

# SOUTHERN OREGON MINER

The Paper That Has Something To Say—And Says It!

Volume VIII

ASHLAND, OREGON, FRIDAY, JULY 28, 1939

Number 30

## The Editor Speaking

A VOICE-MIRROR which talks back in a telephone user's own voice has been on display in Ashland and at least one husband was known to have inveigled his wife into trying the device and then smirking "how do YOU like it?"

Chicks help save horses from sleeping sickness, according to a news account, and the horses have our sympathy after listening to a couple of early-rising banty roosters in the neighborhood doing the same for people.

With the middle of summer already here and fall not too far away, the time is approaching for the man who is against capital punishment to start oiling up his deer rifle in readiness for shooting at moving bushes.

Civilization is said to have begun with the discovery of fire by man. Next came the hire.

A foot specialist claims farmers are the walkingest people in the country but even so they probably have the hardest time getting on their feet.

The Hood River experiment station has developed an early apple. And, we suppose, it gets the worry.

Unusual heat wave has been sweeping southern Oregon and vitality has been at such a low ebb residents haven't the energy to ask one another if it's hot enough.

Newspaper front pages, since the innovation of daily war acacia, have revised the old bill-board slogan from "Print it so the man who runs can read it" to "The man who reads will run."

A Montana motorist bettered airline schedule time between Oklahoma and his home state by five hours and he should be made to spend the time saved reading a manual on highway safety.

Clark Wood maintains that he is Weston's leading editor. With that Oregon hamlet boasting but a filling station, a bar and Clark's so-called newspaper, he may be right for once. At least, he's got more lead than anybody else north of Pendleton.

## California Men Take Over East Side And Plaza Meat Markets

W. M. Van Vleet and R. E. Van Vleet, California stockmen, and Viggo Laussen, butcher and meat cutter, this week took over the East Side and Plaza meat markets, the shops' slaughter house on Bear creek and other properties of the estate of the late Christian Petersen, according to Administrator J. H. Harker.

The three new men, experienced in handling stock and marketing, will make their homes here and will conduct the business along the lines of the late owner. They are from Clovis, Calif., near Fresno, and also took over the Petersen estate's 45-acre ranch on Nevada street and a Third street house.

Mrs. Petersen and daughters Mary and Verna and son Jack will continue to make their home in Ashland.

**FARMSTEAD HOMES**  
WASHINGTON, D. C. — (Special)—Farm Security administration which is building "farmstead" homes, announces that 29 such homes in Oregon cost a total of \$48,680. The maximum cost was \$1779, the minimum \$1626. In Washington state 44 homes have been built for \$81,124, the most expensive being \$2199 and the cheapest \$1504.

**P. P. Whitmore and Companion**  
Are Invited to Be Guests of the Southern Oregon Miner  
To See Their Choice of the Following Varsity Theater Programs:  
(Friday and Saturday)  
"MADE FOR EACH OTHER"  
"FRONTIER PONY EXPRESS"  
(Sunday, Monday, Tuesday)  
"HUCKLEBERRY FINN"  
(Wednesday and Thursday)  
"INVITATION TO HAPPINESS" plus  
"IT COULD HAPPEN TO YOU"  
Please Call at The Miner Office for Your Guest Tickets

## ASHLAND GAINS PUBLICITY IN TRAVEL GUIDE

ASHLAND'S drive for greater renown through well-planned publicity is producing results and the city, surrounding vacation spots, Shakespearean players and the annual summer festival in the Elizabethan theater here came in for valuable picture and descriptive attention when the Shell touring service issued its 1939 fingertip tour travel guide, and again in the July issue of Shell Progress, Shell Oil company employee magazine circulated throughout the nation.

In the travel guide, hundreds of thousands of copies of which are being distributed free to motorists over the west, Ashland dominates the page adjoining an attractive picture of Crater Lake. Reads the travel guide description, "Ashland, widely known health resort, with mineral waters of curative qualities; fine homes; Lathia park and playground." The annual Shakespearean festival and outdoor Elizabethan theater occupies extensive space, while nearby attractions in addition to Crater Lake are listed as "abounding in good highways, fishing streams, lakes, parks and forests."

