# SOUTHERN OREGON MI

The Paper That Has Something To Say-And Says It!

ASHLAND, OREGON, FRIDAY, JUNE 16, 1939

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people were saddled new laws which went this week and, because city if nothing else, the be worse than the

is celebrating its 100th nd the national sport is ce where every knock boost.

ing to run again.

of other candidates, the election is

out the summer, he indicated this

week. Norby formally announced

election of five faculty members

for next fall. In explaining the

appointments, Norby declared he was very well pleased with the

type of people Ashland was able to secure for the vacancies here.

The five instructors will bring

here varied educational back-

Replacing Earl Rogers as junior

high coach will be Alexander

Simpson, graduate of the Univer-

sity of Oregon and local man. Rog-

ers' post was made vacant when

he was promoted to the principal-

ship of the junior high. Simpson is

a member of Pi Kappa Alpha fra-

ternity, a graduate of Southern

Oregon College of Education and a

former president of the Associated

Miss Ruth Anderson of Port-

west Christian association as chairman of the Seabeck confer-

ence at Seabeck, Wash.

Students of SOCE.

grounds of five institutions.

1 1 1 nsend plan, despite its faults, has been a prote of dimes for its pro-nd votes for its cham-

being conceded to the three candidates whose names will appear 1 1 1 best bloke is the guy on the ballot. Ashland's new school superin-tendent, Theo. J. Norby, arrived ays trying to act smart. course, Clark Wood dumb to even act. iast week-end and will be available at the high school office through-

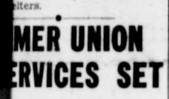
1 1 1 convicts went on strike n coal mine because the nied them fancy scantacks to snooze on, and outside can derive some om the knowledge that he recession has pene-

k walls.

1 1 1 motorists who are being to pungle up another dol-ew drivers' licenses will away in their billfolds bit liquor licenses, which ly place the two should ogether.

has been developed for high heels, but one that more appreciated would al gas for heels. 1 1 1

used to say that the air land, graduate of Oregon State ould be free, but Euro-Asiatic claim-jumpers typing vacancy. She is a member ed that idyllic belief into of Kappa Delta Phi, Mortar Board



esbyterian, Congregation- ties as well as her chosen courses. Methodist and



will be unopposed for the two open directors' posts. Davis' and Elwood WASHINGTON, D. C., June 15riedburg's positions on the board will expire, with Hedberg declin-Congress was told this week The election, which is expected to draw a light ballot, will be held in the city nall council room. Although voters may write in names

cents of every dollar received lumber sold represents \$12,000 in wages; employes 20 men for 100 days. The industry in the two states in 1937 paid \$68,500,000 in wages; paid \$52,000,000 for materials, supplies and services, paid \$75,-000,000 in freight to trucks, rail and water carriers; paid \$5,000,000 in taxes.

Construction in 1938 in the United States was 3.2 billion dollars compared to 6.6 billion dollars in 1928. Last year more than half (53.3 per cent) of all construction was so-called "public." college, will fill the high school Private construction is in the depths and the government has been stepping into the breach with and was selected by the North- its public works program.

competing with western Canada. The new high school social Wages in the Pacific northwest science teacher will be Miss Mar- states are higher, hours shorter garet Macy, Salem, graduate of and with unemployment compen-Willamette university. Miss Macy sation insurance and old-age bene-

(Continued on page 6)

Summer 'n' Fishin' 'n' Stuff

Angleworms . . . twisted pin . . . piece of string ... willow branch. It all

spells summer, which makes its official bow to North America on June 22

one reason why prosperity has not come to the Pacific northwest. Key industry of that region is lumbering and prosperity rises and falls with it. Here is what the lawmakers were told:

In Oregon and Washington forest products provide 60 per cent of the payrolls. On June 1, 1939, there were 240 mills running 40 hours a week and employing 30,000 employes full time; another 11,000 were working three or four days a week in 280 mills and there were 430 mills shut down and 19,000 workers unem-

ployed. For the last three years 50 by the millmen has gone for wages averaging 75 cents an hour. Every million feet of

The industry in Washington and Oregon is at a disadvantage in

was prominent in glee club activi- fits the cost of production for the

**Ashland Poultry Firm Plucks Turkey Market** ment, they were laid out in a

A THOUSAND eatin' tur-keys in one room, and all of them as naked as a jaybird and as ready for the roaster as a sinful man on judgment day. A full thousand? Yes, and another thousand right in after 'em!

