

Dark Sheer Print to Keep You Cool and Chic on a Summer Day

By CHERIE NICHOLAS



IF YOUR summer clothes collection lacks a frock of dark sheer print (cloque organdy is particularly good buy for it neither wrinkles nor needs ironing) you are losing out on a friend in need and indeed that will faithfully serve on a blazing hot summer day. During the torrid mid-summer season the big problem is to dress so as to keep cool and fresh looking and smartly styled in appearance all at the same time, and the gowns that will do it is the one made of a handsome dark gaily patterned sheer print.

Once get the habit of having a dark cool sheer print frock within calling and it will become a tradition with you. It is not only that the comfort of a dark sheer keeps your disposition sweet giving you poise reflected in a self-satisfied expression on your face, but a dark print this summer ranks among the highest in style prestige.

The way to get the most out of your dark sheer frock is to fortify it with several sets of accessories. We know of a superbly chic dark print recently acquired by a young sophisticate that thrilled with possibilities. The coloring happened to be deep wine, light green, with a sprinkling of white on a deep rich mossy green background. What interchangeable accessories did for this frock in the way of chic and charm and imparting a different look tuned to occasion is a lesson in color well worth noting.

A cunning trick about this gown was its rather wide belt of self print, across the front of which were several vertical slashes finished like bound buttonholes. The idea was to thread an inch wide ribbon in and out of these openings to tie in loops and streamers at one side. The

ribbon picked up a color in the print and this keyed the color for the entire accessory ensemble. Gloves and draped turban of matching wine-red jersey added the touch supreme.

A prime favorite this season, according to reports from fabric centers, is the attractive cloque organdies, beloved because they stay fresh in that their permanent crinkle gives them a natural resistance to wrinkling. Think of the joy and satisfaction in a dress you can dabble out easily as a handkerchief, give it a good shake, hang it up to dry and presto in the morning a look-like-new dress awaits you. Being dark in general tone you can wear it almost anywhere, shopping, traveling and where you will, knowing that your gown will fit into the picture perfectly.

The two gowns pictured are just the sort of dark prints that doll up vaingloriously with versatile accessories. Dainty rosebuds are scattered over a dark sheer for the attractive dress to the right. The fine washable swiss voile that makes it is cut on slim one-piece lines with smart all-around pleats in the skirt and repeated in the tiny pleats flaring the lace trimmed neck. Perky little velvet bows and crystal buttons are pleasing highspots. The beautiful draping qualities of fine swiss cloque fast-color, flower-printed organdy has inspired the winsome frock shown to the left. Here you see the new elongated bodice line with style emphasis on sophisticated simplicity.

(Released by Western Newspaper Union.)



IF MODERN DAY POLITICIANS WERE FRAMING THE DECLARATION OF INDEPENDENCE

(The scene is Independence hall, Philadelphia. The time is 1776 but the delegates are modern politicians.)

First Delegate (reading the proposed Declaration aloud)—When in the course of human events it becomes necessary . . .

Second Delegate—I don't like that word necessary. It's pretty strong.

First Delegate (continuing)—For one people to dissolve the political bonds which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the laws of nature and of nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation . . .

Third Delegate—We ought to think that over more carefully. If we go into all the causes it may get us into trouble.

Fourth Delegate—This calls for caution. Why can't we put out some feelers first to see what the public wants. It's all pretty risky, if you ask me.

First Delegate (resuming)—We hold these truths to be self-evident—that all men are created equal . . .

Second Delegate—Is it expedient to go that far at this moment? (Cries of "No" and "Take it easy!")

First Delegate (continuing)—That they are endowed by their creator with certain inalienable rights; that among these are life, liberty and the pursuit of happiness . . .

(Cries of "Wait a minute," "We want peace," and "Don't rush us into war.")

Third Delegate—I think we should cut the life and liberty stuff and just let it go that we are entitled to the pursuit of happiness. It don't sound so defiant.

First Delegate (resuming)—That to secure these rights, governments are instituted among men, deriving their just powers from the consent of the governed; that, whenever any form of government becomes destructive of these ends, it is the right of the people to alter or to abolish it.

(Cries of "That means war!" "Let well enough alone" and "It's a capitalistic plot!")

Fourth Delegate—I move to drop that word "abolish." It's too strong.

Sixth Delegate—But we propose to abolish the British rule, do we not?

Fourth Delegate—Yes, but we should be more tactful.

First Delegate (resuming)—But when a long train of abuses and usurpations, pursuing invariably the same object, evinces a design to reduce them under absolute despotism . . .

Fifth Delegate—That's too strong. How do we know the people will support such language. We should draw this up all over again and be a little vague. Otherwise we MAY have to fight.

First Delegate (reaching the end)—We, therefore—solemnly publish and declare that the united colonies are, and of right ought to be, free and independent states; that they are absolved from all allegiance to the British crown and that all political connections between them and the State of Great Britain is, and ought to be, totally dissolved.

