

'Eight Room House' Now Possible on \$35 Salary



Much of the current upswing in the building trade is due to the thousands of small homes being built for moderate-income families who postponed building through the depression years. This market is being stimulated by builders and architects who have brought forth attractive but economical houses within the purse range of the \$35-a-week man. The No. 1 model home (top) in the "Town of Tomorrow" at the New York World's Fair is an example. Sponsored by the National Home Builders' Bureau, of which W. Wadsworth Wood (upper right) is director, the home is of the dual duty type, each room designed to serve several purposes. The living room, shown below, is distinguished by the apparent spaciousness added by the plate glass mirror over the fireplace, and the cheerfulness of the large windows.

NEW YORK.—One answer to a major problem of the building industry—that of designing an attractive but economical residence within the reach of the \$2,000 a year man—is provided by the No. 1 model home in the "Town of Tomorrow" at the New York World's Fair.

This "dual duty" demonstration house was planned especially for the family in the \$35 to \$50 a week income group and is so designed that each of its four rooms is really "two-in-one," providing all the conveniences of eight rooms.

One of the distinctive features of the Fair's No. 1 home, according to W. Wadsworth Wood, director of the National Home Builders' Bureau which is sponsoring the exhibit, is its emphasis on details which appeal to the housewife and lighten her work.

"Built-in plate glass mirrors installed in the living room and master bedroom have caused much favorable comment for the way they contribute glamor and style to the interior. The door-to-door double plate glass mirrors in the bedroom have proven popular

with the men as well as women," Mr. Wood commented. "This is an example of how the speculative builder or landlord can increase the rental value of a property and give an air of spaciousness to small rooms."

The No. 1 model home is also distinctive for the manner in which single rooms are so designed as to be adaptable to several purposes. The master bedroom, for example, also serves as sewing room, household office and correspondence room. Its "convenience wall" contains a sewing machine, ironing board, typewriter stand, files, drawers and cabinets. When the wall is closed, one door size mirror gives the room a feeling of spaciousness. The other mirror swings out to provide that "fore and aft" view appreciated by men and women alike when they are dressed to step out.

"The American building industry has a potential market of four million houses for families of moderate income," Mr. Wood said. "But builders must demonstrate locally that low-priced residence can be comfortable and pleasing to the eye to tap this market."

TALENT

● Mrs. Ralph Hilkey and daughter Cornelia of Medford were visiting Mr. and Mrs. Allen Clark Tuesday.

● Mr. and Mrs. Cliff Green are the parents of a boy born Tuesday morning in the Ashland Community hospital.

● Mr. and Mrs. Latham McDowell are the parents of a boy born Thursday morning. He weighed 7½ pounds at birth and was christened Thorad Clare.

● Mrs. Theima Newlin returned from California, where she spent the last two months visiting relatives and attending the fair.

● Donald Walden, who is employed near Kirk, spent the weekend in Talent.

● Mrs. Victor Bursell of east Medford was transacting business in Talent Saturday.

● Mrs. Bill Hotchkiss and baby and Mrs. Myrtle Sutter spent Tuesday at Little Applegate visiting Mrs. Hotchkiss' sister, Mrs. Vieve Saltmarsh.

● Hazel Walker of Phoenix spent Saturday with Mr. and Mrs. R. F. Parks.

● Mr. and Mrs. A. W. Wheeler and daughter of Corvallis moved to the old Lamkin property one mile west of town, recently vacated by Mr. and Mrs. Jim Firestone.

● Matlene Maxwell of Keene creek, who has been visiting Evelyn Huson for the last week, returned to her home Monday.

● The Talent Gad-to-Meet-You club held its regular monthly session in the city hall Thursday evening. Following supper a splendid program was enjoyed. Miss Crawford and a dancing class of Ashland assisted in the entertainment. Mr. Fowler was chairman of the evening. Mrs. Hackler will act as chairman for the next meeting. Despite the busy season, a good attendance was present.

● Ray Lewis and family of Ashland stopped in Talent Saturday evening enroute to their cabin on the Applegate for the week-end.

● Dick Morrow of Wagner creek, who sustained a severe eye injury in a wood-cutting accident Wednesday afternoon of last week, was taken to Portland for treatment Saturday.

● Mr. and Mrs. Harry Nangle attended a DAV picnic in Grants Pass Sunday.

● Mr. and Mrs. Darrell Cooper and three children of Rapids City, S. D., are guests of Mr. Cooper's parents, Mr. and Mrs. Clarence Cooper.

● Mrs. L. W. Tame made a business call in Medford Tuesday morning.

