

SOUTHERN OREGON MINER

The Paper That Has Something To Say—And Says It!

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The Editor Speaking

NAZIS in the free city of Danzig are clamoring for Hitler to "liberate" them. Boy, what a haven that place would be for a magazine salesman with a "free offer."

Many motorists these summer week-ends answer the call of the open road and, if they're not careful, it will sound embarrassingly like the call of a police siren, or tragically like the scream of an ambulance.

Der Fuehrer is believed by Germans to possess almost supernatural power and we subscribe to the idea. Hasn't he already moved hell up to the earth?

Crime is a profitable money-gatherer until somebody slips a well-aimed slug in with the take.

Business is said to be improving and folks will be glad when it is well enough to get around.

In spite of administration's devaluation of the dollar we think more of 'em than ever.

Herbert Hoover, in objecting to a third term, forgets that he once was willing to accept one more. Or does he?

Clark Wood says the \$200 car is coming and if he means one of those jalopies with high-aimed headlights, no brakes and a flat-headed driver, he'd better start ducking or the town of Weston will be celebrating.

An attempt is being made to prove Harry Bridges a red so that he may be deported. The least desirable alien, however, is the one who is yellow.

While there may be a place in the world for jitterbugs (although we don't see how) a motoring jitterdriver is even worse.

With the securities exchange commission in high gear, it is getting harder than ever to make a dishonest dollar on Wall Street.

A Medford plunge advertises "Swim in drinking water." Solving the mystery of what they were doing with the stuff over there.

There still is hope that Europe's dictators might be unseated. Didn't the New York Yanks go down before Boston?

A census reveals there are 10,230 radio sets in Jackson county, and just when the funny man gets to the point there seems to be an electric razor for each one.

The surprise of the week came when a Bridges deportation hearing witness referred to Grants Pass as the mecca for communists. Somebody had better shake-down those fur-clad Cavemen and see what they've got up their sleeves besides untanned skin.

It was not until the film industry discovered the box office in history that our national heroes came into their full glory.

VISIT FROM LOUISIANA
Mr. and Mrs. Terry Talent and young son of New Orleans, La., arrived Wednesday to visit at the home of his parents, Mr. and Mrs. C. P. Talent. Terry, who is a federal agent in the delta city, admitted he also had an appointment with fishes of southern Oregon's lakes and streams and would spend a portion of his three weeks stay keeping his date.

Doris Hall and Companion
Are Invited to Be Guests of the Southern Oregon Miner
To See Their Choice of the Following Varsity Theater Programs:
(Friday and Saturday)
"CHARLIE CHAN IN RENO"
plus
"KING KONG"
(Sunday, Monday, Tuesday)
"STAGECOACH"
Please Call at The Miner Office for Your Guest Tickets

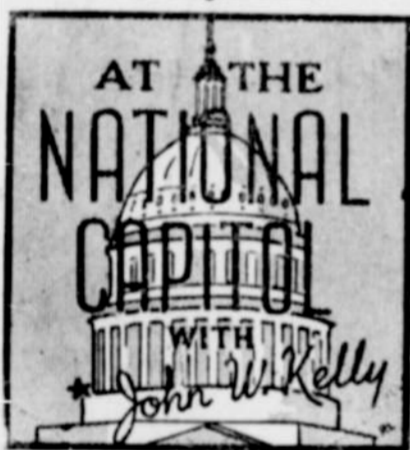
TEACHER PANEL AIRS PROBLEMS OF EDUCATION

IN the Ashland opener of a series of Oregon institutes on educational policies held at the Southern Oregon College of Education Monday, July 10, panel discussions ended with the summation as expressed by Assistant County School Superintendent Una B. Inch, who declared "Any teacher who spends a year in a community and does not better it by his presence has failed." The sessions brought together a group of outstanding educators defining the teacher's job in American democracy under the sponsorship of the Oregon state system of higher education.

Heading the list of prominent speakers were Worth McClure, Seattle superintendent of schools, who spoke at the morning panel on "The Definition of Teaching As a Profession," and at 2 p. m. Charl O. Williams, director of the field service for the National Educational association, gave an address.

