

Southern Oregon Miner

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★ "THE TRUTH WILL SET YOU FREE"

New Sawmill Here No Accident!

Announcement this week of new industrial activity in the Ashland area—that of the establishment of a new sawmill by the Sugar Pine Lumber company, which plans a minimum operational span of a dozen years, didn't "just happen."

It is the result of a lengthy period of negotiations by representatives of Ashland's chamber of commerce to increase commercial expansion here.

Certainly a new payroll for Ashland is welcome news. New payrolls, no matter how large or how small, are bound to stimulate business and nearly everyone benefits directly or indirectly. Lunch buckets are synonyms of healthy, progressive communities and logging trucks rolling through one city to another do not bolster local returns.

Representatives of Ashland's chamber of commerce should be given a rightful percentage of credit in directing this new enterprise here. The motive of a chamber of commerce program is to strive for community betterment. Not only in the field of commercial potentialities but also in all fields where improvement and progress can be made.

Too often, during economic lulls and periods of readjustment, are complaints directed at chambers of commerce. Probably, because that organization appears to be the natural target for having caused localized recessions. And yet, booster organizations are composed entirely of the communities they serve. The butcher, the baker, the garage and groceryman, the clothing store operators, all contribute their portions to the status of a community.

No, new payrolls, commercial expansion, community betterment programs don't "just happen." If one takes time to actually trace the source of these improvements, the chamber of commerce usually will be found, quietly but intensively, doing its work.

★ ★ ★

More Nerve Said State's Need!

In a recent editorial entitled "Oregon Lacks Salesmanship" the Miner made mention of some of the many attractions of southern Oregon which we accept so matter-of-factly, but which if advertised to a greater extent would do much to attract west coast visitors to this section.

This editorial drew some interesting comments from Tom L. Stanley, general manager of the Shasta-Cascade Wonderland association, from which we quote: "...perhaps Oregon doesn't lack salesmanship quite so much as it lacks the nerve to put up the necessary funds on a long-time basis to tell its story. Much of the program as we see it gotten out from Oregon and Oregon communities is first class . . . But usually the local material has not had funds with which to carry through the entire program. Advertising costs money and must be paid for the same as any other service or commodity. Ashland or any other community cannot succeed by using a teaspoon when a steam shovel is needed."

Included in Mr. Stanley's letter were statistics which prove that "advertising does pay"—even in the limited extent to which it has been carried on in this region. From 1936 to 1939 the travel business in the Shasta-Cascade Wonderland increased from \$11,665,830 to \$19,741,290, and registered visitors at Crater Lake National park have more than doubled since 1935. Let's keep them coming!

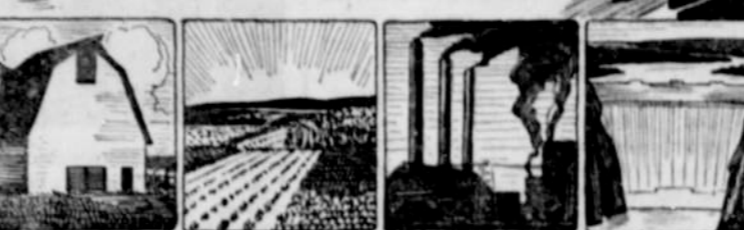
OUR DEMOCRACY by Mat

WE HAVEN'T ALL OUR EGGS IN ONE BASKET



ONE OF THE REASONS FOR AMERICA'S STRENGTH IS VARIETY-DIVERSIFICATION. — MUCH IS DUE TO NATURE . . . EVEN MORE TO INITIATIVE AND BRAINS.

THE ADVENTUROUS PIONEER SPIRIT OF PROSPECTORS FOUND OUR MANY MINERALS. THE GREAT VARIETY OF OUR MANUFACTURES IS BASED ON ONE THING—INVENTIVE GENIUS IN WHICH WE LEAD THE WORLD.



FORESIGHT AND THRIFT GAVE US TWO OTHER GREAT AMERICAN DIVERSIFICATIONS—ROTATION OF CROPS, ESSENTIAL TO SUCCESSFUL FARMING . . . AND THE SPREADING OF THE INVESTMENTS OF OUR LIFE INSURANCE COMPANIES THROUGHOUT THE ENTIRE COUNTRY.

NEWS FROM

Lincoln School

By SCHOOL STUDENTS

Lincoln school is giving an operetta Monday, March 10, in the college auditorium. It is called "The Magic Nutcracker" and many of the boys and girls in room five are in it. Some of the children are selling tickets for it after school. Tickets are 10 cents for children and 25 cents for adults.

The boys and girls of the sixth grade saw slides on Czechoslovakia, Austria and Hungary. The pictures were taken before the World war when these countries were in one nation. They showed the dress, transportation, surface and products of the countries.

On Thursday, Feb. 27, Mr. Moulton took some boys and girls from room five to the college to show their shadow play to Mr. Wilda's classes. The children enjoyed the trip and hope to go again soon.

