

# Woolknits, Jerseys, Gay Plaids 'Big Three' Campus Wardrobe

By CHERIE NICHOLAS



THIS is the home-from-vacation time of the year and "so what?" There's no guess work about the answer. Throughout shopping districts from coast to coast the very air is vibrating with the message of a wild "rush" in pursuit of the perfect campus and classroom wardrobe for Miss Collegiate and her pert little sister, who must answer "present" when the back-to-school role is called.

Campus clothes collections are so intriguing this fall it is going to be difficult to arrive at actual choices. After you have window shopped and looked to the limit, the better part of wisdom is to calmly and deliberately take time off to go into conference with yourself. To think it through with the aid of notes you jotted down as you meandered through miles and miles of aisles and aisles of sports clothes sections, dress shops and departments, millinery displays and so on.

Sifting it through you'll find that all signs point to woolknits, also handknits, jersey dresses and gay plaids (especially smart for suits) playing the role of "Big Three" in a college girl's wardrobe. Invest in a woolknit two-piece, a plaid suit that has the "new" look silhouette. Add a jersey dress cut along a pattern of chic simplicity as expressed in the new drop shoulders, deep armholes and sleeves cut in one with the yoke (see illustration) and you will be started in the right direction toward a wardrobe that will serve you faithfully throughout your fall and winter campus career.

A new day of triumph is dawning for knitted fashions. Sweaters especially were never more attractively designed and varied in mood. Plan to buy several sweaters for they are so versatile they tune to

every occasion, from most formal to most informal and sports.

The new woolknits are simply amazing. One of the big favorites is the trim swank jacket suit that looks as if it had been expertly manufactured of a stunning wool weave. Once try on a woolknit jacket two-piece and instantly you will be making an inroad on your clothes allowance to the extent of the amount on the price tag. There is a great deal to be said for woolknits "as is" these days. Their production has been so perfected they neither stretch nor sag and they are styled to the "nth degree of chic and charm.

See the charming machine-knit dress shown to the left in the illustration. This casual two-piece of gold nubby wool chenille yarn has all the appearance of a "classy" exclusive handknit. It's only trim is the knotted plastic buttons and crescent bordered pockets. With it is worn a new and flattering hand-knit hat made of bows that stand up behind a pompadour, the bows attached to a band of the same hand-knitted yarn. The accent on knitted and crocheted hats and trimming details on wool dresses is "strong" this season.

Jersey for this, jersey for that, jersey for everything from hats to dresses and blouses is a trend that is bringing vast influence to bear as to what must be included in every well-ordered wardrobe of schoolgirl and college miss. For office wear, unwrinklable, unstretchable jersey is regarded as the ideal fabric. The jersey dress pictured to the right is designed on a pattern of simplicity that's news for fall of 1941. Smooth "dropped-shoulder" yoke, elongated molded midriff, accent on hips are exclamation points of high fashion that point to a definitely new silhouette for this casual gray jersey frock. The plaid suit in the oval also announces a silhouette so new and "different" it is sure to intrigue the interest and fancy of every style-conscious school-faring maiden. (Released by Western Newspaper Union.)

## Plaid Ensemble



Every little girl starting out to join the fall and winter style parade will be wanting a cunning little plaid ensemble that teams a Stuart plaid kilt with a matching plaid tam o'shanter as pictured here.

The idea of a little jumper skirt that can be worn with a change of blouse each day, will delight mother, for it solves the problem of sending forth little daughter each morning to school looking as "fresh as a daisy" and quite picturesque too with a wee bit of Scotland injected into her costume.

## Brown Outstanding Color for Autumn

If in doubt, choose tones of brown for your color lead in assembling a new autumn wardrobe. With brown as a basic color, you will make no mistake. Opening displays put the emphasis on brown suits, brown dresses, brown fur coats and brown furs as trimming on cloth coats. The milliner, the jeweler and the glove maker have all joined in the brown fashion crusade this fall.

With the now-so-fashionable beige and biscuit colors you will find thrilling schemes that call for accessories in the new browns. The new topaz and amber jewelry is especially attractive. It will be very much in the foreground this fall. Brown leather buttons and belt buckles match the new brown gloves and many sports hats are now trimmed with brown suede or smooth-finished leather.