Rex Putnam, state superintendent of public instruction, led a panel discussion on "Are Teachers Becoming More Professional?" Members of the panel included M. B. Winslow, Grants Pass superintendent of schools; T. J. Norby, Ashland superintendent; L. B. Emery, Klamath Falls union high school principal; Rolla Reedy, Phoenix; H. P. Jewett, Central Point; Walter Redford president SOCE; L. E. Messenger, assistant professor of psychology, SOCE.

The afternoon panel drew out an interesting discussion on "The Teachers' Responsibility in the Community" when Neil R. Allen of Grants Pass inferred that teachers' privileges were being encroached by strict moral standards of communities. It was then that Miss Inch summarized the discussion with the statement that teachers are failing their jobs when they do not contribute to the moral fiber of the community. Worth McClure led the panel and members included, besides Allen and Miss Inch, Etta Schilling, Ashland school board chairman; Mrs. B. C. Forsythe, president of Southern Oregon P.T.A., Ashland, and Sherman L. Divine, Medford. Other panel discussions followed at Monmouth, Portland, Corvallis, Eugene and La Grande this week.



WASHINGTON, D. C., July 13—It isn't exactly correct to charge that WPA workers are striking against the government; some, under direction of labor unions, have walked off projects and threats of political reprisal have been made against congressmen unless the requirement of 130 hours a month and the "security" wage are repealed. Few, if any WPA projects will be abandoned in Washington or Oregon on account of dissatisfaction with the new law.

President Roosevelt, in a message to congress in January, 1935, advised that WPA provide wages which would cover necessities but that the wages should not be so high that workers would remain on the roll rather than accept private employment. WPA work was to be a stop-gap until private jobs were available. Despite the suggestion of the President, congress inserted the provision that the "prevailing wage" (union scale) should be paid. Now that congress adopts Mr. Roosevelt's advice three and one-half years after he gave it there is complaint by the beneficiaries of the relief program.

No other president has done as much for the cause of labor as Mr. Roosevelt, but repeatedly the executive has said at press conferences that he believed it would be better for labor to have a comfortable yearly income, a sustaining wage, than to insist on (Continued on page 5)

ENDS 70-YEAR WAIT
Cassius Ward, after 70 years residence in southern Oregon, saw Crater Lake last week-end for the first time when he "took the bull by the horns" and accompanied Don Spencer to the mountain wonder.

Oregon Shakespeareans Entertain Fair Crowds



A prelude to Oregon's famed annual Shakespearean Festival was given World Fair crowds in San Francisco when Angus Bowmer and his Oregon Shakespearean Festival Players presented a guest performance of the "Taming of the Shrew" in the Federal Theatre Playhouse at the Federal Building on Treasure Island, this week. The fifth annual Festival will be held in Ashland, Oregon August 4-13. Pictured above are Angus Bowmer, director, Dorothy Pruitt, popular member of the Shakespearean group and William Cottrell, former Hollywood motion picture and radio personality.

Teachers Should Be Leaders!

At the Southern Oregon College of Education's institute on educational policies held here Monday a Grants Pass attorney struck out at the precedent which commands school teachers to conduct themselves along lines of strict behavior which would be considered a loss of personal rights and liberties in other callings. The statements touched off a flurry of discussion which was colored in news columns to the detriment of the actual trend of thought.

The plea for a more liberal attitude toward teachers extended to a mild defense of roadhouses, public smoking and other habits by the chafing attorney. And it is true that teachers often suffer a violation of their personal rights. But also it is true that those educators are wise who confine their controversial habits to the privacy of their homes or bury them in the anonymity of distant localities.

A great responsibility of public conduct has been placed on teachers' shoulders because a heavy responsibility of conduct belongs there. Faculty members spend years preparing their minds for the work they have chosen and there is no reason why their morals—or at least their public evidences of morals—should not undergo a similar training. Teachers are sculptors who help fashion the brains, the bodies and the habits of children placed in their hands.