In the Shell Progress magazine the new Shell service station at 449 East Main street, managed by Lou Rogers and assisted by Bud Gande and Carl Harris, a picture depicts a pair of Shakespearean actors in costume (Delmar Solem and Queen Elizabeth Lillian Davis) being served gasoline by Rogers, also in full Shakespearean regalia. Rogers, Gande and Harris also are shown in a general view of the new station and descriptive matter with the pictures describes the festival association, the Ashland Elizabethan theater and gives the Aug. 4-13 dates of the annual play series.

## Four Outstanding Bouts Will Feature Monday Ladies' Eve

Ladies' night and four outstanding wrestling bouts will feature the Medford armory's weekly mat card Monday night. Promoter Mack Lillard has matched Cowboy Dude Chick, former junior heavyweight champion of the world, with the Polish roughneck Joe Smolinski for the top main event. Smolinski will be returning to the armory after several months absence.

Sgt. Bob Kennaston, another former junior heavyweight champion, will be on hand to do battle against Otis Clingman, the classy performer from Amarillo, Tex., in the semi-windup position.

Next on hand, Toots Estes, the good looking favorite from Elk City, Okla., and Bulldog Jackson, vicious Portland hammerlock artist, will go to the post. Estes does not wrestle along the "slaughter-house" angles of Jackson but is considered clever enough to give the Portlander a tough going over.

Bobby Wagner and Tony Morelli will furnish the fireworks in the opening go. Morelli is not a newcomer to Medford, having worked there about a year ago when he met with considerable success.

The first three matches will be for six 10-minute rounds or the best two out of three falls while the Chick-Smolinski affair will be for one hour straight time or the first man with two tumbles to his credit.

**1200 SEE BACKSTAGE**  
About 1200 persons viewed the inner working of a dial telephone exchange last week-end as the local office of the Pacific Telephone and Telegraph company conducted an open house which featured many interesting exhibits relating to the industry. Most popular of all displays was a voice-mirror which recorded speakers' voices for a "play-back" through receivers.

**SEE METEORITE HERE**  
The northwest's third meteorite in three weeks was seen Tuesday evening at The Dalles, then at Bend, and in Ashland, where it took on a brilliant blue ball of light, and residents of Hill and Yreka also reported seeing the falling body. From Ashland it appeared to be exhausting itself near the summit of the Siskiyou mountains just south of town and generally followed the air line through this section.

**FLAMES BURN GARAGE**  
A garage and shed belonging to George Icenhower on Allison street were destroyed by flames Tuesday forenoon and a late model sedan in the garage was badly damaged. The buildings were insured, but the car was not protected. Total damage was estimated at \$500 by firemen.

## To Be Polonius!



WILLIAM COTTRELL, assistant director of the Oregon Shakespearean festival, is pictured above as Polonius in Hamlet. This play will be presented in the outdoor Elizabethan theater Aug. 5 and 10.



WASHINGTON, D. C., July 27—Under the so-called Hatch bill, passed by congress, all of the several hundred postmasters of Oregon are forbidden to be active in politics. The prohibition applies to all federal appointive offices, but there are more postmasters than any other class.

Just to keep the record straight, the action of congress is the culmination of efforts started by the late Frederick Steiwer, republican senator for Oregon. It was Steiwer who introduced the original bill to divorce politics from public office, to forbid federal office holders from attending conventions to nominate senators, representatives, president or vice president. The fact that the federal political machine made the second nominations of Taft and Hoover possible was admitted by Steiwer and he proposed putting a stop to such practices, whether the machine was controlled by republicans or democrats.

For several years the Oregon senator fought to get his bill out of committee and on the floor. He made no progress until New Mexico's Hatch, democrat, joined him. With the passing of Steiwer, Hatch carried on and after a bitter battle in which 100 per cent new dealers were defeated by a combination of republicans and conservative democrats, congress enacted one of the most sweeping reforms that has ever been undertaken in national politics. Incidentally, Oregon's delegation with the exception of Pierce supported the reform bill and all six house members of Washington state opposed it.

Interpretation given the measure is that it blocks control of the democratic convention, next year by Mr. Roosevelt and strengthens the position of Cactus Jack Garner.

Those thousands of women who work in packing plants during the season, the men and women who pick apples and pack them, the workers in the dairy industry, the employes in small sawmills, all those who constitute a formidable army in the Pacific northwest are subject of a controversy which has been raging between the White House and congress for months.

