

# SOUTHERN OREGON MINER

The Paper That Has Something To Say—And Says It!

ASHLAND, OREGON, FRIDAY, MAY 5, 1939

Number 18

## The Editor Speaking

Southern Oregon fish are depending on a new kind of apparatus, it appears, with sportsmen stuffing their creels with both well as angle worms.

Women's dresses continue to lengthen, it won't be long until they will be wearing hems for columns.

Many people maneuver themselves into a yes position so they can say no.

The postoffice department is experimenting with a new stamping machine, and it won't be long before the machine age has opened a licking device that let you eat chocolate candy while sealing your mail.

Brooklyn dermatologist says women should shave to retain their schoolgirl complexion, and ruin their dispositions.

A fool, generally, is a fellow who thinks he only used to be a fool.

You hear a lot of talk about the country back to the future, but about the only inducement we could offer 'em is the chance of war paint at every drug store.

A political job depends on your while a political office comes the right amount of poll.

It is better to have a democratic government's hand in your pocket than to have a dictatorship thrust into your hands.

Mark Wood has taken to filling his Western Leader with bum limos, and we'd write a derogation about him, only we can't rhyme because it would all truth and no poetry.

Now that the New York world's fair has opened, it seems apparent that loyal San Franciscans need a good bet when they go to paint a large figure 5 on a rival exposition's sphere.

## ALUMNI EYE BANQUET PLANS

Graduates of Ashland high school will meet at the home of the alumni association Secretary Beulah Hervey at 7:30 o'clock tonight, May 5, to complete plans for their annual banquet and get-together, according to President Clyde Dunbar. Other officer of the group, at present tonight, is Sylvia West, vice president.

Definitive date for the reassembling of former classmates has been set for May 25 in the Elks temple and the event is expected to bring together grads from all points of the compass.

Committees in charge of the event include banquet place, Business House and J. C. Hamaker; decorations, Cora Newhouse, Mrs. C. Hamaker and Gordon Miller; program, Ned Mara, E. J. Farlow, H. Nutter, Eleanor Swedberg and Mrs. Marcus Woods; and Mrs. Hugh Carter, Dorothy H. Burdick, Mrs. R. L. Burdick and Don Hinthorne; publicity, Mrs. Newhouse and Glenn Preston.

The 1939 class of graduates from Ashland high school will be guests of honor at the affair, according to plans.

## PLAN HICK DAY

Students of Ashland high school will cavort in varied costumes on their "hick day" Friday, May 12, their annual fun frolic.

Syd Reed and Companion are Invited to Be Guests of the Southern Oregon Miner To See Their Choice of the Following Varsity Theater Programs: (Friday and Saturday) "GOING PLACES" plus "DRAMATIC SCHOOL" (Sunday, Monday, Tuesday) JAMES CAGNEY in "THE OKLAHOMA KID" (Wednesday and Thursday) "KING OF ALCATRAZ" plus "PARIS HONEYMOON"

Please Call at The Miner Office for Your Guest Tickets

## SHAKESPEAREAN OFFICERS NAMED FOR NEW SEASON

THE 1939 season of the Oregon Shakespearean Festival association was officially begun at the association's annual meeting Tuesday evening, May 2, when officers and directors for the coming year were elected and general plans for the summer's work outlined.

While in every case officers of last season were reelected, it was decided that the office of vice president and director, which had been held by Prof. Angus Bowmer, should be divided into two separate offices and Porter J. Neff of Medford was elected to fill the newly created office of vice president. It was also decided that the chairmen of the ticket committees in Medford and Ashland should be members of the executive board and Mrs. Etta Schilling and Mrs. James Stevens were appointed to fill these offices in Ashland and Medford, respectively.

There was some change in the board of directors, however, which is now composed as follows: Mrs. Mabel Mack, Porter J. Neff, Mrs. Rupert Henry, Mrs. Almus Pruitt, Miss Gertrude Butler, Mrs. James Stevens, Mrs. Alex Sparrow, Mrs. H. Chandler Egan, Mrs. Margaret Fabrick, E. H. Hedrick and Eugene Thornydyke from Medford and Mrs. Etta Schilling, Robert Dodge, W. H. Leverette, J. W. McCoy, Walter Redford, Frank J. Van Dyke, Mrs. Ramsay Benson, Mrs. Harvey Woods, Rev. J. H. Edgar, George W. Dunn and Angus L. Bowmer from Ashland.