Whether school teachers make of themselves admirable examples for the students they guide, or whether they are clock-watching salary slaves depends on the individual himself. But whether or not school boards and the public in general have the right to force an accepted moral code onto the teachers, educators are squandering an unusual opportunity if they do not make of themselves moral as well as intellectual leaders.

The assistant county school superintendent, in summing up the panel's discussion, was entirely correct when she declared that any teacher who spends a year in a community and does not better it by his presence has failed.

TRUTH about ADVERTISING

By CHARLES B. ROTH

GYP

I STOOD for an hour watching a pitch man coining money. He was selling a useless gadget worth a dime at the ten cent store.

By clothing it with mystery and high-power sales talk he sold this gadget like hot cakes—at a dollar. And the crowd pressed around for more.

I thought it must be wonderful to have a business like that—if only it would last, if only the customers would come back for more. But I knew they wouldn't.

Two days later I passed the doorway where the pitch man had been operating but he had decamped. Where was he? In some other city, probably miles away, going through the same tricks.

These pitch men, almost without exception, die broke. Inspired salesmen, really with a talent for persuading people that amounts to genius, they nevertheless fill pauper's graves, and spend their old ages in cheap rooming-houses.

What's the trouble with them? It isn't hard to find: They do not give value. They depend upon talk to replace quality, tricks to do away with honesty. They lose as every dishonest man must.



Charles Roth

You have never seen an advertisement of one of these gyps. You never will. There are two reasons why.

One is that no reputable newspaper will accept their advertising, because a newspaper takes its obligation to its readers so seriously that it investigates advertisers and rejects those that do not give honest value.

The second reason is that advertising is an investment, and not a gamble. And these pitch men are gamblers. The man who advertises says in effect to you: "I am operating a business in your service. I will offer goods you want. My prices will be reasonable. I have become a definite part of this community. My money is invested here. Here I intend to remain, a part of your community life. I sell good goods, and in my advertising I tell the truth about them."

Because you have been "gypped" by buying wild cat brands and by patronizing itinerant peddlers and door-to-door solicitors without a responsible place in the community, you now buy advertised goods from merchants who advertise.

This is the course which is followed by the shrewdest buyers. It is the course they have discovered which pays them the best. It will also pay you best. © Charles B. Roth.

PLAYERS FOCUS PUBLICITY ON ASHLAND AREA

THROUGH arrangements made by Ashland's publicity agent, Gordon Claycombe, Prof. Angus Bowmer's Shakespearean troupe was enabled to focus nationwide newspaper and radio attention on Ashland when they trekked to Treasure Island last week-end to give several performances of "The Taming of the Shrew" and participated in two radio broadcasts, one over a nationwide hookup Saturday evening.

Other publicity, for which the city is paying Claycombe \$1000 to obtain, is being circulated in the form of attractive newspaper pictures, one of which is printed on this page today. The illustrations, sent to publishers in ready-to-use matrix form, will focus attention of thousands of readers on Ashland's Shakespearean festival.

Claycombe, in a report to city councilmen last week-end, pointed out a number of his other accomplishments. A festival story in Sunset, western magazine; Portland newspaper articles and pictures; other magazine articles, and probable representation in Life or Coast magazines have been some of the results of his publicity promotion.

Local Chamber of Commerce officials, councilmen and business men have expressed satisfaction with the work being done by Claycombe.

NEW FIRE SIREN TO BLOW IN CODE

Ashland's new fire siren, purchase of which was authorized at last week's council meeting, will sound a "code" giving location of fire calls according to wards. The city will be divided into about eight wards, according to Chief Clint Baughman, and volunteer firemen will be summoned to that section of the city by combinations of short and long blasts.

The present siren, which shrieks intermittent signals to call volunteers, is not adaptable to code. Until changeover to dial telephone service at midnight Saturday, volunteers were able to call the exchange operator for information as to location of fires. Installation of the new signal is expected in about a month, at which time a siren operated by a five horsepower electric motor will be set in place on top of the Pioneer building in back of the fire hall. Present siren is turned by a three and one-half horsepower motor and can be heard in all parts of the city. Estimated cost of the new signal, which has not yet been ordered, is \$600.