## Sweaters Very Fanciful For Modern School Girl

It is the opinion among enthusiasts on the knitted theme that a girl starting to school should take along at least six sweaters. And there's a reason. Sweaters this season cover the entire field of both utilitarian and social needs. Then too, not only is there a sweater for every occasion but the new sweaters are simply irresistible, having taken on intriguing detail that is fascinating. You will find the new sweaters made very fanciful with wool fringe trimmings, little dangling yarn ball treatments. Then there are quilted effects, wondrously achieved, and plaid patternings and color contrast with bright yokes, sleeves and banded sections. Formal sweaters have flattering decollete treatments and sparkling embroideries.



## PRIVATE PURKEY WRITES HIS GIRL-FRIEND

Dear Nellie—

This is just to explain again that I am awful sorry about getting mixed up and sending to President Roosevelt the love letter I meant for you, and sending you the protest which I wrote for the President on account of an appeal from Senator Wheeler and which I wish I had ignored in the first place. Everybody has apologized in this matter now, including the Secretary of War and me.

Do not worry about what Mr. Roosevelt will think about getting a letter from me addressed to "Darling Nellie" and signed with two rows of kisses as he will know it was an error, and even if he did not know this he would be glad to get a letter from anybody these days that just expressed affection and not a lot of complaining. You say I never should of wrote no letter in response to the Wheeler postcard and I admit it, but I was just in a writing mood that day.

Well I wish I could see you often-er Nellie dear and if I ever get out of here I will marry you like I said but you can forget all that stuff about a little house in the country becuz after all the walking I have done all I want after this is a flat right near a subway or a block from the office so I will never have to do much on foot again for the rest of my life. You here a lot of talk about this being a mechanical war but you can't tell this to me with my feet in the shape they are in. It is no more a mechanical war so far as I can see than the Revolutionary War and my part in it is done just the same as at Valley Forge, except at Valley Forge the grounds was harder and there was not so many potatous to peel.

What I wood give to be back in civilyun life where people still get a vacation in August! If you had of told me last summer I wood spend this summer without no vacation I wood of said you was crazy. In a army you get twice as much work in the vacation season as any other time and if you ain't come to a boil by noon you ain't rated as in perfect shape. If a jeep looks cool and dry all the officers get together and discuss whether to give him some new injections, change his diet, put him in the guardhouse or work him harder, and the last always wins.

There has been a lot of rain lately and I do not know witch is the worse, summer mud or spring and autumn mud, but I gess summer mud is more exciting as there are more turtles and snakes in it. Whoever said there was few snakes in America was nuts. I even found one in my bunk. In some of the mud I have been doing manovers in lately I wood not be surprised to come up with a wild duck in my shoes. I got everything else in 'em, but my dogs is no numb they don't feel nothing no more.

Well, this is not much of a letter to you Nellie so I will close now just to say you are in my mind always even in the heat of mimic battle and that even at night when I am nursing my feet witch are so sore I ache all over I think of you dear.

With oceans of love,  
Oscar.

P. S.—XXXXXXXXXXXX

**ASSISTS**  
Some people think necessity is the mother of intervention.

**Hitler says he has the Russians running around in circles. In other words he thinks "The Mujic goes 'Round and 'Round."**

The Vichy regime has also come out against hunting in its accepted forms. From now on all hunters must belong to one club controlled by the government. Maybe this is a natural outcome of the widely circulated report that a member of the Vichy government went hunting recently and encountered a rabbit. Instead of putting up a fight against the bunny, he entered into a collaborative agreement, the tale runs.

Ima Dodo thinks the franking privilege has something to do with hot dogs.

**EVER NOTICE IT?**  
If at cafes your meals you take, This trouble you must bear: No matter how you order steak, 'You get it BURNT or RARE!

Vichy has decided to prevent pharmacists from selling anything except medical supplies. Can this mean that Petain is about to blame the fall of France on drugstore sandwiches and apothecary shop coffee?

What America needs most is a committee to suppress committees.

# HOUSEHOLD HINTS

To prevent silk dresses from slipping off wood and iron coat-hangers, paste or sew a piece of velvet on each end of the hanger.

If one-half level teaspoon of baking powder is added to every four eggs used in making a soufflé it will not fall after it has been removed from the oven.

Before applying linseed oil to outside of soapstone sink or tubs, first go over with sandpaper to make them smooth.

Leftover bits of jelly can be used for stuffing pears or apples to be baked.

Add raisins to your preserves, jams and chutney to give them pleasing chewiness.

When the cork breaks in a bottle pour out the liquid it contains and put enough ammonia in the bottle to float the cork. Set away until the cork crumbles.