National Grange and others want them exempt from the wage-hour law, but Mr. Roosevelt protests, declaring that protection of this law is needed by the lowest paid class of labor in the nation. Application of the wage-hour law, as interpreted by administrator Elmer Andrews, would cause many canneries and small sawmills to shut down, depriving fruit producers of a market and depriving mill workers of employment, according to arguments for exemption.

Negotiations for a compromise are being held this week, but there is little prospect of legislation being enacted before the session closes.

Republicans and democrats alike from the western states are united on one phase of the President's lending program. This is earmarking 90 million dollars for reclamation projects now under construction or which have been authorized.

(Continued on page 4)

## FESTIVAL PLAY SERIES TO OPEN HERE AUGUST 4

ONE WEEK from today, Aug. 4, at 8:30 p. m. the curtain will go up on the fifth annual Oregon Shakespearean festival. The first play will be "As You Like It," which will be an initial showing by the Oregon actors.

Today the streets of Ashland are being decorated in preparation for the festival. A huge banner will be strung across Main street pointing to the festival office. Already the first arrivals for the festival have reached Ashland. Mr. and Mrs. J. W. Wright of Carmel, Calif., visited the theater Thursday. The Wrights purchased the first sponsoring membership ticket.

Festival officials stated that those purchasing sponsoring memberships should make their choice of plays immediately and obtain their reserved seats from the box office. The office is open every afternoon from 2 to 5 o'clock in the lobby of the Lathia hotel.

The list of plays which Director Angus Bowmer will present, and dates, are as follows:

"As You Like It," Aug. 4, 8 and 12; "Taming of the Shrew," Aug. 9; "Comedy of Errors," Aug. 7 and 11; "Hamlet," Aug. 5 and 10.

## Former Iowans Will Picnic in Riverside Park at Climate City

Former Iowa residents and their families will hold their 1939 picnic for this section at Riverside park, Grants Pass, Sunday, August 6, it is announced by R. E. Blankenburg of Grants Pass, president of the Iowa society.

A pot-luck dinner at noon will be followed by a short program arranged by R. J. Wright of Grants Pass, after which visitors from other towns will entertain with music, readings and talks.

Last year's picnic was held at Jackson Hot springs, where more than 150 former Iowans went to enjoy the reunion.

## TO BAN SHRUB DIGGING

WASHINGTON, D. C. — (Special)—Tourists who dig up shrubs from government-owned land are headed for trouble under a bill which has passed the senate and is now in the house. The bill places the shrub-stealers in the same class with "any person, firm or corporation" who without lawful authority shall damage, sever or remove any timber, tree, shrub or other forest product upon any government-owned lands, including ceded Indian lands, and lands within the O&C grant or the Coos Bay Wagon road grant. The act does not prevent a miner or farmer of clearing his land.

## CHANGE BOARD MEETINGS

The Bellview school board met in routine business session at the Bellview school house Tuesday evening, according to Member L. D. Meservey. In future meetings will be held on the third Thursday evening of every month.

## TRUTH about ADVERTISING

By CHARLES B. ROTH

### OF WHAT CAN A MAN BE PROUD?

ROBERT LOUIS STEVENSON, a gentle and a good man, asked, in dedicating one of his books to a friend, a question which has but one answer. He asked: "Of what can a man be proud if not of his friends?" Friendship is the finest thing in human experience, but it is not confined to the narrow limits of one person to another person.

There are friendships of different kinds. For example, there are the friendships of business, and they are surely the finest part of business. Just as a man values his personal friends above almost everything else in life, so does a business value its business friendships.

The way a business wins friends is the same way that an individual wins them: by deserving them.

First the business must give its friends value for their money. Second it must keep its word. Third it must not neglect them, else they will leave.

"Friendship," said wise and candid old Doctor Samuel Johnson, "must be kept in repair."

Merchants and manufacturers, realizing this, keep their friendships

## S. F. Fair Art



"Portrait of Arthur Athley," famous 18th Century English masterpiece by Sir Thomas Lawrence, on exhibit in the Fine Arts Palace at the Golden Gate International Exposition. On loan from movie actress Marion Davies, the painting will remain on Treasure Island until the end of the Fair.

