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BARGAIN DAYS
EVERYONE 15c

RURAL TRENDS



ROGER M. KYES
Director, National Farm Youth Foundation

THE FARM CHEMURGIC MOVEMENT

For many years the American farmer has paid for the experiments and developments of industry. In the process of every product bought by the American farmer there is a portion which goes to pay for the many pioneering expenses necessary to the birth of a new industry. It is about time for industry to return these expenditures. The farm market has been exploited by industry; now it must be rebuilt by industry.

The farmer needs a new source of income. Unless this new source of income is established, our whole American economy is in grave danger. Wages of labor and profits of industry may rise temporarily but, in the final analysis, the only solution for the problem of a permanent, healthy national economy lies in a completely revitalized American agriculture.

The establishment of new sources of farm income is not an impossibility. The great hope lies in research. The manufacturing industry, as a whole, spends about one-half of one percent of the value of goods it sells on research. Agriculture, however, only employs about one-seventh of one percent of the value of its products on research. Practically all the money spent on research by agriculture is provided by government—state and federal.

In 1939 industry spent more than \$250,000,000 to develop new products, improve old ones, or to reduce costs.

The Farm Chemurgic movement has dedicated itself to research for the development of new industrial uses for farm products. The word "chemurgic" seems complicated but, taken literally, means "putting chemistry to work." Chemistry at work in industry can transform farm products into usable industrial materials. Much has already been accomplished in this direction. Millions have already been invested in new industries, which will use crops raised on American farms for raw materials.

Chemurgic products fall into six general classes, namely—rayon, casein and soybean protein, plastics, motor fuels, starches and vegetable oils.

Four great laboratories, dedicated to the work of finding new uses for farm products, have been established by the Federal government. Though much of their work is just beginning, they promise to do much for the farmer.

One of the fields open to agriculture is that of motor fuel. We use only petroleum for automobile fuel but our resources of this are being used to the point that costs are rising. The American Petroleum Institute estimates that our petroleum reserves will reach exhaustion in possibly fifteen years.

Many foreign governments have enforced legislation requiring that alcohol from agricultural resources be blended with gasoline for the purpose of motor fuels. In several countries 25% alcohol is not uncommon in motor fuel blends, and is used with great efficiency.

The present corn crop in the United States is about 2,500,000,000 bushels. Should motor fuel be required by law to contain 25% corn alcohol, it would require about half our annual corn crop to supply it. The cost to the consumer would be very little more and, as a matter of fact, some authorities state that on the basis of equal motor performance, the blended fuel would be cheaper.

Regardless of a slight cost differential either way, the prospect of using up half of our annual corn crop through a near outlet is worth serious consideration. Here is a concrete way for city folks to return to the farmer some of the billions the farmer has contributed to their enjoyment at a loss to himself and his family. It is industry's turn to help agriculture.

HINDSIGHT ON SPORTS

By I TOLD YOU SO

Our good friend, Billy Hulen, author of the Sport Graphs column in the Medford Mail Tribune, said in part, in the May 13 issue speaking of the Medford State League Craters: "Treasurer Murray Marley and the other directors were wearing satisfied smiles for the gross gate of the two-tilt set was a neat \$501.90 -- it's a little shame that the Craters and the Medford Athletic association, which is just about tops in sponsoring worthwhile community athletic enterprises can't receive 100 percent cooperation."

Hulen was speaking of the week end series with Albany, which was won by the Alco-Oaks. Bill went on to say that shortly the Craters would be minus one-half of their fine infield. It's Hindsight's guess that shortly the Craters will be minus lots of ball players if they don't do something about paying the boys their promised cuts and salaries.

Steve Crippen, pitcher last season for the Craters, was brought 1000 miles with his family, on the promise of a job paying but \$80 per month. When the Crater's ball park was built last spring, Steve worked on that job and still has money coming from his actual labor there, as well as the promised players, cut.

Another member of last year's roster tells us that he received his promised wages for play last season but has not as yet been paid his promised cut. When Medford took part in the tournament the boys had to wait three weeks before their money was forthcoming from those games.

The players began to wonder about their cuts but were assured by the association that their money was in the bank awaiting completion of the season at which time settlements would be made. But when the season was finished and the players wanted their cuts there was no money in the bank to pay them.

Tommy Hawkins, who successfully managed the club after the officials kicked Hoosier Hoffard out last summer, didn't get all the money promised him; so he is playing for Bend this year.

A fellow named Nebesius was brought down here for first base but something about the set-up had an odor so he left. Last Saturday night a player was induced to come out to the ball park as the Craters were short of men. This man was promised a certain amount of money but when the pay envelope was given him, he was asked not to open it until after the game. He opened it anyway and was found to have been paid only half as much as he was promised. The fellow sitting next to the above-mentioned player was paid four times as much.

The Craters are in fast League and can bring some mighty good ball games to southern Oregon but how long will they have men to put on the field capable of this class of competition if the boys who practice and play the game are not given what they are promised?

Bob Hardy, son of Mr. and Mrs. J. H. Hardy, pitched his first base ball game of the current season, last week. He went the full nine innings and defeated Fort Worth, Tex., 7 to 3. Bob is working for Beaumont in the Texas league.

Besides winning his first game, Bob had a lot of satisfaction in beating Fort Worth's "Bear tracks" Greer, who was continually in his hair last season. Four of Fort Worth's eight hits were by Joe Greenberg, brother of Hank Greenberg.

Late in the game, with a man on third and second, Greer walked Gordon Hinkle, Beaumont's manager, to get at Hardy. With the bases loaded, Bob won his own ball game with a sizzling double that cleared the bags.

