

About People You Know

● Mrs. Effie C. Long was honored at a birthday surprise party at the home of Mrs. V. C. Kirkpatrick recently. Guests included Mrs. Effie Long, Mrs. Bayne and daughter, Mrs. Jesse Ferren, Mrs. Mary Freeman, Mrs. E. Flackus, Mrs. C. O. Presnall, Mrs. Morrison, Mrs. V. C. Kirkpatrick and daughters, Mrs. Myers, Mrs. Anna Prescott, Mrs. Walker, Mrs. Scofield, Mrs. C. W. Fraley, Mrs. Simpson and Mrs. John Poet and children.

● Guests at an informal dinner party given by Mrs. Theo J. Norby and Mrs. Frank Van Dyke at the latter's home Friday evening included Mr. and Mrs. Frank Davis, Mr. and Mrs. R. I. Flaharty, Mrs. H. S. Schilling, Mr. and Mrs. Fred Engle and Miss Gertrude Engle.

● Mr. and Mrs. Albert Johnson are vacationing in Nevada City, Calif.

● Born to Mr. and Mrs. Headrick Baughman at Klamath Falls, Aug. 19, a daughter. The mother was formerly Juanita Moon.

● Miss Genevieve McGee spent the week-end in Eugene visiting.

● Mr. and Mrs. Roy Tittler of Sacramento were guests of Mr. and Mrs. C. E. Barron several days.

● Bud Provost and David Fortmiller are visiting in Los Angeles for two weeks.

● Mrs. V. G. Barnhouse and daughter Margarette and Mrs. Helen Fisher have returned from a vacation trip to British Columbia and various spots in Washington.

● Mrs. Beulah Whetstone visited last week in Los Angeles and San Francisco.

● Mr. and Mrs. Hugo Reinbold and daughter have returned from a vacation trip to Vancouver, B. C.

● Dr. and Mrs. R. E. Poston and children and Mrs. Josephine Wurzer went to Crescent City Sunday.

● Mr. and Mrs. W. D. Jackson went to Corvallis Friday to attend the funeral of Mr. Jackson's aunt, Mrs. Ella J. Taylor.

● Mr. and Mrs. C. E. Froman and daughters spent the week-end in Portland.

● Mr. and Mrs. B. E. Culy of Copco visited Sunday with Mr. and Mrs. H. L. Moore.

● Mr. and Mrs. G. W. Goswick visited in Klamath Falls Sunday with Mr. and Mrs. Jack Zittercoob.

● Mr. and Mrs. Roy Smith of Portland are visiting with Mrs. Smith's parents, Mr. and Mrs. Tony Franco.

● Mrs. J. B. Platt has returned from a visit in Vancouver, B. C.

● Mr. and Mrs. Earl Newman and son of Lincoln, Neb. are visiting with Mr. and Mrs. F. L. Nutter.

● Mr. and Mrs. Jack Pearce and children of Albany visited last week with Mrs. Pearce's parents, Mr. and Mrs. J. F. Emmett.

● Mrs. D. M. Brower has returned from a visit with her sister in Aurora and her daughter in Albany.

TALENT NEWS

● Roy Cofman, who fell from a scaffold while working on a building on his premises and injured his foot, is able to be about on crutches.

● Mrs. Glen Brown and children of the Shaw Bertram Lumber company camp spent the week-end visiting her father, Ben Clark.

● Mr. and Mrs. Clayton Blake of Weed were in the valley Saturday and Sunday buying fruit and vegetables. They called on friends in Talent.

● Word has been received here that Lyle Tame of Dead Indian district, former postmaster at Talent, cut his foot and was in Ashland receiving medical attention.

● Mr. and Mrs. Willard Sargeant have sold their property near the Methodist church to M. C. Thorenson. The Sargeants are looking for a location in the country.

● Mrs. Joe Tryon returned to her home Sunday evening from a two weeks visit in Portland. She was accompanied home by Mrs. Mary Porter, a sister of Mr. Tryon, who will remain for a visit.

● Mr. and Mrs. Lloyd Cochran and son Keith returned to their home in Eugene after a week's visit with relatives.

● Mr. and Mrs. Arthur K. Howe of Klamath Falls have been visiting Mrs. Howe's parents, Mr. and Mrs. M. Barric for the past week.