Such was truth and not a hungry bum's dream the other day when the Ashland Poultry and Egg company here shipped two one-thousand lots of dressed birds to San Francisco. George Frohrich, manager of the local firm, had purchased the turkeys from near Eagle Point for the offseason trade in California.

Following dressing opera-tions-which is some picking, if you ask the feather-jerkers at the plant on Water streetthe birds were shipped by re-frigerator truck to the metrolarge refrigerator room at the Ashland ice plant and they looked, at a glance, like an awful lot of light and dark meat.

Last month alone the Ashland Poultry and Egg com-pany bought, dressed and shipped more than 90,000 pounds of poultry, in addition to many hundred dozens of eggs which Frohrich buys, candles, grades and distributes.

The local business, which in scope is considerably more exson realizes, furnishes retail and wholesale customers with a single dressed fryer or a carload of them. All the fowlloving gourmet must do is tell George how many, and the

# **HOTELS FILL AS** POSTMASTERS **COME FOR MEET**

SHLAND'S hotels and tourist camps were filled last night to capacity as postmasters and families from Oregon and northern California points arrived to attend the annual convention of the state Postmaster's association which will officially get under way at 9 a. m. today, June 16, and continue through Saturday. State President Dr. George Lar-

kin of Newburg was to call the convention's first formal meeting to order this morning in the auditorium of the Varsity theater, at which time the host postmaster, J. H. Fuller of Ashland, was to give the welcoming address, followed by a well-rounded program of talks and business. Important speakers of the day will include George W. Purcell, national as-sociation president, William J. Dixon, national superintendent of postmasters, Harrison Parkman, national purchasing agent, A. D. Lawrence, railway mail service superintendent of Seattle, and a number of other prominent postal officials and authorities.

Election of officers, selection of the 1940 convention city-with Newport heading the list of likely choices—will occupy Saturday forenoon sessions, while a picnic in the afternoon and dance in the evening will conclude the enter-tainment program. Today's features include a drive to the summit of Mount Ashland, golf tour-nament, open banquet in the Elks temple at 7 p. m., at which time Governor Charles Sprague is to be principal speaker, and noontime luncheon for ladies.

## Elizabethan Fashion Show Plunges Feature For Sunday Afternoon

Twelve girls in Elizabethan garb will parade at Twin Plunges Sun-day afternoon in a fashion show sponsored by Ashland merchants. A tavern keeper, with bartenders and hostesses, will make a sharp comparison between the new and old.

Gentlewomen and pages will accompany Queen Elizabeth in her first public appearance.

The girls and their sponsors are Gerry Wenner, Ingle Drug com-

shed herewith, which outlices until Aug. 1.

18-Episcopal church, the Edgar, speaker.

25-Methodist church, the les P. Senter, speaker. -Congregational church, Melville T. Wire, speaker. -Presbyterian church, the arles M. Guilbert, speaker. 16-Episcopal church, the mes P. Senter, speaker. 23-Methodist church, the arles M. Guilbert, speaker. 30-Presbyterian church, Melville T. Wire, speaker.

CANADIANS HURT CAR MISHAP HERE

year-old Vancouver, B. C., Stuart Hamilton, suffered arm and head lacerations morning when the car in following collision with a g driven by J. H. Williams. ad's father, W. G. Hamilver of the overturned car, broken ribs, as did a son, irs, Hamilton received in-0 a shoulder. The Canadian was touring the coast and oute to southern California he accident wrecked their send them all to the Comhospital to recover from and their hurts.