Colorful appetizers may be made by steaming dried fruits about 15 minutes and topping with well-seasoned cream or grated American cheese.

## Wasn't Asking for Trouble That Early in the Morning

Two travelers had just met. One was doing most of the talking. "Yes," he said, "I arrived home one morning after midnight and, as I opened the door, I saw a stranger kissing my wife. I closed the door softly and hurried downstairs. At 1 a. m. I came back. I opened the door softly—and there was the stranger, still kissing my wife. So I went downstairs again. At 1:15—" "Just a minute," interrupted the other man. "Why did you keep galloping downstairs? Why didn't you walk right into the room?" "What?" cried the talkative man. "And have my wife catch me coming home at that hour?"



**Not His Want**  
"Well," asked the landlady, showing a prospective lodger her best bedroom, "what do you think of it as a whole?" "Oh, I suppose it's all right as holes go," was the reply, "but it was a bedroom I wanted."

**Don't bother about the size of the man in the fight. What counts is the size of the fight in the man.**

## NOT ELASTIC



**Chairman of the Dance Committee—Can't you stretch the music a little—just a dance or two more?**  
**Orchestra Leader—Say, this ain't no rubber band!**

**And Half Wrong**  
"Jane says she thinks I'm a great wit."  
"Well, she's half right, anyway."

# PATTERNS SEWING CIRCLE



THE new style the young jitter-bug fans are looking for. They like the wide gathered skirt, the snug waistline which flattens the tummy in front, and the frou-frou, feminine collar with the large bow. Be first to make this new

style and wear it among your own crowd. Dotted voile, dotted satins, polka dot crepes and novelty tafeta are materials they are using.

Pattern No. 8967 covers odd sizes 11 to 19. Size 13, short sleeves, takes 4½ yards 35-inch material, ¼ yard contrast for collar and bow. Finish with 1½ yards machine made ruffling. For this attractive pattern, send your order to:

SEWING CIRCLE PATTERN DEPT.  
149 New Montgomery Street  
San Francisco Calif.  
Enclose 15 cents for each pattern.  
Pattern No. .... Size.....  
Name .....

## NUMBER ONE GIFTS

If you have any doubt about what to give a man in any of the nation's military or naval services, send a carton of cigarettes or a pound tin of smoking tobacco. Tobacco rates first as a gift with them. And when you check up, actual sales records show that in Army, Navy, Marine Corps and Coast Guard service stores (where the men buy their own) Camels outsell all other cigarettes. It is well-known that Prince Albert Smoking Tobacco is the "National Joy Smoke." Local tobacco dealers are now featuring Camel cartons and pound tins of Prince Albert Smoking Tobacco as number one gifts for men in Uncle Sam's services.—Adv.

## Quickening Emotions

When men are rightly occupied, their amusement grows out of their work, as the color petals out of a fruitful flower; when they are faithfully helpful and compassionate, all their emotions are steady, deep, perpetual and vivifying to the soul as is the natural pulse to the body.—John Ruskin.

**ASK MOTHER**  
SHE KNOWS...  
Grandmother's baking day secret, the baking powder that has been the favorite of millions of proud bakers for years and years.  
**CLABBER GIRL**  
Baking Powder

**Your Situation**  
Despise not your situation. In it you must act, suffer, and conquer. From every point on earth we are equally near to Heaven and the Infinite.—Amiel.

**"MIDDLE-AGE" WOMEN [38-52] yrs. old**  
**HEED THIS ADVICE!!**  
Thousands of women are helped to go smiling thru distress peculiar to women—caused by this period in life—with Lydia E. Pinkham's Vegetable Compound—famous for over 60 years. Pinkham's Compound—made especially for women—has helped thousands to relieve such weak, nervous feelings due to this functional disturbance. Try it!

**As You Live**  
If you live according to nature, you never will be poor; if according to the world's caprice, you will never be rich.—Seneca.

**SURE I SMOKE CAMELS. THEY'RE FIRST WITH MEN IN THE NAVY**  
**CAMELS ARE FIRST WITH ME, TOO. THEY'RE MILD— AND TASTE SO GOOD**

THE SMOKE OF SLOWER-BURNING CAMELS CONTAINS  
**28% Less Nicotine**  
than the average of the 4 other largest-selling cigarettes tested—less than any of them—according to independent scientific tests of the smoke itself!  
**CAMEL—THE CIGARETTE OF COSTLIER TOBACCOS**

Actual sales records in Navy Canteens and Ship's Service Stores show the largest-selling cigarette is Camel.