## Ashland Elks Plan Fun, Camaraderie For Annual Picnic

Members of the Ashland Elks lodge, No. 944, Wednesday night elected to send special delegations to Klamath Falls, Medford and Grants Pass lodges to invite Elks from those points to participate in the annual picnic to be held at Jackson Hot springs June 4.

Inter-lodge ball games, track events, swimming contests and other stunts will add merriment and puffing fun to the day's activities and to whet appetites for the famous picnic dinner to follow.

J. C. Hamaker headed a delegation to Klamath Falls lodge Thursday night, P. P. Whitmore and I. R. Friderger were appointed as Medford delegates, and Exalted Ruler Frank Van Dyke was delegated for the Grants Pass invitational journey. Roseburg and Lakeview lodges also will be invited to attend the picnic.

**LAUDS FAIR EXHIBIT**  
"Congratulations for a great and glorious success." Such was the comment of Mabel Russell Lowther, 430 Siskiyou boulevard, Ashland, during a recent visit to the Shasta-Cascade Wonderland building and exhibits at the Golden Gate International exposition on Treasure Island.

## TRUTH about ADVERTISING

By CHARLES B. ROTH

**WHENEVER** Jeff Peters, the engaging hero in the book of O. Henry stories called "The Gentle Grafter," went into a new town and spread his samples of corn cure, ink remover, etc., out in front of him, he always took one precaution. He made note of how soon the next train left.

He had to. Jeff never knew what minute he'd have to fold up his kit and hot-foot it for the station, with policemen and angry customers in close pursuit.

He was that kind of business man. We call them "fly by nights." They still infest our cities and towns, but you never saw one of them advertise or build a lasting success.

The man who advertises for your patronage shows that he has foresight and courage. He wants to establish goodwill and to remain in business, and the best way for him to do these things is to send down roths and advertise so that you may come to him whenever you need what he sells.

Jeff Peters stands for the furtive parasite, hanging around the fringe of respectable society, dashing in and taking whatever he can, giving nothing in return, ready to flee at



Charles Roth

## Little Symphony Will Give Final Concert of Season At Junior High Tuesday Eve

ASHLAND'S Little Symphony orchestra, under the direction of Ward V. Croft, will deliver its third and final concert of the winter season in the Junior high school gymnasium at 8:15 o'clock Tuesday evening, May 9, with the Ashland Music Study club assisting.

A varied and interesting program has been arranged by the group of 36 musicians and guest artists, including Mrs. D. R. Smith, soprano; Mothersingers' chorus, and Robert Wright, baritone. Accompanists include Dorothy Stahlman and Marie Beebe.

The complete program follows, to which the general public is invited without charge:

- A. Adam—Overture, "If I Were King."
- J. Massenet—"Angelus" from Scenes Pittoresques.
- Felix Mendelssohn-Bartholdy—"Spring Song."
- Terry—"The Answer," Mrs. R. D. Smith, soprano, assisted by Dorothy Stahlman, accompanist.
- Hahn—"The Green Cathedral."
- Landen—"Sunset Serenade."
- Berwald—"Ride Out on Wings of Song," Mothersingers' chorus, assisted by Marie Beebe, accompanist.
- O'Hara—"It's a Mighty Good World."
- Moya—"Song of Songs," Robert Wright, baritone, assisted by Dorothy Stahlman, accompanist.
- L. V. Beethoven—"Fifth Symphony" in C minor.
- Gretzy-Mottl—"Gigue" from the "Ballet Suite."
- Ward V. Croft—March "National Music Week."

The program was arranged especially as an Ashland feature of national music week, which opens Sunday, May 7.

## TO PAVE THREE STREETS HERE

Preparations are being made for publication of assessment notices for paving of upper Granite, Manzanita and High streets following the city council's consideration of applications for the improvement at Tuesday night's session.

