

WE MUST BUILD OUR WAY . . .



Into A New Era of Prosperity

AND COOPERATION AND LOYALTY TO OUR PEOPLE AND COMMUNITY IS THE SOUNDEST BASIS UPON WHICH WE CAN BUILD A PERMANENT, GROWING STRUCTURE!

Prosperity Is Dollars At Work

It is upon local industry and local employers that the burden of providing payrolls falls. So by loyally supporting our local industries first we make them profitable and self-sustaining and thereby create a situation favorable to the attraction of other industries. We want more industry and more employed labor, so we must see that every means at our disposal is used to make those industries already in Ashland and Jackson county profitable. It is the local farm markets, the markets for livestock and produce, our processors of fruits and vegetables, and our employing factories that have been supplying our economic life. Loyalty to these institutions is our first requirement and first line of attack.

The dollars that stay in our town and community are the ones that work for us every day. The dollar that goes out of town, that isn't spent to help the local employer, is helping to tear down the structure we now have. Loyalty of ideas is useless without loyalty of your dollars and we can't build further unless we support the present foundation. Cooperation of efforts and consolidation of our buying power TOGETHER are required to start us back up the grade to expanding business, new industries and a prosperity that will make money for the laboring man, the employer, and the man in business or professional life.

Have Confidence in Your Neighbor-Trade at Home

THIS PAGE MADE POSSIBLE
BY THE FOLLOWING ASHLAND
MEN AND FIRMS:

Mayor Thornton S. Wiley
Ashland Chamber of Commerce
Frank J. Van Dyke, Attorney
Stevens' Cash Market
Schuerman's Grocery
J. P. Dodge and Sons
Funeral Directors
Reed & Young Texaco Service
Western Auto Supply Co.
Taylor R. Williams, Auth. Dlr.
C. P. Talent
Jones Can Fix It—Watches
Lining Implement & Hdwe.
Metz-Richards 10c-25c-\$1 Store
Plaza Trade Shop
McNair Bros. Drug Store
Harrison Parts Co.
Greyhound Tavern
Elks Barber Shop
Briggs & Briggs, Attorneys

Build With Our Own Resources

Each dollar spent with local employers of labor assists in building a reserve which in turn may be used for new industries, and success for these local institutions which now employ hundreds of men is the best incentive for the installation of further new industry!

BUY AT HOME

There is very little merchandise, labor or professional service which cannot be had as reasonably here in Ashland as anywhere else in Oregon or the West Coast. In building and labor costs, due mainly to local sources of Oregon building materials, we can actually construct here from one-fifth to one-third LESS than anywhere in the West, and because of large available sources of raw materials we have every favorable factor that makes industrial expansion possible.

THIS PAGE MADE POSSIBLE
BY THE FOLLOWING ASHLAND
MEN AND FIRMS:

George W. Dunn
Jordan's Electric Co.
Lithia Hotel and Coffee Shop
Roy Frazier's Signal Service
East Side & Plaza Markets
Hiram's Ice Cream Store
City Market
Broady's Drugs
Billing's Agency
Lining Sand & Gravel Co.
FORTMILLER'S
Pine Box Company
Bohemian Club
The Log Cabin
I. C. Erwin, Insurance
White House Grocery
Community Hospital
Hamaker & Brower
General Petroleum Station
Wimpy's