

Southern Oregon Miner

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SIX MONTHS 80c
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"THE TRUTH WILL SET YOU FREE"

Oregon Lacks Salesmanship!

When a windstorm such as the one which struck with some violence here two weeks ago comes out of the south—and most of them do come from that direction—one could almost be persuaded to believe that they have their origin in or near Los Angeles, because of the volume of hot air boosting that constantly emanates from that source. It would be straining a point to make such an assertion, but from the "chamber of commerce" patter one occasionally hears on the radio it stirs the impulse to "kid" the enterprising brethren of the land of eternal sunshine.

Conflicting stories emanate from the same studios in Hollywood, the promotional organizations laying before the public every advantage of the district—and it is granted these are numerous—while on the other hand radio comedians playfully depict conditions as they really are. It is not uncommon to hear a radio spieler extolling the climatic virtues of Los Angeles county on one program, only to be followed by some favorite comedian who works in a few rich gags about the rainfall and its accompanying inconveniences. These humorous jibes fail to dampen the ardor of the chamber of commerce boosters and they keep hammering away with a diligence that is most admirable.

In view of the current winter season in southern Oregon this region might be justified in resorting to a pertinent if somewhat overworked phrase, "what does California have that we haven't?" This valley is just emerging from one of the mildest winter seasons in many years. There has been a minimum of frost, no snow (in the valley proper), and a little short of normal rainfall. If there has been more than average wind it has compensated in keeping out the fog. Flowers have bloomed throughout the winter and almond trees have been in bloom since the first week in February. (This is only February and March is yet to come—we are speaking of winter as it has been up to date). Just to prove that this too is a winter playground, a group of Ashland high school students had a lawn party Saturday night, and on Sunday scores of people took advantage of the beautiful spring weather to inspect our incomparable Lithia park. Added to this were thousands of people riding about the countryside and up and down the highways enjoying the sunshine and matchless beauty of valley and surrounding mountains.

We of Oregon are so richly blessed that we take our gifts too matter-of-factly. California has cashed in on such advantages as she possesses by promoting a publicity campaign which has made all of America California conscious. If it is necessary to include other western states and their outstanding attractions to make their literature more appealing, the Californians do so cheerfully for they long since learned the value of the tourist dollar.

Oregon has done a little of this national advertising in recent years, yet statistics show that the bulk of the tourist crop comes from California, with Washington and other nearby states contributing a large share of the balance. California has the jump on the rest of the coast, for salesmanship has put that state where it is, and if Oregonians will get out and learn more about Oregon it will require but a few years to put this state in stronger competition for some of those tourist dollars that have helped build our southern neighbor up to one of the greatest commonwealths of the nation.

Rearmament Makes Haste Slowly!