Adams left Monday for ego where he will enter raining school.

harles T. Landing and Companion wited to Be Guests of the thern Oregon Miner See Their Choice of the Following Varsity Theater Programs:

Friday and Saturday) ECIL B. DeMILLE'S "UNION PACIFIC"

day, Monday, Tuesday) BETTE DAVIS in DARK VICTORY"

Call at The Miner Office r Your Guest Tickets

John Kochler University of will begin holding union | Washington graduate from Spoevening services at 8 kane, will teach English and art une 18. The services will at the high school. His activities rough Labor day Sunday at U of W included art honorary, nber. Offerings will go 100 hours of college work in the entertaining church and field of art in addition to special sic will be furnished by preparation in English, and was ch. Those interested are student body president and art eded to preserve the sched- itor of annual at Whitworth college in Spokane. Koehler was a resident of Ashland until he reached the age of 12, his father having been a minister here at that time.

Miss Maxine Conover will come here from Waitesburg, Wash., to become junior high secretary, librarian and English instructor. She is a graduate of Waitesburg high school and Whitman college, and has obtained special preparation in music, typing, shorthand, bookkeeping and experience in library work. She is an accomp-

lished violinist and plays piano. All five faculty appointees are attending summer sessions at U of O. OSC or U of Calif., Norby explained, and will take over their duties here next fall as first-year faculty members.

# Women's Vote League view section of the Pacific To Talk Government

The foreign policy of the United States will be discussed at the June meeting of the newly organized Jackson County League of Women Voters to be held at 8 p. m. Monday, June 19, in the auditorium of the Medford court house

Mrs. John F. Lawrence will speak on the neutrality laws now in force in this country and proposed amendments now under consideration. Mrs. Lawrence has made a thorough study of the subject. In addition, a talk on the United States' foreign policy will be made by a member of the department of government and foreign policy, which will be in charge of the meeting. Mrs. Jus-

tin Smith is chairman of the department. Heads of the six departments of the league will be present and each will outline briefly the program for her department for the coming year.

Mrs. Leonard Carpenter will preside over the meeting. A cor-dial invitation is extended by the league to any woman interested to attend this meeting.

RECEIVES GAS BURNS Frank Davis, Ashland street superintendent, Monday evening received painful burns about the legs and body when he attempted to light a pilot light on a gas water heater at his home on Scenic drive. Davis was confined to his home for several days.

**BEARSS JOINS** STATE POLICE

Jack H. Bearss, well known Ashland man for the last 10 years and employe at Fortmiller's department store until this week, today assumed duties as state police officer stationed in Medford under Capt. Lee M. Bown. Bearss will patrol the Ashland

area, it was indicated last night. His appointment came as a surprise to his many friends here.

· Mr. and Mrs. Roy Frazier and children returned Sunday from Lake o' the Woods where they have been vacationing.

politan market. Pending ship-

Men of Battery B Leave for Clatsop

Fifty-two enlisted men and officers of Battery B, 249th Coast Artillery, left by special train Monday afternoon for Camp Clatsop, Ore., where they entered summer training courses.

The battery was accompanied by Maj. Clyde G. Young, Capt. Hubert Bentley, commanding officer, First Lieut. Beecher Danford, First Lieut. William R. Clary and Second Lieut, Lynn Neeley.

• Mrs. J. H. Harker returned Monday from a trip to Montana.

By CHARLES B. ROTH

upon doing simple, commonsense

The first of these consists of giv-

and its merchandise.

up to his promises.

Charles B. Roth,

vertising.

pickers start snatching the birds bald.

MONTANANS BUY **KNOX YARD HERE** 

Charles W. Allin and son, C. Mont., this week took over the Knox Lumber company here foloperator for the last four years.

The senior Allin had formerly been engaged in the lumber business in Salmon, Ida., two years ago, and was attracted to Ashland following several trips through this section. Allin was high in his praise of this city, and especially of Lithia park, which he declared was his favorite spot for relaxation.

The firm name will be changed to Allin Lumber company, and most present employes will be retained. The yard deals in lumber, fuel, building materials, roofings and paints and previously to Knox' purchase of the yard, was operated as the Carson-Fowler lumber company for 27 years by O. F. ery business which has that is suc- Carson, now retired.

Both Allins, with their families, will make their home here, while Knox indicated his plans for the future were indefinite.

# **VFW Will Sponsor Picnic Here Sunday**

ing good value and service, that Starting at 10 a. m. Sunday, the business may win and hold June 18, a picnic will be held under friends. The second consists of makthe sponsorship of the Ashland post No. 3423, Veterans of Foring the fact that the business is the kind which wins and holds friends eign Wars, in the upper end of known to its customers, by telling Lithia park. All posts of district 8, them of its ideals and its services Klamath Falls, Ashland, Medford, Grants Pass and Brookings, are invited.