About half the residents of Granite street affected had signed a petition for the improvement, while Manzanita and High street improvement had been given official sanction last year.

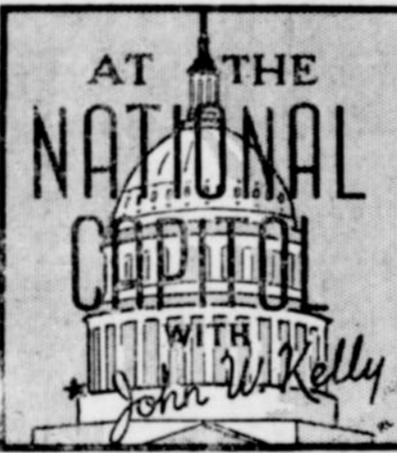
The work will be done with county equipment, WPA assistance and city participation. Property owners will be assessed costs according to their street frontage, while the city will pay for intersection paving.



## CHARLES B. ROTH Explains...

**WHY IS ADVERTISING?**  
Why do you prefer buying from a merchant who advertises... and why are you wise to do so? Why do merchants who advertise usually succeed in business while others, who hide their light under a bushel, fail? Pertinent questions about advertising answered for YOU, Mr. and Mrs. Reader

## IN THESE COLUMNS



## AT THE NATIONAL CAPITOL WITH John W. Kelly

**INFLUENCE** a cabineteer has over the destinies of a state is exemplified by the activities of Henry Wallace, secretary of agriculture, in matters affecting Oregon within the past few days. In the Willamette valley he has finally approved of the flax program advocated by Senator Charles L. McNary for several years. Secretary Wallace is committed to the plan of bonus to flax farmers for six years, by which time the possibilities of a flax industry will be thoroughly tested. It enables the farmers to know what to expect and therefore whether to plant. On the other hand he is proposing a marketing quota on sugar, which is a handicap to the new sugar beet industry at Nyssa, Ore. Under the proposed regulations, the Amalgamated Sugar company would be compelled to carry 10.1 per cent of the 1938 produced sugar on hand Jan. 1, 1939 past January 1940 before it can be marketed, although competitive processors under the program can market all of the 1938 sugar and 35.5 per cent of their 1939 sugar during 1939. This means that the processors in Oregon may find it necessary or convenient to purchase a smaller tonnage of beets, and in turn it would affect the income of the farmers and reduce the employment in the fields. A protest has been filed with the secretary by Representative Walter M. Pierce as an apparent discrimination against the new sugar industry. Again, it is not generally known that the "cost of production" measure in congress was chloroformed by the secretary of agriculture. "Cost of production" is a live issue in many farming areas and a number of representatives were elected to congress on promises to support such legislation. Secretary Wallace engineered the destruction of the measure because he feared it would upset the farm program which is now being undertaken. Members pledged to support a "cost of production" plan are now preparing ex-

## JOHN GRIFFIN LAID TO REST

John Griffin, 86, beloved pioneer and teller of early day adventure, was laid to rest Tuesday afternoon in the Griffin Creek cemetery following his death Sunday morning at the home of his niece, Mrs. Emma Davis, in Ashland.

Griffin was one of the first white children born in southern Oregon and perhaps was one of the most popular survivors of this county's historic beginnings.

The Conger funeral chapel in Medford was crowded with friends as the last rites were conducted by the Rev. D. E. Millard of that city. A hymn, "In the Sweet Bye and Bye," was sung by Rev. and Mrs. Millard. Pallbearers were F. D. Wagner, Lew Reynolds and Hugo Reinbold of Ashland and William R. Coleman, J. B. Coleman and Syd I. Brown of Medford.

## Mayor Sets May 27 As Poppy Day Here

Mayor Thornton S. Wiley this week issued a proclamation setting aside Saturday, May 27, as poppy day in Ashland. The mayor's statement urged observance of the day as a moral and material tribute to the disabled veterans of the nation.

