

SOUTHERN OREGON MINER

The Paper That Has Something To Say—And Says It!

Volume VIII

ASHLAND, OREGON, FRIDAY, JULY 21, 1939

Number 29

The Editor Speaking

DOC TOWNSEND says Roosevelt couldn't get enough votes for a third term but we recall having had, at some time or other, a slight doubt of the tall pensioner's logic with figures.

Next week Mars will be unusually close to the earth and, if things don't improve back here, the visiting planet should be renamed the eight-ball.

The National Association of Broadcasters, in solemn convention, resolved in favor of right, honesty, clean living, high morals and more business.

It seems that some people will never learn. Every time Herbert Hoover opens his mouth he puts the poor elephant's foot in it.

Puzzle of the month: How can you tell when a WPA worker is on strike?

Inherent harm of pension schemes is their inference that all people should do towards providing for their old age is to vote.

Bouquets for the living are a fine gesture unless they've been taken from somebody else.

Sometimes we suspect the reason folks grin in the face of adversity is because they don't know what else to do.

The early bird gets the worm, which is okay with everybody but the worm, but why is it that the early riser always gets himself a motorcycle?

German sarcasm hints that England is on its last legs, but it should be remembered they're sea legs.

Clark Wood is a modest sort of editor. Flattery rolls off him like a Weston soak refuses a drink on the house.

The Japanese for two years have been closing the open door in China and now they're trying to kick England's foot out of the jamb.

Congress insists on an arms embargo, possibly because they want no more hands across the sea.

The world is breathlessly awaiting for the explosion when Hitler declares peace against Danzig.

The WPA strike certainly surprised a lot of folks. We were just about convinced that reliefers would lean on anything, but it appears they'd rather fatten.

Bridges first are painted with red lead, then a coating of some other color, but an interested west coast is watching to see the color of Harry Bridges when the government finishes with him.

The fellow who's always kicking seldom stands on his own feet.

Mr. and Mrs. Hugo Reinbold and daughter Joyce are vacationing at Soap Lake, Wash.

Earl Edsall of Klamath Falls was called here this week by the illness of his mother, Mrs. F. W. Edsall.

Mr. and Mrs. Louis Jennings of Hollywood visited here with friends for several days this week.

It goes without saying that the chap is often a nuisance who says without going.—Weston Leader.

Ray Spencer and Companion
Are Invited to Be Guests of the Southern Oregon Miner
To See Their Choice of the Following
Varsity Theater Programs:
(Friday and Saturday)
"HONOLULU" plus
"INSIDE STORY"
(Sunday, Monday, Tuesday)
"THE STORY OF VERNON AND IRENE CASTLE"
(Wednesday and Thursday)
"PACIFIC LINER" plus
"MR. MOTO'S VACATION"
Please Call at The Miner Office for Your Guest Tickets

POLICE REPORT IS DOCUMENT OF SAFETY, PROFIT

CHIEF OF POLICE C. P. TALENT'S semi-annual report of the doings of his department was read before city councilmen in regular session Tuesday night and was received with approval. The report gave detailed information which showed an impressive auto safety record here, an unusual police efficiency, a substantial income to the city from fines, license sales and services, and also pointed out that local officers receive less than average pay for their type of work and that the department is undermanned.

Only 38 traffic accidents, most of them mere fender-scratchings, were reported within the city limits during the first half of 1939. Policemen spent 1226 hours on foot patrol duty during the last six months, found 326 doors and windows unlocked, patrolled 18,875 miles in the prowl car and by motorcycle and warned 462 law violators without necessity of arrest. Seventy transients were fed or given shelter while the 42 arrests made, 41 resulted in convictions while the other case was not filed by local police.

Fines assessed in city and state courts totaled \$547.50, money recovered and returned to merchants and business men was \$901.55, value of returned property was \$242, and \$1800 worth of stolen cars was recovered here.

One car was stolen in Ashland and was recovered during that time while two vehicles stolen elsewhere were recovered by local police and one car thief apprehended. Police also arrested a Grants Pass gunman here after he had eluded officers in Grants Pass and Medford.

Another of the department's unsung public helps included the information service which answered 1324 questions and 224 citizens and other police officers were given assistance. Forty-three dogs were picked up by police—a job reported as disagreeable to patrolmen because of damage often suffered to uniforms furnished by the investigating officers.

