

REED AND YOUNG DISTRIBUTOR OF CENTURY TIRES

THE Century Tire and Rubber company of Mansfield, Ohio, the nation's largest single tire and tube plant, this week is making formal announcement of the appointment of Sid Reed and Jack Young as Ashland's Century tire distributors. The line includes standard and luxury types of tires and carry complete road-hazard guarantees.

The Century factory, with an output of 12,000 tires and tubes daily, has become a prominent manufacturer of quality tires and the Ashland appointment is part of the company's plan of expansion in the northwest.

One of the featured tires for southern Oregon is a special "mudder" tread, designed especially to give dependable traction in snow and mud such as is prevalent in this section during winter months. A complete stock of all sizes and types, from low-cost standard grades to de luxe white sidewall tires is available at Reed and Young's Texaco service station located in the Ashland Hotel building.



This Winter try the train to CALIFORNIA

Avoid slippery highways and ice and snow in the mountains when you go to California this winter. Let the engineer drive you over safe steel rails, safe even when wet.

LOW FARES ON

Southern Pacific

See local S.P. agent or write J. A. ORMANDY, Gen. Pass. Agent, 522 Pacific Building, Portland, Oregon

Starts Food Ration



WILLIAM S. MORRISON. British minister of food supply, inaugurated Monday, Jan. 8, the first rationing program to be instituted in Great Britain during the current war. Bacon and butter are being rationed, each person receiving four ounces of each per week. Sugar consumption also is being restricted to one pound per person weekly.

cated in the Ashland Hotel building.

"After investigation, we were convinced that Century tires are safer, stronger and longer wearing, and we can conscientiously recommend them to our friends and customers as an unusually outstanding tire value. They come to us direct from the factory as fresh stock, without the expense and deterioration of having been carried in jobbers' storerooms before they are mounted on your car," declared Sid Reed.

DAVID ALVIN HADDEN

Funeral services for David Alvin Hadden, who died Jan. 6 in Talent, were held at 3 p. m. Tuesday, Jan. 9, at the Stearns cemetery in Talent with the Litwiler Funeral home in charge of arrangements.

● Mr. and Mrs. Paul Horne and children arrived from Klamath over the week-end to make their home in Ashland for several months.

● Mrs. James Beatty returned recently from Eugene where she has been visiting with friends and relatives.

● Jean Eberhart and Dom Provost fished in Rogue river Sunday.

● Paul Taylor of Redding was a business visitor early this week.

● W. C. Brown visited with relatives in Hilt Sunday.

● Charles Robertson made a business trip to Klamath county this week.

● Ben Gibson of Klamath Falls was a business visitor here Monday.

● Don Halfhill left Tuesday for Corvallis where he will enter Oregon State college.

BELLVIEW NEWS

● The Bellview P-TA held a called meeting Friday afternoon in the school house. Pres. Mrs. R. D. Reynolds appointed Mrs. Willis Byrd as chairman of the play to be presented to raise funds. A regular meeting will be held Friday evening, Jan. 19.

● Mrs. Vincent Lanini, who has been ill for a short time, is improving.

● Miss Helen Dunn, who teaches in Jacksonville, spent Saturday and Sunday visiting her parents here.

● Miss Aileen Inlow, who teaches in the Gold Hill grade school, spent the week-end visiting her parents here.

● The Bellview Home Extension unit held a meeting Friday in the Grange hall. An interesting discussion on the care of the hair was led by Mrs. Montgomery and Mrs. Henry. The next discussion, on care of the feet, will be led by Mrs. Monroe and Mrs. George.

During the business meeting Mrs. Walter Hash was elected delegate to attend the home makers' conference in Corvallis in February.

● Mrs. Walter Hash and daughter Edna made a trip to Medford Wednesday evening where Edna played the cello in a symphony concert. Edna now is giving cello lessons to pupils in both Medford and Ashland.

● Mr. and Mrs. D. F. Korth made a trip to Burney, Calif., on business Wednesday.

● The Upper Valley Community club held a meeting Wednesday, opening with a luncheon at 12:30 p. m. Mrs. Stott, president of the Federated Clubs of Southern Oregon, was ill and unable to be present, but Vice President Mrs. E. F. Heydenburk, with Mrs. A. R. Hershberger and Mrs. L. D. Bryan of Grants Pass, attended the meeting and Mrs. Heydenburk gave an interesting talk and ap-

pointed Mrs. George Helms as district chairman of the Bible study work of southern Oregon. Mrs. Mattie Crow led the 15-minute Bible study during the meeting. For the next gathering, Mrs. Val Inlow and Mrs. J. E. Gowland are program committeemen and Mrs. A. R. Kincaid, Mrs. Oscar Talent and Mrs. Emil Gassman will serve as hostesses.