● Yvonne Miles is spending her vacation in Klamath Falls visiting a sister and her family.

● Charlie Morris was a caller at the Miles' home Tuesday evening.

● Frank Ditsworth of near Trail called on Andy Carrol and family Saturday evening.

● John Sloan, who has operated a garage and repair shop adjacent to Bates' service station, has sold to Mr. Bates and is looking for a new location.

● Mrs. Art Furrer and daughter Marie of Wakefield, Kan., have purchased the DeFord place and will make their home there. Mrs. Furrer and daughter recently arrived here. She is a sister of Mrs. Leroy Olsen.

● Mr. and Mrs. Guy Hamilton moved into the property recently vacated by Mr. and Mrs. Harry Hamilton.

● Mr. and Mrs. J. Locker are stopping at the home of Mrs. Keith while he is employed in Medford. Mrs. Locker is a daughter of Mrs. Keith.

● Bill Oatman of Medford spent Sunday in Talent visiting friends.

● Miss Florence Weiser, school nurse, was in Talent checking the children's clinic Thursday.

● Hulda Estes and William Sommers were united in marriage in Yreka, Calif., Sunday. They were high school students, and were serenaded by their many friends Thursday evening. They plan to make their home in Talent.

● Mrs. Martin Stevens of Tacoma, Wash., returned to her home after spending a month with her sister, Mrs. Edwin Graham.

● Charlie Skeeters and logging crew spent a couple of strenuous days this week assisting in fighting a fire near the Cove ranch on Dead Indian. The men were unanimous in their praise of the women who worked diligently in preparation of food and coffee during the battle.

● Dorothy Jean Harsey left for her home in Klamath Falls Monday following a visit here at the home of Mrs. Dora Clark.

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CLOVER LEAF
DAIRY

- Dr. and Mrs. E. G. Everett made a trip to Klamath Falls Sunday.
- Wayne Brown and Darby O'Toole attended a baseball game in Hilt Sunday.
- Gertrude Sander of Tillamook and Marie Sander of Salem are visiting here at the home of Mr. and Mrs. W. G. Sander.
- Mrs. D. L. Selby and Mildred Selby left recently for their home in Boise, Ida., following a visit here at the home of Mr. and Mrs. Lloyd Selby.
- Mr. and Mrs. Bob Gilbert of Hilt visited in Ashland Saturday.
- Mrs. Steve Zarka and son Charles and Mrs. Robert Hatch are visiting in Portland this week.
- Mr. and Mrs. Cliff McLean visited here with friends and relatives last week-end.
- Mr. and Mrs. I. C. Erwin and daughter Marilee attended the softball tournament in Grants Pass Monday evening.

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SATURDAY AND MONDAY FOOD PRICES!

DIAL 7021—FOUR DELIVERIES DAILY

Bananas, 4 lbs.	19c
Grapefruit, 6 for	13c
Lettuce, 1ge., solid	5c
Lemons, 2 dozen	25c
Home Grown Tomatoes, 4 lbs.	10c
Cantaloupe, large	5c
Watermelon, lb.	1¼c

Pearl Shortening 4 pounds Parkay..... **35c**

FLOUR	Albers Corn Flakes, 5c
Drifted Snow 1.59	HONEY—5 pounds - - 39c
White House 1.29	Crystal White, giant bar, 6 - 23c
	MATCHES—carton - - 16c
	COFFEE—White House - 23c

COFFEE	HILLS BLUE - - - - - 20c
	HILLS RED - - - - - 26c

LUX TOILET SOAP—3 for 17c	SUGAR
MILK—Oregon - - - - 6c	C&H, 100 lbs.....\$4.96
SWANS DOWN - - - - 23c	C&H, 25 lbs.....\$1.28
SNOWDRIFT - - - - 53c	C&H, 10 lbs.....51c
JELL-O - - - - - 5c	Beet, 100 lbs.....\$4.83
	Beet, 25 lbs.....\$1.24
	Beet, 10 lbs.....49c

ROYAL CLUB FINE FOOD PRODUCTS:

CATSUP—14-ounce - - - - 14c
PEAS—Dainty Dimple No. 2 - - - - 15c
WHOLE KERNEL CORN—2 for - - - - 25c
SAUER KRAUT—No. 2½ - - - - 11c
PEACHES—No. 2½ - - - - 16c
MECO PEAS—303 Size, 3 for - - - - 25c
MECO CORN—303 Size, 3 for - - - - 25c
MECO STRING BEANS—No. 2 - - - - 10c

BACON, Swift's Pound..... 19c