## NEW STORE TO OPEN AUGUST 12

Ashland's newest business venture, the Metz-Richards five, 10 and 25-cent store, will open on or about Aug. 12, according to owners Henry Metz and Floyd Richards, who with their families have moved here from California to push remodeling and other preparations for the opening. The new store will occupy the entire ground floor of the Bergner building at 70 East Main street.

Metz comes to Ashland from Fresno while Richards is from Visalia, both men having had extensive business experience with J. J. Newberry company stores. Their reason for selecting Ashland for their location was given as the result of having "taken a shine" to southern Oregon and yesterday Metz declared "We have been pleased with the reception people and business men of Ashland have accorded us, we like the folks here, the community—and the weather, too."

The new store is in the midst of remodeling work, redecoration and counter and fixture installation, following which a large stock will be arranged. Counter space includes 641 front feet and the entire store will be indirectly lighted. Complete infants' wear and ladies' ready-to-wear departments are to be included in the establishment.

## TEMPERATURES SOAR HERE AS NATIVES BROIL

WEATHER was Ashland's main topic of dislike this week as thermometers sputtered, humidity bulbs dried up and citizens concocted favorite cooler-offers or tramped off to the hills and lake resorts. Wednesday and Thursday of this week, officially speaking, touched 100 degrees while perspiring residents ran unofficial estimates up another 20 or 30 points.

Heat was so bothersome here this week that political discussions, arguments for the Townsend plan and family wrangles were suspended pending relief from the weather.

While residents mopped their brows wise members of the shady-side athletic club gathered in the breezy doorway of the city fire hall, only known location in the municipality with an arctic exposure. Overflow refugees suffered in the park and at soda fountains and fire guards doubled their vigilance as surrounding forests cracked under a blistering heat and low humidity which dropped to 14 Wednesday and climbed back up to 35 Thursday noon. As evening approached towering thunderheads were forming off to the south and east and Humidity Observer Robert Dodge predicted that the present heat wave would be broken—if at all—by an invasion of one of the lightning-makers.

According to Dodge, whose moisture-noting duties extend through the fire season, below 30 humidity doubles danger to forests while upwards of 40 or 50 per cent moisture content in the air greatly lessens combustible inclinations of timberlands. (Relative humidity indicates the percentage of moisture contained in the air, 100 being saturation point or all the moisture air will absorb).

The present tepid weather got under way last week-end when Weather Observer Louis Dodge noted 96 degrees Friday, and 98 on Saturday. Sunday the red column climbed to 96, then fluttered at 93 Monday and went up to 97 Tuesday afternoon. Wednesday's high point was 101 degrees and Thursday's top was 100 degrees, which seemed to be hot enough for everybody. A steady barometer indicated a continuation of present weather conditions last night.

## Miner Press Prints 8-Page Dorris Issue

Work on this week's issue of The Miner was condensed to a minimum when the commercial printing department of the newspaper "went to bat" for the Butte Valley Star, at Dorris, Calif., which issued an eight-page special edition.

The eight-page edition was composed and printed in The Miner shop on two days notice and was delivered Thursday noon, barely in time for the staff to produce its own issue for the week. The Dorris order is one of many out-of-town jobs being handled by the Miner Press since installation of new printing equipment.

**EXTINGUISH SMALL FIRES**  
City fire equipment was called to Coggins mill on East Main street twice Sunday to extinguish small grass and sawdust fires which resulted in no damage.

## SEEN IN A DAZE



P. R. HARDY denying that he spent Wednesday in bed after holding down the hot corner for the sponsors' softball game.

CLARENCE SHAVER throwing the fire into the frying pan when he pressed the get-hot button on the Varsity cooling system.

DON TRAVIS pressing his palms together when illustrating the length of his fish.

JEAN EBERHART jabbing cigars into mouths of friends since arrival of a red-headed son.

BERT MILLER accommodating HOWARD MAYBERRY. Softball fans voting EBE DUNN and his six-foot shotgun as this country's logical answer to Hitler.

GEORGE GREEN, back on a vitamin diet, writing about oomph of screen stars.

LOIS and HERB MOORE rullfunning rillfunds craifazy willfith dullifubale talfalk.

© Charles B. Roth.