

SPENCER CLEARED OF ARSON CHARGE

JURY OUT BUT HOUR IN FOUR-DAY FIRE CASE

FOLLOWING four days of prosecution and defense, a circuit court jury required but an hour and 15 minutes last night, May 25, to acquit Ray F. Spencer of Ashland on a charge of burning his house with intent to defraud an insurance company. The verdict was read by Foreman R. W. Frame of Phoenix at 4:50 p. m. Thursday. The jury included 11 men and one woman, Mrs. Donald Spencer of Ashland, whose verdict was said to have been unanimous. The case centered around claims of Annie Spencer, who represented herself as legally married to Ray Spencer, that Spencer set fire to their home on the city dump grounds in Bellview last January. Annie Spencer, a daughter, Lucile Jennings, and a son-in-law, Joe Barbeau, were chief state's witnesses. The defense, presented by Attorney William M. Briggs of Ashland, assisted by Porter J. Neff of Medford, contended that no evidence was produced to show that the burning of the house was other than accidental. The defense also brought out admitted animosity of the state's witnesses toward Spencer resulting from his abrupt departure with another woman, whom he married. The case attracted wide interest in the Ashland area, as Spencer had been city sanitary inspector for several years here, his contract with the city having been terminated recently when a new ordinance empowering franchise rights was passed. The case developed into an apparent vindictiveness on the part of Spencer's relatives, according to court observers, and was regarded as a family quarrel. Joe Barbeau, held in jail for several months in lieu of \$1000 bail on a charge of compounding the felony, is expected to be released today if a motion to dismiss charges against him is heard before Circuit Judge H. D. Norton, in whose court the Spencer trial was held.

Mr. and Mrs. W. O. Martin and J. H. Williams made a trip to Pinehurst Sunday and spent the day with Mr. and Mrs. Don Korth and Louise Martin. Mr. and Mrs. J. C. Orr of Klamath Falls visited Sunday and Monday with Mr. and Mrs. Oscar Talent. Mrs. Orr is the Talents' daughter.

Having been a shush-shush subject for several years, now comes the current issue of Public Health Reports (May 19) announcing that a new species of flea in nine western states is a carrier of bubonic plague. The government publication declares the flea is a constant menace to public health and a serious epidemic is not impossible. According to the report, more than 40 human cases of plague have been attributed to contact with wild rodents and bites of their fleas in Oregon, California and Utah.

Congress has been legislating for several years for the "five basic commodities" — cotton, wheat, corn, tobacco, rice. The actual five basic commodities have been overlooked entirely, according to a tabulation prepared by the bureau of agricultural economics. The old milk cow is No. 1 in the commodity parade. Milk, and its by-products, brought a gross income in 1937 of \$1,959,411,000; cattle and calves came second with \$1,237,422,000; hogs, \$1,161,157,000 and poultry (including eggs), \$965,973,000. No government subsidy was given the five genuinely basic commodities. Subsidies paid to Oregon farmers from 1933 to 1938 inclusive were \$15,811,455,000. Subsidies to farmers of Washington were \$26,381,890,000.

When a bill is introduced which affects two or more departments, an interdepartmental committee is appointed with representatives of each department sitting in. Two forestry measures of importance to Oregon have been sleeping all session because members of the interdepartmental committee to which the bills were referred have been absent from Washington making speeches. No one, apparently, thought of designating substitutes so the bills could be acted on.

Senators who have been advocating "buy America" and criticizing the President for recommending Argentine corned beef for the navy, were red-faced when they discovered that the corned beef they have been eating in the senate restaurant (waiters have to watch the spoons and napkins to see that tourists do not steal them for souvenirs), came in cans from the Argentine. Mr. Roosevelt

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'CASTING' SIGN IS OUT AT FESTIVAL HEADQUARTERS

THE Oregon Shakespearean Festival association will hang out its "casting" sign at the Southern Oregon College of Education June 1 this year, when public tryouts and interviews will be given for the purpose of selecting the troupe of actors who will participate in the fifth annual Shakespearean festival to be held in Ashland during the week of Aug. 4 to 12.