MRS. LIZZIE TURNBAUGH
Funeral services for Mrs. Lizzie Turnbaugh of Medford, sister of C. R. Bowman of Ashland, were held Monday at the Conger Funeral home in Medford with the Rev. James H. Edgar of Ashland officiating. Interment was in the Talent cemetery.

DIAL APPARATUS AND NOVELTIES TO EXHIBIT HERE

TO GIVE residents of Ashland and vicinity an opportunity to inspect the new dial apparatus serving this city, Harold S. Aikins, manager for the Pacific Telephone and Telegraph company, announces an open house to be held in the telephone building from Wednesday to Saturday, inclusive, next week.

Special guides will be on hand daily from 1:30 to 8:30 p. m. to show visitors the new dial central office equipment and to answer any questions regarding it.

In addition, Aikins announces that a number of special exhibits and displays are being brought to Ashland for the open house. Included among these will be the "voice mirror," an electrical apparatus over which one is enabled to hear his or her own telephone voice. This apparatus has attracted wide attention wherever it has been displayed.

Also included among the exhibits will be teletypewriters, over which a typewritten message can be sent three or 3000 miles; a collection of telephone directories from every important city in the world; antique and modern telephone equipment; the artificial larynx, which enables certain mutes to speak; telephone cable displays, and the "wobbly bar"—a piece of steel that floats in the air.

"We hope that every resident of Ashland and vicinity, whether telephone customers or not, will visit our office during these open house days," Mr. Aikins declared. "We want every one to see the new dial equipment which serves the Ashland exchange and to see how telephone calls are handled."

Blow on Jaw Breaks Timber Worker's Leg

Bad tempers claimed a leg in Ashland late Wednesday night when Loren Storc, Klamath river timber worker, suffered a fractured limb while indulging in a fist fight with a companion at the corner of East Main and Pioneer streets. The two, with companions, were waiting on truck repairs here when they became embroiled in an argument which broke out in intermittent street fighting until broken bones required hospital attention.

The belligerents were said to have salvaged their differences and returned to Klamath Falls.

Boulevard Auto Crash Cuts Up Three Here

Wayne Hines, Ernest Faust and Jack Ford, all of Eugene and employees of a highway patching crew working near here, suffered deep cuts when the coupe in which they were riding was struck by a sedan being driven by L. R. Hawley of Nursery street at the intersection of Siskiyou boulevard, Iowa, Beach and Morse streets. Both cars were badly damaged.

Hines was driving when the collision occurred, flying glass sending two to the hospital while the third, Ford, required surgery to remove a fishhook which became embedded in his arm during the crash. Faust is well known here, having been a former SOCE student.

LIONS INSTALL HERE

New officers of the Ashland Lions club were installed at regular dinner meeting in the Lithia hotel Tuesday night when Lion Swarthout of Maywood, Ill., presided over brief ceremonies as President R. I. Flaherty succeeded Dr. R. E. Poston, and Ned Mars succeeded Leonard Hall as secretary.

SEEN IN A DAZE



DR. B. G. HULL describing BERT MILLER's indecision at drinking out of his shoe or hat, the chapeau winning the argument on palatability.

EVA LA FLEUR surveying damage to her garage from behind two raw beefsteaks.

EBE DUNN, as a ball game rooster, hoarsing down until you could hardly hear him from Bellview.

HOWARD and ANNA WILEY truckin' down the avenue. JACK BEARSS, after years of looking at people's shoes, working his way up.

GRACE SIKES relating that up in the wilds of Emigrant creek they see few automobiles but a number of airplanes every day.

ELVA CLAIRE NEWHOUSE making a radical departure from the conventional in selection of a handkerchief.

DOROTHY STRATTON believing a forest fire was darkening the skies until she cleaned her glasses.

HOMER BILLINGS calling friends at the drop of a phone number since installation of new dial system.