This telling process is called ad-A basket lunch at 12:30 p. m. vertising. Whenever a manufacturwill be followed by a softball game between Klamath Falls district as er or a merchant advertises in the newspaper he informs you that he challengers and another picked is the kind of business man whom it team from the Rogue River diswould pay you to patronize. He trict. Games and entertainment makes public the fact that he wants have been arranged for the entire good will and that he realizes the afternoon. only way he can keep it is by living

### MRS. W. C. BROWN DIES

Following several weeks illness, Mrs. W. C. Brown died in Com-You as a customer get more for your money when you patronize a munity hospital early this mornconcern with good will. Good will ing, June 16, at the age of 48 is proof that the concern has done years. She is survived by her hussomething to warrant the friendship band of this city and one son, Kenand confidence of its customers. neth Brown of Hilt, and her moth-You see, good will doesn't just er and a sister. She was a member of the Rebekah lodge and the happen. It is created-by good goods, by good service, by good ad-Baptist church. Funeral arrangements will be in charge of J. P. Dodge and Sons.

pany; Louise Logan, Fortmiller's; Beverly Beals, J. C. Penney company; Ann Kos, Chamber of Commerce; Helen Lois Winningham, Claycomb Motor company; Ralph Lamb, Greyhound Tavern: Jean Moore, Pete's Lunch; Mrs. Bobby McNair, Plaza cafe; Corrine Croft, Twin Plunges, and festival, Queen Elizabeth.

Ward Croft's Twin Plunges orchestra will present a concert at Wesley Allin, both of Missoula, 2 p. m. to introduce the program. Lois M. Bowmer, consultant in costume design, will give a short lowing purchase of the C street talk illustrating the Elizabethan yard from O. F. Knox, owner and style. style.

## EXAMINER COMING

An examiner of operators and chauffeurs will be in the Ashland city hall from 11 a. m. to 5 p. m. Friday, June 23, to issue permits and licenses to drive cars. -.



CHARLES PORTER admiring theater lobby mirrors because he meets such distinguish-

ed looking people in them. AUBREY (Smokey) MILES and MIKE (sk! sk!) WOLCOTT decamping for a fershing trip to Rocky Pernt to kertch trert. LEE (Casey Jones) RYAN

playing railroad.

HARRY HURST being reti-cent about standing on his head after losing a bet. EARL SCHILLING

and JACK CLARK, softball fans, adding considerably to the strong breeze at Wednesday's games

HAP DUNN'S departure from the Medford state police office, via promotion, leaving room for about three more.

JACK BEARSS qualifying to pinch people somewhere besides in the foot.

DELPHINE SACKETT looking over the old home town.

MRS. GRACE ANDREWS apologizing to a truck driver after a minor collision.

POSTMASTER JOHN FUL-LER agog over being host to the state's post-card readers.

JUST WHAT IS GOOD WILL? FEW months ago, according to 1 tant thing a business man has is A that beguiling writer, Bruce Barton, a large factory caught fire. the good will of his customers. Ev-It burned to the ground. Sirens cessful; every business which does shrieked. Crowds milled. Firemen not have it fails. Good will is not a mysterious fought the flames. Newspaper re-

TRUTH about ADVERTISING

things.

er stories. Consternation reigned. Amid all this confusion the most serene man in sight was the presi-

dent of the factory. he who should have been the most excited. Alighting from his car, he strolled over to where that which he had spent years in building was becoming a total loss. He was calm, at ease, un-

disturbed. A newspaper man spied him, asked **Charles** Roth

him why he was no more concerned. He explained that the loss was fully covered by insurance and that, besides, the most valuable asset of the business hadn't even been touched by the fire. "To what asset do you refer, Mr.

Burlingame?" "Why, to our good will. We can

build a new factory-now we'll have to. We can buy new machinerybetter machinery than was in the old plant. As long as the good will of a business is intact, nothing else matters," he concluded.

He was right. The most impor-

porters scurried here and there aftquality like genius. It is a simple, commonsense matter depending