● Mrs. Eliza Hicks of Ashland spent one day last week visiting at the I. E. Deadmond home.

● W. L. Moore, W. O. Martin and D. F. Korth were transacting business in Medford Monday.

● The Bellview Telephone company held a meeting Friday evening, during which time the annual assessment was set at \$2.50. All officers were reelected.

● J. H. Williams, Mr. and Mrs. Ed Grimm and daughter Ola May enjoyed a card party at the Con Austin home Sunday evening.

● The Rev. Young of the Medford Lutheran church held services in the Ed Grimm home Tuesday night.

● Mr. and Mrs. Archie Kincaid and Eunice, Mr. and Mrs. Wade Wallis, Miss Marie Walker and Mr. and Mrs. Henry Stenrud enjoyed a party Sunday evening at the home of Mr. and Mrs. Walter Davis in Talent.

● The Friendly class of the Presbyterian church of Ashland met Thursday of last week in the home of Mrs. Ben Christlieb.

● The Bellview members of the YGA were hosts Wednesday evening to other members of the county at a meeting held in the Bellview Grange hall.

● Mr. and Mrs. D. F. Korth and son Jimmie visited Sunday at the home of Mr. and Mrs. John Drager near Keno.

● Mr. and Mrs. Mark True spent New Year's day visiting at the home of Mrs. True's father, H. L. Gregory, at his home in Central Point.

● Mrs. Archie Kincaid, Mrs. Beth Hamaker and Mrs. Henry Stenrud made a business trip to Medford Wednesday.

● Mr. and Mrs. Thompson and

son Warren of Ashland visited Sunday at the home of Mr. and Mrs. N. B. Hull.

● Mr. and Mrs. Leslie Lusk made a business trip to the northern part of the state early in the week.

● Hal McNair spent several days in Portland on business this week.

● Mrs. Bill Kerr of Applegate spent last week-end here.

● Nellie Perrine of Rogue River visited in Ashland last week-end at the home of her father, C. J. Perrine.

● Mrs. Ed Brigden is visiting with relatives in San Francisco this week.

● Mrs. E. J. Brown of Nevada is visiting here at the home of Dr. and Mrs. R. E. Poston.

● Kelly Parsons attended the wrestling matches in Medford Monday.

● Albert Hueners of Jacksonville visited here with friends Sunday.

Wood Bargains!

200-Ft. Load Dry
Pine Slabs \$5.00

200-Ft. Load Blox
\$6.75

GUNTER FUEL CO.

Phone 5751

We Can Tell Your Future

YOU'RE GAY and young and you always want to look your best. You are going to come to our shop and let our experts bring out your beautiful features. Then you are going out for a whirl, where other women will be envious of your smart "new" looks. They will want to know how you did it.

Plan the future TODAY!

Shampoo and

Finger Wave

75c

Manicure 50c

SPECIAL
COIFFURE

\$4

With Permanent
and Hairdo

Ashland Hotel Beauty Salon

69 East Main Street—Phone 4311



Howdy Neighbor—

We're pleased to announce our appointment
as the

CENTURY HOME TOWN TIRE DEALER



Century Tires

are Safer • Stronger • Longer Lasting

It is our obligation to provide our friends with tires that represent the greatest value in dependable service. That's why we selected Century Tires. It is our honest opinion that their advanced engineering and reinforced design offer you the greatest measure of performance your money can buy.

Century Tires are modern tires, tough and strong—to meet the needs of high speed driving conditions as they actually exist today. You will like their outstanding safety features. Their sidewalls are made 31% stronger by Safety-Lock construction. Their High-Flex Cord retards destructive internal heat and resists constant flexing strain. Their fast rolling 6-bar Dense tire tread grips firmly on wet and dry pavement and wear slowly and evenly on any road.

Century Tires are built to last longer... to create long lasting friends among car owners who demand the utmost in their tires. Investigate Century Tires before you buy.



"Let's get a
telephone
in our house!"

ERRANDS that are performed by telephone save clothing and health in unruly weather! A telephone costs little. Our business office will gladly arrange for service to fit your particular needs.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY
111 Oak Street—Telephone 3021



SID REED AND JACK YOUNG'S TEXACO SERVICE STATION

ASHLAND HOTEL BUILDING

PHONE 4501

★
WE GIVE S&H
GREEN STAMPS ON
ALL PURCHASES!
★

Ride on Century Tires
AND LEAVE TIRE TROUBLES BEHIND