

# SOUTHERN OREGON MINER

The Paper That Has Something To Say—And Says It!

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## The Editor Speaking

MERCHANTS are pleased at President Roosevelt's proposed change in the Thanksgiving date while football schedule makers are tearing their hair. Though the change might give business an added week of Christmas trade, there can be no doubt but that it would work dreadful hardship by inconveniencing college pigskin packers.

Keeping a new car from getting all scratched up is like becoming immune to a disease. You have to inoculate yourself with a wrinkled fender to make the rest of the exposed tinware safe.

A careless smoker is a person who lambasts communists for starting forest fires.

The worst pest is the guy who, every time he puts his beat foot forward, steps on somebody's pet corn.

Nations that avoid war at any cost are learning bitterly that the price keeps rising.

Foolish, silly people are an asset in any community. It's guys like them that make dogs like the rest of us look good.

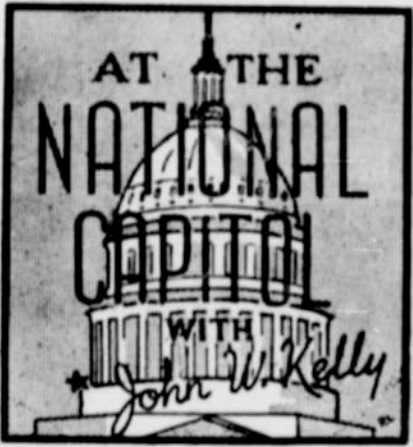
The famous American hot dog is just 50 years old but the history of mustard-on-the-vest has not been told.

Judged from newspaper accounts of his hearing, most folks would agree that Bridges should be deported—and the government's witnesses along with him.

The home-grown economist who knows just how the country should be run generally is the same guy who saves a bucket of water for a rainy day.

Setting Thanksgiving ahead is certainly skookum with us, providing the cranberries have been notified.

Southwestern oil producers, in order to maintain crude prices, have shut down their wells. Editor Clark Wood, too, might maintain a revenue from his Weston Leader if he'd quit spouting.



WASHINGTON, D. C., Aug. 24—State and county and other local relief agencies are having dumped in their laps the WPA workers who have received the pink slips of dismissal. By next week the last of 650,000 who have been on WPA for 18 months will be out. Share of this total for Oregon and Washington will run into several thousand. Reduction of WPA rolls affects every county and city in the northwest and increases the problem of local relief officers. On the heels of WPA dismissals comes a 50 per cent slash, Sept. 1, for the PWA employees and in a few months PWA workers will be rare as the dodo.

Congress refused to appropriate more funds to continue PWA, but gave the President every dollar he asked for WPA. What congress did, in effect, was to tell private business to resume spending its own money and not look to the government to continue indefinitely priming the pump. Prior to the depression, private business spent 15 billion dollars annually, then with the slump it husbanded its money and the government stepped in, spending an average of three billion a year. Now private savings have reached an all-time high and congress wants business to do its share of spending, to relieve the government of the hand-out policy. Business spokesmen who have criticized the administration for free-hand distribution of money are politely told to take over the job.

Perhaps congress assumed the correct attitude for government agencies announce the upturn of (Continued on Page 2)

## RECREATION TO BE BROADENED NEXT SUMMER

VIRTUALLY taking the words out of their mouths, School Supt. Theo. J. Norby Tuesday night outlined a plan for softball and related summer recreational activities to members of the Ashland Softball association meeting with a special school board committee including Norby and Frank Lewis which almost completely anticipated desire of the group.

The softball sponsors—including Secretary Bill Snider, Harry Morris, R. I. Flaharty, Chairman J. H. Hardy and Leonard Hall—had attended the joint session with a view to securing improvements in management of the summer softball schedule and, after listening to Norby's outlined suggestions, asked that they be crystallized into a working plan which could become the basis for next season's activities.

In his plan, Norby suggested that a joint committee of softball backers and school board members outline standards of play, ground rules and other mutual interests and agree on some member of the school system to be selected as manager of the grounds and activity. This employee would be directly responsible to Superintendent Norby who in turn would represent the school district's interests as well as the desires of the softball association and players. Norby stressed his wish to broaden use of school athletic facilities during summer season to include tennis instruction, girls' and junior softball and perhaps junior baseball instruction, along with guidance in other activities which could be synchronized with park recreational direction.