● Dudley Estes returned home Tuesday morning from Crescent City where he has been visiting with his brother and sister-in-law, Mr. and Mrs. Charles Estes.

● Mrs. H. A. Harlam of Alameda, Calif. is a guest of her parents, Mr. and Mrs. A. Graham, this week.

● J. P. Morgan purchased the Stanciff property where Mr. and Mrs. C. W. Turpin have been living the past year. The Turpins moved into Chase Gardner's house on Gibson avenue.

● Mrs. Art Eastland and son Richard of Emmett, Ida. and Mrs. Wiley Jones of Ashland called on old neighbors and friends Thursday. They were former residents of Talent.

● Neil Britt who has operated the garage and repair shop at the Bates service station for the past year has leased part of the concrete building belonging to G. S. Butler of Ashland and moved there this week.

● Mrs. Al Sherard, who suffered a stroke early in the summer and has been confined to her bed and a wheel chair, is improving and was able to be taken for a ride and visited friends in Ashland last week.

● Erwin Miller and family of Spokane were dinner guests of Mr. and Mrs. George Pfeiffer Saturday. The Millers were enroute from San Francisco where they have been vacationing, to their home in Washington.

● Mr. and Mrs. T. L. O'Harra, Bobby O'Harra and Eugene Rush spent the week-end at Crescent City.

RURAL TRENDS



WHEN TO SELL CROPS

Farming is more than growing crops. It is as much a business as running a store or factory. It involves all of the problems that must be solved by the merchant and the manufacturer.

Perhaps one reason why more farmers are not successful is that they do not meet and solve the common business problems of keeping cost records, or knowing what to plant, and when to sell their crops.

Unfortunately, in most years, crop prices tend to be low when harvest has been completed. That is a natural working of the economic law of supply and demand. For today's prices do depend upon supply, and upon the number of people who want to sell, TODAY.

It isn't always a simple matter to decide upon the best time to sell, and it has been our observation that the price you receive is only one of the elements that make for profits.

Perhaps the experience of two Maryland farmers will best illustrate our meaning.

These two men had nearly identical farms. Soil conditions and weather were about even, and both raised the same kind of cash crops.

But Farmer "A" always sold his crops as soon as they were harvested, while Farmer "B" held on to his crops until he thought he could get the top price.

Both of these men kept books on their farm operations. They knew what it cost to grow crops, as well as to handle them and store them.

After several years of operation, the books showed that B averaged about 10 percent more money for his crops than A. But the books also showed that A had made about 10 percent more actual money than B. It cost B extra money to handle each crop more than once and it cost him interest on his money, and insurance, and there was generally something to be deducted for shrinkage or spoilage. That's why B's profits were less, even though he got more money when he sold.

This is not written to advise you to sell your crop as soon as you harvest it. There are certainly times when that may not be good business—when it will pay more than it costs to hold on.

But it is sound advice to urge you to keep accurate records of all your costs. If you follow the simple method of comparing the money you have at the start of the year, with what you have at the end, you can easily tell whether or not you have made money, but you may not know why. And the why is important, for it shows you where you can do better.

The manufacturer who does not know how much it costs him to build his product, and get it to market, will soon go broke unless he is unusually lucky. The same thing is true of the farmer.

If you want help in setting up a simple bookkeeping system for your farm operations, why not ask your County Agent? Or write to either the State or Federal Department of Agriculture. You will find someone of broad experience ready to help you put a yardstick on your operations. You'll get a picture of your own work that will contribute to your greater success on the land.

● Mrs. Hattie M. Konop and nephew, Frank O'Connor, left this morning on a two-weeks vacation trip. They plan to visit with relatives and friends in Casper, Douglas and Lusk, Wyo., and Harrison, Morrill and Scottsbluff, Neb.

● Mr. and Mrs. Frank Culp and children have returned from a vacation trip to Los Angeles.

● Charlie Jandreau is visiting with relatives and friends in Los Angeles.

● Mr. and Mrs. J. R. Williams of Eagle Point are new residents of Ashland.

● Mrs. J. P. Halfhill is visiting in Los Angeles.

● Mr. and Mrs. Dwight Patterson were week-end visitors at Lake o' the Woods.

● Miss Lucille Perozzi of Eugene spent the week-end in Ashland.

● Mrs. L. I. Moon is visiting with her daughter, Mrs. Headrick Baughman, in Klamath Falls.