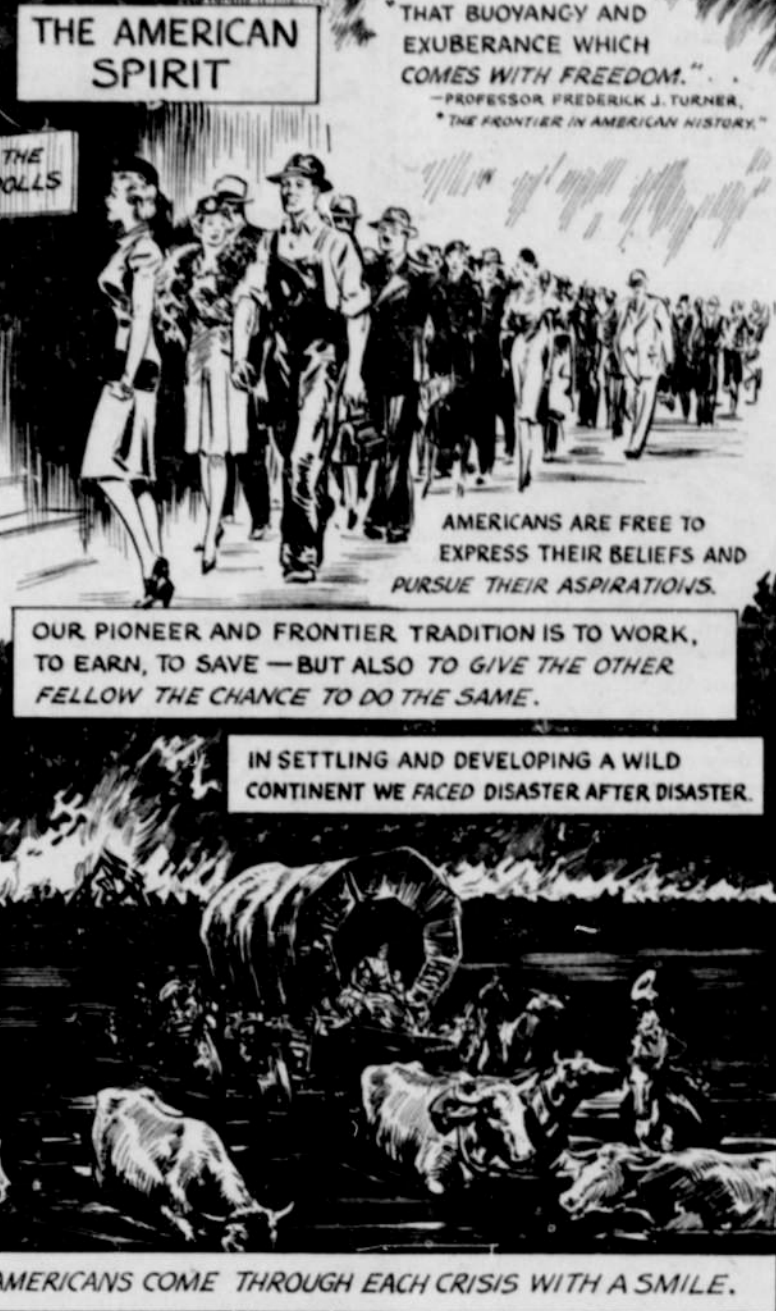
Some progress is being made toward rearmament—but we still are a mighty long distance from our goal. Newsweek recently surveyed the picture. According to it, on Jan. 1 we had 4,000 army planes—goal is 37,000. We had 2,590 navy planes—goal is 16,000. We had 1,000 tanks and combat cars—goal is 6,500. We had 600,000 soldiers—goal is 1,500,000. A good many of the planes, as army men have testified, are trainers or are obsolete. And a large proportion of the soldiers are new conscripts, with a year to go before they will be versed in the military arts.

So far, of course, the defense program has been largely in the tooling and plant expansion stage. And it will remain in that stage for some time to come, in the opinion of production men. Most of what we are producing now is going abroad. There is no expectation of building our own military establishment to formidable dimensions in less than a year. The navy program will require five years.

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OUR DEMOCRACY — by Mat



DEFENSE WORRIES

Daily we hear about the defense boom and what's going to happen afterward. There is no question about our having a huge task of readjustment ahead of us, but there are many factors which will make this a different problem than ever before.



Kyes

Before long we will be in the midst of feeding Europe. In Great Britain the food situation at present is just as difficult as in the gloomiest days of 1917. Female labor and equipment from America is the immediate hope, but beyond this our food supplies will be utilized to feed the British.

Then comes continental Europe and its starving victims. This will quickly wipe out the surpluses and take much of the primary food supply of the United States.

The industrial requirements of defense will be eclipsed by the agricultural demands that will be placed upon this country. Our farms will have to be mobilized just as we are attempting to do with our factories. Farm equipment will be just as scarce comparatively as machine tools and production equipment are today. Farm labor will become more difficult to get as we progress with this program.

There are many who are already worrying about what's going to happen when the defense program is over. They visualize idle machinery, surplus plant capacity and men without jobs. Actually, we are extending this national defense program under very different conditions than any which this nation has ever found itself in before. American industry has been literally stagnant for several years. Had there been no defense program, it would have taken several years to replace the worn-out machinery and plant

JUNIOR HI FIVE FALLS BEFORE MEDFORD ATTACK

Medford junior high basketballers took a Southern Oregon Junior high conference game from Al Simpson's local juniors 24 to 13 on the Ashland floor Wednesday night.