Figures for the 1939 softball season will be given in detailed reports which showed total receipts of \$537.53 and expenditures of \$558.12, leaving a net deficit of \$20.59. About half the softball expense was involved in Coach Skeet O'Connell's salary, which totaled \$270. Cost of lights for the three months of play was set at slightly over \$70, while largest remaining item was umpire pay, \$63. Balls and bats cost the school \$62.60 for the season.

Junior softball costs were set at \$114.31, which was borne by the school district and was not charged against softball.

Sponsors learned that O'Connell, softball "czar" for last two summers, had indicated he would not be available for the post next year. Norby will refine his plan and present it to sponsors for consideration at a later date, he said. J. H. Hardy, voted chairman of the group, summarized the meeting as having assured close understanding and harmonious cooperation between school board members and the softball association which should result in greater interest in the sport here next season.

## O'Connell to Call First Grid Practice Here Next Friday

With the summer softball schedule a thing of the past, Forrest L. (Skeet) O'Connell, Ashland high school grid mentor, is turning his mind toward the coming football season.

The former Oregon State basketball sensation says he will not call the initial practice until 7 p. m. Friday, Sept. 1, which will give him but 15 days to round out a team to put on the local field Sept. 16 to oppose Lakeview high. O'Connell believes most of his material will still be on summer jobs when the eastern Oregon eleven journeys over the mountain and for that reason would not commit himself on prospects for the gridiron debut.

However, O'Connell said yesterday that he is looking cheerfully forward to a big 180-pound line and a fast backfield to send onto the gridiron.

Twenty prospective footballers, plus a turnout of last year's junior high stars gave O'Connell something to look forward to and to work with.

Fifteen complete replacements of uniforms and equipment will give the pigskinners a break and make the substitutes and regulars look alike for a change. The linemen's helmets will be painted red and ends and backfield will wear white headgear.

O'Connell will form his new grid machine without the services of Kenny Harris, Charlie Warren, Walt Lee, Don Gettling, Larry Leigh, Jack Williams, Joe Jessell, Bob Farlow and Bud Curtis, all last year's graduating mainstays. Ardis Warren is expected to step in to fill the shoes of brother Charlie in the backfield. He has a year's experience there.

**CIRCULATION MANAGER**  
Kenton Robbins, graduate of Talent high school and enrollee at SOCE this fall, has assumed duties as circulation manager of The Miner. He will be in charge of collections and sales.

## California Cop Gives Local Pair Wedding Gift of Traffic Ticket

BRASS BUTTONS and fancy uniforms don't scare Dan Cox. At least not when the officer is willing to stand up with the nuptial-bound couple after handing them a ticket.

Monday evening Miss Ellen Franco and Claude (Buck) Cox, both of Ashland, drove to Yreka in quest of a marrying parson and decided to proceed on to Dunsuir for the ceremony. South of Yreka love's sweet rapture was rudely interrupted by the scream of a siren and a gruff "Where's the fire?" Explaining their journey, the officer agreed marriage was a fine institution but that tickets in tickets and wrote one out.

However he did melt to the point of suggesting that the couple proceed to Weed where they could pay the fine and have the ceremony read by a justice of the peace. The traffic cop, after seeing the fine paid, obligingly stood up with them as witness during the marriage ceremony.

Mr. and Mrs. Cox will make their home in Ashland. Mrs. Cox is a daughter of Mr. and Mrs. T. P. Franco of this city and for several years has taught school in Grants Pass. Her husband is employed with the Ashland division of the Dollar Bus lines.

## GULLY-WASHER BREAKS 51-DAY DROUGHT IN CITY

A REAL gully-washing downpour inspired by towering summer thunderheads broke Ashland's 51-day drought Wednesday afternoon as natives were aroused by loud thumpings from the sky and brilliant flashes of lightning. An estimated quarter-inch of rain fell in a brief downpour which cleared smoke-laden air and filled curbs to overflowing. No damage was reported from the local rain, which took the form of a hailstorm at the Scenic Heights orchard of Mayor T. S. Wiley. Farmers, city folk and creatures welcomed the brief downpour which cooled thermometers and reminded frogs they could swim.

Lightning started numerous small fires in the surrounding timber, igniting one in Ashland's watershed, but all were reported under control. The bolts struck a Coolidge street light pole, blew municipal power transformer fuses and did other minor pranks, none serious.

Developing thunderheads again Thursday failed to produce rain here, although electrical disturbances were generated.