(Cries of "No!" "We are for peace and prosperity!" "This will drag us into war!" etc.)

Fifth Delegate—I'll not sign it. I must sound out my constituents first.

Sixth Delegate—I move we put the whole thing over until AFTER A GALLUP POLL!

(Curtain with a dull thud.)

THINGS I SHOULD LIKE TO SEE IN THE MOVIES

A newstand keeper who actually keeps his mouth shut instead of yelling "extra" at the top of his lungs.

Dorothy Lamour unaccompanied by a hurricane, typhoon, tornado, flood or any other version of the "Wind and the Rain in Your Hair."

A meeting between hero and heroine in which the heroine doesn't drop her handkerchief, her eyes or her telephone number.

MARTIN RAGAWAY.

CLASSIFIED DEPARTMENT

HOTEL ASSEMBLY
NINTH & MADISON, SEATTLE
Comfortable Modern Rooms
Daily \$1.25 Weekly \$8 Up
Coffee Shop Dining Room

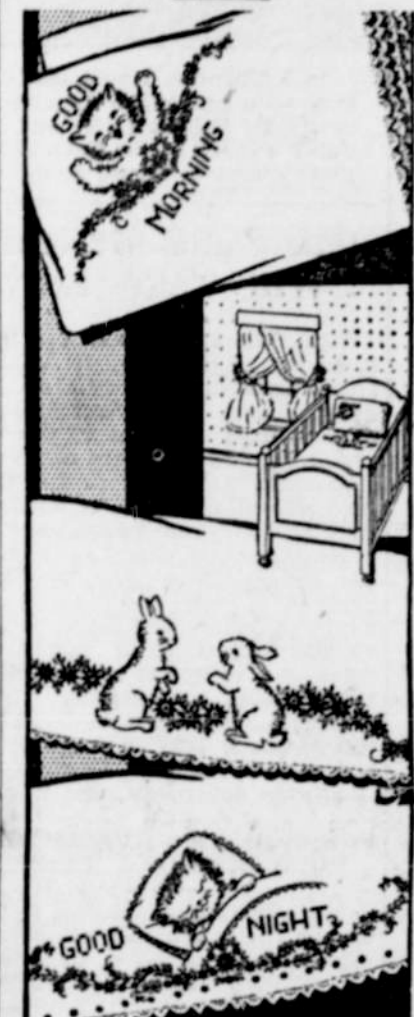
MOLER BEAUTY SCHOOL
\$5.00 Will Start You
Pay While Learning
A National Organization
SEATTLE—TACOMA—SPOKANE

Plan your stay at Portland's newest hotels, the . . .

HEATHMAN HOTELS
800
homelike rooms
from \$2.50 per day
with bath Broadway
and Salmon Streets.

Auto Salesman (explaining to green customer)—This is the radiator and this is the fan.
Lady—Oh, then, it's an all-season car?

Embroidery Linen For That Cute Baby



Pattern No. 2504

ADD that personal touch of embroidery to a practical gift for baby. Pattern 2504 contains a transfer pattern of 2 motifs averaging 5 1/4 by 2 1/4 inches, 2 motifs averaging 4 3/4 by 10 inches; materials required; illustrations of stitches; color schemes. Send order to:

Sewing Circle Needlecraft Dept.
82 Eighth Ave. New York
Enclose 15 cents in coins for Pattern No. . . .
Name
Address

Whispered Secrets

As everyone is pleased with imagining that he knows something not yet commonly divulged, secret history easily gains credit; but it is for the most part believed only while it circulates in whispers, and when once it is openly told, is openly refuted.—Dr. Johnson.

Patterns SEWING CIRCLE



8680

DECIDEDLY young, and just as fresh-looking as a spray of apple blossoms, this frock (8680) will be lovely in silk print or flat crepe, with airy white frills. Notice how cleverly the frills are used to accentuate the torso which is not only the newest news in silhouettes, but potent to give you the long, limber look for which we're all striving. The full skirt, little pairs of buttons down the front and sash bow add to the youthful charm of this frock.

With your big hat and patent shoes, it will make you look as if you had stepped from the pages of the latest fashion book—and it proves once more that to get real individuality as well as newness, you'll be wise to make your own.

Smiles

Just the Reverse
At a reception the woman chatted for some time with the distinguished guest. One of the listeners complimented her. "Oh, really," she said with a smile, "I've just been concealing my ignorance."
The distinguished guest smiled gallantly.
"Not at all, not at all, my dear lady. Quite the contrary, I assure you."

Quite the Opposite
"Is that a popular song your daughter is singing?"
"Not in this house."

After Taste?
"Do you think you could learn to love me?"
"Possibly; but wouldn't you hate to think you were an acquired taste?"

A good joke isn't damaged when it's cracked.