Local talent as well as theatrical people from all over the country who have applied for membership in the troupe will be present to enter the contest for the right to tread the boards this summer in the guise of Shakespearean heroes and heroines that have been made famous by the great theatrical names of all time. Although a number of roles in shows which were included in last year's repertoire will be played by the same individuals, the addition of two new pieces to the schedule brings a demand for new names and faces.

The association, under the direction of Prof. Angus L. Bowmer, has made a special effort this year to interest young people from outside the community in coming to Ashland to take part in the festival. No special training or experience is required for participation as the varied types of activity that go into the productions provide opportunity for those interested in almost any branch of theatrical activity to gain experience in their special field.

POSTMASTERS GET PROGRAMS

Postmaster John H. Fuller has been busy this week mailing official programs for the annual convention of the Oregon chapter of National Association of Postmasters of the United States to more than 700 postmasters in the state. The convention will be held in Ashland June 15, 16 and 17 and is expected to attract about 500 visitors.

According to Fuller, postmasters of northern California points have been making inquiries concerning the sessions, and are being invited to attend. Many prominent postal officials of the coast and Washington, D. C., are expected for the three-day gathering which will hold business sessions in the Varsity theater and use the Lathia hotel as general convention headquarters.

Many side trips, dinners and special events are being planned for the entertainment of the postmen.

PUTMAN-MILLER

Jean Arvilla Putman, daughter of Mr. and Mrs. James Putman of Ashland, and Carl Burlingame Miller of Portales, N. M., were united in marriage here Sunday in an impressive ring ceremony with the Rev. Everett McGee officiating. Following a wedding trip to the California bay area, the couple will make their home at Morenci, Ariz.

HUTCHINSON-BROMLEY

United in marriage Sunday were Susie L. Hutchinson, daughter of Mr. and Mrs. W. Hutchinson of Day's creek, and William R. Bromley, son of Mrs. C. J. Baughman, at the Baughman home on East Main street with the Rev. Melville T. Wire officiating. Following the wedding ceremony the couple left for a trip up the Oregon coast.

Bill Brahs made a business trip to Medford over the week-end, where he was engaged in working on the Southern Oregon College of Education's annual. Bill also made a trip to Medford Tuesday of this week.

Mr. and Mrs. Henry Stenrud, Marie Walker and Mrs. Jack True visited at the Archie Kincaid home Sunday evening. They spent the evening playing games.

Will Stevens and Companion Are Invited to Be Guests of the Southern Oregon Miner To See Their Choice of the Following Varsity Theater Programs:

(Friday and Saturday) "THREE MUSKETEERS" "TROUBLE IN SUNDOWN" (Sunday, Monday, Tuesday) "DODGE CITY" (Wednesday, Thursday) "LOVE AFFAIR" "ZAZA"

Please Call at The Miner Office for Your Guest Tickets

Static-Larynxed Andy Plans 'Rep' Build-Up With Catches of Trout

USUALLY celebrities go to Hollywood to get a build-up, but in the case of film and radio comic Andy Devine, southern Oregon is better. At least, so scratchy-voiced Andy believes, for yesterday he returned to southern California and home with his station wagon groaning from a large iced crate of freshly-caught trout from the Ashland vicinity.

The fish, of course, will far oversupply the Devine table so Buck Benny's two-gun podner plans to pass 'em out among friends and acquaintances where they'll do the most good. That is, the most good for Andy's reputation as a born-in-the-creel angler.

Mr. and Mrs. Devine spent a week here visiting their friends, Mr. and Mrs. Arch Barksdale, and renewing acquaintance with lakes and streams of the area. Several fishing expeditions were organized, the Devines being willing to grab tackle and run at the drop of the slightest hint.

The wonder was, among natives, how Andy ever managed to keep up a patter of wit and comedy and still not scare the fish out of Fish Lake. His companions report well-slapped thighs and aching sides as well as limit catches.