The police have maintained a 24-hour auto, fishing and dog license service—the only such convenience in all of southern Oregon—and netted the city about \$600 from car plate sales and \$125 from dog licenses besides giving anglers and hunters a license service at all hours.

Dodgers Nab First Half Title Easily As Miners Bow 18-6

The driving Dodgers of Manager Parker Hess blasted their way to the first half softball championship Friday night on the high school field when they overwhelmed the Miner Press 18-6 in the final game of the first bracket. The result put the losers in second place.

The game got under way with promise of being a hard-fought battle when the Dodgers scored twice in the first on an error, a walk and a fielder's choice and the Miner Press came back in their half to push three tallies across with a combination of two walks, two errors and a whistling single by Rose. The Printers added to their lead in the second with another run when Bud Silver blasted out a long homer to right-center. The Dodgers took over the lead in the first of the fourth when three hits and three walks pushed across four markers, making the score 6-4. The Miners came back in their half with one run, but the winners pushed ahead again in the fifth with two more. The Pressmen scored their final tally in the last of the fifth while the Hessmen added five each in the sixth and seventh to complete the rout.

In Friday evening's first encounter Talent lost a close one to the Elks 12-11 to place the Clubmen in a tie for third place and drop the Talentites to sixth position.

Claycombe Gains US Publicity Job at Fair

Gordon Claycombe, former publicity director for the Portland Community Chest and feature writer on the Portland Oregonian, was appointed assistant to George Creel, United States commissioner to the Golden Gate International exposition, according to word received in Ashland, Claycombe's former home.

Claycombe will be in charge of the US commission's publicity department. Besides directing all newspaper, magazine and radio publicity Claycombe has been commissioned to write a book on the United States government. This book will be published shortly under the title "Your America."

Softball Sponsors Challenge Lions To Seven-Inning Duel

A MATTER of athletic honor and softball glory will be determined Tuesday night at the high school field when the sponsors of the Ashland softball league square off with members of the local Lions club in the season's first (and probably last) game snatched from among the grandstand kibitzers and backers.

Listed among the sponsors will be J. H. and P. R. Hardy, Chet Wolters, Hal McNair, George Shaffer, Bob Ingle, Johnny Daugherty, Ike Friderger, Bert Simmons and possibly Leonard Hall and R. I. Flaharty. With Flaharty as president of the Lions club and Hall a member, it is expected that the rival outfits will draw lots to see which has to take the pair. Lions players will include Dr. R. E. Poston, Ned Mars, Skeet O'Connell, I. F. Andres, Bill Snider, Chan Beebe, Walter Leverette, George Goswick, Angus Bowmer, Pete Nutter, Art Cooper, Lowell Ager, John Broady, Paul Finnell, C. M. Guilbert and Harry Hurst, who will map strategy and run for the doctor.

Tuesday night will see other attractions in addition to the 8 o'clock sponsors-Lions classic, with two junior league teams opening the evening at 7 o'clock and at 9 p. m. the Dodgers will be hosts to the Grants Pass league leading Cave Shop outfit.

PLAN BOOSTERS SET FOR PICNIC

More than 500 Townsend club members of southern Oregon are expected to picnic in Lithia park Sunday when the annual gathering of plan backers will assemble for an all-day program starting with games and contests at 10 a. m.

Noon will be the occasion for picnic lunches, covered dish style, followed by speaking and musical program at 2 p. m. Martha Spanker, national delegate, will be principal speaker of the afternoon, according to D. D. Davis of Medford, member of the arrangements committee.

Members of about 20 Jackson county and surrounding clubs will be present at the picnic, to which all persons interested are invited. Food for those not bringing basket lunches will be on sale during the noon hour.

DANCE TONIGHT

Starting at 9:30 o'clock tonight, Friday, the first of a series of dances will be held in the VFW hall here with music by the Meadow Mountain Hillbillies. A special district meeting of members from Grants Pass, Klamath Falls, Medford, Brookings and Ashland VFW will be held here Saturday evening.

Eskimos know how to keep thin, an explorer says, and neither know nor care how old they are. It's an ice way to be.—Weston Leader.

TRUTH about ADVERTISING

By CHARLES B. ROTH

ADVERTISING'S NO MYSTERY

SOME of us remember well when John Slattery started in business. He couldn't have been over 25 and he had only a few hundred dollars in capital. But he did have a wife and two fine boys. He wanted to make them comfortable. He quit his job, went in on his own.