## THOMAS WILL LECTURE

Clark Thomas, Ashland city policeman and graduate of the FBI national police academy in Washington, D. C., has been asked to address the Oregon police officers' training school in Portland Oct. 16 to 21.

## PINCH CHECK PASSERS

Nora Calavan and Nora Catherine Huffman, transients wanted here for circulation of bad checks, were arrested in Portland late last week. They will be returned to face circuit court charges.

## DRAWN \$10 FINE HERE

Wilbur E. Dellenbach, Cedar Rapids, Ia., was fined \$10 and costs in city police court Monday on charges of disorderly conduct.

Mr. and Mrs. Robert Dodge were the obviously pleased parents of a seven-pound daughter born early Monday in Community hospital. Bob cigared his friends following the event and admitted his daughter was quite a lady.

Everett Sandberg, following summer employment in Lakeview, visited friends in Ashland over the week-end. He is remembered here as an outstanding student at SOCE two years ago.

**J. P. Daugherty and Companion**  
Are Invited to Be Guests of the Southern Oregon Miner  
To See Their Choice of the Following  
**Varsity Theater Programs:**  
(Friday and Saturday)  
"LUCKY NIGHT"  
and "ROBERTA"  
(Sunday, Monday, Tuesday)  
"BROADWAY SERENADE"  
(Wednesday, Thursday)  
"LET FREEDOM RING"  
Please Call at The Miner Office for Your Guest Tickets

## Songstress For S. F. Fair



Lovely is the word best describing this picture of Ruth Robin, the songstress coming with Phil Harris and his orchestra to the Golden Gate International Exposition for two weeks; and enchanting is the word which best tells of her voice. Harris and Miss Robin open for free concerts in the Temple Compound twice daily August 29. They will appear for free dances in Music Hall for two weeks beginning the same date.

## Hobson Signs Three AHS Graduate Stars

Howard Hobson, basketball and baseball coach at the University of Oregon, this week contacted Kenny Harris, Charlie Warren and Delbert (Tiny) Jones relative to athletic careers at the school. All three youths are said to have talked favorably to the former SOCE mentor regarding his proposition.

Warren and Harris probably will report for fresh basketball this fall. Jones will save his energy for the baseball nine where he will be eligible for varsity competition in the spring. Warren's plan is expected to fit Hobson's size of using smaller men for his hoop crew next season.

All three are graduates of Ashland high school and Jones attended Southern Oregon College of Education.

## OREGON PENSION PLAN GROUP TO HOLD PICNIC

Nationally known speakers, free coffee and a basket picnic will feature the first Ashland rally Sunday, Aug. 27, of the Oregon National Pension plan, according to information from plan headquarters in Portland.

The picnic will be held in the upper grounds of Lathia park with speaking starting at 2:30 p. m. The public is invited.

## Rev. Dunham to Leave For Baker Pastorate

Sunday, Sept. 3, the Rev. C. E. Dunham will preach his last sermon at the First Baptist church here. Following that he will assume pastorate of the First Baptist church in Baker. His successor has as yet not been announced.

Rev. Dunham has served in Ashland for nearly 12 years and will assume his new work in a larger church. He is a well known and popular clergyman here, long having been active in religious and welfare work.

He will be accompanied by Mrs. Dunham and, later, by their daughter Ruth. Dr. Clyde E. Dunham, a son, will continue his chiropractic practice here.

## FORFEITS \$50 BAIL

Lynn E. Mills, Medford, Monday forfeited \$50 bail in police court when he failed to appear on reckless driving charges resulting from his arrest here by city police Saturday evening.

## WILLIAM J. GLENN

William J. Glenn, who died at his Valley View home Sunday, was cremated in Grants Pass Tuesday following services at the Litwiller Funeral home. Born April 15, 1867, in Montesano, Wash., Mr. Glenn and his wife, who survives him, came to this vicinity in 1910.

## PUBLIC SCHOOL DOORS TO OPEN HERE SEPT. 5TH

GREETED COOLLY by students was Supt. Theo. J. Norby's reminder this week that Ashland's four public schools will open for classes and study Tuesday, Sept. 5. In preparation for the event all buildings have been undergoing cleaning, painting and varnishing operations and will offer students a sparkling but booky welcome following Labor day.