Ashland High Alumni Plan Banquet, Dance Elks Temple Saturday

The annual alumni banquet and dance for former students of Ashland high school will be held in the Elks temple Saturday evening, May 27, according to Clyde Dunham, president of the alumni association.

Elwood Hedberg will be toastmaster at the 7 o'clock potluck banquet with Ned Mars in charge of the entertainment program. A short business session will be included to provide for election of officers for the coming year, followed by semi-formal dance in the ballroom with Steve Whipple's orchestra furnishing music.

More than 500 invitations have been mailed to graduates of the local school for the banquet, at which the class of 1932 will be official hosts. Members of the class of '39 will be guests of honor and alumni may be escorted by persons not graduating from AHS.

TRUTH about ADVERTISING

By CHARLES B. ROTH

MEMORY COURSE IN 1,000 LESSONS

THE German psychologist, Ebbinghaus, a careful, scholarly observer of the workings of the human mind, has said that we forget 90 per cent of what we learn within 24 hours. From your own experience you know that what he says is true.

The business man, noting this, understands why he must advertise, not occasionally nor sporadically, but all the time. It's the only way he can be of the greatest service to his customers.

His advertising reminds us of him and of the things he sells, and though we may forget him and those things between times, every advertisement he publishes renews the impression and creates recognition of his business.

His problem is to find the most economical way of reminding us that it is to our advantage to trade with him. He discovers soon that nothing is so economical a medium for this purpose as the newspaper. There he advertises. We read. Both he and ourselves benefit by his repeated advertising.

He benefits in the obvious way, by winning us as steady customers. We benefit in an equally obvious

way, by finding a man whom we can trust and from whom we can buy all the many things we need to make our lives more interesting and complete.

Advertising is the news of business. Often that news is of far more importance to us than any other news in the paper.

For example, if a woman needs a new coat and scans the advertisements to see what is being offered, the business news she reads is of far greater moment in her life right then than the story on page one of a war in Asia Minor or of an oil field fire in Texas.

Stripped of all glamor and mystery advertising amounts to nothing more exciting than this: telling people of a place where they can get what they need to make life possible or endurable or lively or enjoyable at the most satisfactory and economical basis.

The advertiser who keeps telling the story of his advantages naturally gets the bulk of the trade, because, as you have just learned, we all forget rapidly and must be reminded continually if we are to act.

When advertising is carried on for a long enough time, the name of the man and his product become a part of the daily life of millions of households, respected, revered things and names, almost as close to us as friends or members of our own family.

© Charles B. Roth.

JULY 4TH PLANS INDICATE FULL 3-DAY PROGRAM

ASHLAND'S July 4 celebration committee met in full force in the city hall Monday night to further develop plans for an outstanding three-day observance here July 2, 3, and 4. The meeting was presided over by General Chairman H. L. Claycomb.

C. P. Talent, chairman of the wrestling committee, reported that Promoter Mack Lillard indicated he probably would arrange another outstanding sports card for the night of July 4 in the Elizabethan theater in Lathia park, and Prof. Angus Bowmer declared that a Shakespearean "queen crowning" ball was assured for the night of July 3, and Lew Hansen said the program for Sunday, July 2, was taking definite form, with a soloist, speaker and combined Ashland choirs already pledged to participate.

The committee approved a \$350 expenditure for fireworks to be used in a free pyrotechnic display and Finance Chairman Ralph Koozer said that slightly greater contributions from merchants would be asked this year to underwrite the event, which would cost more than last year's celebration because of the three-day spread of the event.

Horse entries in the parade will be allotted \$80 in prize money, while the horse show will receive \$272.50. Races and contests for kiddies, soap box derby, baseball and softball games, swimming and diving events and many other attractions will draw thousands to this city over the holidays.

Eighth Graders Of County Get Diplomas At Junior Hi Today

Eighth grade graduates from most of the 64 school districts in Jackson county will receive their diplomas from the hands of Ernest William Warrington of OSC in the junior high gymnasium today, according to C. R. Bowman, county school superintendent. About 300 graduates will be here for the occasion, with an estimated thousand parents and classmates accompanying them. The program will be the 18th annual event and will open at 10 a. m.

