excepted. This is the first instance in history where a commuter got any consideration whatever.

Roach powders are now hit by priorities. An ingredient is needed in munitions. Well, if the insecticide man goes after Hitler we'll take care of the situation around our own kitchen sink.

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ASK ME ANOTHER?

A quiz with answers offering information on various subjects

- The Questions**
1. In what sport do three kinds of animals take part?
 2. What is the diameter of the moon?
 3. What was Ty Cobb's lifetime major league batting average?
 4. The stamp act of 1765 imposed a duty on what items used in the American colonies?
 5. What animal has a bull for a father, a cow for a mother, and is known as a pup?
 6. What city is known as the Pittsburgh of the South?
 7. What is the record average speed in the Indianapolis 500-mile auto race?
 8. When were pigs first brought to America?
 9. Who presented the Statue of Liberty to America?

- The Answers**
1. Fox hunting (the fox, horses and hounds).
 2. The diameter of the moon is 2,160 miles.
 3. Ty Cobb's average is .367.
 4. Paper, vellum and parchment.
 5. A fur seal.
 6. Birmingham, Ala.
 7. The record is 117.2 miles per hour, set by Floyd Roberts in 1938.
 8. Thirteen pigs were brought to Tampa by DeSoto 400 years ago, when he with 600 soldiers planned to establish a colony in Florida.
 9. The Statute of Liberty which stands on Bedloe's island at the

Smile Awhile

Trimmed 'Em!
"I just heard him say he was in close touch with the heads of several big organizations!"
"Yes, he's a barber!"

Entreating Now
Diner—I would like to change my order.
Waitress—Yes, sir, what would you like to make it?
"I think I'd better make it a petition."

The Truth
First Actor—I played Hamlet once, in the West.
Second Actor—Did you have a long run?
First Actor—Seven miles.

Funny that when a girl's dress consists of nothing to speak of, it usually gives the neighbors plenty to speak about.

That Counted
A little girl of four was entertaining two visitors while her mother was getting ready. One of the visitors remarked to the other with a significant look. "Not very p-r-e-t-t-y," spelling the last word. "No," said the child, quickly, "but awfully s-m-a-r-t."

His Trouble
Modern Orator—My friends, I am full of uncertainty.
Then a number of people in the audience looked at one another and hoarsely whispered: "He must have had hash for dinner."

His Right
When a crowd of people gathered to watch a fire, a policeman kept moving them on. One man refused to go.
"Why should I move along?" he demanded indignantly. "You're letting that fellow over there stay."
The policeman smiled.
"Well, he's entitled to," he replied. "It's his fire."

Too Woolly
"Awkward" wasn't strong enough for the new squad.
The sergeant was in despair. After shouting himself hoarse at them, he drew a deep breath.
"It's no use!" he said bitterly. "It's not a drill instructor you need—it's a sheepdog!"

LaGuardia, Penniless, Came to the Right Place

A few years back, Fiorello LaGuardia, New York's peppery mayor, was addressing a group of Salvation Army workers before a large audience. The mayor gave a long and fiery speech in praise of the organization. At the finish, the plate was passed. When it came to LaGuardia, he reached into his pocket for money. A blank look came into his face when he could not find any. He fumbled desperately in all pockets. Sensing his predicament, the commissioner of the Army said in a loud voice: "That's all right, the Salvation Army is the right place to come to when a man hasn't a nickel!"

entrance to New York harbor, was presented to the American people by France in 1886, to commemorate the centenary of the American Declaration of Independence.



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