Night as Day
"Don't you find that a new baby brightens up a home?"
"I do. We have the lights on all night now."

A step-by-step sew chart makes the easy pattern even easier.
Pattern No. 8680 is designed for sizes 12, 14, 16, 18 and 20. Size 14 requires 3 1/2 yards of 39-inch material without nap and 2 3/4 yards of ruffling. Send order to:

SEWING CIRCLE PATTERN DEPT.
149 New Montgomery Ave. San Francisco Calif.
Enclose 15 cents in coins for Pattern No. . . . Size
Name
Address

CLASSIFIED DEPARTMENT

PHOTOGRAPHY
16 PRINTS 25¢
Roll Developed and 16 prints 25¢. 16 Reprints 25¢.
REX PHOTO OGDEN, UTAH

Father of Waste
Gambling is the child of avareice, but the parent of prodigality.—C. C. Colton.



Free! 3 Circus Cut-outs in Every Package

DIARRHEA

DUE to dietary indiscretions, change of drinking water or sudden changes in weather can be quickly relieved by Wakefield's Blackberry Balsam. For 94 years a household remedy. Sold at all drug-stores. Be sure to ask for genuine

Wakefield's
BLACKBERRY BALSAM
Compound

Tasks Before One
So little done, so much to do.—Sir Cecil Rhodes.

Is your child a NOSE PICKER?

It may be just a nasty habit, but sometimes nose picking is a sign of something nastier. It may mean that your child has round worms—especially if there are other symptoms, such as listlessness, flabby appetite, restless sleep and itching in certain parts.

Many mothers don't realize how easy it is to "catch" this dreadful infection and how many children have it. If you even suspect that your child has round worms, get JAYNE'S VERMIFUGE right away! Drive out those ugly, crawling things before they can grow and cause serious distress.

JAYNE'S VERMIFUGE is the best known worm expellant in America. It is backed by modern scientific study and has been used by millions for over a century. JAYNE'S VERMIFUGE has the ability to drive out large round worms, yet its tastes good and acts gently. It does not contain nuxtomine. If there are no worms it works merely as a mild laxative. Ask for JAYNE'S VER-MI-FUGE at any drug store.

FREE: Valuable medical book "Worms Living Inside You." Write to Dept. M-2, Dr. D. Jayne & Son, 2 Vine St., Philadelphia.

WNU-13 32-40

Cottons Are an American Fashion

There is no need to ask yourself, Shall I wear cottons? You'll be far too busy deciding just which ones to wear. For cottons this season are as necessary in a well-rounded wardrobe as are lingerie and stockings.

Paris takes some of the credit for the enormous acceptance of cottons, and rightly so, but in the main they are basically American. They fit perfectly into the American ideal of freshness and cleanliness. Most cotton costumes are born and reared in this country, from the planting of the seed to the last stitch put into the gown.

Attractive Belt



Include in your collection a belt of the type pictured and we'll wager it will be the one you like best and will wear oftenest. The present prevailing vogue for ruffles and the utterly feminine touch is reflected in the styling of this belt. The artistry and originality that distinguishes this model is apparent at first glance. Wear it and you will find it is especially slenderizing. To achieve this clever effect Criterion molded the belt and its engaging little ruffled tabs from velvet-smooth cape-skin with a hidden adjustable clasp, which assures a style that will fit to perfection.

For That New Look Follow These Tips

Your hair in a pompadour, your beret or wide brimmed hat or bonnet-like toque worn far back on your head giving accent to the pompadour. Your suit in the very smart narrow lines that are coming in ready for fall. Follow this formula and you will look "new" as new can be in fashion.

Copycat Fashions Ape Men's Attire

The loose, long lines, straight back and low-placed pockets that characterize men's jackets are exactly the features that college girls are demanding this season in casual sports coats. Either they go to men's stores to buy these jackets or have them copied in their favorite fabrics and styles.

Western Atmosphere
A scarf clip with a distinctly western air is the fierce looking bull's head cut out of leather.

Persian Toques to Be Autumn Style

Persian toques, intricately draped and twisted, are among the first new models shown by Legroux Soeurs for autumn. They are made of printed velvet, printed jersey and a cashmere print.

NO FAST-BURNING SMOKES FOR ME. I SMOKE SLOW-BURNING CAMELS FOR EXTRA MILDNESS

IT'S THE EXTRA FLAVOR I LIKE ABOUT CAMELS. AND CAMELS SMOKE SO MUCH COOLER

EXTRA MILDNESS
EXTRA COOLNESS
EXTRA FLAVOR

In recent laboratory tests, Camels burned 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them. That means, on the average, a smoking plus equal to

5 EXTRA SMOKES PER PACK!

GET THE "EXTRAS" WITH SLOWER-BURNING

CAMELS

THE CIGARETTE OF COSTLIER TOBACCOS