His statement follows: "Whereas, when the forces of ruthless autocracy committed aggressions against the United States in 1917, the best young men of this nation offered their lives in the nation's defense, and "Whereas, among these young men were many from Ashland who served gallantly and sacrificed greatly in the conflict, and "Whereas, more than one hundred thousand young Americans were called upon to sacrifice their lives that America might be secure as the land of liberty, justice and democracy,

"Now, therefore, I, T. S. Wiley, Mayor of the City of Ashland, believing that the memory of their high patriotic sacrifice should be kept bright for the inspiration of America, urge all citizens to wear their memorial flower, the poppy, on Saturday, May 27, and give for the poppy as generously as they are able to aid the war's living victims, the disabled veterans and dependent families.

"To that purpose, I do hereby proclaim Saturday, May 27, to be Poppy Day in the City of Ashland."

Miss Ruth Neilson of Eugene is visiting Mrs. C. W. Glenn.

## NATIONAL GUARD PAGEANT PLANS ARE COMPLETED

PLANS for the first annual southern Oregon National Guard pageant to be held in Ashland Saturday, May 20, were announced as complete yesterday by Capt. Hubert B. Bentley, commander of the local battery B, O.N.G. The military pageant will bring together guardsmen from Battery D, Klamath Falls; Co. A, 184th Infantry, Medford; Headquarters Co., 186th Infantry, Medford, and Co. C, Grants Pass, as well as Ashland.

The event will get under way with a 6 o'clock banquet in the Elks temple Saturday evening, at which time Maj.-Gen. George A. White, commander of the 41st division including Oregon, Washington and Idaho, will be guest of honor and principal speaker. Following the banquet, the military organizations will form at 8:15 p. m. on the high school field for special drill exhibitions. Maj.-Gen. White will present faithful service medals and formal retreat ceremonies and parade to the armory will conclude the outdoor program, all of which is open to the public.

The evening's get-together will be topped with a military ball in the armory featuring Steve Whipple's nine-piece orchestra and special entertainment.

The public is especially invited to attend the banquet and dance, as well as the military exhibitions, Captain Bentley said.

## Active Club Swim School Moved Up To July 5 to 18 Session

From water-fright to a smooth crawl—all for 25 cents a week—is the offer being made youngsters and oldsters of Ashland by the local Active club which has arranged a Red Cross swimming and diving school to be held at Twin Plunges from July 5 to 18, according to Jean Eberhart, SOCE athletic director.

The Active club-sponsored event will bring a special Red Cross instructor here from San Francisco who will teach beginners, novices and advanced swimmers the finer points of safety and effectiveness in water. Eberhart also announced that adult classes may be formed, if 10 or more to a group can be signed early.

Registration for juvenile students will get under way within a few days in city schools, while adults desiring lessons or advanced instruction may register after May 20 at Twin Plunges, which will open on or about that date, according to Mr. and Mrs. Ward Croft, operators.

## BROMLEY-BAUGHMAN NUPTIAL YREKA EVENT

Ashland's fire chief, Clinton J. Baughman, and Mrs. Dorothea Bromley were united in marriage at 10 a. m. April 28 by the justice of the peace in Yreka, Calif.

Following a wedding trip to the coast, they are at home at 525 East Main street.

## VISIT TREASURE ISLAND

Ashland residents who recently have visited the Golden Gate International exposition on Treasure Island and registered in at the Shasta-Cascade Wonderland building and exhibits are Dr. and Mrs. George B. Hull and Bennie B. King.

## SEEN IN A DAZE



By Our KEYHOLE REPORTER

CHICK FARLOW standing on his head, almost, to read over a haircut customer's shoulder.

HAL McNAIR hatting young Ashland in Peter Pan plumage. DARBY O'TOOLE inadvertently going in after a fish.

EBE DUNN crashing into a pig pen.

HENRY (Fancy Pants) GARNER being the victim of a cruel plot at the hands of CLIFF BROMLEY.

HERSCHEL CLAY COMB completely absorbed in building a horse trailer.

BUD GANDEE, with broken thumb aloft like Pilot Rock, looking wistfully at an Elks club softball.

KARL OESER in the throes of modernization difficulties. VER NETTA SWARTSLEY hitching her wagon to a turtle.