The exercises will be spiced with music by the uniformed Jacksonville school band, with invocation by the Rev. Melville T. Wire and benediction by the Rev. James H. Edgar.

The afternoon will be devoted to annual "play day" picnics and entertainment marking the close of county schools for the summer.

DAVID GUY GOOD

Masonic funeral services for David Guy Good, 50, who died in the Community hospital Wednesday following a brain hemorrhage, will be held at 2:30 p. m. today at the J. P. Dodge and Sons chapel. Interment will be in Mountain View cemetery.

ATTEND CONVENTION

Mrs. Clyde Young and Mrs. Sam B. McNair left Wednesday for Ontario, Ore., where they have been sent as state convention delegates from the A. C. chapter of Ashland PEO. They plan to return Sunday.

Esther Wade and Lois Welch attended the Butte Falls graduation last Thursday. They visited relatives during the evening and returned home Friday.

SEEN IN A DAZE



AMY THORNBERRY'S dress causing HOPE REINBOLD to have spots before her eyes. BILL ALLEN discussing the merits of doing nothing. JEAN EBERHART complaining that ANDY DEVINE'S snore also is gravel-voiced, following a fishing excursion.

JOHN (Sugar-Cured) BROADY demanding pears for dinner and WALTER LEVERETTE rising to the demand with a serving in an extremely advanced stage of ripening, garnished with pretty red cherries. CAROL MCCOLLUM and JEANETTE BURTON setting out for Medford on bicycles, their enthusiasm and clothes being dampened about eight miles short of their goal.

The Editor Speaking

PRESIDENT ROOSEVELT this week foretold a business upturn and that's okeydoke with people—provided it hasn't Hoover corner in the way.

greatest difficulty with comes from the futile effort people fit them, instead putting the statutes to the

pessimist is a fellow who over the hill to the poor is down grade all the way.

people with an iron lung are all the attention in news- papers, while the guys with leath- ers seems to get on the radio.

mericanism: Business demand- free trade and then howling Argentina sells us a few of better corned beef at a price.

parent who declares "I did- raise my son to die in a war" hand Junior the keys to a powered car and think noth- of it.

ays Clark Wood in his termite- ed Leader: "One might say— will say with entire confidence won't know what one is saying at Len Hall's nasal appendage of the probosciform order." how Clark ever came across word is beyond us—the nearest ever got to a dictionary was he used to stand on the ice copy to reach a Weston bar.

Many a fellow who wouldn't of going nudist would like can Sally Rand's Treasure Ised ranchers with a naked eye.

Now we know what the younger generation is coming to—recogni- of a lot of horrible examples.

North Carolina highway patrol- men are distributing warning to motorists which read, "The absolute limit is a mile a minute." Yeah, and if you do more you might get covered with gore.

Public health education has ac- complished a great deal on behalf of sanitation. Even a sweating, my-handed laborer will swipe a mit across the neck of a bottle before touching his lips to it.

The more we think of it, the less the guy Clark Wood's hand-set the fails to irritate us. The canel can take his multi-sylla- words and stick 'em for all the care.

Radio Clubmen Will Survey Static Here

Three members of the Ashland radio club, Louis Norberg, Paul Brown and Frank Scott, will start a house-to-house survey of the city about June 1 with the mapping and classification of radio interference causes as their objective. The canvass has been sanctioned by the city council. Use of the city's trouble finder, now being reconditioned by the clubmen, and compilation of noise maps will be used in an effort to find ways of clearing radio reception here.

Mr. and Mrs. Earnest Apple- entertained Mrs. Ella True, Miss Marie Walker and Mrs. Allen Kay at dinner Sunday.

Optimistic Notes in Ashland!

IN this issue readers will find two full pages of pictures of Ashland and Talent senior class graduates. The pages were not cluttered with advertising, presenting a welcome feature entirely devoid of exploitation. A limited number of copies may be had at The Miner office.

Blarney Bill Says:

"It pays to give the reader a break!"