

Fun for the Whole Family

BIG TOP

By ED WHEELAN



LALA PALOOZA - Pinto Eats Like a Goat

By RUBE GOLDBERG



S'MATTER POP - All Quiet, Except Army Captured

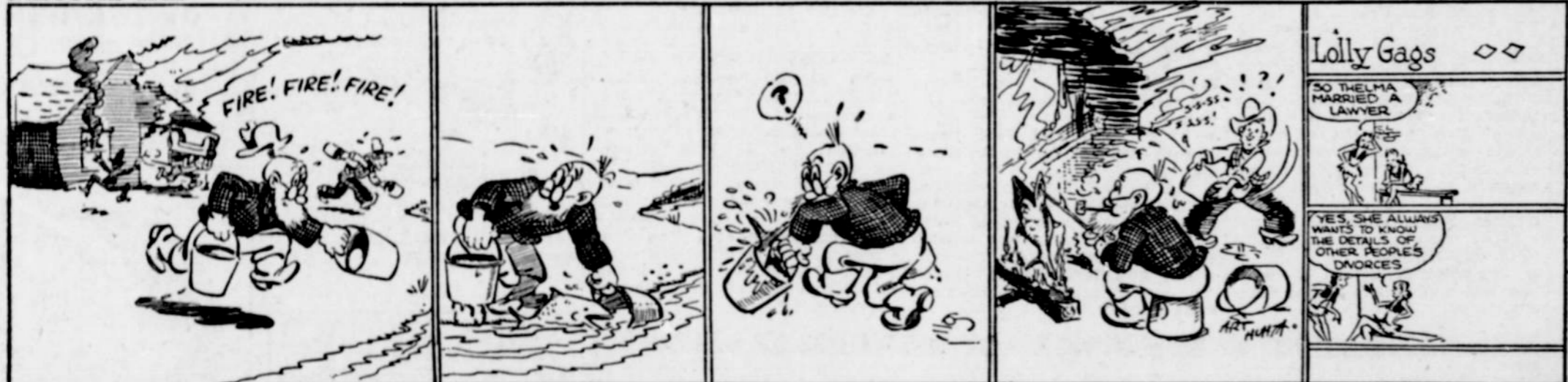
By C. M. PAYNE



MESCAL IKE

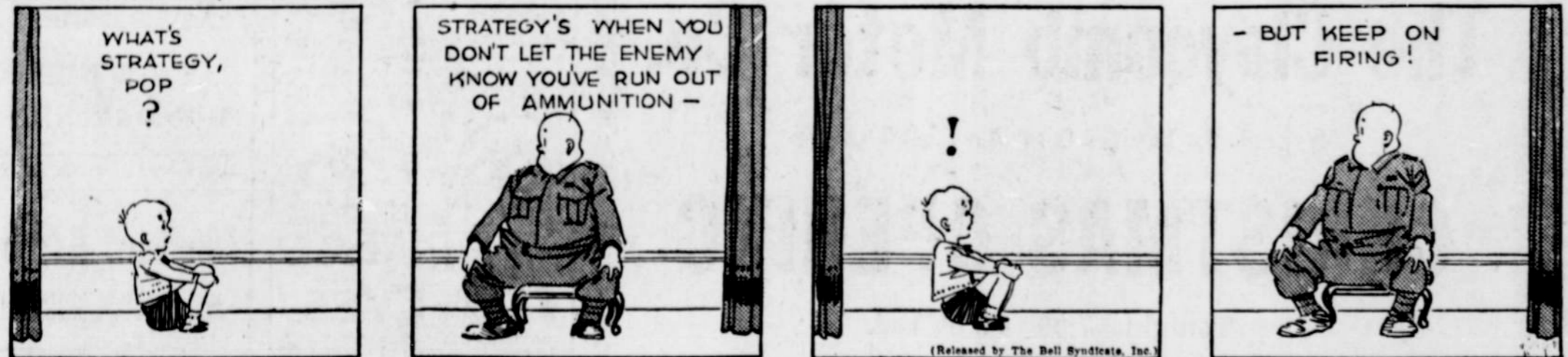
By S. L. HUNTLEY

The Opportunist



POP - Good Trick, if You Can Do It

By J. MILLAR WATT



THE SPORTING THING



BOOK MARKER

BY GUY WILLIAMS



"Lookes, Pop, here comes the daily double."

"MY 5 CHILDREN
and I use ADLERIKA when needed; have kept it on hand for 20 years." (C. C.-Mass.) ADLERIKA with its 3 laxative and 5 carminative ingredients is just right for gas and lazy bowels. Get ADLERIKA today. AT YOUR DRUG STORE

Wisdom a Coin

Wisdom is the true and unalloyed coin, for which we ought to exchange all things; for this, and with this, everything is in reality bought and sold—fortitude, temperance, and justice; and, in a word, true virtue subsists with wisdom.—Plato.

ACHING-SORE STIFF MUSCLES

For PROMPT relief—rub on Musterole! Massage with this wonderful "COUNTER-IRRITANT" actually brings fresh warm blood to aching muscles to help break up painful local congestion. Better than a mustard plaster! Made in 3 strengths.



Before One's Conscience

The hardest of all ordeals for an honest man is to stand arraigned at the bar of his own conscience. He knows more than the keenest, the most vindictive enemy could urge for a verdict of guilty.

ANOTHER BIG ADVANTAGE FOR YOU IN SLOWER-BURNING CAMELS

THE SMOKE OF SLOWER-BURNING CAMELS GIVES YOU NOT ONLY

EXTRA MILDNESS

EXTRA COOLNESS

EXTRA FLAVOR

BUT ALSO

28%

LESS NICOTINE

than the average of the 4 other of the largest-selling cigarettes tested—less than any of them—according to independent scientific tests of the smoke itself.



THE SMOKE'S THE THING!