• Mrs. Don Caton and son of Eugene are guests of Mr. and Mrs. Clyde Caton this week.

Wrestling May Take Forced Vacation

No word had been received at a late hour last night as to whether or not Promoter Mack Lillard will present his weekly wrestling card at Medford armory Monday night.

There is a possibility that Lillard will have to take a forced vacation of three weeks while the U. S. Army takes over the Medford armory as offices while planning construction of a cantonment in the Medford area. A definite decision on Lillard's use of the building is expected to be reached today or tomorrow.

What Other Editors Are Saying!

From an examination paper—"Matter horn was a horn blown by the ancients when anything was the matter."

There's no doubt as to organized labor's loyalty to the union—with a lower case "u"—Clark Wood in Weston Leader.

Some of our best poems and essays will pass down through the ages while the unknown author sleeps unaware of the gem he has left behind. The following clipped from M. C. Athey's editorial column in the Illinois Valley News is one carrying a sentiment that all good Americans should feel:

FOR AMERICA, I WILL!

This is my Country!
Here I have received my education and training.
Here I have built my home.
Here I have reared my family.
Here I have earned my livelihood.
Here I have invested my money.
Here I have made my friends.
Here I—and those I love—will live and work and play and die.
Because this is my country, I mean to stand by it. I mean to support it in thought, in word and in deed. I mean to give it the best that is in me. Its strength is my strength, its prosperity is my prosperity, its future my future.
My country and I are one. Our interests are inseparable. We rise and fall together. Therefore, this is my pledge:
I will be loyal to America and to American institutions.
I will uphold its Constitution and its Government.
I will be proud of its traditions and its ideals.
I will defend its flag—wherever it may fly.
I will conduct my business honestly and fairly.
I will respect the rights of other men.
I will be patriotic, courageous, optimistic.
FOR AMERICA, I WILL!
—Author unknown.

MARY E. PRICE

Funeral services were held at the Litwiler Funeral chapel Tuesday afternoon for Mary E. Price, 64 who passed away Saturday morning. The Rev. C. Alton Brostrom, pastor of the Church of Christ of which she was a member, officiated. Survivors include a sister, Mrs. Leah M. Caldwell of Ashland; a niece, Mrs. Beulah C. Newman of Portland; and a nephew, Ralph P. Maskey of Santa Monica.

STARTING SATURDAY!

S & H GREEN STAMPS
JVW 5&10
"ON THE PLAZA"

GRIZZLIES HOLD TENNIS LEAD

It was the same old story Friday afternoon when the Ashland high tennis team defeated Grants Pass high 7-0 on the local courts to remain at the helm of the southern Oregon high school tennis league, being the league's only undefeated team.

Scoring, with Ashland players named first, follows:

Merritt defeated Strowbridge 1-6, 7-5, 6-3.
Provost won over Wright 6-0, 6-0.
Jandreau ousted Sorenson 6-0, 6-1.
Ormond defeated Furchner 6-1, 8-6.
Bell defeated Coutant 6-2, 6-3.
Provost and Jandreau defeated Wright and Strowbridge 6-3, 2-6, 6-2.
Merritt and Ormond defeated Sorenson and Furchner 6-1, 6-0.
The Grizzlies meet Medford there Friday in the season final.



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(Washington)
FORT BLISS . . . \$45.10

DEPOT: 101 EAST MAIN ST.
PHONE: 3341



GREYHOUND

• Mrs. Arthur Preston, who has been visiting her brother in southern California, has returned home.
• Mrs. W. C. Bushnell has returned home from a visit to her mother in Greeley, Colo.

LITHIA

ENTERTAINMENT

Phone 7561

Friday, Saturday

"NANCY DREW and the HIDDEN STAIRCASE"

With Bonita Granville and "LUCKY DEVILS"

with Andy Devine and Richard Arlen

ALSO THE NEWS

Starting Sunday

ANNIVERSARY WEEK

EVERYONE

A DIME EVERY NIGHT

Matinees Saturday and Sunday only

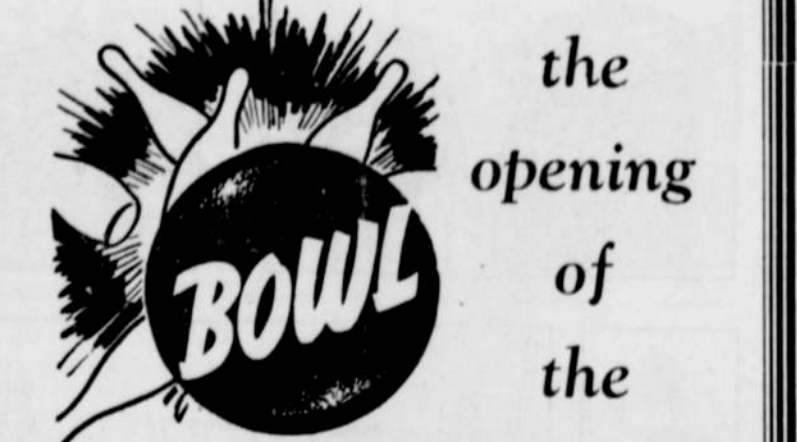
CLASS MEET POSTPONED

Mrs. Walter Herndon, teacher of the Home Builders' class of the Methodist church, has announced that the regular class meeting which was to have been held at her home May 16 has been postponed until Friday evening, May 23.

• Mr. and Mrs. Glenn Huffman, newly weds, have returned home from a trip to Yuba City, San Jose, Pittsburg, and Sacramento, California. They will make their home in Ashland.

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ANNOUNCING



the opening of the

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Ladies Are Especially Welcome
Beginners will be instructed and assisted

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