Room six has a map of the United States for a race in health. They have airplanes to take them to Washington, D. C. from Ashland. Captains of the teams are Dorothy Kiser and Dick Morris. Each team has a plane, Dorothy a red and Dick a blue. They are trying to beat each other. When they get 50 points they go to a new capital. Each one who has clean hands and nails, brushes his teeth morning and night and has a neat personal appearance wins five

Surplus Foods List Released for March

Surplus foods which will be available to families taking part in the food stamp plan in this area during the Mar. 1 through Mar. 31 period were announced today by M. Louis Belangio, area supervisor. These are the surplus foods which may be obtained in exchange for blue surplus food stamps in local stores.

The nationally designated surplus foods available in all areas for the Mar. 1 through Mar. 31 period are the same as those which were obtainable for the Feb. 1 through Feb. 28 period.

The complete list of blue stamp foods obtainable in all stamp plan areas for March includes: Fresh grapefruit, oranges, apples, pears, onions (except green onions), Irish potatoes, butter, raisins, rice, pork lard, all pork (except that cooked or packed in metal containers), corn meal, shell eggs, dried prunes, hominy (corn) grits, dry edible beans, wheat flour and whole wheat (graham) flour.

points for his team. They are very anxious to see who wins.

Marilyn and Edward Beare of Lincoln school moved to Allison street Feb. 22. We are sorry that later on they are going to move to the other side of town. The class will miss them very much.

Alta Mae Johnstone is back in school after a week's absence with measles.

REMEMBER WHEN

—you went to the depot to see the "Limited" come in? It usually was the highlight of a quiet day. And on Sunday it grew into a social event of major proportions. No one aimed to miss it. Remember?



We are not "Limited" by miles or creed.

DEPUTY COUNTY CORONER

LITWILLER FUNERAL HOME

(We Never Close)

Phone 4541



MARCH—THE FARM MONTH

The farmers' spring urge to "do something" about farm equipment that's been lying around all winter reaches its peak at this time. Many repairs are needed to do the spring work properly. Bring your blacksmithing to us. Plow shares sharpened Old equipment made new.

PHONE 4586 OR SEE

OAK STREET GARAGE AND MACHINE SHOP

97 OAK STREET, ASHLAND

PHONE 4586

Are YOU

RISKING YOUR RIGHT TO DRIVE?

The wise thing is to procure Automobile Liability and Property Damage insurance before you have an accident. It will safeguard your right to drive as well as protect you from financial loss.

INSURANCE OF ALL KINDS

Billings Agency

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Phone 8781 41 East Main

LEGAL NOTICES

NOTICE TO CREDITORS
In the County Court of the State of Oregon for the County of Jackson.

In the Matter of the Estate of D. Perozzi, Deceased.

The undersigned having been appointed by the above entitled Court of the State of Oregon, for the County aforesaid, Executrix of the Last Will and Testament of D. Perozzi, deceased, and having qualified, notice is hereby given to the creditors of, and all persons having claims against said deceased, to present them, verified as required by law, within six months after the first publication of this notice to said Louise Perozzi at the office of Briggs & Briggs, Attorneys, Pioneer Building, Ashland, Oregon.

LOUISE PEROZZI
Executrix of the Last Will and Testament of D. Perozzi, deceased.
Dated February 28, 1941.

WANT ADS

FOR SALE—1800-A, stock ranch, range rights joining Nutte's Agency, Ashland, Ore.

Read "Hoofs & Horns"
"Only Rodeo Magazine in the World"
Issued Monthly at Tucson, Ariz.
\$1 one year. \$2 three years
\$3.50 five years
Send subscriptions to
HOOPS & HORNS
P. O. Box 790 Tucson, Ariz.

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Anywhere
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Miss Mouryne Burton was the guest of honor at a birthday dinner last Friday evening when her mother, Mrs. Cloma Burton, entertained 11 of her friends. After dinner the group attended the Ashland-Medford basketball game. Those present were the honored guest, Mouryne Burton, Emily Norris, Dolores Erwin, Alma Jesse, Gloria Wenner, Eva Smith, Jimmy Bartelt, Claude Garrett, David Hile, Dick Kerr, Bobby O'Harra and Eugene Rush.

Come in and See our

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NEW HOMES OR REMODELING

Consult Us About Your Building Needs.
We Can Help You Solve Them.

ASHLAND LUMBER COMPANY

Call 3291 for Estimates

THE SMOKY YEARS

By Alan Le May

Dusty King had been murdered—Dusty, who had been like a father to Bill Roper. Then Roper—who had been a respectable man—turned "outlaw" to "get even."

How Bill Roper gathered together a tougher, more desperate band of outlaws and rustlers, beat the Thorpe gang at their own game, and drove them out of the country, is told with breathless speed and with fidelity to the history of those epic times in "The Smoky Years." Don't miss it!



IN THIS NEWSPAPER