Charles Roth

At first he would come to us and in his frank, likable way ask if we would buy from him. We liked John. He flattered us to have him invite us to become his customers. We began trading with him.

He treated us so considerably and so honestly; he gave us such good service; he was so grateful for our patronage, that we enjoyed being his customers. It made us feel good. Others felt the same way. His business grew.

Then he began asking more people to trade with him than he could reach in person. He had to run small advertisements in the newspaper, which he wrote himself after store hours.

As he grew larger he ran larger advertisements, and where in the beginning he had a handful of customers, now he had several hundred.

MAY RESTRICT WATER USE HERE IN LATE SUMMER

WITH water supply in Reeder reservoir dropping at the rate of more than two inches daily, Ashland water users may go on restricted use later in the summer, it was indicated by Water Supt. Earl Hosler to councilmen Tuesday night. Normal storage of 800 acre feet at this time of the season is down to 600 acre feet and residents with large lawns may soon find their lavish use of water curtailed.

Early July rains helped lengthen the city's supply, and at present the water is in good condition, gushing from city mains as clear, cold, sweet fluid. Installation of a device to remove taste from dead algae has been getting results, Hosler pointed out, and residents are assured of a palatable drinking supply throughout the season.

Councilmen also heard other business matters, including semi-annual report of Chief of Police C. P. Talent, reports of paving progress on Granite street; Mayor Wiley appointed a city band committee and the middle of August was set as deadline for city department budget estimates to facilitate early completion of 1940 budget figures.

City Supt. Elmer Biegel was delegated to study elimination of confusion in some house numbers and City Recorder J. Q. Adams reported that city expenditures have been under budget allowances for the first six months.

Telephone Display Attracts Crowds As Open House Feature

Harold S. Aikins, Pacific Telephone and Telegraph company manager in Ashland, is playing host to hundreds of interested southern Oregon visitors this week during an open house observance of the inauguration of dial telephones in this area.

Most interesting of the varied displays is a voice mirror which enables telephone users to talk into a receiver and then hear their voices in return. Other exhibits include a model of Alexander Graham Bell's first telephone, teletype transmitters, cutaway cables, toll charts, directories from all principal cities of the world and many other fascinating and educational displays.

The open house, to which all are invited, will continue from 1:30 p. m. to 8:30 p. m. today and Saturday, Aikins said.

EDITORS' REPARTEE

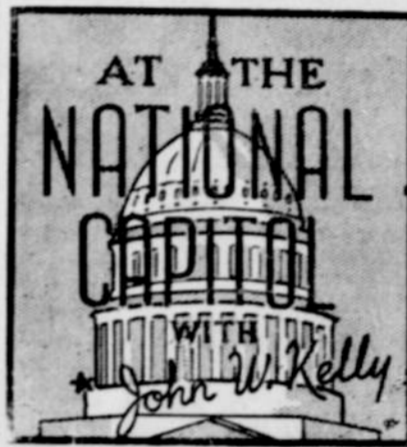
The bacteriologist who says "a germ can live more than a year on a dollar bill" has gotten Len Hall to thinking that he'd rather be a germ than an insect.—Clark Wood in Weston Leader. And how about that rag you're living on, chum?

Dr. and Mrs. R. L. Burdic and sons Joe and Bill returned this week from San Francisco where they have been visiting the exposition.

Siriously Inclined



The problems of the entire dog kingdom appear to weigh heavily on Rover's saddened brow. Perhaps he realizes that on Tuesday, July 25, Sirius, the Dog star, is scheduled, according to superstition, to bring four or six weeks of hot weather—the dog days which Rover, and 40,000,000 other pooches, dreads.



AT THE NATIONAL CAPITOL

WASHINGTON, D. C., July 20—Write it in the book that President Roosevelt will have the kind of neutrality bill he is asking from congress. Basis for this prediction is the fact that Mr. Roosevelt manages, somehow, to get what he wants. Once he has an objective he cannot be prevented from achieving it. The man persists until he wins.

Defeated in his supreme court bill he has since attained part of his plan through death and resignations and has staffed the court with new deal liberals. Defeated in his effort for reorganization of government bureaus, he has won out and grouped in three new agencies an assortment of bureaus which were overlapping. Defeated in his monetary authority, he has recaptured control over the dollar. Defeated in his desire for a neutrality law which he believes will restrain dictators from starting war in August or September, the best guess is that he will force congress to come through.

