

Southern Oregon Miner

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Editor and Publisher

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FALLING DOWN ON OUR SUPPOSED 'HOSPITALITY'!

The people of Ashland, through their city council, have started off into a year of missionary work with greater tourist attention, increased Shakespearean festival attendance and new citizens as their goal.

However, attracting new people to Ashland and satisfying them once they've come means a lot more than publicity and magazine stories. There's much that must be done here after the newcomer has been enticed.

We've got to make him like it here and worth his while to stay.

We must make him feel welcome and we must extend unusual willingness to cooperate with him both socially and in business. To date this end of our hospitality toward new residents and business men is badly neglected.

For example, it is understood that one business man who came here a few months ago invested more than \$10,000 but now is anxious to dispose of his holdings at a sacrifice if necessary and get out. He has felt not only a lack of friendliness in Ashland, but also a business hostility and unwillingness to cooperate on the part of city officials and community leaders.

Before we concentrate too much on bringing in more men to invest in Ashland's future we should see to it if we can that not one single person already here is permitted to become dissatisfied.

We don't want to bait people into coming here and let things go at that. We must follow through on our plan to better Ashland's future by making a sincere effort to cooperate with all newcomers and make them all feel like we're really glad they came and are anxious to do what we can to keep them here.

The hiring of a publicity agent by the city can be a good business investment for Ashland, but we've got to snap out of it if we would gain lasting value for the community.

★ ★ ★
IMPRACTICAL LAWS SHOW THEIR FLAWS!

Oregon's recently inaugurated marriage law is a glaring example of what's wrong with most well-meant but too enthusiastically-framed initiative and referendum measures.

Those who voted for the stringent marriage law did so with a feeling of righteous hostility toward venereal diseases and believed the measure would do something definite toward their eradication. But what has been the result?

Since the law went into effect, in Jackson county alone, 22 couples were driven to Yreka, Calif., while but six have remained to comply. Which shows that the intention of legislation sometimes has very little to do with its effect.

That most couples now repair to a neighboring state for nuptials is not a reflection on their ability to pass the Oregon law's required examination but, rather, is a demonstration of the age-old axiom that human beings always will follow the course of least resistance.

And why not? Unusual man-made restrictions or red tape are neither desirable nor particularly beneficial. Examination fees for a couple now are \$10, whereas in California, for instance, most of that amount can be saved for more practical things such as rent, groceries or gasoline for a honeymoon.

And not only are couples boycotting the Oregon marriage law, but also many doctors, who feel that the \$5 fee per person is not sufficient compensation for the involved examination required. Yet the \$5 cost seems to be too much already for those who must pay it. So there you are—a law with a worthwhile and noble objective defeats itself.

Prior to the election The Miner insisted that every measure on the ballot should be defeated, principally because most of it lacked practicality. Our marriage law is kicking back, and the anti-picketing measure has denied Oregon federal funds.

Meanwhile, local couples flock to other states, and who can blame them for their preference?

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LIFE'S BYWAYS!



Ordained To Live!

By P. O. DAVIS
Director, Alabama Extension Service

From the beginning we have been taught that institutions, agencies and doctrines which merit permanency are allowed to live, and that, on the other hand, those things which are useless or unworthy of life must die and disappear.

As we ourselves live and think and study and observe we see that this doctrine is true. Because it is true, it, too, is allowed to endure and to guide us in our procedure. It is a light that guides—a truth that sustains. With it we can label the things upon which we can depend and recognize the doctrines upon which we can rely.

To me an example of this is the press—daily, weekly, monthly. Since it is a human institution we admit its imperfections but we recognize its qualities which endure. It has a place in the hearts and lives of human beings which nothing else can take.

And as I meditate upon the press my thoughts always turn to the weekly newspapers which I first knew as a farmer boy and for which I wrote my first lines that appeared in print. From that good day to this I have held them in the highest esteem for what they really are and for what they mean to their readers.

I have not done this because of my friendship for them nor their friendship for me but because the weekly press, as one member of that great family of the press, is an institution which was born to live and grow and serve. First in the hearts and lives of millions of people who live close to nature and to things both spiritual and material, the weekly press is an essential institution that has been ordained to live.

MABEL HANSEN WINS HONOR ROLL POSITION AT ONS

Mabel H. Hansen, daughter of Mrs. Emma Hansen, 472 Scenic Drive, Ashland, Oregon, earned a place on the highest honor roll at Oregon Normal school, Monmouth, by doing outstanding work in her courses during the fall quarter just ended. Miss Hansen is completing a course in elementary teacher training. Her inclusion on the honor roll necessitated completing a minimum of 15 credit hours with a grade point average of 3.5 or higher. She is a graduate of Ashland high school. Her other activities on the Monmouth campus include membership in the choir and trio.