Ashland missed enough free throws to make a game out of it. They were awarded 14 free tries at the basket but could convert only five. Medford made four out of 10 attempts.

Niedemyer was the big shot for Medford and scored 10 points to lead all players. Kannasto topped Ashland with a field goal and two free tosses for four points.

Ashland wasn't completely swamped, however, for they won the preliminary from the Medford seventh graders with a 25 to 20 score.

equipment. United States of 1940, as a whole, was only a shell, industrially speaking. The depression and subsequent years robbed us of most of our industrial power. Corporate capital was largely wiped out during the depression. In the cases where it was reduced to an unhealthy state, the drain of social legislation made profit impossible. The result was no new machinery. Goods were produced on old machinery. Time after time, repairs were made.

The manpower problem has been even more grave. Industry only gambles on new and untrained manpower when it has surplus funds with which to take a chance on the untrained becoming valuable, or working for the same company after the training is completed. The result has been a bankruptcy of manpower. Good men are extremely scarce from common labor to management. Never in the history of this country has there been such a shortage of good men who can be relied upon to take responsible positions in industry. As a whole, the manpower available today lacks the necessary training in business methods and production operations.

If we are to face the facts squarely, the United States is just as short of men and machines for industrial power as it is planes and pilots for air power. This country must turn to men who know business. Industry, despite unfavorable legislation and attacks from every side during the past several years, has again returned to its rightfully important place in our economy. With agriculture, industry occupies the front rank of democracy. The hope of democracy for today and the future lies in the abilities of men of industry. If they can create trained manpower and produce the machinery necessary, we need have no fears.

After the necessities of defense have been taken care of, we will find ourselves with industrial manpower retrained and adequate modern machinery to take care of peacetime requirements with higher efficiency. This producing power will not only produce necessities, but will also return to the luxury items that will be given up during the period of defense building due to lack of raw materials.

Bank Offers Finance Plan for Airplanes

Announcement is made this week that the First National Bank of Portland has inaugurated a plan to finance the individual purchase of airplanes, on much the same basis that it finances automobiles, according to E. B. MacNaughton, president of the statewide bank.

"If you buy an airplane you now can finance it on the installment plan through any of the First National's 41 branches throughout Oregon," MacNaughton said. "We believe this new service is very much in step with the times. America is becoming a nation of flyers and it is essential that those wishing to fly can buy well built, reliable planes at purchase terms within the limits of their budgets."

He also pointed out that the co-operation of underwriters has made it possible to secure insurance similar to that for automobiles and other property. Experience proves that damage both in the air and on the ground is exceedingly low.

TALENT NEWS

Rev. Temple Called To Eugene Pastorate

About 40 people gathered at the home of Rev. and Mrs. Thomas Temple for a farewell party Tuesday evening. Mr. and Mrs. Temple will leave next week for Eugene, where Mr. Temple has been appointed pastor of the First Methodist church. He has served the Talent Methodist church for several years and the community regrets to lose him and his wife. The evening was spent in visiting and delicious refreshments were served by the committee.

The L. I. Balderstone family will reside on the Temple place a mile north of town.

Mr. and Mrs. Harold Sloper and daughter Roberta of Prospect spent the week-end with Mrs. Sloper's parents, Mr. and Mrs. Robert Logan.

Dr. A. E. Miller and family and Mr. and Mrs. Clyde Moffett of Medford were Sunday dinner guests of Mr. and Mrs. G. Pfeifer.

Alva Smith took a load of Gladiolus bulbs to Portland Friday.

Mrs. Meda Fox spent Friday in Phoenix visiting at the home of Mr. and Mrs. Will Hewitt.

Mr. and Mrs. John Hamilton of Tule Lake arrived in Talent Monday to visit relatives in the valley for a few days.

