

CONGRATULATIONS TO J.V.W. 5c-10c STORE

Success to the New J.V.W. Store

FOR BETTER DRY CLEANING
TRY
Wardrobe Cleaners

Lowest possible prices
consistent with High-
est Quality Work.

Phone
3281

FREE PICKUP AND DELIVERY

45 North Main

"ON THE PLAZA"

Congratulations on
your new store and
best wishes for your
continued success in
Ashland.

**ASHLAND
LUMBER CO.**

CONGRATULATIONS ON YOUR
FINE NEW STORE

THE MINER PRESS

Ashland's Printers!

Wishing You Success
J.V.W.

WE ARE GLAD TO
HAVE BEEN ABLE TO
DO OUR BIT IN MAK-
ING THE J.V.W. THE
FINE NEW STORE
THAT IT IS

PHIL L. LAY
Builder and Contractor

Welcome to
Ashland's Newest
Business

**JORDAN
ELECTRIC**

See Us for Your
Electrical Needs

Congratulation on Your
Fine Store
"On the Plaza"

**HERBERT'S
GROCERY**

Greetings From
Ashland's Popcorn
Headquarters

HARRY CHIPMAN

Success to J.V.W.

- Be Wise
 - Be Comfortable
 - Be Modern
- BUY A CHRYSLER**
with the New
Fluid Drive

Ask us for a Demonstration

REED & YOUNG

Chrysler and Plymouth
Dealers

GRAND OPENING! SATURDAY, APRIL 5

GIRLS' EASTER HATS 50c	Chocolate Covered PEANUTS 20c Lb.	ALARM CLOCKS 69c Reg. \$1.00	NEW COSTUME JEWELRY 10c and 25c	RAYON EASTER DRESSES Sizes 3 to 6 59c
GIRLS' BLOUSES Plain and Prints 50c	LAMP SHADES 15c to 50c	EASTER EGGS Jelly Centers Marshmallow Centers 15c Lb. 20c Lb.	PRINT APRONS NEW STYLES Fast Colors 29c	SPORT JACKETS Beautiful Plaids 1.98 Sizes 12 to 18
STEP ON KITCHEN CANS 59c	CHIFFON KERCH'FS New Colors 25c	FULL FASHIONED HOSIERY 50c Pr. Outstanding Quality	PLUSH EASTER BUNNIES 24 inches tall 98c	SANITARY NAPKINS 23 IN BOX 23c
FILLED EASTER BASKETS 10c to 59c	COLORFUL METAL TRAYS 15c	NEW Fluorescent LIGHTING So You Can See MERCHANDISE In the True Colors	LADIES' COLLARS 50c ORGANDIE LACE, PIQUE	GALVANIZED WASH TUBS No. 1 69c
LADIES' WHITE PURSES 50c	BOYS' and GIRLS' POCKET COMBS 1c	LADIES LEATHER PURSES 98c NEW PASTEL COLORS	EASTER EGG DYE 5c & 10c	CANDY BARS and GUM 3 for 10c
		Complete New Line POTTERY and GIFTWARE		

The Self Service 10 Cent Store That Saves You Money

EASTER GREETING CARDS

5 and 10 **J.V.W.** 5 and 10
ON THE PLAZA

See Our Needlework Department

We Wish to Extend Our Wel-
come to the New J.V.W. Store

**MOSELEY
GROCERY**

Watch for our opening on the
Plaza soon

"Best Wishes, J.V.W."

WE OFFER
Chevrolet Sedan all
ready to drive out—\$25

**MADDEN AUTO
COMPANY**

80 No. Main Ashland

"SUCCESS, J.V.W."

SHINE PARLOR
Next to Fortmiller's

You're Well Dressed
Only When Your Shoes
Are Shined

OPEN FROM 9 to 6

Wishing you success in your
new location, J.V.W.

MAC'S SHOESHOP

Shoe Re-building
Rubber Heels

339 East Main St.
Ashland, Oregon

WELCOME, J.V.W.

X.L. ELECTRIC

Complete
Electrical Service

137 No. Pioneer Ave.
Tel. 5031

We Welcome the J.V.W. 5c and 10c Store as a
Business Neighbor on the Plaza

A FEW OF OUR LEADERS

- Dutch Boy Paints
- George Lawrence Harness Repair Straps and Saddles
- Keystone Red Top Fencing

Minneapolis-Moline Farm Implements
and Hardware

M. C. LININGER & SON

SAND : GRAVEL : CEMENT

BEST WISHES
J.V.W.

For Your Spring
Repair Needs

Shop at

Western Auto

Taylor R. Williams
Authorized Dealer

We extend to J.V.W.
a hearty welcome
to our city and hope
that you may prosper
through the
years to come.

**ALLIN
LUMBER CO.**

"Good Neighbors"

J.V.W

5c and 10c Store

and

THE PLAZA

Food Emporium

Just Next Door

CONGRATULATIONS
J.V.W.

**STEVENS
GLASS
WORKS**

WINDOW GLASS and
AUTO GLASS REPAIR

PAINTING, DECORATING
CONTRACTING