The reason Mr. Roosevelt is successful in dealing with hostiles in congress where his predecessors failed is that he is a better politician. If he encounters a reverse, he does not retreat. Instead he bides his time until the stage is set and then goes smashing through.

Being president is a man-killing job and eight years saps the vitality of any incumbent serving that long, yet Mrs. Sarah Delano Roosevelt, mother of the President, declares he is physically fit for another four years. White House physician Ross McIntyre (Oregon boy), attests that Mr. Roosevelt is in the pink, nevertheless Roosevelt children have said they hope their father will not serve a third term as they are solicitous of his health. Then along come the pessimists and point to the record: every president elected in a year ending with "0" dies in office. Thus 1940 should be a hoodoo year for whoever is elected.

They call it "the big bill" the 3.6 billion dollar self-liquidating loan proposal of Mr. Roosevelt. There is plenty of opposition to it, but the President wants it enacted before adjournment. In it is suggested \$460,000,000 for the rural electrification program. For fiscal year 1940 congress appropriated \$40,000,000 for this purpose; there are applications for \$60,000,000 more than the appropriation. Among the applications are many Oregon and Washington communities.

Farmers availing themselves of REA spends approximately \$100 for wiring and \$200 for appliances during the first six months he receives electric service. Additional expenditures come later as the farmer learns how convenient the power is. Farm plumbing installation is about \$200. A survey shows that on REA projects 86

(Continued on page 4)

AIRPORT RODEO GROUNDS GAINS COUNCIL FAVOR

AS an outgrowth of the July 4 celebration committee's success with a rodeo feature here recently, Councilman Ralph Koozer presented city dads with a rough plan for developing the municipal airport into a permanent rodeo grounds at the regular council meeting Tuesday night and the idea was received with interest and approval, although no definite action has yet been proposed.

According to Koozer, the high school grounds, where the rodeo was held this year, do not offer adequate facilities for such events and other athletic attractions and a permanent rodeo grounds complete with corrals, pens, chutes, grandstand and race track could be erected by the city at minimum cost on the unused northwest corner of the city's airport.

"Since cutting of the new highway past the airport grounds," explained Koozer, "sub-irrigation has been cut off from the uphill portion of the airport, and the ground is useless as a landing field or for agricultural purposes."

The plan, as developed at a recent celebration committee meeting, would include a race track and baseball diamond as well as rodeo equipment.

The idea is being encouraged as a means to further embed Ashland as the recreational center of southern Oregon and northern California and is receiving the enthusiastic support of Chamber of Commerce officials, business men and city council members.

Mine Assessment Work Must Finish By September 1st

WASHINGTON, D. C.—(Special to The Miner)—A last minute effort by congress has extended the time for making assessment work on mining claims. For several years a moratorium has been granted on assessment work, amounting to not less than \$100 a year, until a moratorium became accepted as a habit. This year, however, congress decided to eliminate the moratorium and took the position that if a claim holder wanted to retain his claim he must do the assessment work.

It was so late when the congress clamped down that little time remained before the July 1 deadline. This situation was so precarious for thousands of claims that congress rushed through an act extending the time for making the assessment work until September 1, at noon. That is now the deadline for performing the work that should have been taken care of before noon July 1.

Quarreling powers remind one of the boyhood jeer: "One's afraid and the other dassert."—Weston Leader.

Mr. and Mrs. J. E. Niles of Alturas, Calif., have been visiting here this week with relatives and friends.

Mr. and Mrs. D. Perozzi returned Tuesday from a trip to the northern part of the state.

SEEN IN A DAZE



Little JUDY BRIGGS describing a shaking up by declaring "the goat was goin' lickety-split when he bumped me!"

HERSCHEL CLAYCOMB, super-salesman, talking new car customers into buying a horse.

WALT LANDGRAF accusing MARGARET HOXIE of always having at least one office clock set at quitting time.

FRED TAYLER preparing for a fishing trip and leaving chaos and confusion in his wake while his wife CLAIRE, after a survey of the wreckage, starting a rehabilitation project.

LES BROILI and AL BLOTTER cutting fancy patterns in their truck on loose gravel.

DR. C. A. HAINES wondering now what's he done after getting a siren from a state policeman bent on giving him an emergency case call.

DIANA DAVIS happily losing a 10-cent bet.

DOROTHY CHAPPELL rousing the police and fire departments with the crook of her finger.