Bill Pratt and sister of Ashland called on Mr. and Mrs. Will Rush Friday.

Mr. and Mrs. Joe Tryon made a business trip to Medford Tuesday afternoon.

Milton Graber, who suffered an injured spine at the McKee mill Saturday morning when a pile of lumber fell on him, was taken to the Community hospital in Ashland for treatment.

Mr. and Mrs. Will Lamb of Keese creek and Miss Clarice Homes of Ashland were Sunday visitors at the home of Tom Lamb and Mr. and Mrs. Roy Estes.

Mr. and Mrs. Sam Hamilton and Mr. and Mrs. John Hamilton were dinner guests of Mr. and Mrs. Lloyd Wooten Monday at Medford.

Fred Hodapp, a former resident of Talent, has returned from Casa Grande, Ariz., where he and his family spent the winter.

Mrs. Homer Brown and daughter Opal of the Willow Springs district called on friends here Monday afternoon.

Jonah Barrett who has been prospecting in Humboldt county, Calif. this winter returned home Monday.

There was a fine attendance of members at the Parent Education Study club at the city hall Wednesday afternoon. Mrs. Imogene Smith led the meeting.

T. M. Torrey of Hamilton City, Calif. has purchased a ranch of Ed Foss on Benson lane.

Mr. and Mrs. Everett Boswick of Ashland were business callers in Talent Friday evening.

Paul A. Walker, a former resident of Talent, was one of the draftees leaving Medford Thursday enroute to camp for training.

Mrs. Helen Higgins returned home Wednesday after spending the winter with her son Gordon and wife in Oakland, Calif.

Clifford Green is confined at his home with a bad case of yellow jaundice.

Mr. and Mrs. C. L. Donaca returned to their home in Klamath Falls after a week's visit with the Alex Donaca family on Anderson creek.

EXAMINER COMING

A traveling examiner of operators and chauffeurs will be at the city hall in Ashland from 1 p. m. to 5 p. m. Friday, Feb. 28. All those wishing permits or licenses to drive cars should get in touch with him at this time.

The Miner for prompt, proficient printing.

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of beauty and quality, in marble, granite or bronze, or combinations of these materials, at honest prices, see

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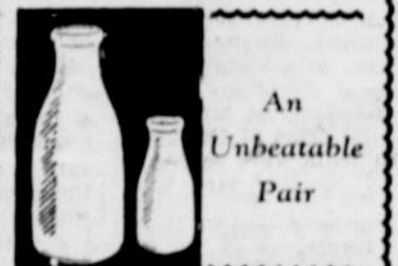
IS YOUR PRESENT LIFE INSURANCE ADEQUATE?

See

STEVEN R. SCHUERMAN

PHONE 4721

METROPOLITAN LIFE INSURANCE CO.



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Clover Leaf Dairy Phone 6732

REMEMBER WHEN —the family album sat on the center table in the parlor? It was a large volume with metal clasp and ornate covers. Tintypes and faded photographs of "relations" in stiff, uncomfortable poses filled the book and made good subjects for reminiscing and discussion of changes of styles in wearing apparel. Remember? Our "Relations" with those we serve is that of sympathy and understanding. DEPUTY COUNTY CORONER LITWILLER FUNERAL HOME (We Never Close) Phone 4541

HOTEL MANX POWELL STREET AT UNION SQUARE, SAN FRANCISCO NEAREST TO EVERYTHING Hotel Manx is San Francisco's best located Hotel. "Meet Me at the Manx." Rates from \$2.00 single; \$3.00 double. Special Family Rates. Rainbow's End... on the glamorous Feather River, Paxton, California. A year-round resort... Summer and Winter sports... Dancing every evening... Special facilities for private parties. Very reasonable rates. Hotel Clunie, Sacramento... Famous Coffee Shop... Air-cooled... Famous for quality food... Moderate prices... Rates from \$1.50. Hotel San Carlos... By the Blue Bay of Monterey and world-famous Seventeen-Mile Drive... Rates from \$2.50. A CALIFORNIA INSTITUTION SERVING YOU