● Mrs. C. B. Andrews is visiting with her daughter in San Francisco, who is taking nurse's training there.

● Lt. Kent Ashcraft, flying instructor at the naval air base at Pensacola, Fla., and wife visited in Ashland Wednesday.

● William Savin, Charles M. Giffen and two nieces, Marian Bell of San Bernardino and Mary Poore of Stockton, enjoyed a trip to Crater Lake Sunday.

AT THE CHURCHES

Foursquare Church
Fourth and B Streets
Rev. Shearburn, Pastor

Sunday school 10 a. m. H. O. Butterfield, superintendent.
Morning worship 11 a. m.
Young People's meeting, 6:30 p. m.
Evangelistic service 7:45 p. m.
Week night services Tuesday and Friday evenings at 7:45.
Prayer meeting precedes these two services. Young people in charge of Tuesday service.

First Methodist Church
Cor. N. Main and Laurel Sts.
Dr. George W. Bruce, Minister

Sunday church school meets at 9:45 a. m.
Morning worship at 11 o'clock.
Methodist Youth Fellowship will meet at 7 p. m. for worship.

Free Methodist Church
East Main Street
John R. Poet, Pastor

Sunday school at 9:45 a. m. Bernice Beare, superintendent in charge.
Morning worship at 11 o'clock.
Junior meeting and Young People's meeting at 6:45 p. m. Evening worship at 7:30 p. m.
Mid-week prayer meeting Wednesday evening at 7:30 p. m.
You are welcome to all services.

Church of the Nazarene
Bertrand F. Peterson, Pastor
Fourth and C Streets

Church school 9:45 a. m.
Morning worship 11 o'clock.
Meetings of Juniors, Young People and Adults by departments, 7 p. m.
Evangelistic service 8 p. m.
Prayermeeting Wednesday, 7:45 p. m. Choir practice at 8:45.

Neighborhood Church Congregational
Boulevard and Morton Streets
Clarence F. McCall, Minister

Bible school 9:45 a. m. Mrs. Glenn Prescott, superintendent.
Worship service 11 a. m.
Sermon subject: "Turning Aside."
Union meeting at 8 p. m. in the Congregational church.

Trinity Episcopal Church
Dr. Claude E. Sayre, Vicar

Holy Communion 8 a. m.
Church school 9:30 a. m.
Sermon and morning prayer 11 o'clock.
You are cordially invited to worship with us.

First Baptist Church
J. R. Turnbull, Minister

Bible school 9:45 a. m. C. E. Corry, superintendent.
Morning worship 11 o'clock.
Sunday, 8 p. m., church service.
Wednesday, 8 p. m., prayer praise and Bible study

Catholic Church
Rev. W. J. Meagher, Pastor

Mass at 8 a. m. Sunday.

Church of Christ
Second and B Streets

Bible school 9:45 a. m. classes for all ages. L. U. Gresham, superintendent.
Morning worship at 11 o'clock.
Meetings of High School and College C. E. Societies at 7 p. m.
Evening service at 8 o'clock.

Full Gospel Temple
E. Main and Siskiyou Blvd.
L. P. Furman, Pastor

Sunday school 9:45 a. m.
Morning worship 11 o'clock.
C. A. service 6:45 Sunday evening. Evangelistic service to follow at 7:30 o'clock.
C. A. service and choir practice 7:45 Tuesday evening.
Everybody is cordially invited to all services.

First Presbyterian Church

Sunday school 9:45 a. m.
Worship service at 11 a. m.

J. FRANK HENDRICKS

J. Frank Hendricks, 86, a resident of Ashland for 43 years, passed away at the Community hospital Tuesday. Funeral services were held yesterday afternoon at the Litwiler Funeral Home chapel, and interment was in Mountain View cemetery. He is survived by his widow, a step-daughter, Mrs. J. F. Sawyer of Ashland, and two sisters in Missouri.

● Mr. and Mrs. Robert Dodge spent last week at Lake o' the Woods.

● Mr. and Mrs. Ed Derrington and son of Glendale, Calif were guests of Mr. and Mrs. Charles M. Giffen Sunday and Monday. Mr. Derrington is a senior design engineer in the Lockheed Aircraft Corporation in Burbank, Calif.

● Mr. and Mrs. George Icenhower are spending their vacation in Yosemite.

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