● Mr. and Mrs. Cliff Brenniman returned Wednesday from Fort Collins, Colorado where they have been visiting for the past three weeks.

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FACTS FOR DRIVERS

By EARL SNELL
Secretary of State

Napping at the wheel of an automobile is one driving practice which results in accidents approximately 100 per cent of the time.

In fact, one needn't go completely to sleep to put his car into the ditch. A driver whose brain has become numbed by fatigue often fails to see objects in the road or sudden curves in time to avoid disaster, and more often his reaction is slowed just enough to make the difference between a narrow escape and an accident.

Statistics on "driver-asleep" accidents are difficult to obtain, usually because the driver himself is unaware of the exact cause of the mishap. The 1937 Oregon accident summary showed that 273 accidents involved drivers who were asleep or excessively fatigued, with six fatalities resulting. These figures are probably much too small, since fatigue was doubtless the chief factor in many fatal accidents for which there was no satisfactory explanation.

Sleeping drivers are more likely to lose their lives than those involved in other types of accidents because they have no control over the speed of their cars and can make no attempt to stop or



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PICTURES

"New York and Boston newspapers had a good, old-fashioned Roman Holiday of photographic bad taste at the Carroll trial in South Paris, Maine.

"To us, the various poses of Barbara Carroll, taken while her father was on trial for murder, were shocking and repulsive to decent-minded persons—or should be.

"Don't blame the girl. From all we've read about her she's below average mentally, and probably putty in the hands of fast-talking big city camera men.

"Don't blame her mother. She is probably about the same mental gait as the daughter, and as pliable when the hocus-pocus boys got to work on her.

"Don't blame the camera men. They've been brought up in a hard school, it's their way of making a living, and they were working under orders.

"Blame, instead, the newspaper moguls, the ruthless big shots who sit behind the great mahogany desks and deliberately pander to the lowest public taste—who live, grow fat and have their being by a constant and cynical exposure of naked human misfortune.

"There ought to be a law."—Robert Warner in the Stafford Springs (Conn.) Press.

FERGUS E. WALKER

Funeral services for Fergus E. Walker, 64, who died Sunday at the Osteopathic hospital in Medford, were held at 2 p. m. Tuesday at the Litwiller Funeral Home with Rev. E. E. Wordsworth officiating. Interment in Hagardine cemetery.

EMMA LUCY JONES

Funeral services for Emma Lucy Jones, 70, who died Tuesday at the Community hospital here, were held at 2 p. m. Tuesday at the Litwiller Funeral Home with the Rev. C. E. Dunham officiating. Interment in Mountain View cemetery.

● Silvio Zonotto of Hilt visited friends here last week-end.

● Mr. and Mrs. Jesse Arnold and daughters visited for several days in Portland this week.

● Mr. and Mrs. I. R. Barksdale and Mrs. Arch Barksdale and daughter Beverly, left Wednesday for Glendale, Calif., where they will visit with relatives for several days.

THREE STEPS TO

BUYING A CAR

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swerve before colliding with an object.

Truck drivers who must spend long hours at the wheel don't hesitate to pull off the road when they feel drowsy and take a short nap. They also stop at times, get out of the cab and walk around to break the spell of monotony induced by the drone and vibration of the motor. In the matter of food, hot beverages and light lunches at fairly frequent intervals are better than an occasional big meal for a driver on a long trip.

What A Memory!

We dropped into the court house the other day and found Editor Hall of The Miner serving on jury. We wandered all over the joint and remembered the time six short years ago at about the same time of year when the big building was jammed with cohorts of the Fehlbanks-Henrietta Martin regime and a poor, lone country editor had almost to fight his way about the corridors. And we thanked the Lord that peace had once more spread her wings over our county. —Art (Hic) Powell in the Central Point American.

FRIDAY THE THIRTEENTH

May sound ominous to some but we aren't going to let it get us down; not for a minute. We are here ready to serve you on this Friday the same as any other day with QUALITY BUILDING PRODUCTS.

LET'S MAKE IT FINE IN '39 FOR ASHLAND!

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We wish to extend personal thanks to all who kindly assisted in the recent bereavement of our beloved father. Also an appreciation of the words of sympathy and beautiful floral offerings.

MR. AND MRS. KARL OESER