In anticipation of the opening Principal B. C. Forsythe of Ashland high school will start registrations Tuesday, Aug. 29 in his office. Hours will be from 10 a. m. to 12 noon and 1 p. m. to 4 p. m. daily. All students expecting to enroll for the 1939-40 school year are being asked to register early as possible to facilitate arrangement of courses and classes and to enable students to select subjects most desired. Forsythe said this week that if enough requests are received, new courses may be added this year.

Heavier enrollment in the high school is expected, according to Forsythe, while a similar increase probably will occur at junior high, where Earl Rogers will start his first term as principal.

Both Washington and Lincoln grade schools will open Sept. 5 as well as the upper grade institutions.

Tests for first grade children applying for admission to schools in Jackson county outside of Medford and Ashland will be given in the office of the county school superintendent in the county court house starting today and continuing through Wednesday, Aug. 30. Appointment may be made before time test is desired by phone or mail.

## Hop Pickers Needed At Grants Pass Yards

Hop growers of the Grants Pass district said this week that there is an urgent need for more pickers.

They estimated that at least 800 could be employed to the end of the season, which is expected to run for the next two weeks or more.

All growers in the Grants Pass and Applegate valley districts are paying pickers one cent a pound, with one-quarter cent a pound bonus for those remaining for the rest of the season.

## FOUR IN CAR WRECK

Four Klamath Falls youngsters, riding in a car driven by Russell Lloyd Luce, suffered minor hurts when the vehicle went out of control and overturned on the Klamath road near the overhead crossing south of Ashland. The car was badly damaged.

## PLAN WATERMELON PICNIC

Watermelon will feature the California-Oregon picnic to be held at Rogue Dale on the Crater Lake highway Sunday, Sept. 3, according to Owen H. Barnhill, committeeman for the Ashland district. There will be a program of music and speaking after dinner, followed by the usual good time features.

Mr. and Mrs. Floyd Keener of Talent welcomed a son born to them Saturday.

## TRUTH about ADVERTISING

By CHARLES B. ROTH

### KEEP YOUR SALT CELLARS CLEAN

THE other day I read of an eccentric old woman, rich and socially prominent, who went from house to house judging the occupants by the condition of the salt cellars on their tables.

If these were clean and well kept she put her stamp of approval on the household, but if they were not, regardless of the graciousness and charm of her hostess, she put them down as dowdy folks.

Not all of us, fortunately, are quite so critical, but in one sense we are. And it is good that we are. We are critical of the merchandise we buy and of the merchants from whom we buy it. It is our criticism which keeps the standards of goods and stores high.

One of the many advantages of advertising is that it invites us to be critical of the goods being advertised.

The advertiser assures us that his goods are good. He invites us to compare them with others. We do. If he relaxes for a minute and lets his standards drop, we discern it. We tell others. We cease buying his product.

He knows that even the finest of commercial reputations will suffer if a mere handful of people get wind

of the fact that the goods are substandard. They will tell their friends. Soon a whispering campaign is under way. He suffers. It is only by being careful at every minute of the day that his goods and service are up to high standard that the man who advertises can succeed.

You expect more of him than you do of the man who does not advertise. The non-advertising manufacturer or merchant can fall down in delivering quality and service. You may expect him to. But the man who advertises has to live up to his high obligation.

So you see that advertising is a great vigilance committee, established and maintained in your interest, to see that the men who aspire to sell you will always be worthy of your trade.

The merchant who advertises must treat you better than the merchant who does not. He must treat you as though you were the most influential person in town.

As a matter of cold fact you are. You hold the destiny of his business in your hands. He knows it. He shows it. And you benefit by good service, by courteous treatment, by good value—and by lower prices.

Be critical of advertised goods and stores which advertise. They want you to be critical. Advertising invites you to compare before you buy. It stands or falls on value alone.

© Charles B. Roth.

## SEEN IN A DAZE



HERB and LOIS MOORE playing follow-the-leader into Lake-o' the Woods and HERB, with wristwatch submerged, heroically holding high and dry a 35-cent flashlight.

JACK WALKER being a fugitive from a waker-upper.

ARDIS WARREN picking a jitterbug parade ground to catch up on sleep.

TAYLOR WILLIAMS observing "Maybe I shouldn't a bought her, but I'm glad I did."

DON SPENCER pulling a pun from behind the protecting post office grille.

W. D. JACKSON waking from a doze in his car thinking the war was on, only to learn it was a motorist thumping his bumper.

WAYNE BROWN waiting and waiting for a stogie from newlyweds GERRY and BOB HEATH.

BILL HOXIE shouting "Long live King Cole."